

The background of the advertisement is a vibrant collage of various LEGO sets. In the upper left, a large yellow LEGO minifigure stands next to a complex space-themed construction featuring satellite dishes and a rocket. To the right, a blue and white LEGO jet flies through a black space background with a small Earth globe. Below the space scene, a red LEGO helicopter is shown in flight. In the lower half, a town scene is depicted with a police station labeled 'POLICE', a red-roofed building, and several minifigures in various roles like a firefighter, a doctor, and a chef. A large yellow banner with the word 'LEGO' in blue letters is superimposed diagonally across the center.

# LEGO<sup>®</sup> LAND

LEGO

Ages 6-12



## Welcome to a world of building fun!

**Ages 6-12**

LEGOLAND® Sets offer a whole world of building possibilities. They are LEGO® Sets that you "Build for Action". Best of all you can build 'em, collect 'em and even connect 'em.

LEGOLAND Town has 4 kinds of Road Plates that help connect your LEGOLAND Sets into a complete town. You can build right on the plates, or along side of them. And you can drive your LEGOLAND Cars and Trucks over them just like a real road!

LEGOLAND Space has Crater and Landing Plates. Build on or beside them, and then connect them together to create your own Space Station.

Most Sets include LEGOLAND Mini-Figures - with arms and legs that really move, plus sturdy hands for carrying, lifting and climbing.

And LEGOLAND Sets come in many sizes: there are large sets like Main Street and the Galaxy Explorer, and small sets like the new Fire Copter I and the Space Probe Launcher.

All LEGOLAND Sets are built to the same exact scale, enabling you to play with them together. So combine all of your LEGOLAND Sets for unlimited play possibilities.





Ages 6-12



# LEGOLAND® Town

With LEGOLAND Town Sets you can build and play with each set alone or collect and connect them to build your own town. With sets like the Fire Station, Public Works Center, Gas Station, New Town House, Main Street and lots more, you decide on the size of your town. Collect a few sets to make a small village or collect more sets to build a big town. It's like being Mayor, Town Planner and Fire Chief all rolled into one.



6600  
Police Patrol Δ



6602  
Fire Unit 1 Δ



6390 Main Street



6383 Public Works Center



6372\* Town House

\* New 1982 item  
Δ Ages 5-12





**6690** Snorkel Pumper



**588** Police Headquarters



**6382** Fire Station



**6363** Auto Repair Shop



**6364** Paramedic Unit



**6375** Gas Station



**6626**  
Rescue Helicopter



**6630**  
Bucket Loader  $\Delta$



**6648** Dump Truck



**6650** Fire and Rescue Van



**6302\*** Mini-Figure Set





554 Fuel Pumper



6679 Tow Truck



6680 Ambulance



6681 Police Van



6685\* Fire Copter I

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**Ages 6-12**



## **LEGOLAND® Space**

12 exciting sets in all -  
Space Ships, Rocket Launchers,  
Radar Vehicles, Command Centers and  
more - each with its own  
space-equipped Mini-  
Figures. Combine your  
LEGOLAND Space Sets  
and create your own  
Outer Space Adventures.



**497** Galaxy Explorer



**6950\*** Mobile Rocket Transport



**6970** Beta-1 Command Base



**6929** Starfleet Voyager



**6842** Shuttle Craft



**6870**  
Space Probe Launcher



**6861** X-1 Patrol Craft



**6901** Mobile Lab





6927 All-Terrain Vehicle



6890\* Cosmic Cruiser



6880\* Surface Explorer



462 Rocket Launcher

\* New 1982 item



**Ages 6-12**

## **LEGOLAND® Castle**

LEGOLAND Castle Sets take you back to the Middle Ages. The largest set has a castle with a working drawbridge you can raise and lower, 4 knights on horse-back, and 10 guards with armor. With LEGOLAND Castle Sets, you can launch your own Medieval Adventures.



