

POKER PLAYING CARDS

THE CREATIVE TOUCH



176 CREATIVITY BOOSTER
INSPIRED BY THE GREEK PANTHEON





FIND YOUR MUSE AND UNLEASH CREATIVITY WHILE PLAYING CARDS

Each card features a unique Greek deity, and four tailored creativity-boosting activities inspired by their legendary traits. Use them in team meetings or solo sessions to reignite your creative spark and fuel your imaginative thinking.

Tap into ancient wisdom and let the muses guide you to new heights of creativity & innovation!

♣♦ ΜΟΥΣΑΩΝ ΑΡΧΩΜΕΘΑ ΑΕΙΔΕΙΝ ♠♥





THE
RETHINKER
IMPERATIVE

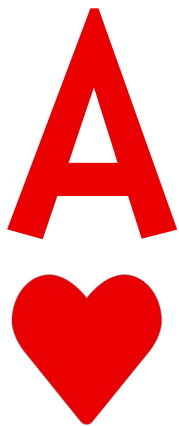
The Genesis: Revisit on your motivations that gave life to your project.

New Generation: Seek inspiration from current youthful sources to rejuvenate your project.



The Inner Child: Listen to music or watch cartoons that remind you of your youth.

Generational Thinking: Explore how different generations might approach your project.



Role Storming: Imagine you're a powerful figure. Brainstorm ideas through their lens.

Look to Olympus: Study the methods of inspiring leaders who've reached new heights.



Lightning Strikes: Keep a dedicated notebook handy to jot down sudden flashes of insight.



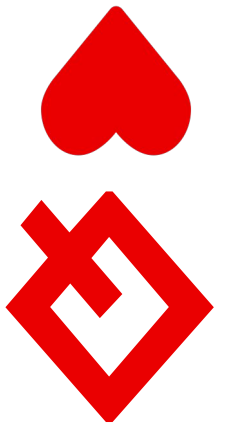
Skydiving: Dive headfirst into a bold idea—risk it and see what happens!



*Ambrosia: Unwind with a team
dinner at a welcoming spot.*

*Empathy Mapping: Map out stakeholders'
needs to deepen understanding and empathy.*

HERA



*Create New Life: Develop detailed User
Personas to bring your concepts to life.*

*Caring Figure: Turn to a mentor
for wise, outside perspectives.*



Wisdom Wall: Gather quotes from great thinkers to inspire your next move.

Athena's Helmet: Use the 'Six Thinking Hats' to see your challenge from multiple angles.



Mind Palace: Visit a library and explore books unrelated to your challenge for fresh wisdom.

War Room: Do a SWOT analysis to craft a powerful battle strategy.



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Mix It Up: Use 'Morphological Synthesis' to blend unlikely ideas in innovative ways.

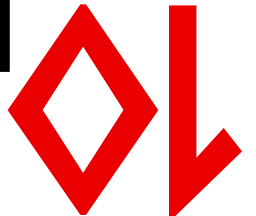
Theatrical Thinking: Attend a play or create a short skit about your project.

Just Relaxing: Take a day to recharge with some fun activities.

Mythical Mixology: Create a special drink for your team and name it after your project.



DIONYSUS



Forge Thinking: Share and refine ideas through detailed feedback.

Craft Your Prototype: Use physical tools to create something tied to your project.



Tool Time: Transform objects on your desk into something new.

Industrial Insights: Visit a local factory or workshop for inspiration.

