

# **LEGO® Toys ... The Toys You Grow Up With™.**

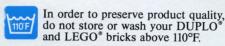
Imagine ... A system of toys for every age where the pieces from all the sets fit together. That's the LEGO System - the building toys children can add to, rather than outgrow. The LEGO building system has toys for every age and every stage in your child's development, starting from the time your child is a preschooler, with DUPLO Sets, right up into the teen years with the realistic TECHNIC Sets.

Special Pieces ... The added plus of the LEGO® building system is that the special pieces from the various sets work together. New sets can be combined with old sets for added play value and expanded building possibilities. Imagine ... A toy so uniquely designed that it can open the door to a world full of creative possibilities. A world full of learning and endless hours of fun for your child! LEGO Toys can open that door – not just once – but each and every time your child plays with a DUPLO or LEGO Building Set.

We know how important play is to your child's growth and development. That's why building with DUPLO blocks and LEGO bricks encourages children to develop their imagination while allowing them to achieve a sense of pride individuality and with the sense of pride individuality and sense of pride i

of pride, individuality and accomplishment.

Please take a few minutes to read the following pages to find the Building Set that is just right for your child. We know you'll agree - LEGO Toys are no ordinary toys!



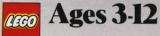




### **DUPLO®** Toys

With DUPLO® Basic Building Sets, Basic Models, and Play Sets children learn to use their hands and build their imaginations.







# **LEGO®** Basic Building Sets

There's a set just right for every age and stage in your child's development.







### **LEGOLAND°**

Collect all three LEGOLAND® environments for exciting action and building fun!



## Ages 6-12



### Boats

LEGO® Boats that really float!



## Trains

A perfect addition to any LEGO® Collection!





# Technic

Exciting realistic building sets with technically authentic pieces for experienced builders.





Ages 1-5



### DUPLO® Preschool Toys will make the First Building Experience a Happy One!

DUPLO® Basic Building Sets are the perfect way to introduce your child to the world of building. Each

set contains big, colorful blocks with smooth, round corners, plus wheels, doors, windows and friendly people and pets crafted from durable plastic. All the pieces snap together and snap apart easily. The new members of the DUPLO family are DUPLO Play Sets which provide role play possibilities in



2412 Boat Yard **Building Set** 

2411 Camping **Building Set** 

2403 Fire Chief Car Building Set

2402 Police Car **Building Set** 



Models in the DUPLO assortment. Best of all they all work together!



LEGO® bricks and DUPLO® blocks work together as part of the same system for added fun in years to come.





#### Ages 5-7

More unique elements for added realism.



#### Ages 7-12

Even more special pieces for more realistic, advanced building excitement.





#### **Ages 3-12**



### **Basic Building Sets Inspire your Child's Imagination**

Free form building and creative play are the heart of LEGO° Basic Building Sets. These Building Sets with their many special pieces are the perfect tool for developing your child's imagination and creativity. The assortment of LEGO Basic Sets provides a range of products to fulfill the free form building needs of children 3-12. In addition, Basic Models have been specially developed to introduce themed model building to children ages 4-7.



# **LEGOLAND®**

Ages 6-12

# The LEGOLAND® Series Opens Up a Whole New World of Endless Building Possibilities!

Collect all three LEGOLAND® Environments ... Town, Space & Castle! There are many exciting sets to choose from. Each new addition – whether it's a small or large LEGOLAND set – will increase the play value of your entire collection. All LEGOLAND sets are designed to the same scale so that they can be combined and played with together. Collecting and combining the different LEGOLAND sets is as much fun as building them!

### Look at all the exciting models that just one set can build!



Each LEGOLAND set is so versatile, you can build the main model and then start again and build all these exciting models (and more!). If just one LEGOLAND set can build all these models, imagine the unlimited building possibilities a whole LEGOLAND Collection offers.



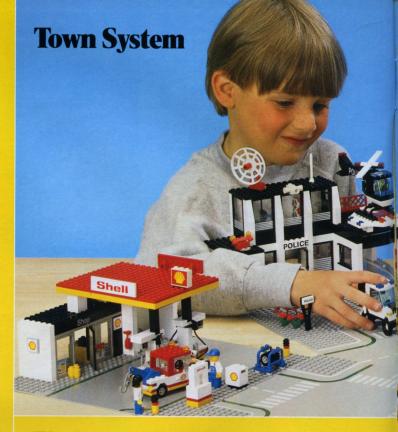




Trail Bike Transporter

2 Car and Trailer

3 Tractor



# The Excitement is Building with the LEGOLAND® Series!

The fun is just beginning when you "break ground" in LEGOLAND\* Town. Exciting action centers around a combination of race, police, fire and transportation theme sets! Once you start building, you'll never want to stop!