**6075 Castle**



**6083 Knight's Tournament**



**6077 Knight's Procession**

**Ages 6-12**

## **LEGO® Boats**

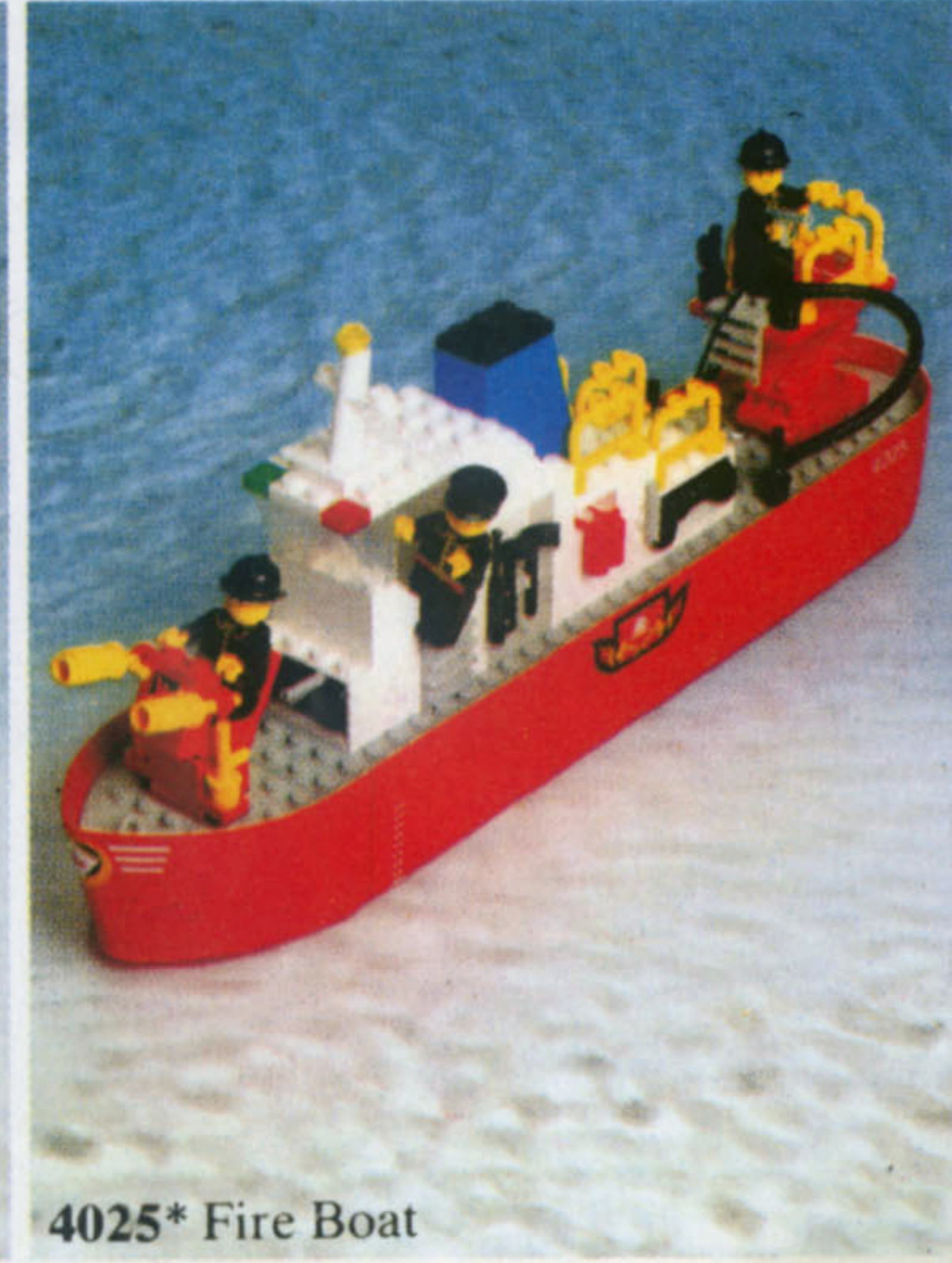
LEGO Boats really float! 3 new boats to be commissioned into your flotilla. Each is a working replica of the real thing. With the Freighter you can actually lift and maneuver your cargo with the boom crane - and store it in the hull of the ship. With LEGO Boats, you can build and play in your bathtub or pool.



**4005\* Tug Boat**



**4015\* Freighter**



**4025\* Fire Boat**

\* New 1982 item



## Building Accessories

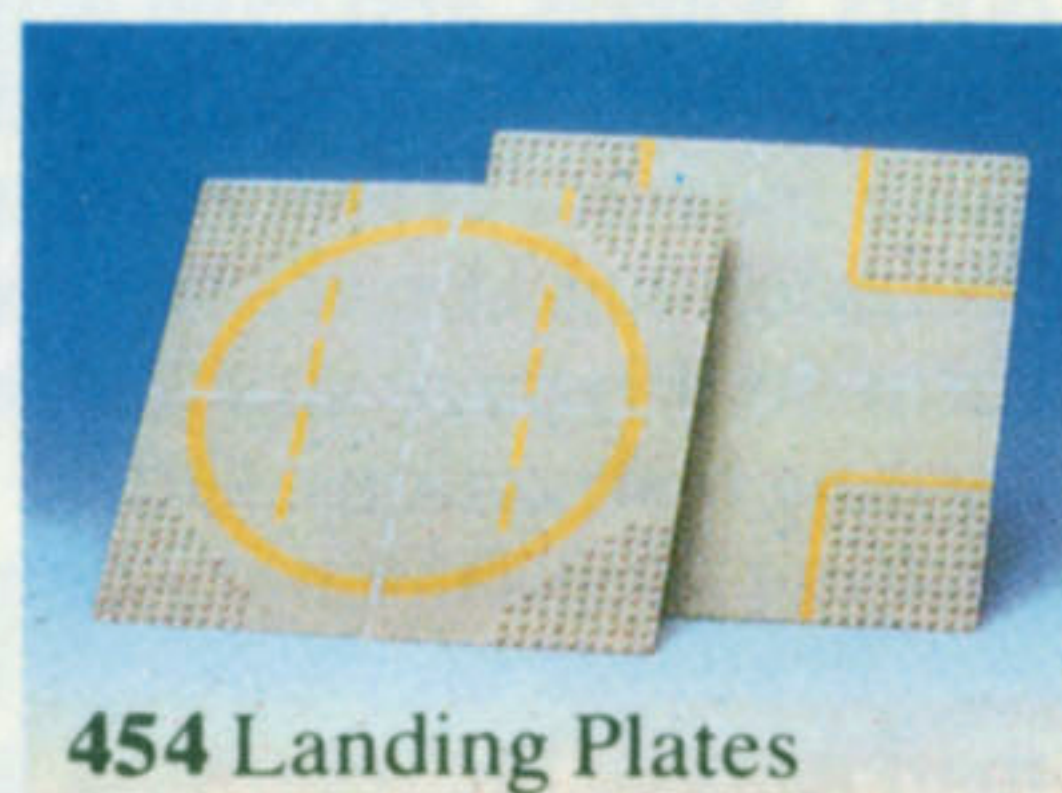
LEGOLAND Building Accessories expand the play possibilities within the Town, Space and Castle themes. The Road and Landing Plates are so versatile, they add an extra play dimension to all models, small or large. And, the Storage Case provides the perfect means to store your LEGO Bricks.