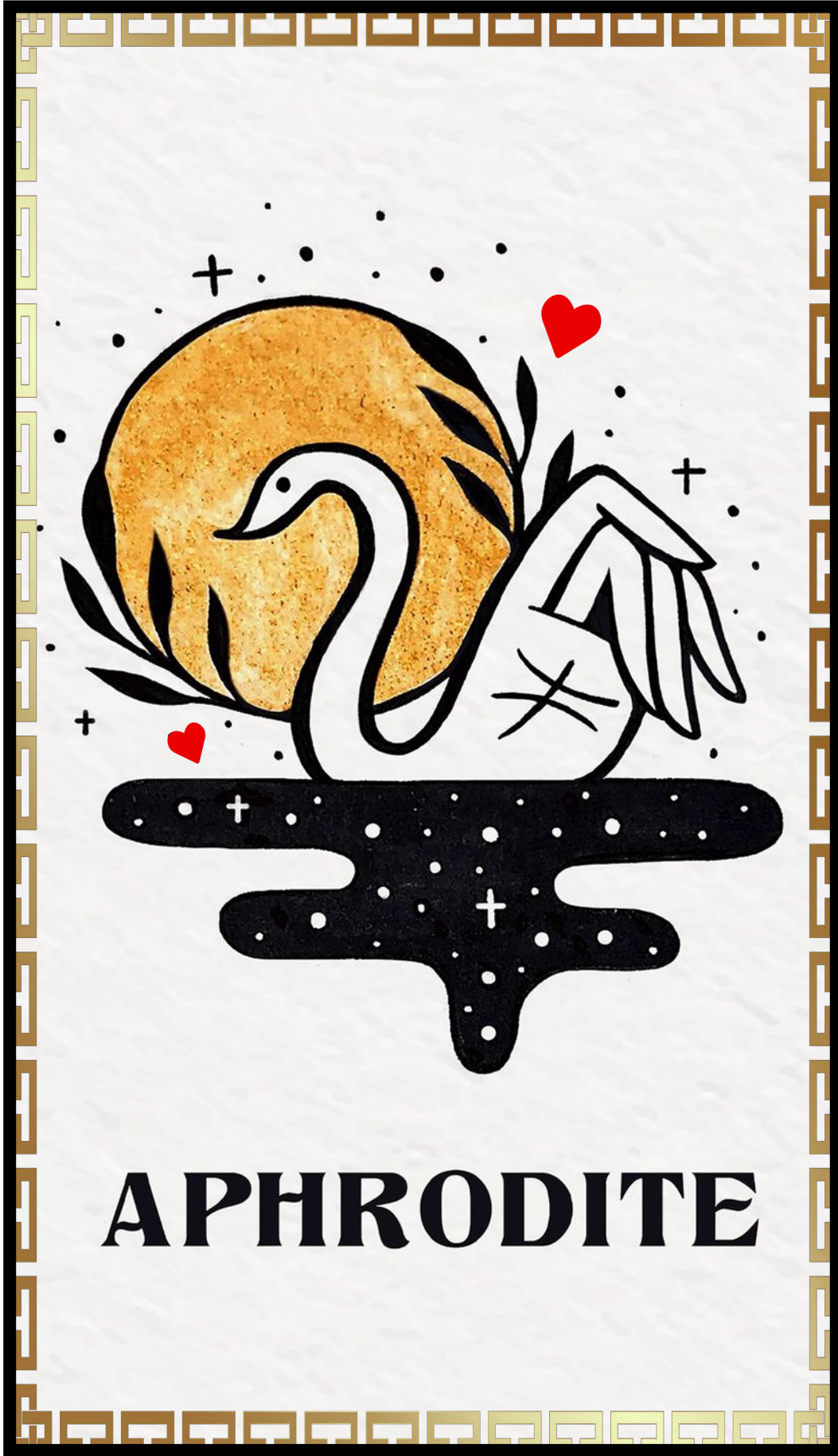


Love Story: Map the emotional arc of your idea and its impact.

Beauty lies in the Eye of the Beholder: Photograph what captivates you, in nature or an art gallery.

Love is in the Air: Write love letters to your project, ideas or teammates.

Beauty Routine: Prioritize elegance, design, and attractiveness to make your idea irresistible.

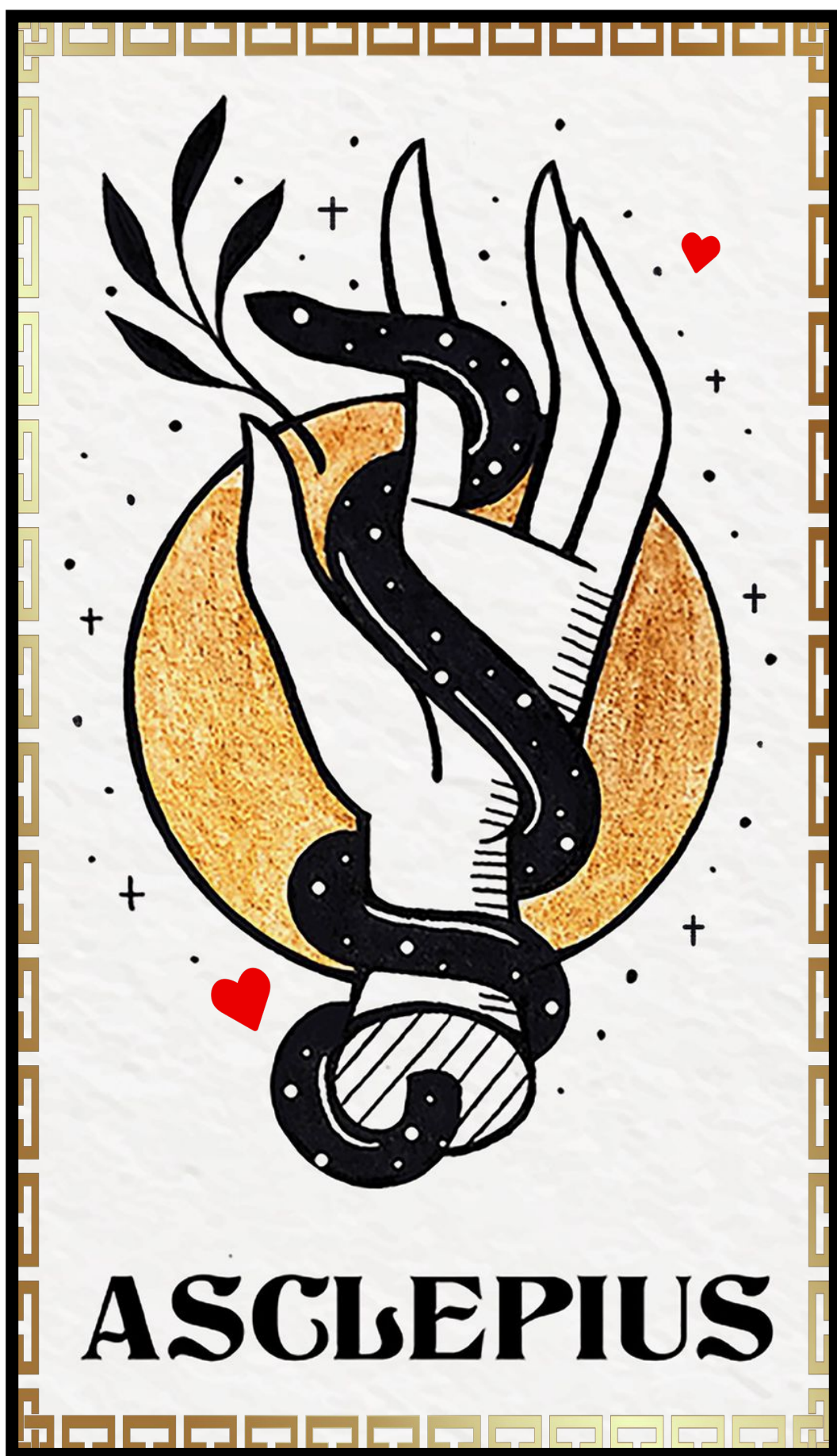


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Mindfulness: Practice stress relief technique to refocus.

Health Check: Do a check on your project status and your team's morale and stress levels.

The Scientific Method: Look up some new scientific research papers or studies.



Healing Circles: Discuss and heal the pain points of your project.

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Double Quest: Develop two ideas in parallel and compare their results.

Your Odyssey: Map your project's journey using the Hero's Journey framework.

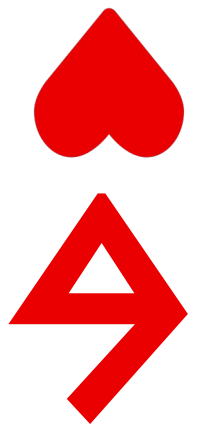
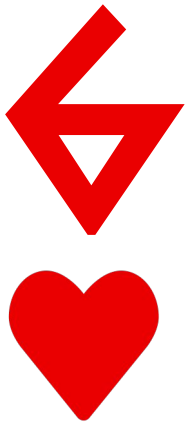
ORPHEUS



EURYDICE

Moments of Truth: Keep a journal of opportunities you've seized and missed.

The Road less Travelled: Explore different routes to familiar places.



