

## **LEGO® Toys... The Toys You Grow Up With**

The LEGO® System has building toys for every age and stage of your child's development. Plus our DUPLO® Baby Toys are uniquely designed so that they can be combined with DUPLO Basic blocks, which in turn, can interlock with the smaller LEGO Basic bricks as your child grows. It's the only building toy system where the big, preschool blocks will fit directly together with the smaller basic bricks - so it's the only system your children can add to rather than outgrow! LEGO toys are carefully designed to give your child the best tools for creative play and developing imaginations! So in almost every DUPLO or LEGO Set, there are lots of different, special pieces in addition to lots of basic bricks!

Remember the LEGO<sup>®</sup> System is the only building toy where the DUPLO preschool blocks will fit directly with LEGO Basic Bricks as your child grows older and that means

added value!

### Dear Parents and Children

The LEGO Group takes great pride in DUPLO® and LEGO® brand toys, and if we can be of service to you regarding our products, please write to us.

### Susan Williams

Consumer Services

LEGO Systems, Inc., P.O. Box 938, Enfield, CT 06082.



In order to preserve product quality, do not store or wash your DUPLO® and LEGO® bricks above 110°F.







### **DUPLO® Preschool Toys**

The first step in the LEGO® System!



See pages 4-7.



## **Ages 3-12**



### **LEGO®** Basic **Building Sets**

There's a set just right for every age and stage in your child's development.



See pages 8-9.

## **Ages 6-12**



# **LEGOLAND**°

Collect all three LEGOLAND® environments... Town, Space and Castle for exciting Action and Building Fun!



See pages 10-23.







### **Boats**

LEGO® Boats that really float!



See page 24.



## **Ages 7-14**



Exciting realistic building sets with technically authentic pieces for experienced builders.

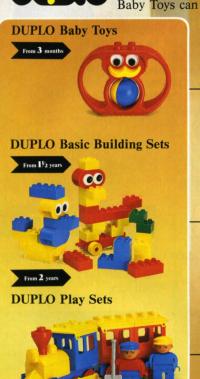


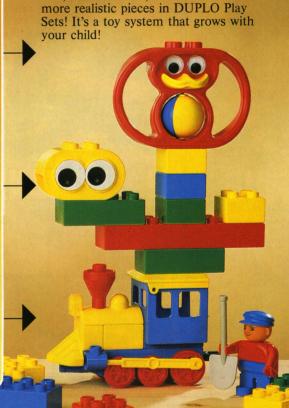
See pages 26-29.



# DUPLO® Toys ... The first step in the LEGO® System

As your child grows, so do DUPLO\* Toys! They form a system that starts when your child is just 3 months! DUPLO Baby Toys can be used as unique building pieces when your child is ready for DUPLO Basic Building





sets, which in turn, can be added to the



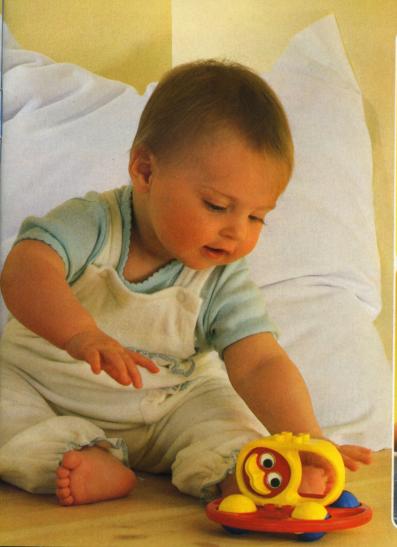
From 3 months

### DUPLO® Baby Toys -Fun for Your Little One!

Audio and visual stimulation is important for your baby's growth and development. That's why DUPLO® Baby Toys are carefully designed to stimulate and amuse your baby as early as 3 months old. Bright colors, moving parts and funny sounds are all part of the fun – but most important DUPLO Baby Toys are safe, quality toys for your baby.