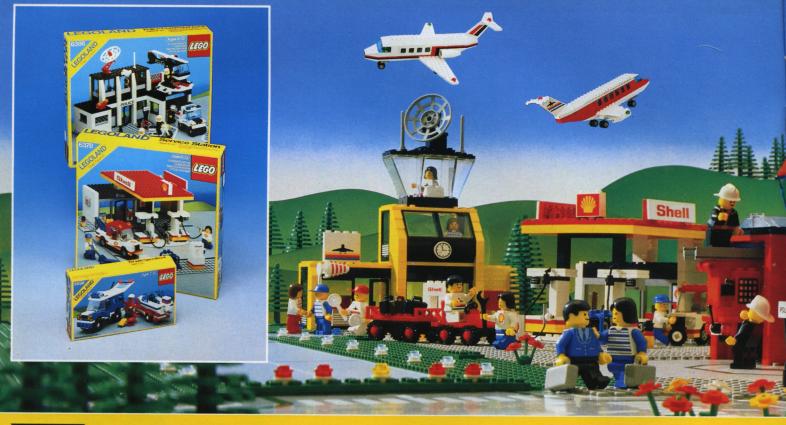


Journey into the unknown with the LEGOLAND Space Series! Interplanetary spacecrafts, command bases, and exploration vehicles help you venture forth and explore the unknown with only your imagination to guide you.

Building is just part of the fun when you create your own medieval adventures with the LEGOLAND Castle Series!

Travel back in time and discover what it was like to live long ago in medieval times!

All LEGOLAND sets are part of the same LEGO® System, so all the LEGOLAND sets will work together for added play value. Popular action oriented models make collecting LEGOLAND sets as much fun as building them!



Ages 6-12

### **LEGOLAND®**

**Town System** 

# The Excitement is Building in LEGOLAND® Town!

A wide variety of action Town sets provides unlimited building possibilities and fun! There are over 20 sets to collect in LEGOLAND\* Town ... just turn the page and see how your LEGOLAND Town collection can grow!











Steam Shovel









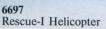








Mobile Crane





6373 Motorcycle Shop



6377 Delivery Center



Ages 6-12

### **LEGOLAND®**

Town System

# The Action is Speeding Up in LEGOLAND® Town!

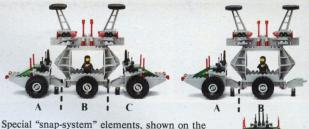
There's a lot of building to be done in LEGOLAND® Town and you're in charge of the action! So hurry and expand your Town collection today!











Special "snap-system" elements, shown on the left, allow large, multifunctional models to be transformed in other smaller exciting alternate models in just a "snap"! It's double the fun!



Ages 6-12

### **LEGOLAND®**

Space System

#### **Fun That's Out of This World!**

That's what happens when you play with the LEGOLAND® Space Series! Just turn the page and choose from a large assortment of action packed models. Several models even include the special "snap-system" featured above!





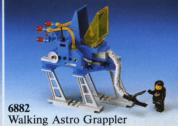




















Ages 6-12

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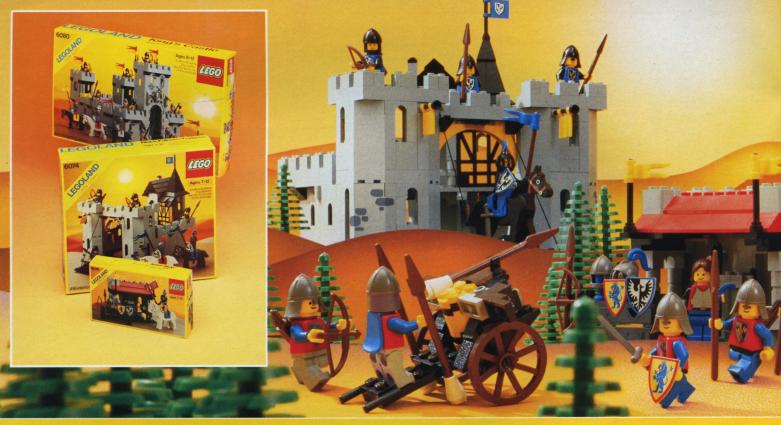
### **LEGOLAND®**

Space System

# The LEGOLAND® Space Series is at your Command!

Interplanetary spacecrafts, futuristic command centers and exploration vehicles lead the way as you venture forth into the unknown with only your imagination to guide you!







