

Matt Wood

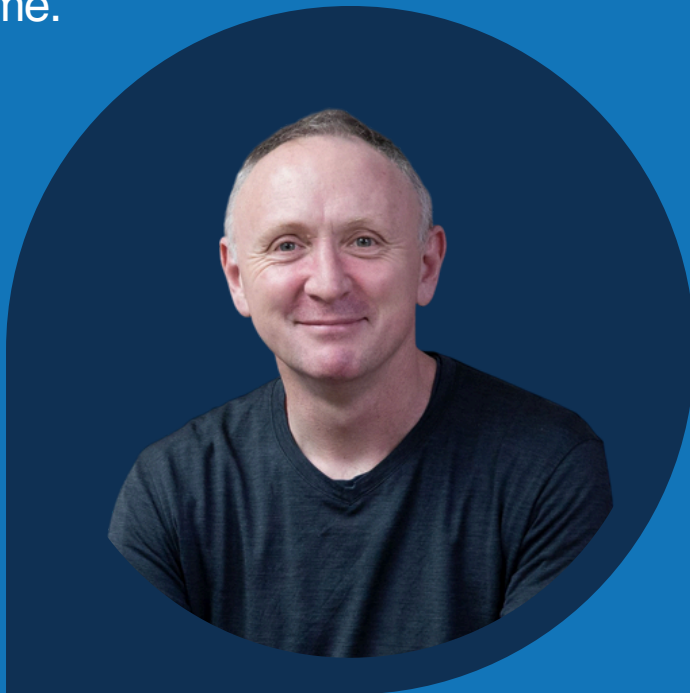
 VOICE OVER 

Rate Card 2026

Thank you for your enquiry. All prices are in Australian Dollars (AUD). For help with a quote contact me to discuss your project at matt@mattwoodvoiceover.com or on +61 2 412 115 296.

All quotes include one round of minor revisions (up to 10% of the project). Revisions arising from a script alteration or change of mind are quoted separately.

You can access the terms and conditions at mattwoodvoiceover.com/terms-and-conditions Prices are current as at January 2026 and are subject to change at any time.



Non-commercial Rate Card 2026

Non-commercial rates include narration that has no paid promotion, such as organic social media (not paid), educational, explainer, internal communications, podcasts, awards or events. Usage is limited compared to paid promotion voice over such as commercials.

Non-commercial up to 1 minute	\$200
Non-commercial up to 3 minutes (approx 450 words)	\$325
Non-commercial up to 5 minutes (approx 750 words)	\$450
e-Learning - rate per word	15c/word min \$250
Podcast intros and outros	From \$190
Phone messages, on hold/IVR starter pack, up to 150 words	\$150
Phone messages, on hold/IVR business bundle up to 600 words.	\$350
Live announcement - in person at event	From \$350



Commercial Rate Card 2026

Visual Commercials

Platform	Inclusion
TV	Free to Air, Pay TV
BVOD/ SVOD	Broadcast Video On Demand: Seven Plus, Nine Now etc Subscription Video On Demand: Netflix, Amazon Prime etc
PIP	Paid Internet Placement: Meta, Tiktok, Youtube etc In Game and In App Advertising
Single DOOH	Single Digital Out-Of-Home Platform: Stadiums, In-flight, In-store, Point-of-Sale, Trade Fairs, Interactive Kiosks, Digital Billboards etc

Visual Commercial Bundles

A discount applies when usage is bundled across TV, BVOD/SVOD and PIP platforms. If a commercial is used on two platforms (e.g. Television and BVOD/SVOD), the second is charged at 40% (total 140%) for the relevant usage period. If three are bundled, the third is added for 5% (total 145%).



Commercial Rate Card 2026

Visual Commercials - single state

Ad length	3 months	6 months	12 months
10 sec	\$360	\$425	\$500
30 sec	\$395	\$490	\$580
60 sec	\$420	\$530	\$635

Visual Commercials - multiple states

Ad length	3 months	6 months	12 months
10 sec	\$470	\$630	\$770
30 sec	\$530	\$700	\$880
60 sec	\$550	\$750	\$940

Commercial Rate Card 2026

Audio Commercials

Platform	Inclusion
Radio	AM/FM radio stations Internet radio
Audio streaming	Music streaming, podcast streaming: eg Spotify, Apple Podcasts
In store radio	In Store Radio: eg Coles, Woolworths

Audio Commercial bundles

A discount applies when bundled across platforms. If a commercial is used on two platforms, the second is charged at 50% (total 150%) for the relevant usage period.

Audio Commercials - per product for up to 5 tracks

Usage time	3 months	6 months	12 months
Single state	\$345	\$380	\$415
National (more than 1 state)	\$380	\$430	\$490