



OLI IDEA

OLI IDEA

Empowering Inventors from Idea to Market

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Confidential — For authorized recipients only

THE PROBLEM

Inventors Face Impossible Barriers to Market

Prohibitive Costs

- Patent searches: \$400 – \$1,500
- Prototype development: \$5K – \$50K
- Attorney fees: \$10K – \$30K+
- USPTO fees up 7.5% — Jan 2025

Unworkable Timelines

- First-action pendency: 22.6 months
- Manufacturer vetting: 6 – 12 months
- Product launch: 12 – 24+ months
- 813,000+ applications backlogged at USPTO

No Integrated Guidance

- Surveys suggest most inventors have no clear path
- Fragmented legal, engineering & market advice
- IP theft risk without formal protection
- Most give up before reaching market

634,000 US patent applications forecast for FY2026 — yet most inventors never reach market

THE SOLUTION

AI-Powered Innovation Intelligence

OLI IDEA automates the research that traditionally requires teams of attorneys, engineers, and market analysts — delivering instant, affordable intelligence that lets inventors make confident decisions.

Prior Art Research

Delivered in 1 hour vs. 2–3 weeks

Market Analysis

Competitor intelligence with real USPTO data

Patent Landscape Assessments

Non-legal, business-grade intelligence

Vetted Partner Connections

Pre-qualified attorneys & manufacturers

Automated IP Protection Workflows

Secure intake, NDA, and compliance built in

Up to 95% Cost Reduction

vs. traditional services at \$400–\$1,500 per search

From kitchen table to market-ready — faster, cheaper, smarter

Why General AI Tools Cannot Compete

Tool	USPTO Access	Cost	Deliverable
ChatGPT / Claude / Gemini	None	Free - \$20/mo	Generic advice only
IronCrow LLM Sandbox	Custom	\$100 - \$400/mo	DIY tool subscription
Patent.dev Connector	Custom	Enterprise pricing	API access only
Traditional Patent Search	Manual	\$400 - \$1,500/search	Professional report
OLI-Intel BASIC	Automated	\$19.95 one-time	Done-for-you report

OLI-Intel is the only sub-\$100 done-for-you USPTO patent intelligence report on the market

FLAGSHIP PRODUCT

OLI-Intel: Prior Art Intelligence Reports

Professional patent landscape research delivered in 1 hour — not weeks. Research intelligence, not legal advice.

BASIC

Quick Scan

\$19.95

AVAILABLE NOW

- Prior Art Density Assessment
- 3-4 competitor products
- 2-3 key patent summaries
- 1-hour turnaround

STARTER

Tech Starter

\$49.00

MARCH 2026

- Everything in BASIC
- 5-7 patent summaries
- CPC codes & search terms
- Filing velocity trends

BLUEPRINT

Innovation

\$99.00

MARCH 2026

- Everything in STARTER
- White-space analysis
- Executive summary
- Attorney consultation prep

What \$19.95 Delivers: Real USPTO Data

OLI-INTEL BASIC REPORT

Concept: Reusable Water Bottle with Built-in Filter

VERY HIGH DENSITY

252

Patents Found

80

Products Identified

108

CPC Classes

Key Findings

- Extremely crowded landscape — 252 patents identified in the USPTO database
- 80 commercial products actively competing in the market
- Success requires a micro-niche differentiation strategy
- Recommended focus: modular filter cartridge with back-flush capability

HOW IT WORKS

Automated Intelligence Pipeline

1

Submit Idea

Confidential NDA-protected intake

2

AI Analysis

USPTO + product database scan

3

Density Assessment

LOW / MODERATE / HIGH classification

4

Human Review

Quality validation before delivery

5

Delivery

1-hour turnaround standard

- Direct USPTO ODP API — not general AI guessing
- 1-hour turnaround vs. 2–3 weeks traditional
- Human quality validation at every delivery
- \$19.95 entry point vs. \$400–\$1,500 industry standard

BUSINESS MODEL

Professional Partnership Network

We deliver pre-qualified inventors to elite service providers — creating mutual value through a vetted referral network.

Patent Attorneys

Pre-qualified clients who have already invested in OLI-Intel research

Revenue Stream:

Finder fees + ongoing monthly contracts

CAD & Design Firms

Inventors with validated concepts ready for prototyping

Revenue Stream:

Project-based commissions + trial period arrangements

Engineering Services

Technical validation needed for manufacturing readiness

Revenue Stream:

Referral fees + long-term partnership agreements

\$2,000 – \$5,000 monthly recurring revenue per active partner relationship

COMPETITIVE ADVANTAGE

Why OLI IDEA Wins Against Traditional Services

Metric	Traditional Services	OLI IDEA
Turnaround Speed	2 – 3 weeks	1 hour
Cost per Search	\$400 – \$1,500	\$19.95 – \$99.00
Research Method	Manual attorney review	AI-powered pipeline
USPTO Data Access	Manual PAIR / search	Direct ODP API integration
Scalability	Limited by headcount	Infinite automated capacity
Legal Compliance	Manual review	Auto-enforcement, zero-risk language

Up to 95%
Cost Reduction

42x
Faster Delivery

100%
Auto-Compliance

OLI-Ad: Automated Content Distribution

LAUNCHING MARCH 2026

Transforms Google Drive content into compliant, multi-platform campaigns automatically. One upload reaches 7+ platforms.