Hedonic Moments: Identify what motivates/excites your team/users.

Mirror, Mirror: Record yourself pitching and reflect on how to improve.



Hubris Mapping: Pinpoint areas where overconfidence could hurt your project.

Narcissus' Gaze: Reflect on your cognitive biases and blind spots.



Dress to Express: Wear colourful outfits or just different colours to boost the mood.

Humour Break: Take regular breaks to watch a funny or light-hearted video to refresh your mind.

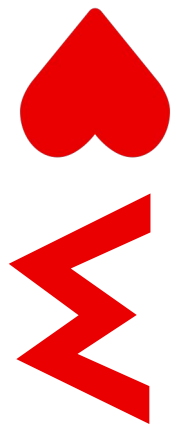
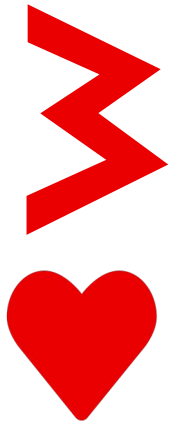
THALIA



Comedic Reframe: Write a comedic version of your project's story.

Funny Fix: Use random, funny words or phrases to inspire new ways of solving your project's obstacles.





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Shape a new world: Use SCAMPER
to improve and evolve your idea.

Embrace Your World: Take a walk focusing on
everything you see and how things interact.



Building Blocks: Use LEGO bricks
to create and visualise ideas.

Harness Nature's Limits: Embrace creative
constraints such as sustainable elements.

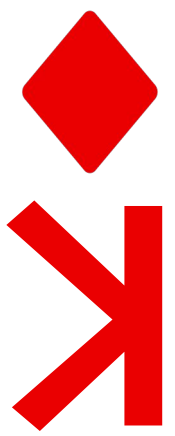
Big Blue: Think 'Blue Ocean Strategy' to explore uncharted market spaces.

The Sound of the Sea: Work while listening to waves or sea shanties to spark creativity.



Dive Deep: Find a place near water and let sea myths inspire your writing.

Chart the Currents: Use a Fishbone Diagram to find the underlying factors affecting your project.



*Home Sweet Home: Document
what makes your home special.*

*Tend Your Hearth: Change and improve your
(home) office for a new feeling and comfort.*



HESTIA

*Love goes through the Stomach: Team up to cook
a meal, strengthening bonds and creativity.*

*Cozy Creativity: Start sessions
with friendly, warm-up activities.*

Give Wings to Your Ideas: Practice delivering your pitch to others.

Bring the News: Create newspaper headlines predicting your future success or impact.

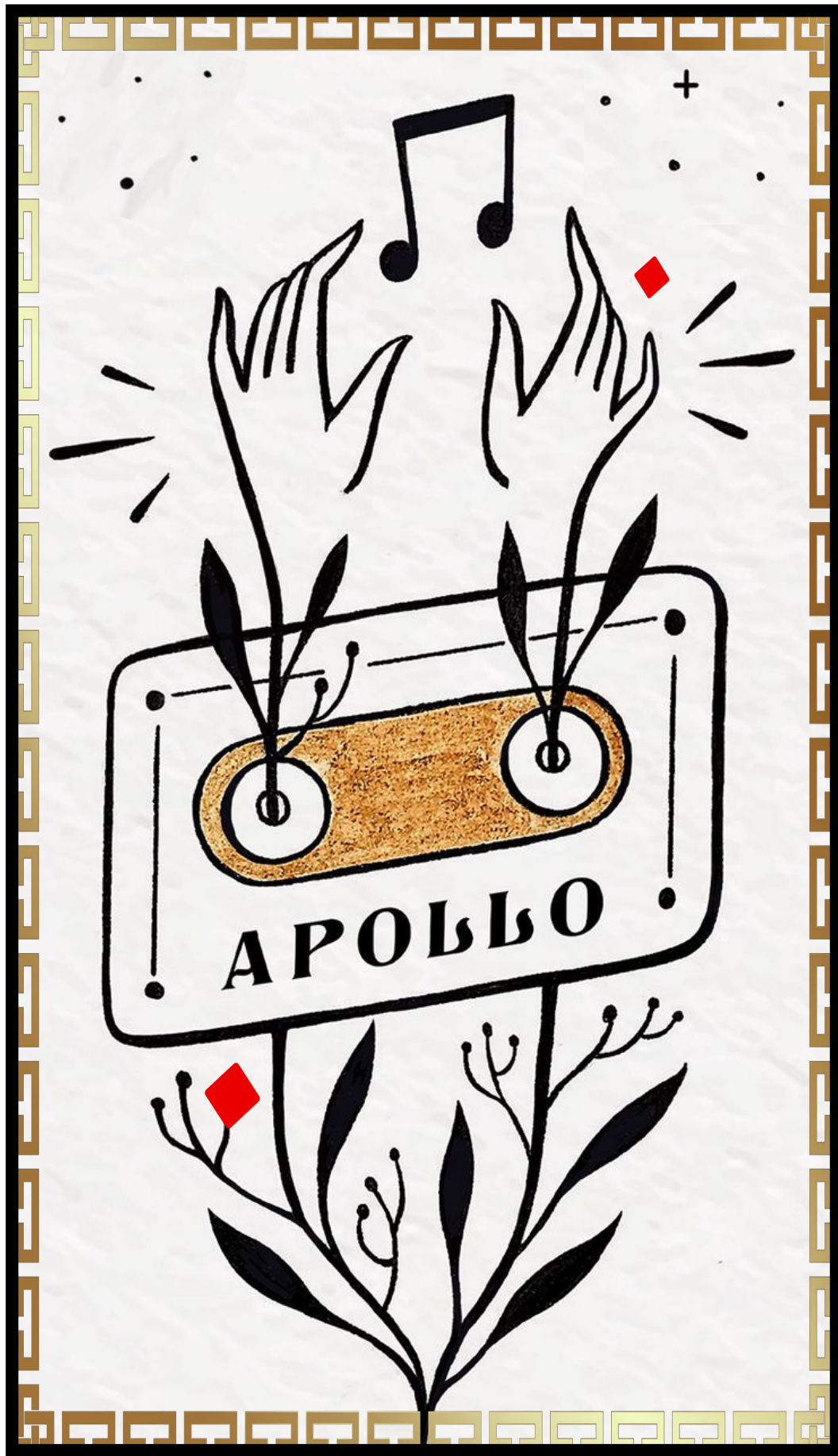


Travel Tales: Reflect personal travel experiences to inspire new ideas.