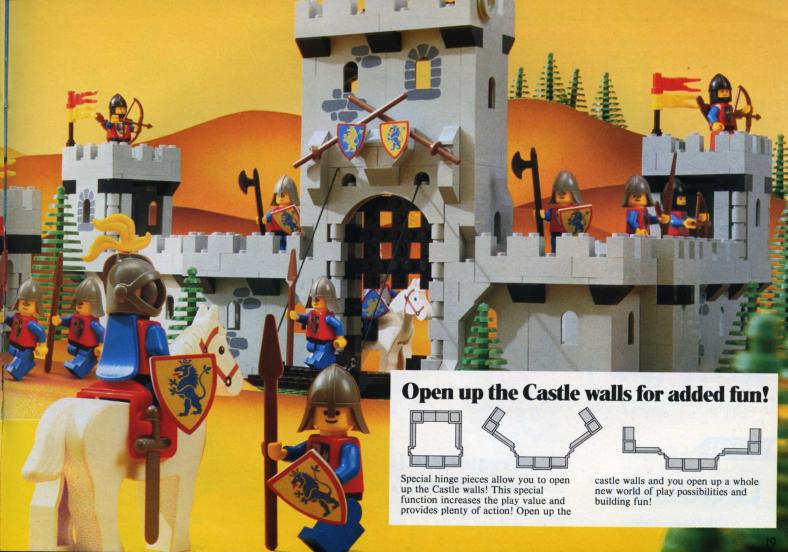
### **LEGOLAND®**

Castle System

# **Build Your Own Medieval Adventures** with the LEGOLAND® Castle Series!

Travel back in time and discover what it was like to live long ago with LEGOLAND® Castle Sets!

Collect several Castle Sets and join the walls together to build one large castle or one mighty fortress to protect the village square!





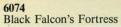


















6041 **Armor Shop** 



6102 Castle

Mini-Figures

### **LEGOLAND®**

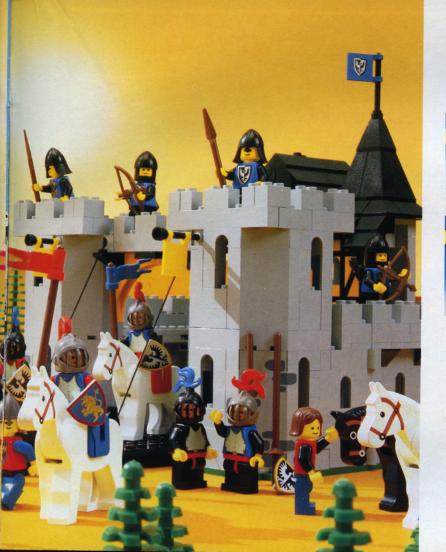
Jousting Knights

Castle System

#### **Create Your Own Kingdom** with LEGOLAND® Castle Sets!

Build grand castles, a mighty fortress and an armor shop and let the fun begin!





#### **Building Accessories**

LEGOLAND® Building Accessories expand the play possibilities within the Town, Space and Castle themes. The Road Plates and Landing Plates add an extra play dimension and are a perfect way to combine and collect your LEGOLAND sets.











### **783 Storage Case**

A neat and easy way to store and transport a LEGO® toy collection. Bricks not included. Can also store baseplates and idea books.



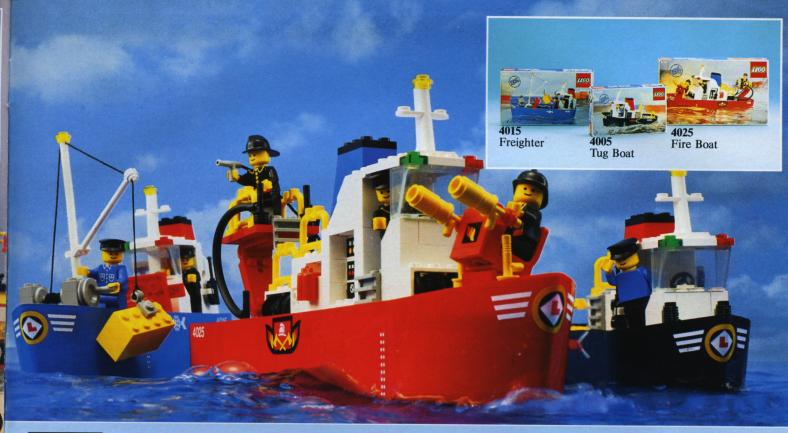
#### 200 Idea Book

Contains 52 pages of building ideas designed to supplement all LEGO® building!

