

# STORY & CREATIVE ADVISORY

This service is ideal for brands, companies, and creators who need:

Creative leadership for strong ideas  
Story and concept development  
Strategic guidance before execution

This phase is essential to ensure clarity, consistency,  
and maximum value from the on-location production.

Can Include:

Creative research and narrative direction  
Story and content angle development (Storytelling Arcs)  
Visual references and creative guidelines  
Shoot planning (Shootlist)  
Alignment on tone, brand messaging, and priorities  
Content ideation and storytelling angles ( Visual Language brand-oriented )  
Strategic planning for platform-first output ( depending on the distribution channels )  
Visual language and direction  
Advisory on gear and/or casting  
Scriptwriting & scripting (short / long form)  
Direction notes for internal or external teams  
Location Scouting

**Half / Full Day Consultancy**

**Half day (up to 4 hours): €750 – €950**  
**Full day (up to 8 hours): €1,400 – €1,800**

workshop

creative development

team sessions

intensive scripting days

**Project-Based Consultancy**

**Starting from €2,500 – €6,000**

Full creative development for a campaign

Script development for multiple assets

Advisory for a social or brand project

Creative direction support across phases

Final pricing depends on scope, duration, and deliverables.

# PRODUCTION

Production is filming, focused on capturing high-quality usable content, aligned with the defined creative direction.

This service is ideal for brands, teams, and creators who need to cover:  
Events  
Commercial Campaigns  
Documentaries

Professional Gear ( Cameras, Drones, Michropones, lights )

-

Directing on set (Cinematography advise)

-

Professional filming and Cinematography

-

Multiple angles ( assistant if necessary )

**Director / Creative Director (on set):**

**€2,500–€3,500 / day**  
(scope-dependent)

**Cinematography / DP:**

**€1,800–€2,700 / day + kit**  
(camera/lighting and responsibilities depending)

Pricing based on services. Assuming organized, usable footage delivered to the client.

# POST PRODUCTION

Editing and refinement of selected footage into polished, platform-ready content with consistent visual and narrative quality.

Editing & Post-production  
Sound Design, Color grading, 1 Master Format

-  
Licensed music  
Premium, royalty-free music sourced from professional paid libraries.

-  
Standard formatting & delivery  
Delivery in agreed formats for web and social platforms.

-  
Revision rounds (as specified in the package)

-  
A high-quality, structured edit  
Strong pacing and narrative clarity

-  
2D animations & Motion graphics

## Trailer Promo Edit

from €5,000

(footage provided or produced separately)

## Motion Graphics / Collage (short) — from €2,800

Best for: punchy branded sequences (15–30s)

## Animated Social Explainer - informational video— from €4,800

Best for: 30–90s, mixed media, typography, visual storytelling / collage 2D animations

## Podcast & Long-Form Editing (Client Footage)

Ideal for clients who already have recorded material and need:

### A high-quality, structured edit

Strong pacing and narrative clarity

A professional, branded finish

### Full Episode Edit + Intro — from €950 per episode

Full episode edit (podcast / interview / long-form content)

Custom intro edit (highly edited opening sequence)

Up to 60s

2 revision rounds

### Social Media Cutdowns (From Podcast or Long-Form)

#### Short-form videos — from €180 per clip

(15–60 seconds)

Story-driven selection of highlights

Dynamic pacing & captions-safe framing

Formatting for social platforms (9:16 / 1:1 / 16:9)

\*Pricing based on deliverables

# PACKAGES

## \*INCLUDING PRE-PRODUCTION

Pre-production ensures Creative and Story Development for a clear vision and strong narrative foundations. To ensure effectiveness and efficiency during production.

Creative research and narrative direction

-

Story and content angle development (Storytelling Arcs)

-

Visual references and creative guidelines

-

Shoot planning (Shootlist)

-

Alignment on tone, brand messaging, and priorities

-

Scriptwriting (short / long form)

## “Lean” Commercial | Starting from €5,500

Best for:

single product/service,

one location,

tight schedule

### Pre-production

Treatment

+ Creative direction

### Pre-production planning

Shot list

### Up to 2 shoot days (director/DP)

Professional camera

+ basic lighting package

### Edit + Sound Polish + Color Correction

(1 main master)

