

LEGO® Toys... Building Excitement at Every Age!

The LEGO® System has building toys for every age and stage of your child's development. Each set provides a unique building challenge with an emphasis on fun.

DUPLO® sets provide big blocks for little builders. Later, these blocks can be connected directly to LEGO Basic bricks, or Basic sets can be used alone to build imagination and creativity. For older children, LEGOLAND® sets add the challenge of step-by-step instructions for themed building with exciting models. Realistic Trains, Boats that float and authentic TECHNIC sets challenge the most experienced builders who rely on the same skills learned as a young builder.

The LEGO System is the only building toy where the DUPLO preschool blocks will fit directly to the LEGO Basic bricks - so it's the only system your children can add to rather than

outgrow.

SERVICE

Dear Garends and Children

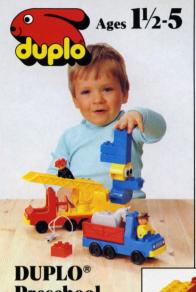
The LEGO Group takes great pride in DUPLO and LEGO brand toys, and if we can be of service to you regarding our products, please contact us.

Consumer Services. LEGO Systems Inc. P.O. Box 938, Enfield, CT 06082. Telephone: 203-763-3211.



In order to preserve product quality, do not store or wash your DUPLO and LEGO bricks above 110°F. Electrical parts are not washable.





Preschool Toys

The first step in the LEGO® System!



LEGO® Basic **Building Sets**

Ages 3-12

There's a set just right for every age and stage in your child's development.



See page 4



See page 5



LEGOLAND'

Collect and build all three LEGOLAND® environments... Town, Space and Castle. Build excitement as you build your collection.



See pages 6-17

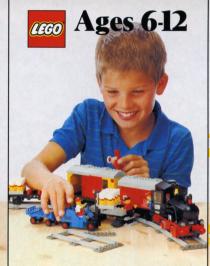


Boats

They Really Float!
Perfect for playing with in the bathtub, pool or with your LEGOLAND® collection.



See page 18



Trains

All aboard the LEGO® Train! Battery operated train set includes a locomotive engine, track, signal crossing and even a conductor!



See page 18



Technic

Exciting, realistic building sets with technically authentic pieces and functions for experienced LEGO® builders.



See pages 19-21





LEGOLAND®

Ages 6-12

With the LEGOLAND® Collection **You Get All This:**

- Exciting Town, Space and Castle Themed Sets To Create 3 Complete Environments!
- 58 LEGOLAND® Sets Including 26 NEW Sets!
- Several Realistic Building Possibilities With Just One Set!
- All Sets That Work Together As A Part Of The Same System!
- Easy Step-By-Step Instructions To **Build Realistic Models!**

PLUS...

You'll Have FUN Building Your LEGOLAND® Collection!

Siege Post

OR... Treasure Guard OR... Lookout Tower











STOP

LEGOLAND°

Town System

Ages 6-12

You're The Winner With LEGOLAND® Town!

There are 23 Town sets with exciting themes like Race, Adventure, Emergency, and Service and Repair. Nine NEW sets expand the building possibilities and

offer more play opportunities than ever before.





Race

Service and Repair

Adventure



6502

6503

Sprint Racer

Turbo Racer

6395 Victory Lap Raceway



6381 Motor Speedway



6309 Town Mini-Figures



6393 Big-Rig Truck Stop



Cycle Fix-It Shop





Blizzard Blazer





Road & Trail 4x4







6378

Service Station

Emergency

Realistic Models for a **Real Emergency!**

When there is danger in LEGOLAND® Town, Light and Sound models rush to the scene with flashing lights and blaring sirens! And don't forget, Light and Sound pieces may be built into most other LEGOLAND models.

















Emergency Treatment Center



Light & Sound Hook and Ladder Truck



Light & Sound Mobile Police Truck



Med-Star Rescue Plane







LEGOLAND®

Space System

Ages 6-12

Latest report From Outer Space!

The Valor Squadron – FUTURON – Energizes the Galaxy as the Forces of BLACKTRON™ Continue Their Pursuit! Collect all 22 Space sets, including 12 NEW sets. (FUTURON models available October 1, 1988.)





FUTURON

Look for these 4 NEW sets October 1, 1988



FUTURON Monorail Transport System













BMCKTRON













6987
BLACKTRON™ Message-Intercept Base



LEGOLAND®

Castle System

Ages 6-12

LEGOLAND® Castle Builds Medieval Excitement!

The LEGOLAND® Castle system builds mysterious fortresses, forest hideouts and adventure!
There are 11 sets including five

NEW sets in the LEGOLAND Castle kingdom.

Hinged Pieces For Trap
Doors And Pivoting
Walls Are Included In
Many Sets!