Cut the Business Jargon: Learn basic phrases in a new language to broaden your horizon.

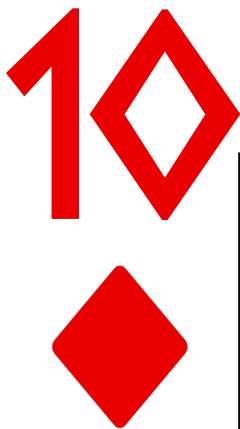
Lyric Lessons: Analyse your favourite songs lyrics for insights.

Creative Prophecies: Make bold predictions about your industry and ideas for the next decade.



Musagetes: Find inspiration in the work of an unique artist.

Your Mixtape: Take a break to listen to some music or put background music on while working.



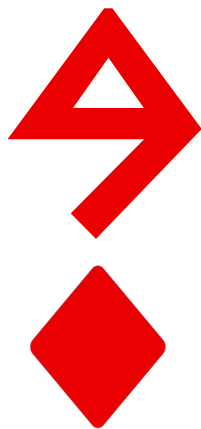
Capture the Wild: Try wildlife photography and gain insights from nature.

Track the Path: Map each step of your customer's journey with your product.



Sharpen Your Instincts: Learn a first-aid or basic wilderness survival skill.

Nature's Call: Take a walk in nature to clear your mind.



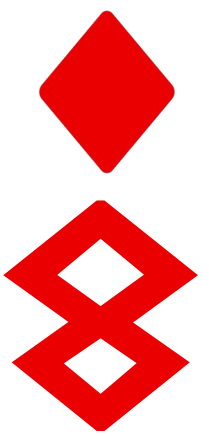
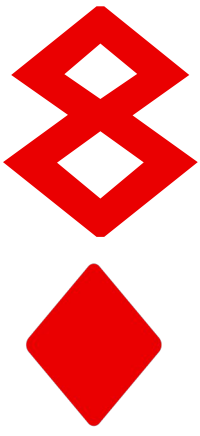
Message in a Bottle: Write and exchange ideas within a group, adding your own.

The Fishhook: Reassess your brand and how it can inspire new business ideas.



Fisheye: Spend time people-watching to gain fresh perspectives on behaviour.

Fish Out of Water: Explore innovative business practices from outside your own industry.



Free yourself: Dedicate a day or even a week to a complete digital detox.

Wild Inspiration: Take a walk, collect natural objects, and use them to inspire metaphors or new ideas.

Jack of All Trades: Explain others your respective field and skills.

Animal Instincts: Observe animals in their environment and apply their behaviours or strategies to your challenge.



The Righteous Path: Create a decision tree for project choices.

Scales of Justice: Carefully weigh the pros and cons of your ideas and reflect on their ethics.



Observe Justice: Visit a local courthouse and try to understand the different parties.

Debate Club: Argue different sides of an idea to explore all angles.

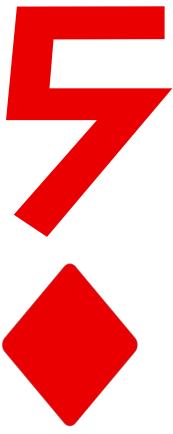
Olympic Games: Organize a friendly competition with various disciplines.

Champion's Mindset: Use visualisation techniques to envision your success like top athletes do.



Yes, We Can: Write and deliver a motivational speech or listen to a TED talk.

Victory Wall: Celebrate your past achievements by creating a space that highlights them.



Find the Rainbow: Photograph objects of all colours and note your insights.

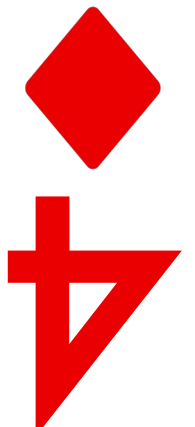
The Appendices: Watch making-of documentaries (e.g. The Lord of the Rings) for creative insights.

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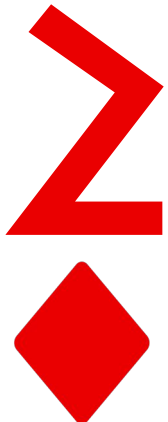


Character Arc: Map out key elements using classic heroic archetypes (hero, mentor, villain).

Epic Proportions: Think of how your project would evolve on a massive, global scale.







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Learn from Winner: Read a biography about an inspiring person.

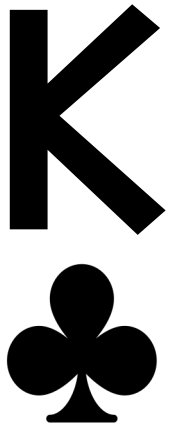
Look back in Time: Review how you or others approached similar problems in the past.

Clock-Free Day: Spend a day working without any visible clock around you.

Task follows Tick: Use the Pomodoro Technique for focused work.