#### **Mail Order**

If you can't find these building accessories at your favorite store, write for complete mail order information to: Susan Williams P.O. Box 938 Enfield, CT 06082 21





Ages 6-12

**Boats** 

### **LEGO® Boats - Really Float!**

There's a Tug Boat for towing, a Freighter for transporting cargo and a Fireboat prepared for emergencies. Perfect for playing with in the tub, pool or with your LEGOLAND\* Sets! Chart your course for fun and action with LEGO\* Boats!



#### Pneumatic Air Powered



The power of air pressure enables all models built with the 8040 Building Set to perform real life action, such as lifting, pulling and picking things up! Just connect the pump to your model, push on the pump to build the air pressure and then flip the switch and start the action!

Ages 7-14

Technic

# **Exciting Building Sets with Technical Realism!**

These are versatile and challenging LEGO Building Sets with the added dimension of technically authentic pieces

that bring real live action to all the models built.

The new 8055 even includes a motor which adds realistic movement to your models!







Ages 7-14

Technic

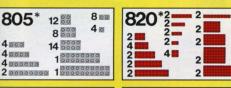
# Impressive Models with Realistic Performance!

Race car models for the experienced builder – specially designed technical pieces enable them to perform like the real thing! Just add the 8700 power pack to motorize them!

PROOF OF LEGO **PURCHASE** SEAL LEGOLAND® BROCHURE 1986

### **Mail Order Service**

It's a special delivery of building fun when you order any of the items shown on these two pages directly by mail. To order, just follow the instructions on the next page.



830\*



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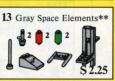


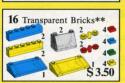


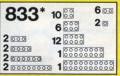












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831\*

2000 20000









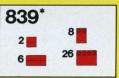






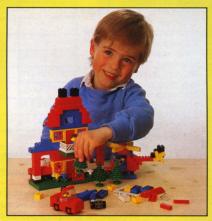


Price: Nos. 805-839: \$4.75 each









Add to the Building Fun!

Expand your LEGO® collection or replace a lost part... You can now order a select assortment of our most popular building elements and accessories through our LEGO Mail Order Service.



\*Ages 5-12 \*\*Ages 6-12 \*\*\*Ages 7-14

Please follow noted age recommendations

#### Mail Order Form

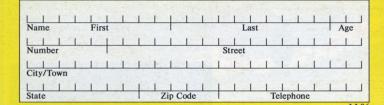
How to Order: Please complete this order form to order any Mail Order item shown in this brochure. Clearly print your name and address in the area provided. Please fill in your daytime telephone number in case we need to contact you regarding your order. Mail your order with payment enclosed to: LEGO® MAIL ORDER SERVICE, P.O. BOX 640, ENFIELD, CT 06082. Make your check or money order payable to LEGO

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Systems, Inc./Mail Order. CT Residents add 7.5% sales tax.

**Telephone Ordering:** 

Call (203) 749-0898 for fast, friendly service when charging an order on your VISA® or MasterCard™ credit card. This service is available Monday-Friday, 9am-4:30pm EST. (Sorry, we cannot accept collect calls.) Prices shown are effective through March 31, 1987. Offer good only in the U.S.



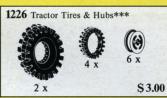
### Dear Parents and Children

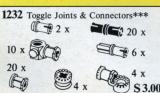
LEGO® is a brand name that is very special to all of us in the LEGO Group Companies. We would sincerely appreciate your help in keeping it special by referring to our bricks as "LEGO Bricks or Toys" and not just "LEGOS". By doing so, you will be helping to protect and preserve a brand name that stands for quality the world over.

If at any time we can be of service to you regarding our products, please feel free to write to us.

LEGO Systems, Inc., P.O. Box 938, Enfield, CT 06082



















"I'm Mike Monkey, and I'd like to introduce you to all my friends in the busy, wonderful world of FABULAND". Hurry, come along to play and pretend – there's lots of stories to build!"

FABULAND Sets are recommended for children 4-8 years.
For product and ordering information write to: Susan Williams, P.O. Box 938
Enfield, CT 06082

\*Ages 5-12 \*\*Ages 6-12 \*\*\*Ages 7-14