552 Curved Road Plates



553 Straight Road Plates



454 Landing Plates



6000

## LEGOLAND Idea Book for More Building Ideas

84 pages of exciting ideas for building and combining your LEGOLAND Sets. Ideas for Town, Space and Castle sets. There is even a page of decals which allows you to add more realism to your building.

## Storage Case

Bricks not  
included.



Constructed of durable  
plastic - measures 17" x 10" x 4".

If you can't find the LEGOLAND Idea Book, or the LEGO® Storage Case at your favorite store, you may order these special items by mail.

A convenient mail order form is included on the back of this page with the appropriate mailing instructions. Mail order prices for these items are:

781 Storage Case \$11.50  
6000 LEGOLAND Idea Book  
\$2.99

## Mail Order Service

### Parts Packs

**Ages 3-12**

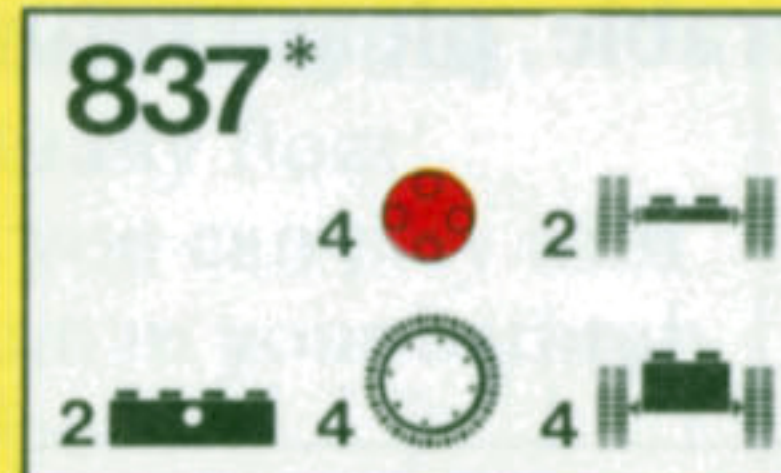
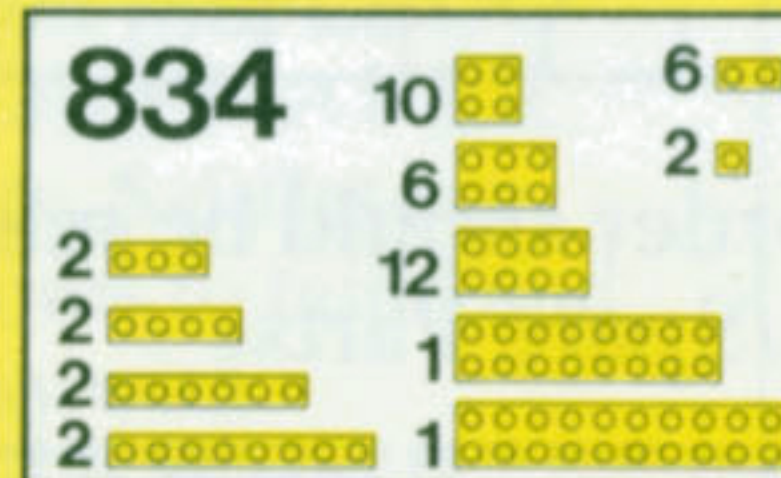
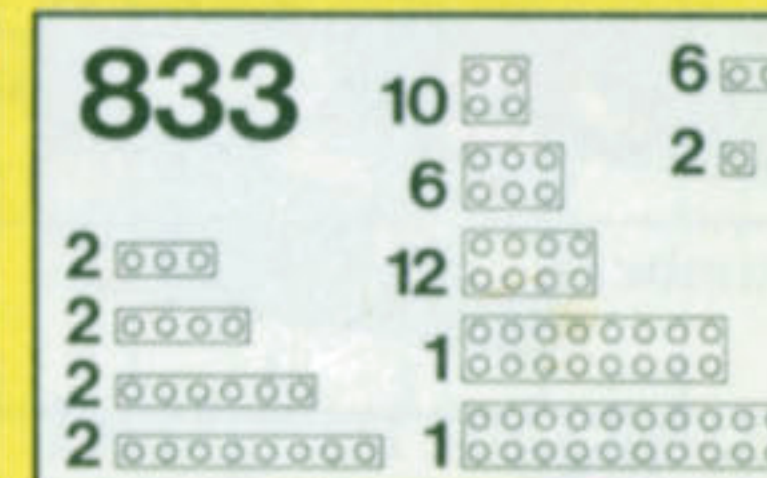
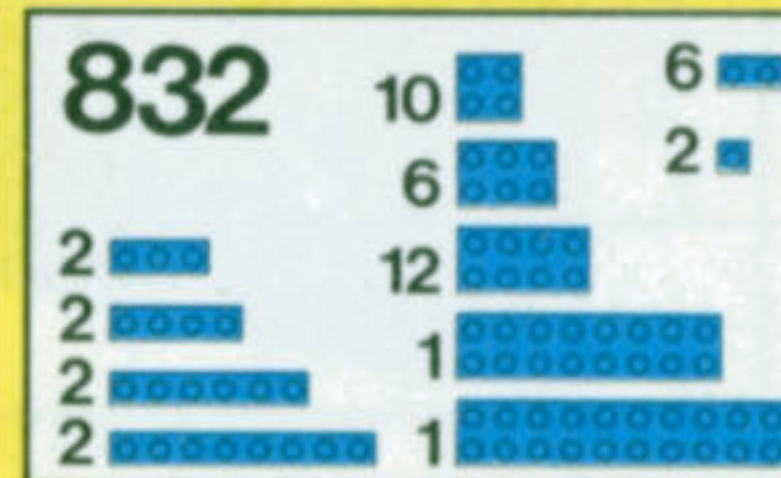
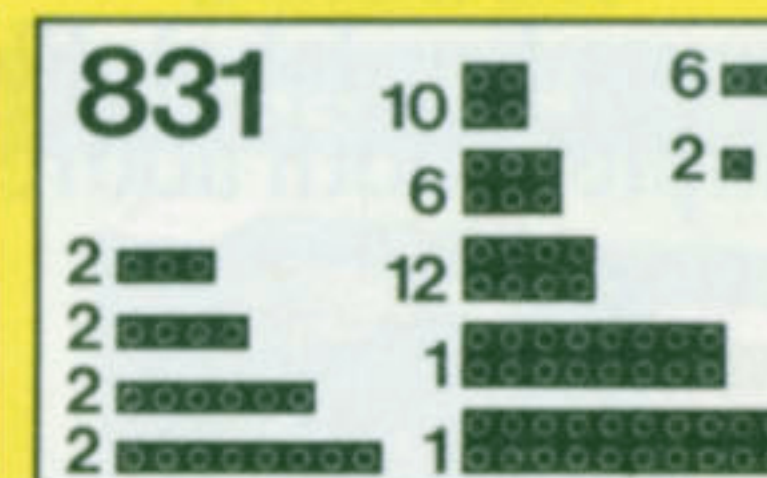
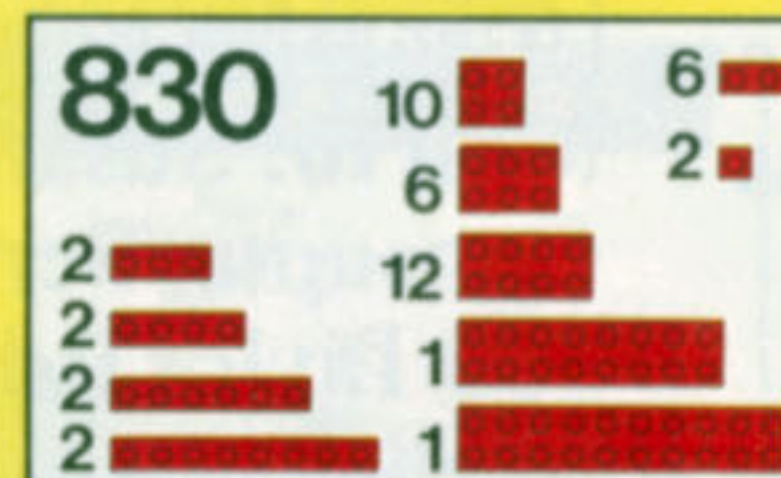
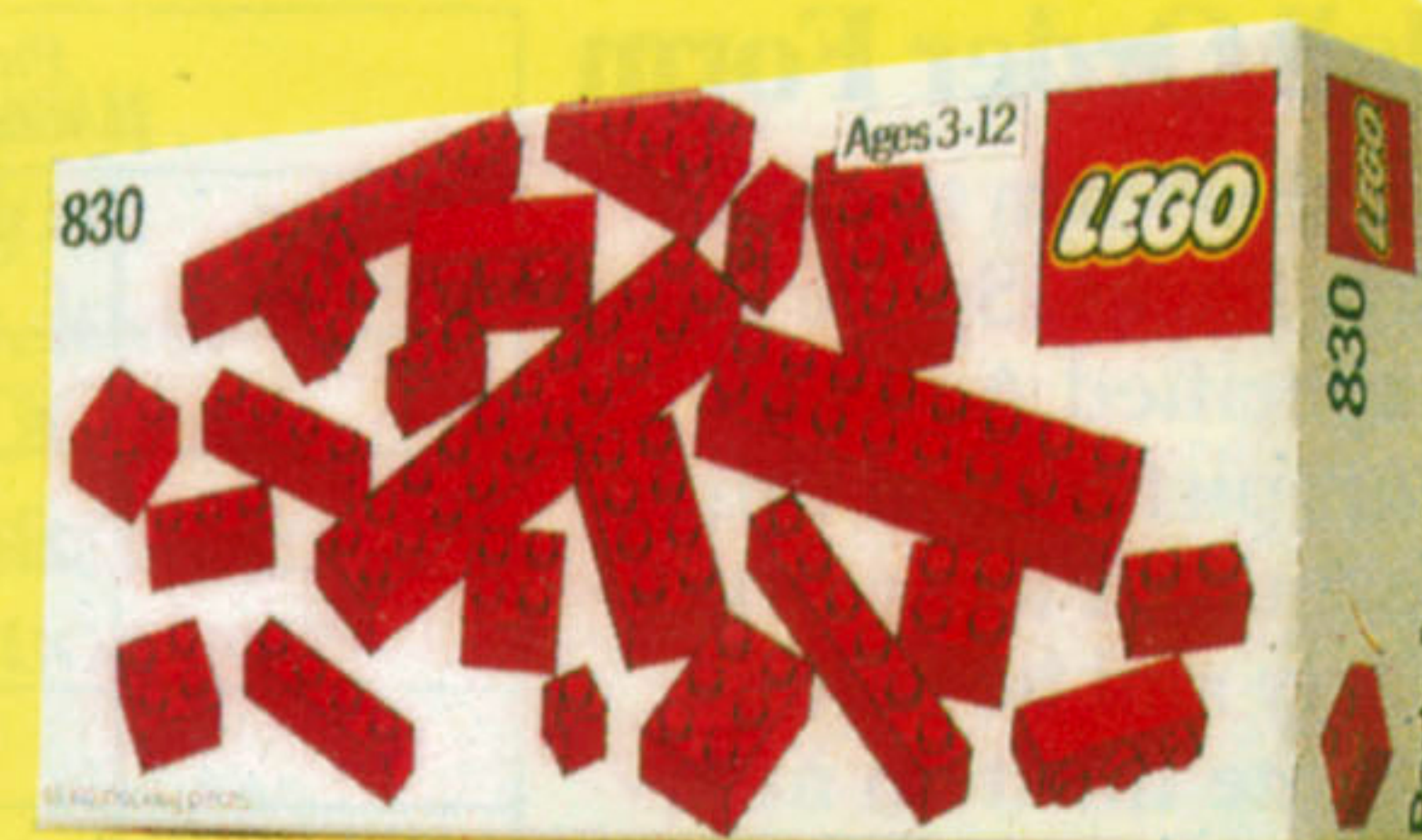
Some of our most popular bricks and building elements are available in a special assortment of Parts Packs. These supplementary sets provide even more creative possibilities and building fun.

