Chittenden County Homeless Alliance Membership & Outreach Committee Meeting

Wednesday, April 3rd, 2025 1:30PM – 2:30PM

Meeting Link

Membership & Outreach Committee

Identify potential interested and qualified candidates for positions on the Steering Committee, including officer positions; conduct outreach to ensure that the membership is reflective of our community and includes BIPOC representation to increase participation, leadership, and decision-making within CCHA activities; develop clear orientation materials about the Alliance; provide professional development training based on current knowledge; and plan Community Meetings in consultation with the Steering Committee officers and full Steering Committee; Provide support to the operations of the Lived Experience Engagement Working Group.

In addition, the Membership and Outreach Committee will survey current partners toward several ends:

- a. To determine needs/interests of partners and their and connection to the Alliance,
- b. To determine how partners currently gather and use feedback from people with lived experience,
- c. To determine if there are strategies for sharing, aligning, or streamlining this feedback collection and integration across the housing services system.

Minutes

1. Introductions and Announcements

5 minutes

2. Organize Spring Community Meeting

10 minutes

a. Alternative Marketing Strategies

Timing of the meeting: 4:30-6:30pm.

Bryce will ask Jennie Davis and Emily Korkosz to advertise the community meeting to their networks of schools and housing providers specifically.

The group will search the Church Street area immediately before the meeting to invite people inside.

Bryce will create and distribute a flyer for the event.

We could advertise on the Burlington sub-reddit. Bryce will clarify if this route should be taken with the Executive Committee.

Catherine will reach out to Andre Clark with StreetCats to advertise the spring community meeting on their Burlington sub-reddit page.

Catherine will make sure to invite Beth Riley from the University of Vermont Medical Center,
Burlington Fire Department, and Burlington Police Department leadership.

We need to focus on safety in the CCHA. Bryce is working to identify a safety plan in place for Contois Auditorium.

3. Lived Experience Engagement Working Group

10 minutes

a. Who will facilitate this group?

Kerri may not have the capacity to facilitate. The role is a heavy lift for any of the Alliance members. The Committee wants to administer the group responsibly. The Steering Committee meetings are not an ideal place to engage people with lived experience either. Catherine mentioned it will be important to decipher the "Why?" What is the purpose of the group? It is a

HUD requirement. The group discussed creating this group as an alternative for participation at the monthly Steering Committee meetings. Perhaps the group can be changed to one of Alliance membership (instead of people with lived experience) that filters ground level feedback up to the Steering Committee. It was decided the working group membership should be people with lived experience.

Who would be good candidates for this group? This group could be a connection point for people with lived experience to be more involved in the CCHA. Andre Clark may be a good candidate to glean perspective and information about those with lived experience. We can go back to Jennie and Emily and ask for potential candidates for the working group. Catherine has several people in mind who could be good candidates. The information would be passed up to the other CCHA committees.

b. Local Examples?

San Francisco group formed and is now a 501©3 and part of the local CoC. A Burlington example would have to be done on a smaller scale.

4. Current Partner Survey

10 minutes

a. Existing Former Survey?

Tabled

5. Annual Workplan

10 minutes

The group ran out of time and Bryce will distribute the rough draft to the Committee after the meeting.

6.	Identify Steering Committee Candidates	5 minutes
	a. Recruitment Tracking Spreadsheet	
	Tabled	
7.	Provide Professional Development Training Opportunities	5 minutes
	a. Ideas for Regular De-Escalation Training	
	Tabled.	
8.	Other Business	5 minutes