2015 Ball Rattle From 3 months 2024 Duck Rattle From 4 months











Ages 11/2-5

### **DUPLO®** Toys for Preschoolers!

DUPLO® Building Sets are the perfect way to introduce your child to the world of building! Each set contains big, colorful blocks plus other special pieces like wheels, doors and people that appeal to younger children.











DUPLO® Basic Blocks Sets

More Railding Presore





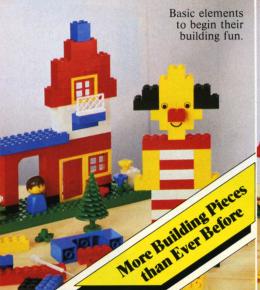
**Ages 3-12** 

### LEGO® Basic Building Sets Inspire your Child's Imagination

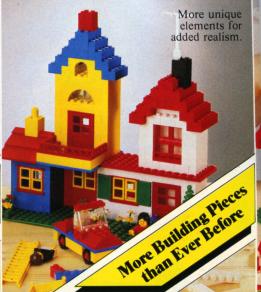
Free form building and creative, imaginative play are the heart of LEGO\* Basic Building Sets. These sets are specially designed for children in the 3-5, 5-7, 7-12 age groups and are the perfect tool for developing your child's imagination and creativity.















Modular Space Foreston

Ages 6-12

### The LEGO® System continues here with Your **LEGOLAND®** Collection

Now you can build with exciting Town, Space and Castle themed sets. Start small and add on to create the complete environment. There are 29 NEW sets in all.

### Look at all the exciting possibilities that just one set offers!

If you can build all these models with just one LEGOLAND® set, imagine all the building opportunities you have with your entire LEGOLAND collection. Because all pieces fit together as part of the same system. If you can imagine it ... your LEGOLAND set can build it.











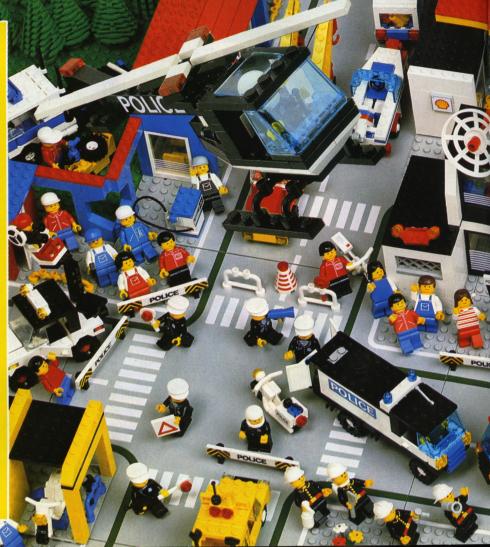
## **LEGOLAND®**

Town System Ages 6-12

### The Excitement is **Building in LEGOLAND®** Town!

There are 24 sets to choose from that add realistic action to your LEGOLAND® collection. A total of 14 NEW sets to build, connect and collect into your LEGOLAND Town.







### **Transportation**









6379 Riding Stable













RV with Speedboat



6698



### **Repair and Service**







6393 Big-Rig Truck Stop



## **LEGOLAND®**

Space System Ages 6-12

# Dart, Dash and Soar into the LEGOLAND® Space System!

You can create your own galaxy adventures with 22 different space sets. Collect 10 NEW sets for building fun that's out of this world!









The special "snap-system" elements, shown on the left, transform large models into different exploration units for twice the fun!