Our Parts Packs, as illustrated on this page, contain quantities of building elements which may either replace or add special pieces to your LEGO Collection. Look for item nos. 820, 822, 831, 832 and 970 at your favorite store, or you may order any of the Parts Packs shown in this brochure by mail. To order, just clip off the order form on the back of this page and follow mailing instructions.

Mail Order price:  
Nos. 820-839: \$4.50  
No. 970: \$8.00

For complete mail order  
accessory information, write to:

Susan Williams  
Consumer Services Dept.  
LEGO Systems, Inc.  
555 Taylor Road  
Enfield, Ct 06082



\* Ages 5-12    \*\* Ages 6-12



## Mail Order Form

Use this form to order Parts Packs, Spare Parts, or specified Accessory items pictured in this brochure. Please print clearly and be sure to indicate the item numbers and quantities desired.

Prices shown are effective through December 31, 1982.

### Important:

This form will be used as a mailing label. Please complete both address sections.

Please send me the following: (I will allow 4-6 weeks for delivery).			
Item Number	Quantity	Price Per Item	Total Price
(Price include postage & handling). Total Price			\$

**Mail to:** Susan Williams  
Consumer Service Dept. LEGO System, Inc.  
555 Taylor Rd. Enfield, Connecticut 06082.

Name	First	Last
Number	Street	
City/Town		
State	Zip Code	Age

A check or money order should be made payable to LEGO System, Inc./Spare Parts.



If undeliverable, please return to sender.

