



# Sponsorship Proposal: Power.Ed.Up



Prepared by

**Annika Tawiah & Ronit Tetteh**

Co-Founders, Nkabom Initiative

[nkabominitiative.com](http://nkabominitiative.com)



# About Us

Nkabom Initiative is a not-for-profit organization that aims to empower underrepresented youth in Ghana by advancing access to health education, sustainable resources, and inclusive opportunities for leadership, entrepreneurship, and community wellness.

## Our Work

- **Addeakrom Project** - Sponsored two solar streetlights for Ninson's Hope Foundations ongoing Addeakrom community project.
- **Ghana Hear Me Out** - Ongoing supports/contributions to the Mampong School for the Deaf, NASKYE Presby Primary School, and the Tetteh Ocloo State School for the Deaf.
- **Wellness Retreat** - Our yearly retreat focusing on sustainable mental health and wellness practices for youth.



## Meet Our Team



**Annika Tawiah**

Co-Founder, Community Development & Projects Director



**Ronit Tetteh**

Co-Founder, Partner Relations & Growth Strategy Director



**Loretta Amoakohene**

Projects Coordinator

Power.Ed.Up is a UK–Ghana collaborative project that addresses unequal access to energy for education by designing, building, and distributing solar-powered study lamps to a selected Ghanaian community. The UK portion of this project is sponsored by and in Collaboration with the University of Edinburgh.

**What makes this project different is sequence and intention:**

- It begins with understanding before action
- It centres dignity, partnership, and lived experience
- It treats communities as collaborators, not recipients
- It uses storytelling as a learning tool, not charity optics

UK-based youth and university students first engage with the real context of the Ghanaian community through an ethically produced context film. Only after this grounding do they move into hands-on building workshops. The lamps are then shipped, distributed through schools, and followed up to understand real-world use and learning.

The project also intentionally creates space to identify additional education/community-related needs in the community, allowing others to get involved through fundraising or donations without compromising the core project.

## Project Time Line



**Phase  
01**

**Phase  
02**

**Phase  
03**

**Phase  
04**

**Phase  
05**

**Feb 1<sup>st</sup> - 28<sup>th</sup>**

Project initiation and community engagement. Initial documentation for Ghana community

**Mar 1<sup>st</sup> - 10<sup>th</sup>**

Context film production from chosen Ghanaian community

**Mar 10<sup>th</sup> - 28<sup>th</sup>**

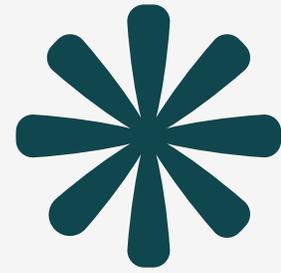
Recruitment, onboarding and workshop facilitation for participants in Edinburgh

**April 20<sup>th</sup> - 30<sup>th</sup>**

Solar lamp disbursement in Ghana and final documentation for Ghana.

**May 1<sup>st</sup> - 20<sup>th</sup>**

Final showcase for Edinburgh participants



# Sponsorship Package

■ Bronze Sponsorship Package **₺5,000** 

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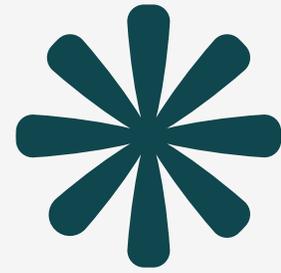
This level supports essential project operations and volunteer care.

Your contribution helps cover:

- Transportation for volunteers and project staff.
- Basic project supplies and workshop materials.
- Administrative and coordination support.

Your contribution will be reflected through:

- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.
- Summary email of the project outcome.



# Sponsorship Package

■ Silver Sponsorship Package **₹10,000** 

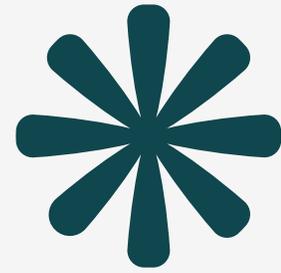
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This level supports project delivery and community-facing impact. Your contribution helps cover:

- Transportation and logistics for field and campus work.
- Volunteer and facilitator honorariums.
- Provisions and essential items distributed to the community.
- Community-informed workshops that explain use and care of materials.
- Partial documentation and reporting support.
- Staffing and administrative compensation.

Your contribution will be reflected through:

- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in dedicated email blasts to attendees.
- Multiple social media mentions across all event platforms.
- Report for usage of funds.



# Sponsorship Package

■ Gold Sponsorship Package **₺25,000** 

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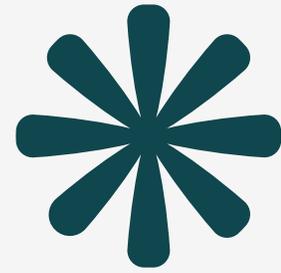
This level enables full project execution and storytelling, ensuring sustainability, accountability, and visibility.

Your contribution helps cover:

- All volunteer and staff transportation and honorariums.
- Professional videography and photography.
- Editing, storytelling, and ethical documentation.
- Community provisions and essential resource distribution.
- Follow-up engagement to assess usefulness and impact.
- Project coordination, monitoring, and reporting.
- Administrative and staffing compensation.

Your contribution will be reflected through:

- Exclusive title sponsor recognition, including company name in the event title.
- Premium logo placement on the event website, promotional materials, event signage, and any backdrops/banners.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.
- Detailed report for usage of funds.



# Sponsorship Package

## ■ In-Kind & Partnership Opportunities



Organizations can also support Power.ed.up through non-financial partnerships.

### Partner With Us By Providing:

- Products (essential goods, supplies, etc)
- Staffing or technical expertise
- Transportation or logistics support
- Media, storytelling, or reporting services
- Venues, equipment, or training resources
- Etc.

In-kind partners receive recognition and are acknowledged as official project partners.



# Let's Build Sustainable Impact Together

Power.ed.up is more than a project. It's a shared commitment to responsible energy access, education, and community resilience. Every cedi invested in Power.ed.up is traceable to a real action, a real household, and a real outcome.

## Ways To Give

MOBILE MONEY



0530546599

MERCHANT ID

206123

OR

[Donate on our website](#)



[Nkabom Initiative](#)



Accra, Ghana



[info@nkabominitiative.com](mailto:info@nkabominitiative.com)



[nkabominitiative.com](http://nkabominitiative.com)