**ALEXANDER SOLTON**
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 [LinkedIn](https://www.linkedin.com/in/alex-solton-72556b231/) |  [Adzenhub.com](https://www.adzenhub.com/) |  [project01collective.com](https://www.project01collective.com/)

**EDUCATION**

**University of Miami**, Miami, FL
**BBA in Marketing & BSBA in Business Technology** – *Expected May 2025*

* GPA: 3.5
* Relevant Coursework: Marketing, Business Technology, Analytics, Management, Management Science, Accounting
* Honors: Calculus, Microbiology, Management, Microeconomics

**EXPERIENCE**

**Adzen** Miami, FL — *Co-Founder*
*Nov 2023 – Present*

* Founded a marketing startup focused on AI-driven social media content and trend prediction through keyword analytics
* Developed automation tools to increase client traffic conversion
* Website: [adzenhub.com](https://www.adzenhub.com/)

**project01collective LLC**, New York, NY — *Co-Founder*
*Jan 2025 – Present*

* Launched a creative collective promoting NYC-based artists through merchandise, marketing, and events
* Built a brand identity and online presence via social media
* Instagram: [@project01collective](https://instagram.com/project01collective%22%20%5Ct%20%22_new) | Website: [project01collective.com](https://www.project01collective.com/)

**Outlier.ai**, Remote — *AI Trainer (Contract)*
*2024 – Present*

* Train AI models using HTML, JavaScript, Python, and C++
* Work on a project-by-project basis, averaging $3,500/month

**American Kinetics Lab**, Brooklyn, NY — *Front Desk / Customer Service / Sales*
*2020 – 2022*

* Managed appointments and resolved patient concerns in a high-volume medical supply office
* Maintained and tracked inventory using Microsoft Excel
* Supported sales operations, including direct B2B engagement and field sales

**Research Trip to China**, Beijing & Dali — *Volunteer Researcher*

* Conducted research on China’s air quality and studied Buddhist theology
* Participated in community clean-up initiatives and cultural immersion
* Studied Mandarin Chinese on-site

**SKILLS & INTERESTS**

**Languages:**

* English (Native), Russian (Fluent), Mandarin (Conversational)

**Technical Skills:**

* Microsoft Word & Excel (Advanced), Python & SQL (Basic), HTML, JavaScript, C++

**Activities & Interests:**

* Music: Piano, Guitar | Fashion & Design | Skateboarding | Chess
* Completed 6-week Microbiology Internship at UMASS
* Member of Advanced Music Club