

LINDA TRUONG

Graphic Designer & Illustrator

As a **Graphic Designer** with **4 years** of experience creating high-quality marketing materials, I excel in developing visually compelling designs using Adobe Creative Suite, Figma, and presentation software. In previous roles, I've successfully designed social media assets, print materials, and event collateral that drove engagement and brand awareness. I'm passionate about collaborating across teams to create innovative, user-centered designs, and I thrive in fast-paced environments.

Contacts

1+ (616) 834-8600
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Portfolio

lindatruong.in

Education

University of Michigan-Flint
B.F.A. in Graphic Design
September 2018 - April 2023

Software

Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe Photoshop
Adobe XD
Digital Factory v11 (DTF)
Figma
Procreate

Skills

Advertising Design
Brand Design
Digital Illustration
Motion Graphic
Photography
Typography
UX/UI Design
Web Design
HTML/CSS

Experience

DTF Printer/Press Operator/Graphic Designer
Mato & Hash | Farmington Hills, MI | August 2025 - Present

- Operated **DTF printing equipment** and **heat presses**, consistently processing up to **100 front-pressed shirts per hour** with high-quality results.
- Vectorized 80+ custom artworks per month for clients**, and optimize graphic sizing/placement for all unique projects.
- Improved production accuracy**, reducing misprints by **20%** through enhanced quality control, precise alignment, and cross-department workflow coordination.

Screen Printing/Embroidery Operator

Mato & Hash | Farmington Hills, MI | April 2025 - August 2025

- Operated **automatic screen printing presses**, producing up to **125 printed bags per hour** while maintaining quality control and upholding high volume demand.
- Prepared screens, ensuring clean translation from digital artwork through close coordination with the Graphic Design team.
- Operated industrial dryers and conducted detailed inspections to ensure proper curing and print consistency, **reducing production errors**.
- Supported warehouse/production workflows** through packaging, labeling, and order preparation.

Graphic Designer (Contract)

Rescue MI Nature Now Inc. (Funded by the University of Michigan Grant) |
Remote (Detroit, MI) | August 2023 - September 2024

- Designed the **brand's mascot** for **Rescue MI Nature Now** (with reference sheet/defined characteristics), reinforcing sustainability messaging with university partners
- Collaborated in executive and general meetings to develop and execute social media and event promotion strategies.
- Designed **35+ marketing assets**—including flyers, banners, brochures, and digital promotions—aligning with the brand's eco-friendly values and contributing to a **5% increase in social media engagement**.