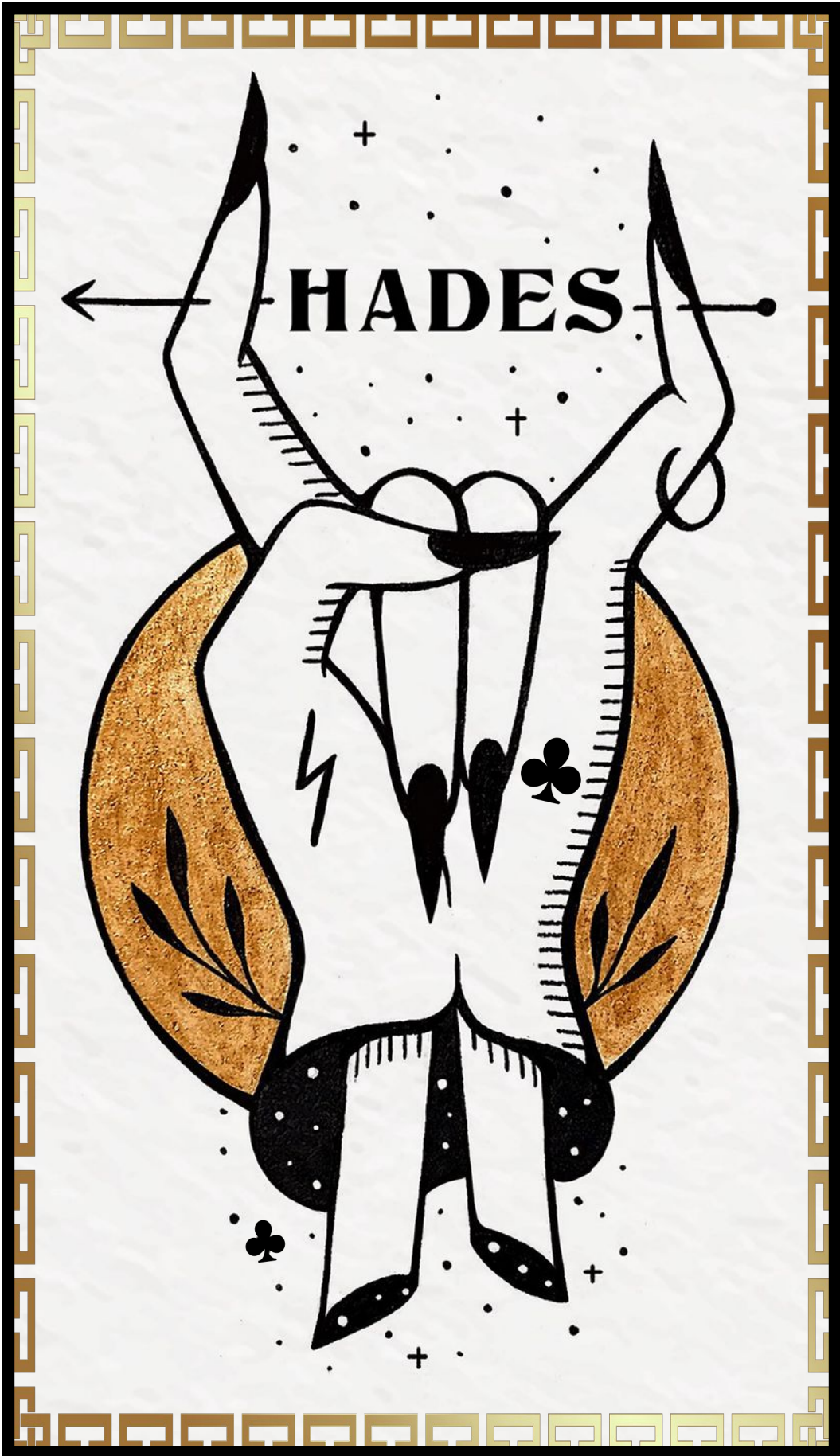


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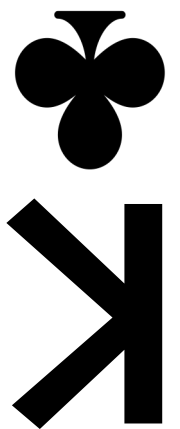
Final Destination: Set a deadline and treat it as a final countdown.

Dark Thoughts: Think of ways to make it worse (revers it afterwards).



The Underworld: Participate in an escape room to think outside your box.

Fortress of Solitude: Spend a day in silence to focus inward.



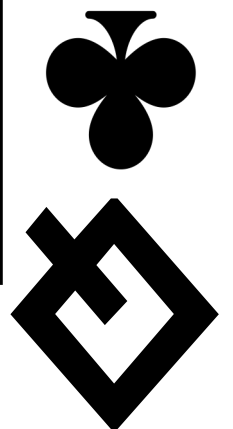
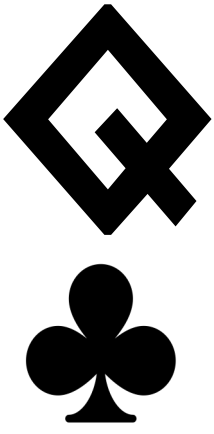
*Dig Deep: Perform Root Cause Analysis
to uncover the source of issues.*

*Harvest Insights: Visit a farmers market
to see the cycles of growth and exchange.*



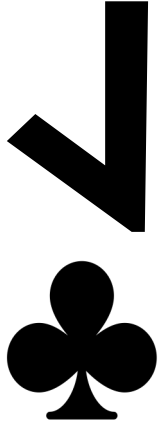
*Death and Rebirth: Identify and release parts
of your project that no longer serve its growth.*

*Plant Ideas with the Seasons:
Align ideas with seasonal trends.*



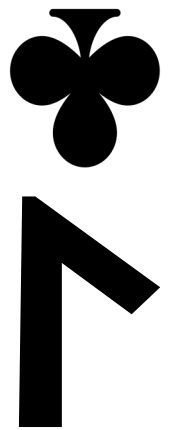
Art of War: Reflect on military history to gain strategic insights.

Enter the Battlefield: Play a strategy game to hone your tactical thinking.

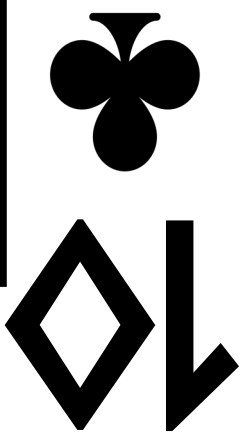


Strategic Retreat: Go home early to think about your next steps.

Keep Your Enemies close: Analyse competitors' successes and strategies to sharpen your own.

