

CCHA Strategic Planning Committee Meeting

Thursday, March 19th, 2026

1:30 – 3:00PM

[Meeting Link](#)

MINUTES

- 1. Introductions and Announcements** **5 Minutes**
- 2. Review the [February Meeting Minutes](#)** **5 Minutes**
- 3. Strategic Planning Co-Chair Responsibilities** **15 Minutes**

Policy Drafting and Feedback: Crystal presented a draft document outlining the general responsibilities of subcommittee co-chairs, including planning, scheduling, facilitating meetings, encouraging participation, and moving work plans forward. The group discussed whether to keep the policy broad or make it specific to each committee, with consensus leaning toward a broad approach to avoid frequent updates and ensure applicability across subcommittees.

Work Group Coordination Language: Ari and Crystal debated the inclusion of language regarding the formation and coordination of work groups within subcommittees. The group agreed to add language specifying that co-chairs are expected to leverage both standing and ad hoc work groups as necessary to support committee work, clarifying the expectation for co-chair involvement in such groups.

Policy Formatting and Alignment: Ari raised the point that the policy document should eventually align with the formatting of other CCHA policies and procedures. The group agreed that administrative adjustments could be made in the future to ensure consistency once more policies are developed.

Committee Vote and Next Steps: Ari made a motion, seconded by Travis, to recommend the co-chair responsibilities policy to the steering committee. The motion passed unanimously, and Bryce confirmed that the recommendation would be brought to the steering committee at the April meeting.

- 4. Quarterly Co-Chairs Meeting Agenda Planning** **30 Minutes**
 - a. Resource Development Plans**
 - b. Assessment of Progress on Strategic Plan**
 - c. Pre-Meeting Prompts for Co-Chairs?**
 - **Plan Overviews**
 - **Needs Analysis**
 - **Resource Development Build-Out**

Quarterly Co-Chairs Meeting Preparation: Bryce outlined the agenda for the upcoming quarterly Co-Chairs meeting, which will include updates from subcommittees on their work plans, a needs analysis to identify

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gaps, and the creation of a comprehensive list of potential funding sources at the local, state, and national levels.

Community-Level Funding Needs: Ari and Beth emphasized the need to focus on securing resources not only for committee operations but also for broader community initiatives, such as addressing medical needs among unhoused populations and supporting specialized shelter options. The group discussed the importance of aligning funding requests with actual community needs and gaps.

Diversifying Funding Sources: Ari advocated for seeking funding beyond traditional sources like HOP, HUD, and state allocations, suggesting the committee should explore alternative and innovative funding streams to better meet evolving community needs.

Collaboration and Reducing Duplication: Justin and Beth highlighted the issue of duplicated efforts among organizations and the need for better coordination in funding applications. Ari explained that while the state cannot mandate joint applications, the CCHA can play a role in guiding organizations toward collaborative, well-coordinated proposals.

Engagement of Frontline Providers: Beth suggested convening frontline providers to share insights and identify overlapping efforts, which could inform more effective funding strategies and reduce redundancy. The group agreed that such engagement could help clarify true resource needs and improve coordination.

5. [Committee Workplan](#)

30 Minutes

Strategic Plan Phases and Progress: The committee reviewed the multi-phase structure of the strategic plan, noting that the group is currently in the transition and implementation phases. They discussed the importance of regularly assessing progress against plan milestones and adjusting as needed.

Continuous Reflection and Adjustment: Crystal and Ari emphasized that the strategic plan should be a living document, with regular cycles of reflection and adjustment to respond to changing community needs and priorities. The group agreed that reflection should not be limited to the final phase but should occur throughout implementation.

Integration with Subcommittee Work Plans: The committee discussed the relationship between the overarching strategic plan and individual subcommittee work plans, agreeing that regular check-ins and feedback loops are necessary to ensure alignment and to adapt to new challenges or opportunities.

Current Coordination Challenges: Beth and Justin described frequent duplication of services and funding applications among organizations, leading to inefficiencies and confusion for both providers and clients. The group acknowledged the need for better communication and coordination mechanisms.

Role of CCHA in Coordination: Ari Kisler and Bryce discussed the potential for the CCHA to play a more active role in coordinating local funding applications and aligning organizational efforts, while recognizing limitations imposed by state-level processes and agency autonomy.

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Information Sharing Initiatives: Ari Kisler suggested inviting representatives from the Agency of Human Services to present on current initiatives and resource mapping, which could help the committee and partners better understand existing efforts and identify true gaps.

6. Other Business

5 Minutes

To move the CCHA toward its mission to prevent and end homelessness, the Strategic Planning Committee will work to identify current gaps in the system and work to ensure decisions of sub-Committees and Steering Committee decisions are influenced and informed by relevant data sources. This includes assessment and analysis of racial disparities, and housing and service challenges in the CCHA, and developing annual strategies for implementation.

The Strategic Planning Committee will report at each of the Steering Committee Meetings on current strategies, progress toward goals, and other key information. The Strategic Planning Committee will review all HUD directives and policy briefs to provide guidance in CCHA planning. Building a resource development, the Strategic Planning Committee is charged with ensuring sustainable funding to support the goals of the CCHA, in partnership with the Steering Committee.

The Strategic Planning Committee convenes work groups and hosts working retreats of officers and committee chairs to draft committee charters and develop an integrated and mutually reinforcing workplan to implement the strategic plan and hosts an annual retreat to assess progress and set benchmarks for the strategic plan implementation.