### **Surface Vehicles**





6972 Polaris-I Space Lab





6883 Terrestrial Rover











## **Space Vehicles**



6894 Invader Available April 1, 1987





6985

















## **LEGOLAND®**

Castle System Ages 6-12

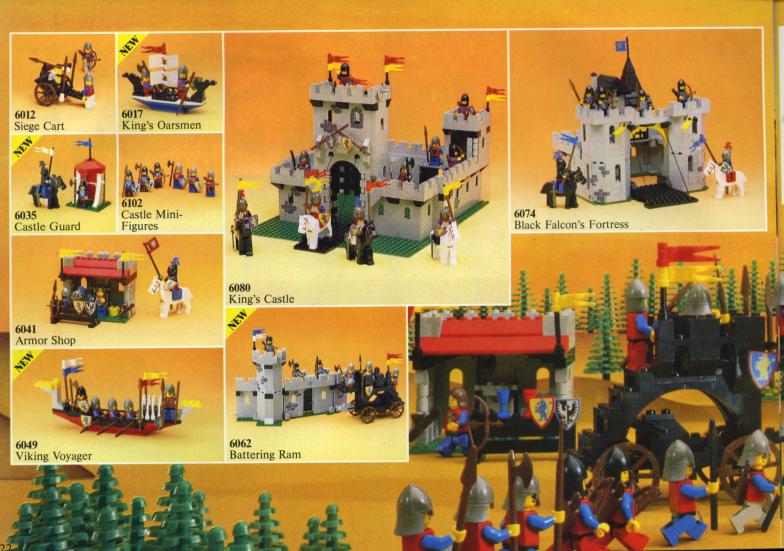
### **Travel Back in Time** with Your LEGOLAND® **Castle System!**

You can create medieval adventures with all 10 sets including 5 NEW sets to build your own LEGOLAND\* kingdom.













# LEGO® Ages 6-12 Boats - Really Float!



4010 Police Rescue Boat



4020 Fire Fighter



4030 Cargo Carrier





### All aboard Ages 6-12 the LEGO® Train!

This battery operated train includes a sleek engine, oval track layout, signal crossing and even a conductor! If you can't find the train set at your favorite store, write to Susan Williams for complete mail order information.

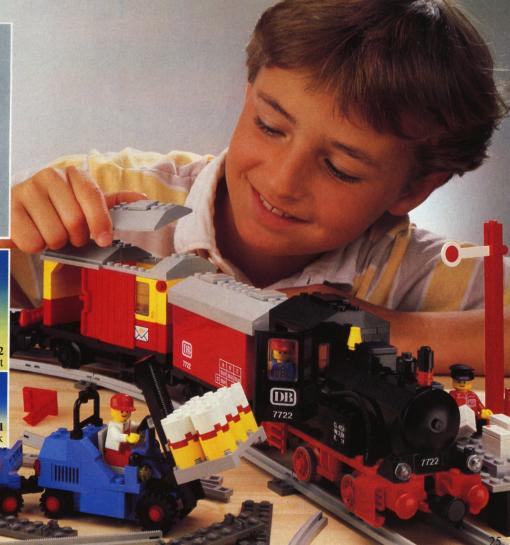








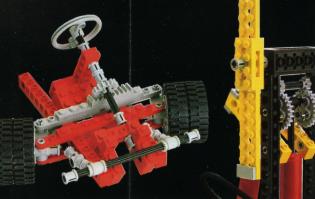




## Technic

# Ages 7-14 Exciting Building Sets with Technical Realism

LEGO® TECHNIC sets are versatile, functional, and challenging with the added dimension of technically authentic pieces that bring real live action to all the models built.





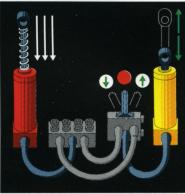
Gears, rotors, crossbeams and many more specialized authentic pieces make the TECHNIC sets come to life with exciting functions.

The key to TECHNIC sets is technical realism. With the wheels, axles, gears, rotors and steering elements included in these sets, TECHNIC creations come to life and can operate like real-life vehicles. More technical elements for more fun and excitement!



### **Pneumatic Air Powered**

Lifting, pulling, even picking things up! All the power of air pressure! The 8040 TECHNIC Universal Set contains the pneumatic pump function which connects to your models and operates with just the flip of a switch. It's fun and easy to use.













