# LUKAH JOUBERT

## Digital & Graphic Designer

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### Work **Experience**

## 2024-2025 (Current)

Fiskal Finance Energy and Matter

#### Graphic Designer (Contract and freelance)

CXL: I work for CXL 4 days a week as the Graphic Designer. I am in charge of creating all social media content including carousals and reels. As well as the design of course material such as presentations and video thumbnails.

Fiskal Finance: For the rest of the week I work on a freelance basis for Fiskal Finance. I designed their website, social media posts and all branded collateral as needed.

Energy and Matter: I freelance for E&M as a Digital Designer, where I create websites on Hostinger and social media content for multiple brands.

#### 2024 Flow Living

#### Graphic Designer

- Social media content creation
- · Copywriting & Research
- · Brand asset creation
- · Basic videos and motion graphics

#### 2022-2023 RoomRaccoon

#### Designer

- Brochures and downloadable guides
- · Event stand design
- · WordPress website
- · Email campaigns
- · Social media content creation
- · Creation of hotel website templates

Diploma of Photography Course

#### Education

### 2025 (In-progress)

Photography Institute

Online diploma (just started in March)

2024

Friends of Design

After Effects Short Course

Online short course

2022

Red & Yellow

User Experience Design Part-time online UX course

2019 - 2021

Red & Yellow

Bachelors of Visual Communication

2012-2016

Major in Digital Design & minor in Graphic Design

DF Malan Hoerskool

National Senior Certificate Graduated with an average of 84%