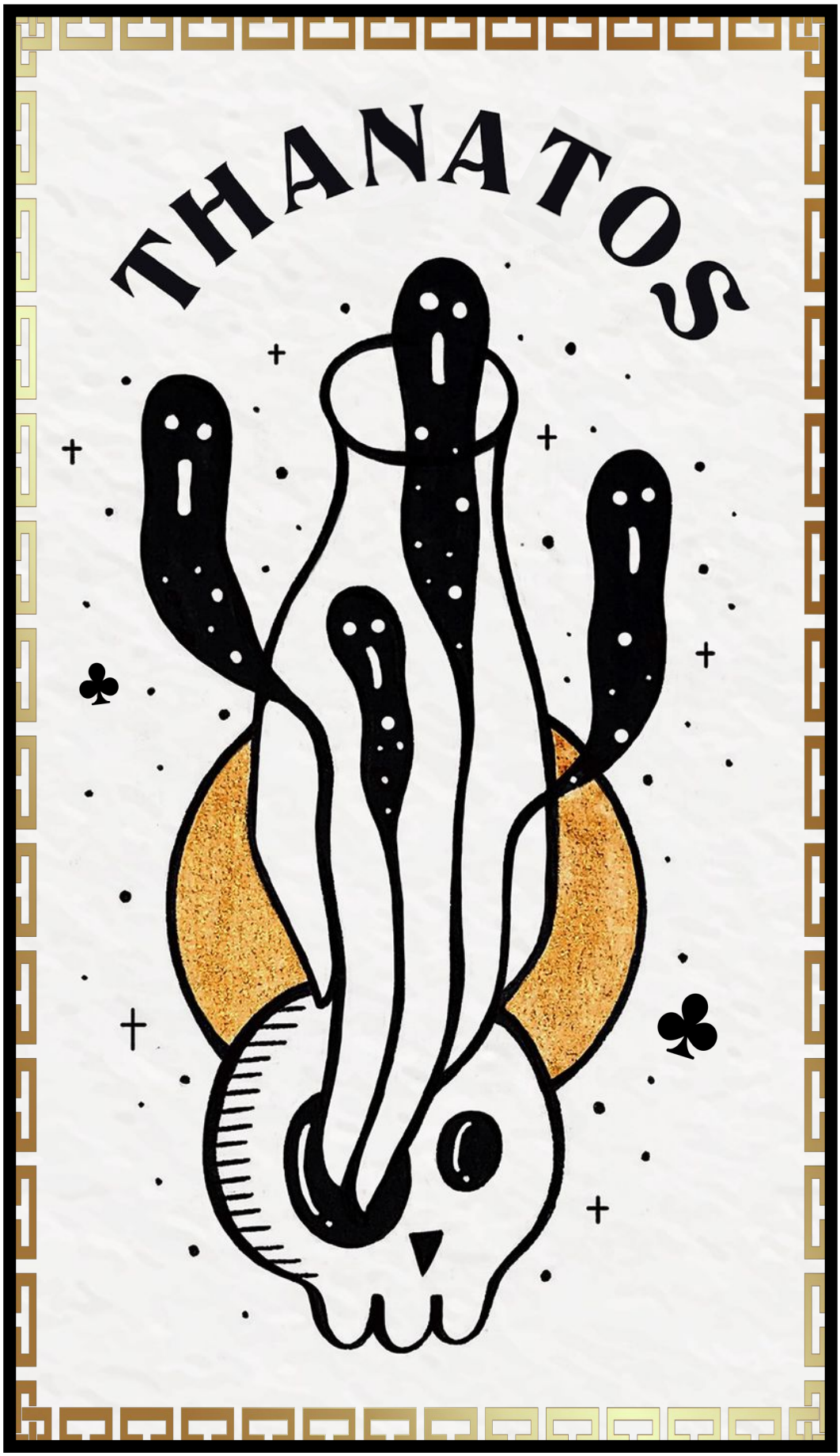


Rise from the Ashes: Review past projects to learn from failures.

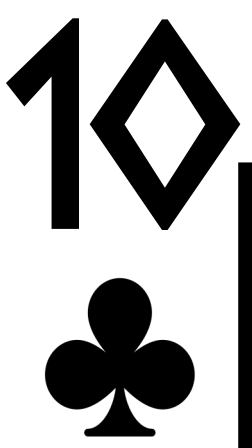


Learn from the Dead: Study how once-great businesses failed (e.g. Blackberry).

Last Will: Write a hypothetical final report for your project.



Embrace the End: Focus on your final goal and work backwards to map your steps (Backcasting).

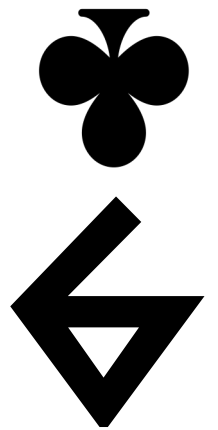


Sleep Breaks: Take a power nap to recharge your mental batteries.

Hypnotic Focus: Practice relaxation techniques before brainstorming.

Dream Factory: Watch a film to spark new perspectives and let your mind roam freely.

Dream Journal: Record your dreams every morning.



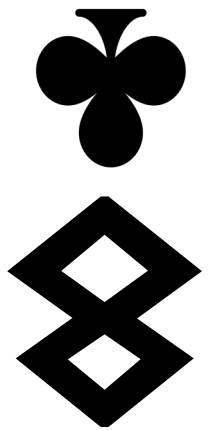
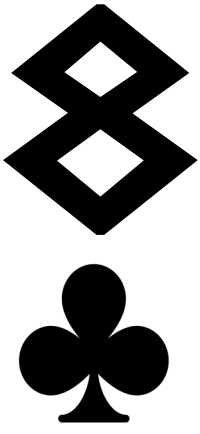
Creative Consumption: Explore diverse cultural foods or drinks to inspire ideas.

Blend the Dualities: Combine two separate ideas or products into something new.

Dual Perspective: Analyse your project from opposing perspectives, such as love and hate.

Spring Cleaning: Do a thorough clean of your workspace.

PERSEPHONE



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Fear Paralysis: Identify and tackle the fears that are holding your team back.

Phobia Exploration: Research common fears and biases, then present them in a fun way.



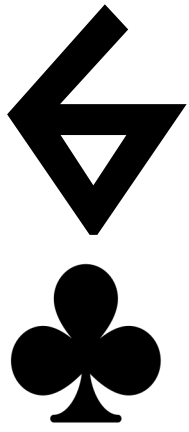
Face the Worst-Case: Explore and mitigate the worst possible outcomes.

Confront your Fears: Watch a horror/thriller movie to step out of your comfort zone.

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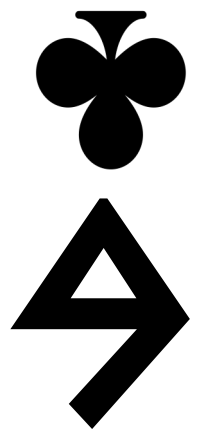
Uncontrolled Ideation: Harness the most chaotic, crazy, and risky ideas.

Fool Fails: Consider your project from a fool's perspective. (What could go wrong?)



Safe Space: Encourage bold thinking by using anonymous idea sharing.

Godly Guardian: Integrate safety measures into your project as a creative challenge.



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Chimeric Concepts: Use metaphors of monsters or animals to reframe/visualize challenges/solutions.