Name	First	Last
Number	Street	
City/Town		
State	Zip Code	

LEGO Systems, Inc., 555 Taylor Road, Enfield, Connecticut 06082

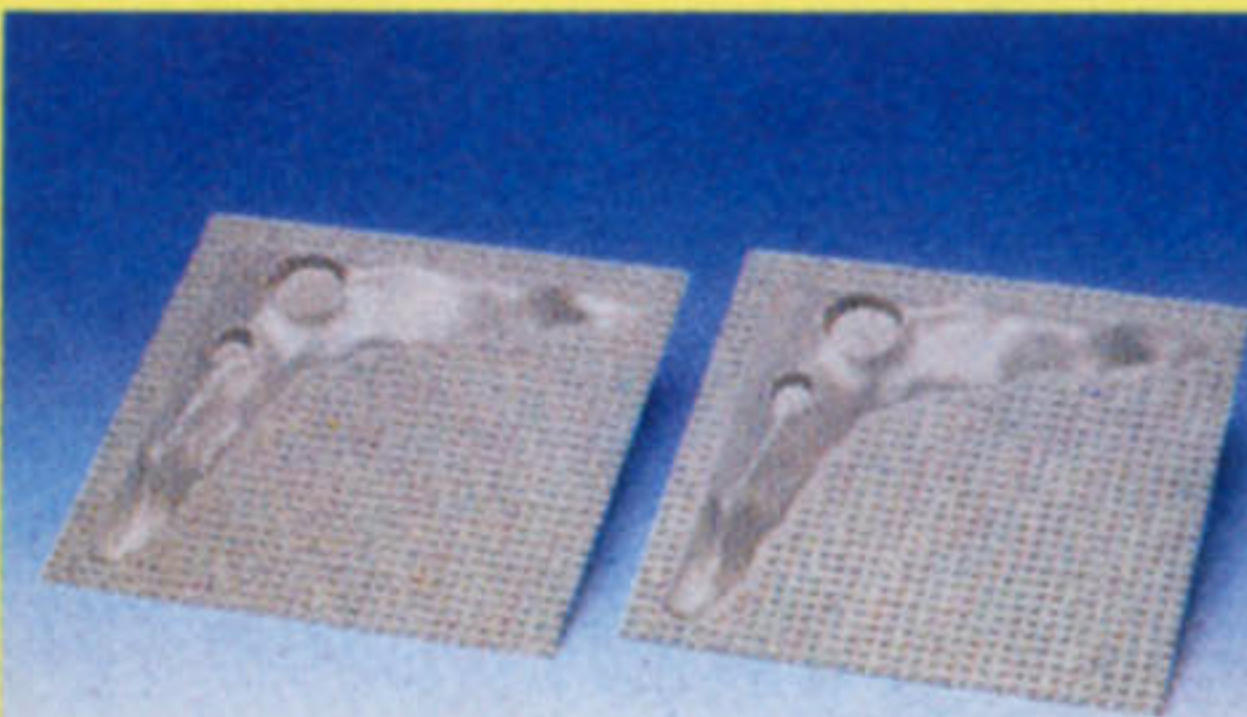
## Mail Order Service Spare Parts

Our Spare Parts Assortment, an exclusive mail order service, will add even more unique building elements to your LEGO Collection. There are trees, doors, wheels, and even action-packed Mini-Figures to add extra movement and realism. To order, just clip off the order form on this page and follow mailing instructions. Other exciting supplementary items also available only through the mail include the following LEGOLAND Road and Crater Plates:

551 "T" Road Plates \$ 4.99  
6304 Cross Road Plates \$ 4.99  
453 Crater Plates \$ 6.50



551 "T" Road Plates  
6304 Cross-Roads Plates



453 Crater Plates

<b>1*</b> Bulldozer Chain Links  50 \$1.75	<b>2*</b> Large Tires & Hubs  2 \$3.25
<b>3</b> Doors & Fences  2 \$1.50	<b>4</b> Propellers & Wheels  3 \$1.50
<b>5</b> Hinges  \$1.50	<b>6</b> Motor Wires  2 \$1.99
<b>7</b> Battery Box  \$3.50	<b>8</b> Replacement 4.5 V Motor  \$5.50
<b>6305*</b> Trees & Flowers  2 \$3.50	<b>10</b> Tree & Signs  2 \$2.50
<b>11</b> Police Pack  4 \$1.50	<b>12</b> Blue Space Elements  \$1.75
<b>13</b> Gray Space Elements  2 \$1.75	<b>14*</b> Space Mini-Figures  2 \$3.50

\* New 1982 item



# Fun For Every Age

No matter what the age or what the stage, there is a DUPLO™ or LEGO® Toy that's just right for your child. There are toys for Play 'n Pretend, for free creative building, and for more realistic construction.

To find the set that's right for your child, read the descriptions below. Then when you go to the store, look at the boxes carefully. All LEGO and DUPLO Packages have suggested age ranges to help make your selection easier.



## DUPLO™ Preschool Toys

Ages 1-5



Preschoolers learn by doing and DUPLO Toys give them the perfect opportunity. There are Pull Toys for toddlers that roll or rock like a seesaw.

With DUPLO Basic Building Sets, children learn to use their hands and build their imaginations.

Each PLAYVILLE™ Set presents an exciting theme such as a farm, a school and more.

DUPLO Toys ... the toys with the accent on "do"™.