2 revision rounds

**Deliverables: 1x master** (30s - 90s)

## “Standard” Commercial | from €9,500

Best for:

stronger production value,  
multiple setups

### Pre-production

Story structure + scriptwriting

### Pre-production planning

Shot list, schedule

### 2-4 shoot days (Director / DP)

Professional camera + Advanced lighting

### Edit + Sound Design + Color Correction

2 revision rounds

### Deliverables: 1x Hero Film (30-90s)

**up to 4 cutdowns** (formats for web/social)

## “Elite” Commercial / Brand Film | from €14,600

Best for:

premium campaigns,  
talent,  
multi-location

### Pre-production

Full creative development + Script

### Pre-production planning (Casting support, location support, Production Plan, Shotlist)

### 3-7 shoot days

Expanded camera(s)/lighting approach + on-set support crew

### Edit + Color Correction + Sound Design

2 revision rounds

### Deliverables: Hero film 30s-90s

**+ 6 cutdown** (formats for web/social)

## Single Social Video | from €2,100 / video

Best for:

Highly memorable/sharable social media videos

### Pre-Production

Creative Development

(Treatment, Script, Shotlist)

Shoot (Half-Day or Equivalent),

Professional camera

+ basic lighting package

Edit + Sound Design, + Color Correction

captions-safe framing

1 revision round

Deliverables: **1x video (15-60s)**

## Social Bundle (4 videos) | from €6,800

Best for:

content sprint / campaign

Planning

Consistent visual identity

Batch production

### Pre-Production

Creative Development

(Treatment, Script, Shotlist)

Shoot (Up to 2 consecutive Days)

Professional camera

+ basic lighting package

Edit + Sound Design, + Color Correction

captions-safe framing

1 revision round/video

Deliverables: **4x videos (15-60s)**

## Founder/On-Camera Storytelling | from €2,600 / video

Best for:

Presenter/talent on-camera

Narrator-led content

Story arc

Performance direction

BRoll Capturing

### Pre-Production

Creative Development

(Treatment, Script, Shotlist)

Shoot (1 full Day)

Professional camera

+ basic lighting package

Edit + Sound Design, + Color Correction

captions-safe framing

1 revision round/video

Deliverables: **4x videos (15-60s)**

\*Pricing based on time of production, deliverables,  
gear/team required

# ADDONS

## Stop-Motion (bespoke) — from €2,500

Best for:  
product/tactile storytelling  
Scope depends heavily on complexity  
- Material used -  
and frame count.

## Additional Formats & Aspect Ratios

Projects include one primary master format by default.  
Additional versions are quoted separately, as they require creative adaptation.

Additional format (1:1) / (9:16) / (16:9) — €150/ version

2 additional formats bundle — €250

## 2D Animation / Motion Graphics videos

— +25–40% of project cost

Reformat to additional aspect ratios, depending on complexity (number of layers) and video length

**Drone (licensed) + Aerial Capture:** from €600–€1,500/day  
(Depending on country/location extra fees)

**Extra Camera:** from €500–€2,000 / day

**Lighting package upgrade:** from €350–€1,200 / day

**Assistant / crew (per person):** from €250–€650 / day

**Casting / talent / actors:**  
quoted per project (union/non-union affects cost)

**Locations / permits / insurance:**  
billed at cost + production fee

**Rush delivery (48–96h):** +25% to post-production

**Additional revision rounds:** from €250 / round

**Subtitles / multi-language versions:** from €120-180 / version

**Sound design** beyond standard — from €450

**Single Social Video** | from €2,100 / video

Best for:  
Highly memorable/sharable social media videos

Pre-Production  
Creative Development  
(Treatment, Script, Shotlist)

Shoot (Half-Day or Equivalent),

Professional camera  
+ basic lighting package

Edit + Sound Design, + Color Correction  
captions-safe framing

1 revision round

Deliverables: 1x video (15–60s)

**Social Bundle (4 videos)** | from €6,800

Best for:  
content sprint / campaign  
Planning  
Consistent visual identity  
Batch production

Pre-Production  
Creative Development  
(Treatment, Script, Shotlist)

Shoot (Up to 2 consecutive Days)

Professional camera  
+ basic lighting package

Edit + Sound Design, + Color Correction  
captions-safe framing

1 revision round/video

Deliverables: 4x videos (15-60s)

**Founder/On-Camera Storytelling** | from €2,600 / video

Best for:  
Presenter/talent on-camera  
Narrator-led content  
Story arc  
Performance direction  
BRoll Capturing

Pre-Production  
Creative Development  
(Treatment, Script, Shotlist)

Shoot (1 full Day)

Professional camera  
+ basic lighting package

Edit + Sound Design, + Color Correction  
captions-safe framing

1 revision round/video

Deliverables: 4x videos (15-60s)

\*Pricing based on time of production, deliverables,  
gear/team required