Tarot: Use Jungian Personality Types to find new perspectives.



Witchcraft: Learn and perform a simple magic trick.

Good Omens: Visualise success and map out your project's virtues to foster a positive mindset.

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Time Sprint: Set a timer for a quick ideation sprint to solve a problem fast.

Timeline Creation: Build a visual timeline of your project's key milestones and turning points.



Notes from the Past: Dig through old notes or ideas to find inspiration.

Sensory Description: Describe your project using all five senses to make it more emotionally engaging.

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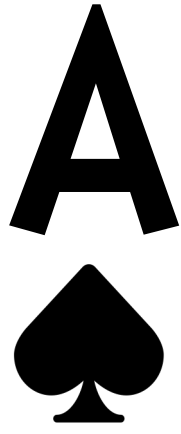
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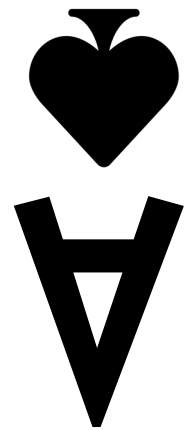
Cosmic Note: Create tailored, compelling messages for your key stakeholders.

Rings of Uranus: Use Simon Sinek's Golden Circle Model to find your project's purpose.



Axis of Power: Diagram your project at the centre of its key influences.

String Theory: Use strings to map out complex connections and solutions.



*Like the Sun: Do the
'30 Circles' challenge.*

*Another Day: Reflect on your day and
your achievements before the sun sets.*



*In the Light: Take a midday
walk to recharge your mind.*

*Solar Power Hour: Spend time working
in a sunny spot to boost your energy.*



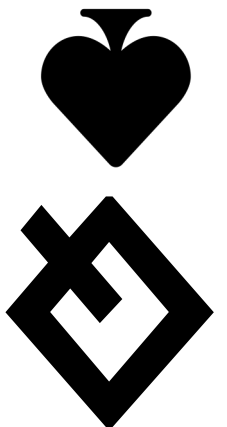
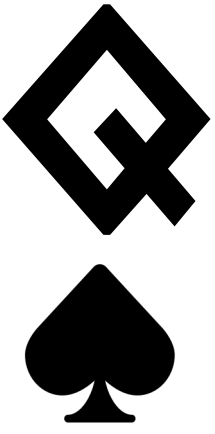
Night Owl Session: Work late into the night to find hidden inspiration.

Alone in the Dark: Take a solitary walk stargazing and reflect on the unknown.



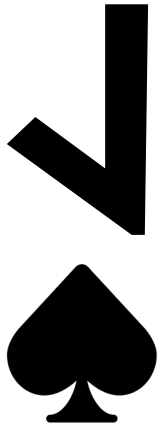
Intuitive Thinking: Trust gut feelings and intuition.

Dark Room: Dim your lights to create a different thinking environment.



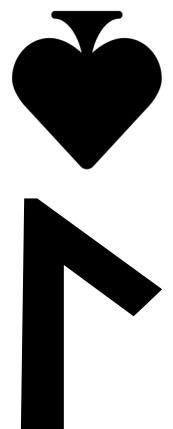
*The Hidden Truth: Use fortune
cookie messages to spark ideas.*

*Spin the Wheel: Select random words
from the dictionary and connect them.*



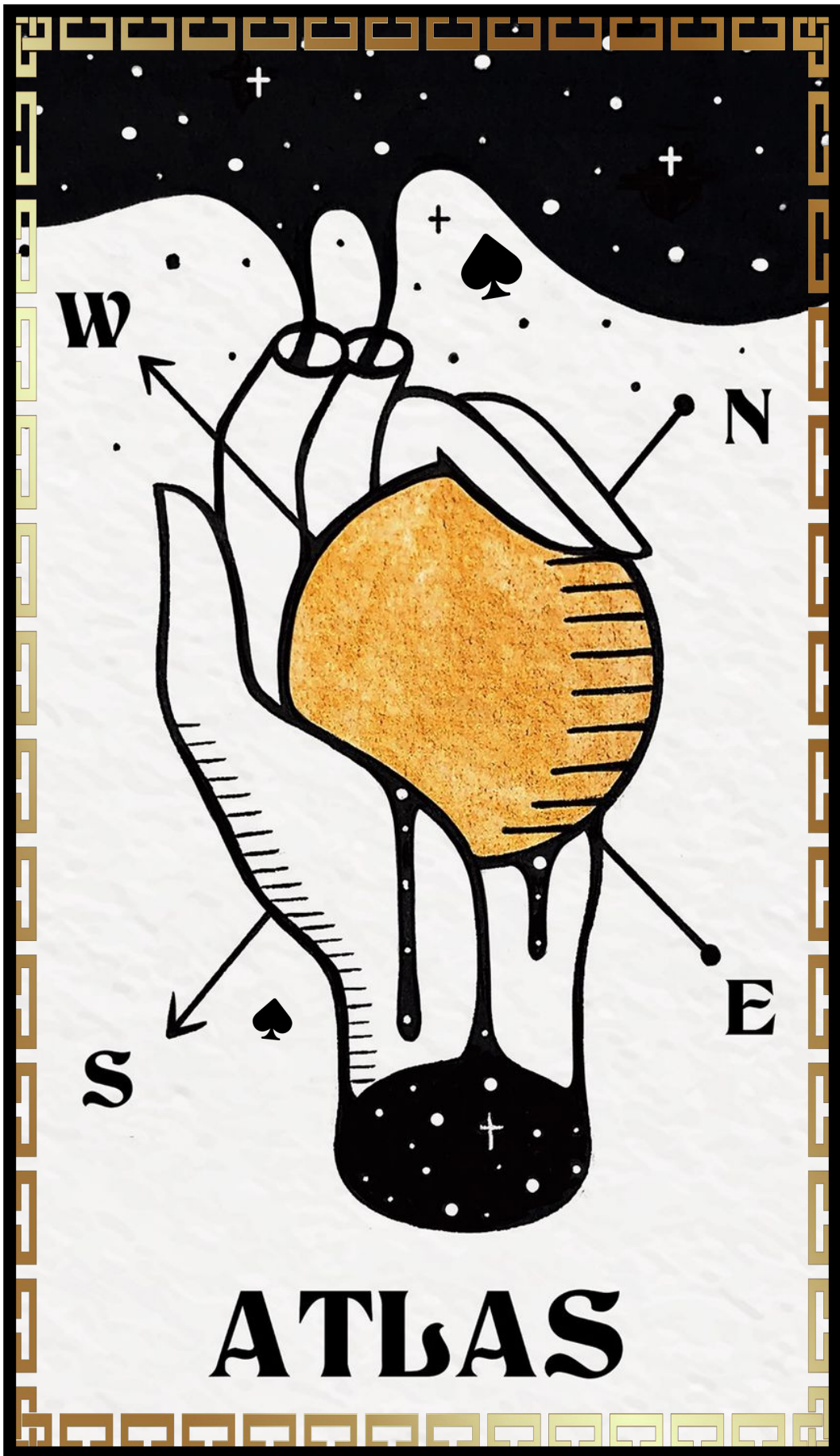
*Future Weaving: Chart the
potential future of ideas.*