## LEGO® Universal Building Sets

Ages 3-12



Universal Building Sets develop with your child. Sets for children ages 3-5 have lots of bright, colorful bricks for hours and hours of building fun.

Sets for children ages 5-7 are designed to allow children to build imaginatively but with an added degree of realism.

Sets for children ages 7-12 contain more detailed pieces to build more realistic and exciting models.

10 different sets plus a line of building accessories.



Ages 3-7



FABULAND™ Sets provide a wonderful world for boys and girls who love fantasy. The special pieces included in these sets are easy for young children to build with ... so your child will have lots of time for Playing 'n Pretending. In addition to the friendly animal play-mates, there is even a fun-to-follow storybooklet.



## LEGOLAND™

Ages 6-12



LEGOLAND Sets you "Build for Action"! You can build, collect and even connect them. LEGOLAND Town - 21 sets plus Road Plates - put 'em together to build your own town. LEGOLAND Space - 12 sets plus Landing Plates - to build a world in Outer Space. LEGOLAND Castle - 3 sets - to launch your own Medieval Adventures.

## HOMEMAKER™ Sets & Boats

Ages 5-12



Furnish your imagination with LEGO HOMEMAHER Sets. 5 different rooms to build and play with. LEGO® Boats - 3 Boat Sets that actually float! So you can play with them in your bathtub or pool.

## EXPERT BUILDER™

Ages 9-14



Designed for experienced LEGO Builders, 8 different sets feature precise technical parts for realistic action and detail. There's also a line of supplementary items, including a battery-operated motor and a 100-page Idea Book to expand your building possibilities. Completed models move, steer, lift, or shift, just like the real thing.





