

LINDA TRUONG

Graphic Designer & Illustrator

As a **Graphic Designer** with **4 years** of experience creating high-quality marketing materials, I excel in developing visually compelling designs using Adobe Creative Suite, Figma, and presentation software. In previous roles, I've successfully designed social media assets, print materials, and event collateral that drove engagement and brand awareness. I'm passionate about collaborating across teams to create innovative, user-centered designs, and I thrive in fast-paced environments.

Contacts

1+ (616) 834-8600

litruong100@gmail.com

Portfolio

lindatruong.in

Education

University of Michigan-Flint

B.F.A. in Graphic Design

September 2018 - April 2023

Software

Adobe After Effects

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe Photoshop

Adobe XD

Digital Factory v11 (DTF)

Figma

Procreate

Skills

Advertising Design

Brand Design

Digital Illustration

Motion Graphic

Photography

Typography

UX/UI Design

Web Design

HTML/CSS

Experience

DTF Printer/Press Operator/Graphic Designer

Mato & Hash | Farmington Hills, MI | August 2025 - Present

- Operated **DTF printing equipment** and **heat presses**, consistently processing up to **100 front-pressed shirts per hour** with high-quality results.
- **Vectorized 80+ custom artworks per month for clients**, and optimize graphic sizing/placement for all unique projects.
- **Improved production accuracy**, reducing misprints by **20%** through enhanced quality control, precise alignment, and cross-department workflow coordination.

Screen Printing/Embroidery Operator

Mato & Hash | Farmington Hills, MI | April 2025 - August 2025

- Operated **automatic screen printing presses**, producing up to **125 printed bags per hour** while maintaining quality control and upholding high volume demand.
- Prepared screens, ensuring clean translation from digital artwork through close coordination with the Graphic Design team.
- Operated industrial dryers and conducted detailed inspections to ensure proper curing and print consistency, **reducing production errors**.
- **Supported warehouse/production workflows** through packaging, labeling, and order preparation.

Graphic Designer (Contract)

Rescue MI Nature Now Inc. (Funded by the University of Michigan Grant) | Remote (Detroit, MI) | August 2023 - September 2024

- Designed the **brand's mascot** for **Rescue MI Nature Now** (with reference sheet/defined characteristics), reinforcing sustainability messaging with university partners
- Collaborated in executive and general meetings to develop and execute social media and event promotion strategies.
- Designed **35+ marketing assets**—including flyers, banners, brochures, and digital promotions—aligning with the brand's eco-friendly values and contributing to a **5% increase in social media engagement**.