*Keep Asking the Right Questions:
Follow the 'Five Whys' and 'What if...?'*



*Stamina Sessions: Exercises
to boost mental endurance.*

*Around the Globe: Consider how different cultures
and people would approach your challenge.*



*The World in Your Hands: Read
a book set in a fictional world.*

*Keep Up the Good Work: Commit to a mara-
thon work session to break through barriers.*

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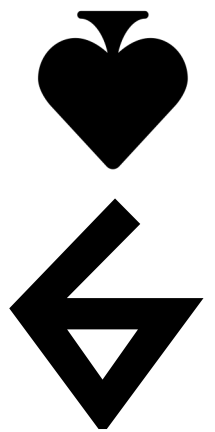
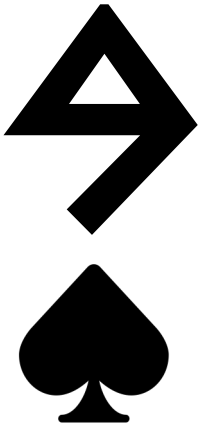
*Rise and Shine: Wake up early,
take a walk and watch the sunrise.*

*Embrace a New Dawn: Sleep on it to get
some distance and new perspectives.*



*From East to West: Find a new
setting to work from today.*

*Morning Rituals: Create a morning ritual
to boost creativity and productivity.*



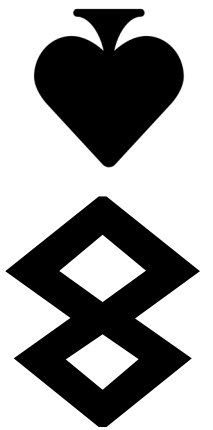
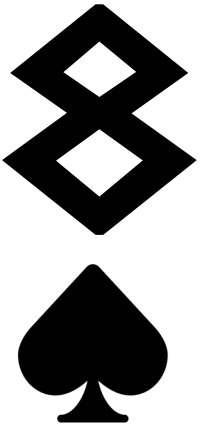
*There is Always a Light in the Dark:
Hold a meeting around a campfire.*

*A New Moon Rises: Reach out to international
colleagues for fresh, diverse insights.*



*Night Vision: Capture the world at night through
photography to unlock hidden perspectives.*

*Moon Cycle: Identify patterns
and cycles in your projects.*



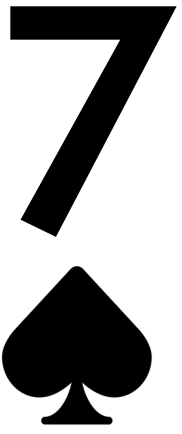
Clarify Your Vision: Create a vision board for your project.

Shift of Perspectives: Change your physical position (e.g., stand on a chair, switch rooms).



Writing Vision: Write a story or poem within a time limit to unlock fresh creative flow.

Virtual Reality: Utilise VR, AR or AI to explore new ideas and environments.



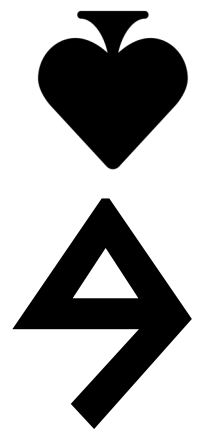
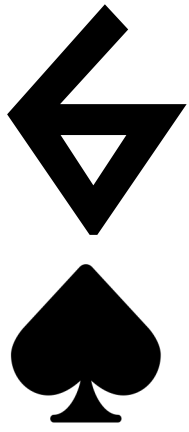
Cosmic Steps: Take a walk and imagine you're exploring another planet.

Your Star Signs: Connect each letter of the alphabet to your project and its challenges.

Look to the Stars: Bring in experts from various domains / industries.

Space, the Final Frontier: Watch a documentary about the universe.

ASTRAEUS



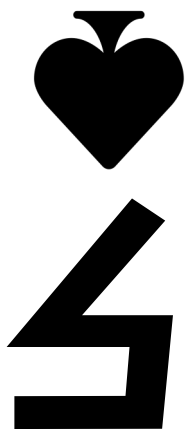
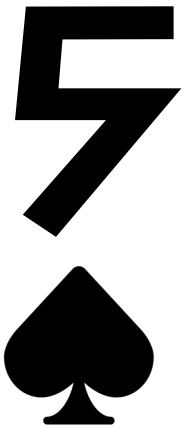
Hero Stance: Practice power poses to boost confidence.

Obstacle Course: Have a power session where you tackle the hardest tasks.



Power Mapping: Identify and leverage strengths in ideas.

Listen to the Gods: Display quotes that give you strength and motivation.



Cathartic-storm: Release frustrations by writing down everything negative.

Emotional Rollercoaster: Identify the emotional highs and lows of your journey and explore how to balance them.

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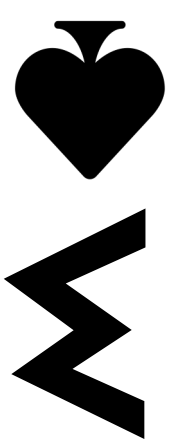
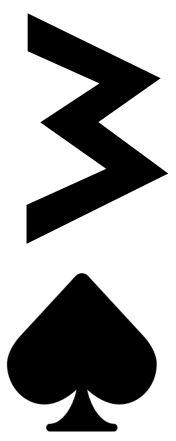
Drama: Analyse a tragic character and relate their arc to your project.

MELPOMENE



Tearjerker Pitch: Craft a narrative that highlights the human impact of your project, focusing on struggle.

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