Universal Building Set

with motor



Ages 7-14

Universal Building Set

(Pneumatic)

Universal Building Sets TECHNIC Universal Sets contain a wide variety of technical building pieces for building creations with realistic functions.

The 8040 set even includes an air powered pump that can perform real life actions.

Additionally, the 8055 set contains a battery powered motor for setting all creations into motion.





### **Building Accessories**

LEGOLAND® Building Accessories expand the play possibilities within the Town, Space and Castle themes. The Road Plates and Landing Plates add an extra play dimension and are a perfect way to combine and collect your LEGOLAND sets.

813\* Base Plate 10" square base for building LEGO\* creations









6311\*\*\*
Curved Road Plates

Straight Road Plates

# 783\* Storage Case Neat and easy way to store and transport your LEGO\* collection



200\*\*
Idea Book
52 pages of building ideas for
LEGO\* Basic &
LEGOLAND\*
Sets!

### **Mail Order**

If you can't find these building accessories at your favorite store, write for mail order information to: Susan Williams
P.O. Box 938. Enfield, CT 06082

# Announcing the New LEGO® Builder's Club

Here's what you get when you join:

- Official Newsletters
- Membership Card

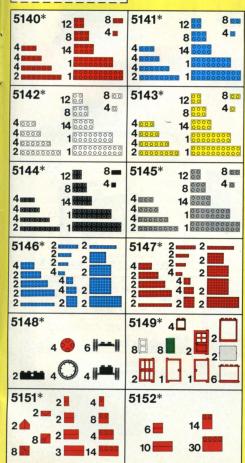
Great LEGO prizes



Write Now for complete membership information to: LEGO Builder's Club, P.O. Box 998, Enfield, CT 06082.

#### PROOF OF LEGO PURCHASE LEGOLAND® BROCHURE 1987

## **Mail Order Service**





#### Add to your LEGO collection and the building fun multiplies!

Landscape a LEGOLAND® Town, customize a spaceship or create your very own model! Choose from over 100 different sets, supplementary parts, accessories and activity books available through our LEGO® Mail Order Service DUPLO® Mosaic Puzzles, FABULAND® Sets, a LEGO Train Station, and NEW Parts Packs are some of the exciting new products for children preschool age through teens.

It's a special delivery of building fun right to your door when you order any of the items shown on these 2 pages.

For complete mail order product information, write to Susan Williams, P.O. Box 938, Enfield, CT 06082





Replacement 4.5 v Motor\*\* (for LEGO sets 810, \$ 7.00



Motor Wires△△



### **Mail Order Form**

#### How To Order:

Please complete this order form to order any Mail Order Item shown in this brochure. Clearly print your name and address in the area provided. Please fill in your daytime telephone number in case we need to contact you regarding your order. Mail your order with payment enclosed to LEGO MAIL ORDER SERVICE, P.O. 640, ENFIELD, CT 06082. Make your check or money order payable to LEGO Systems, Inc/Mail Order (Please do not send cash).

**Telephone Ordering:** 

Call (203) 749-0706 for fast, friendly service when charging an order on your VISA® or MasterCard™ credit card. This service is available Monday-Friday 9am-4:30pm EST (Sorry, we cannot accept collect calls). Prices shown are effective through March 31, 1988. Offer good only in the U.S.

Name	First	Last	
Number	**************************************	Street	
City/Town			
State		Zip Code	
Age	Daytime Telephone (	)	

Please send me the following				
Item Number	Quantity	Price Per Item	Total Price	
MARKS LA		Part War and Barrier	J. Service	
Part Salar				
THE STATE OF			Marie Congression	
			A CONTRACTOR	
	Me hare	Mary Mary	The same of the	
Maria Santa		Total Price	S	



S 5.75 Landing Plates\*\*

6313 Cross Road

Plates\*\*

S 5.75 | Gray Base Plate\* 15" x 15"

815

\$ 2.25

S 7.50