90%

Automation Rate

Minimal human input required

7+

Platforms

LinkedIn, Facebook, Instagram,
YouTube, Pinterest & more

1

Upload

Automatically distributes across all
channels

Expected Impact:

- Consistent brand messaging with AI-powered compliance enforcement across all channels
- Multi-platform visibility targeting 100K+ leads in Year 1
- Reduced marketing overhead while maintaining high-quality, on-brand output

MARKET OPPORTUNITY

A \$43B+ Market Growing to \$80B by 2035

\$43B+

Global IP Services Market

IP services market reports, 2026

7-8%

Industry CAGR

Projected through 2035

634K

US Patent Applications FY2026

52,800+ per month

Target Customer Segments

Segment	Share	Profile
Kitchen-Table Inventors	70%	Budget-constrained, high enthusiasm — fastest-growing segment
Bootstrapped Startups	20%	Under \$250K seed; need rapid validation and cost-efficiency
Corporate Innovation	10%	Internal R&D skunkworks teams requiring compliant intelligence

Revenue Model & Growth Trajectory

	Primary Revenue Streams	
OLI-Intel Reports	\$19.95 – \$99.00 per report	~75% gross margin (avg.)
Service Provider Partnerships	\$2K – \$5K monthly recurring	Per active partner
Design Portfolios	\$295 – \$795 per project	20% profit margin
Lead Generation	Pre-qualified inventor contacts	Direct to providers

Year 1

\$1.15M

80% Gross Margin

- 10,000 OLI-Intel reports
- 5 service provider partners
- 1,000 design portfolios

Year 2

\$1.65M

83% Gross Margin

- 20,000 OLI-Intel reports
- 12 service provider partners
- 2,000 design portfolios

Built by an Automation Agency, Not a Startup Experiment

Adrian Gauna

Founder & CEO, OLI IDEA

Founder, Gold Root Solutions

- 20+ years in business automation & systems integration
- Built the AI automation infrastructure OLI IDEA runs on
- Hands-on technical founder — not a delegator
- Published author: Zero-Cost Automation Mastery

Unfair Advantage

Why We Execute Faster Than Competitors

- OLI IDEA was built by Gold Root Solutions — an AI automation agency that builds these systems for clients every day
- Battle-tested n8n workflows, USPTO API integrations, and AI pipelines — not prototypes
- Infrastructure already exists and is production-grade — no build-from-scratch risk
- Proprietary automation stack reduces operating costs to near-zero marginal cost per report

This isn't a pitch to build something — it's a pitch to scale what already works.

Seeking \$50K for Growth Acceleration

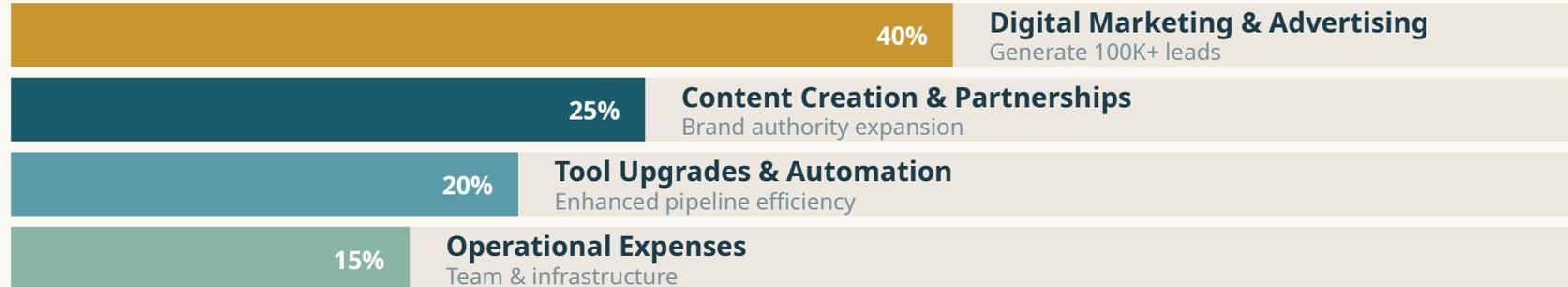
\$50,000

2.5% Equity · \$2M Pre-Money Valuation

20x

Projected returns within 5–7 years

Use of Funds



THANK YOU



Let's make innovation accessible, scalable, and successful.

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