6074 Black Falcon's Fortress



6017 King's Oarsmen



6016 Knight's Arsenal





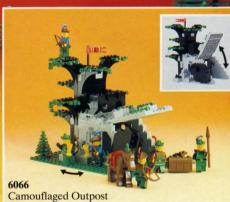
6103 Castle Mini-Figures



Twin Arm Launcher







6054 Forestmen's Hideout





Technic |

Ages 7-14

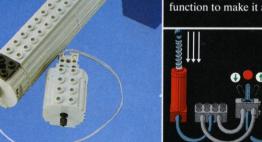
Exciting Building with Authentic Technical Pieces and Functions!

LEGO® TECHNIC sets are versatile, functional and challenging with the added dimension of technically authentic pieces that bring real live action to all

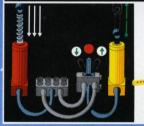
the models built.



built, it can be set in motion using the TECHNIC Power Pack. This power pack fits easily into any constructed model and can be controlled by hand or operate within the model.



Lifting, pulling, even picking things up! All using the power of air pressure! The #8040 Universal Set contains a pneumatic pump function to make it all work!











Ages 7-14

Universal **Building Sets**

TECHNIC Universal Sets contain a wide variety of technical building pieces for free form creations with realistic functions. The #8040 set even includes an air powered pump that can perform real life actions.



8035 Universal Building Set 8040 Universal Building Set (Pneumatic)



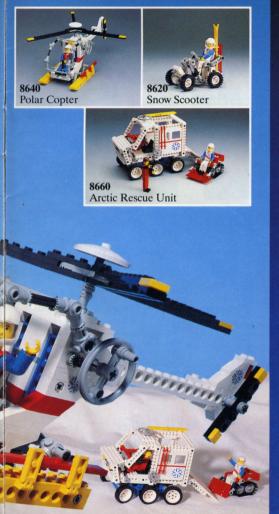
Motor



Universal Building Set









Join the LEGO®

BUILDERS CLUB

and have a year of FUN that includes...



Fill out the coupon below and mail it today!

YES, I want to join the LEGO Builder's Club for a year for only \$6.95 or two years for \$12.00. Mail my first membership kit and FREE mini set right away!

Child's Name				
Address				
City		State	Zip Code	
Birthday: Mo D	DayYear	_ □ Воу	☐ Girl	reco.
Parent's Name				EGO
Send completed coupon	and check for \$6.95	or \$12.00 to:		

LEGO Builder's Club, P.O. Box 5350, Plainville, CT 06038, Do it today.

Building Accessories

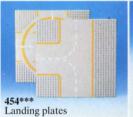
LEGOLAND® Building Accessories expand the play possibilities within the Town, Space and Castle themes. The Road Plates and Landing Plates add an extra play dimension and are a perfect way to combine and collect your LEGOLAND

sets.

813* Base Plate 10" square base for building LEGO® creations











Straight Road Plates

LEGO'Idea Book

783* Storage Case Neat and easy way to store and transport your LEGO® collection



*All Ages **Ages 5-12 ***Ages 6-12

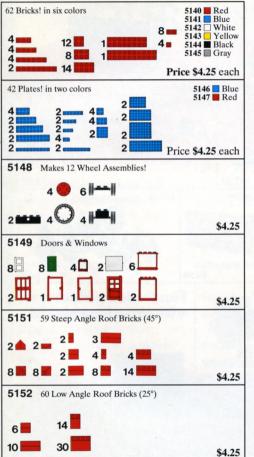
250** New Idea Book 52 pages of building ideas for LEGO® Basic & LEGOLAND® Sets!

Mail Order

If you can't find these building accessories at your favorite store, write for mail order information to: Susan Williams P.O. Box 938, Enfield, CT 06082

Ages 5-12

Ages 6-12





Shop at Home Service

Phone in your order soday! Add so your LEGO collection now - and the building fun continues!

Customize and expand your LEGO® creations with these special or hard-to-find LEGO Sets, accessories and activity books from this and the next page. And watch your LEGO creation become uniquely yours! Order fast by phone. Or fill in the order form on the next page and mail in your order. In either case, our Shop at Home Service brings to your door endless hours and year round play possibilities. And, as always, you can rely on our service guarantee, "only the best is good enough".





Gear Reduction Kit \$22.00 (requires 8700 Power Pack) *Ages 9 & Up

Technic Idea Book 52 pages \$4.50



Please follow noted age recommendations

By Telephone: Call (203) 763-4011 Monday thru Friday between 9:00 AM and 4:30 PM. Only VISA or MasterCard accepted. Sorry, we cannot accept collect calls.

By Mail: Send completed order form to: LEGO Systems, Inc. Mail Order Department, P.O. Box 640, Enfield, CT 06082. Make check or money order payable to LEGO Systems, Inc./Mail Order. For credit card orders, please include your account number, expiration date, and your signature.

Offer good only in the USA. Prices shown are effective through March 31, 1989. Please

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Thank you!