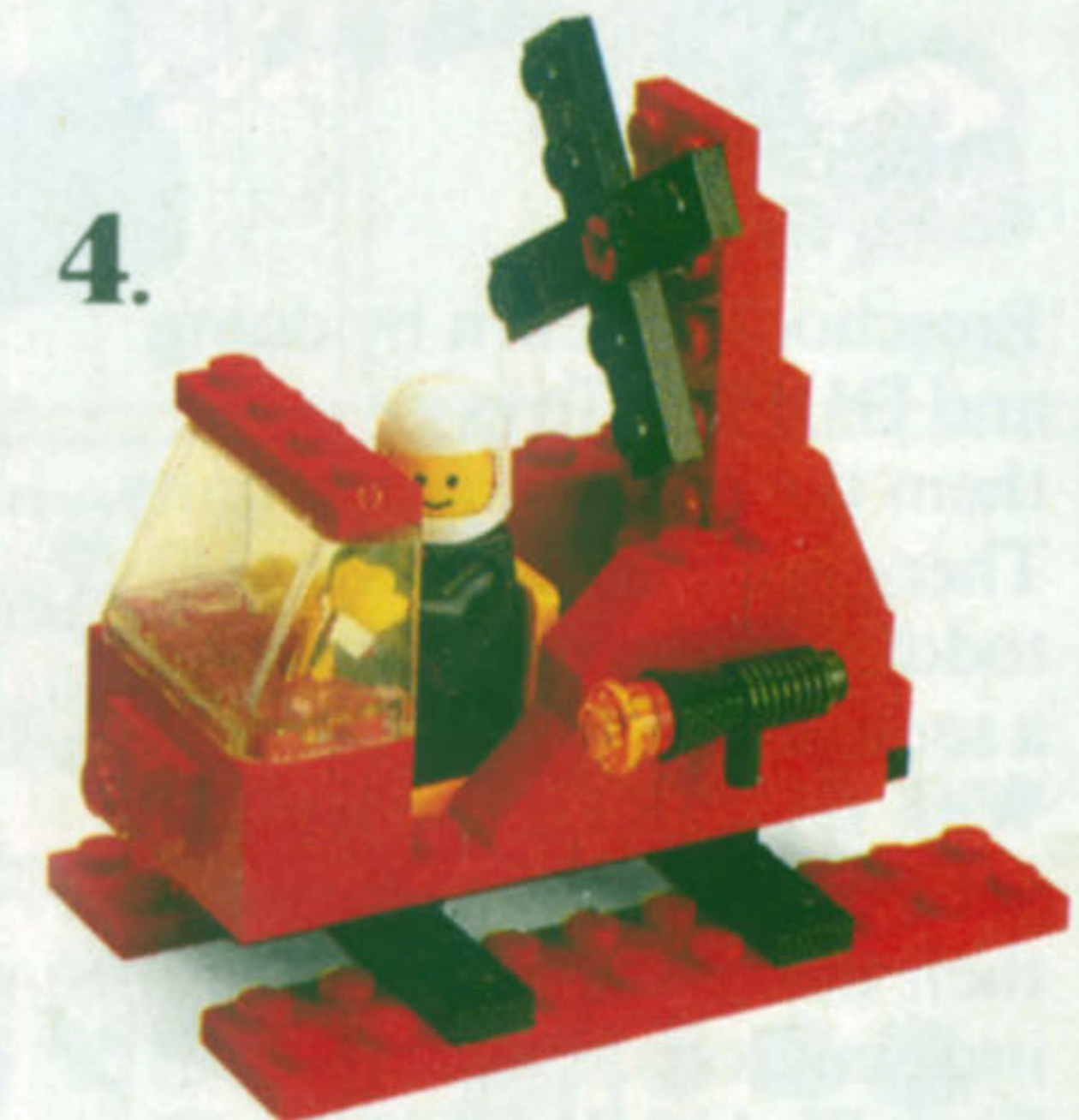
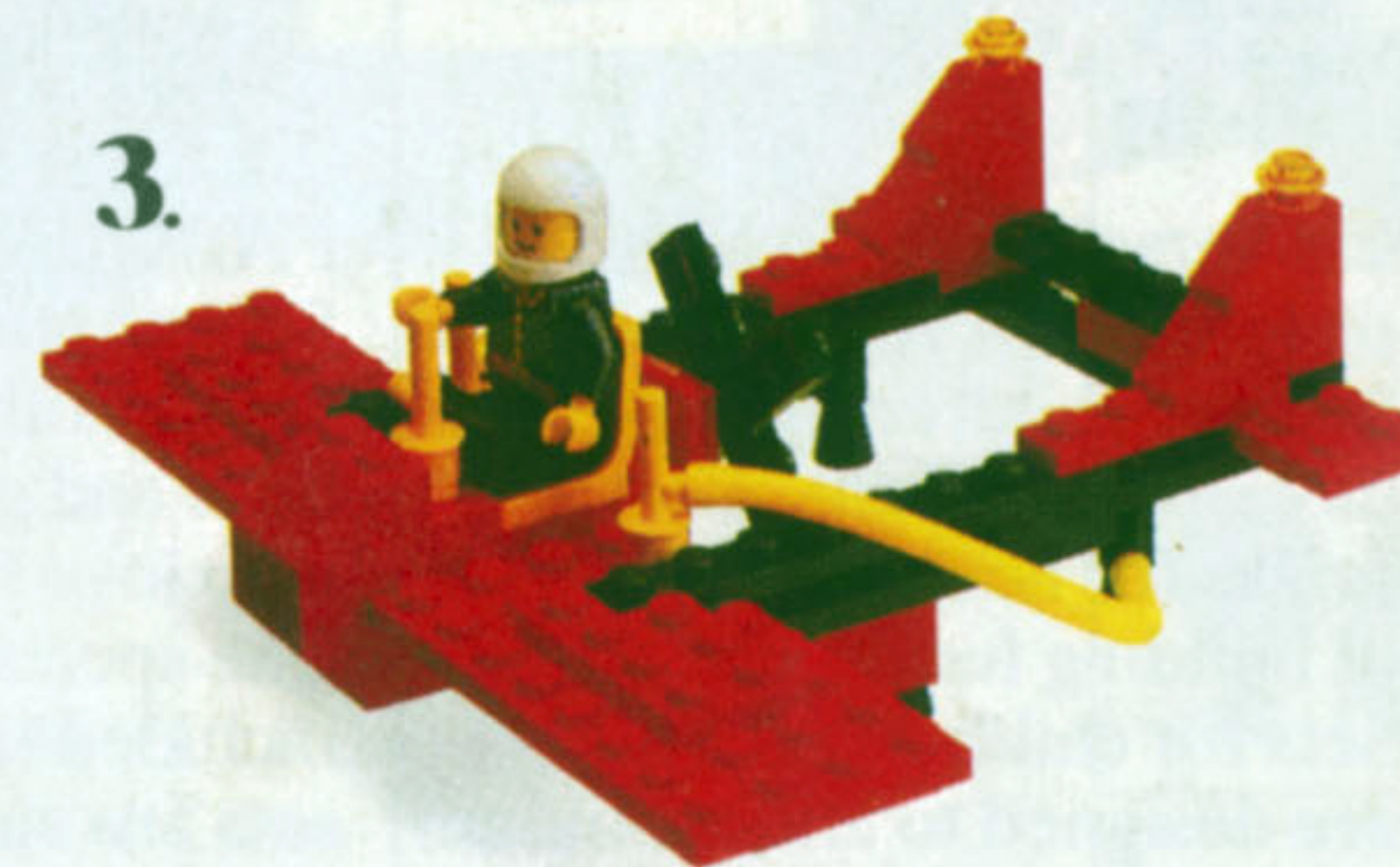
Every LEGOLAND Set comes with instructions for building the model featured on the front of the box. You can also use the pieces in the set to build lots of other models.

Take the LEGOLAND Fire Copter I for example. You can use the same pieces to build a (1) Rocket Sled, or (2) Single Engine Airplane, or (3) Glider, or (4) Air Boat, or more. The possibilities are as endless as your imagination!

### LEGOLAND Idea Book

84 pages of exciting ideas for building and combining your LEGOLAND Sets.

Ideas for Town, Space and Castle Sets. There is even a page of decals which allows you to add more realism to your building.



## Dear Parents and Children

LEGO® is a brand name and is very special to all of us in the LEGO Group Companies. We would sincerely like your help in keeping it special by referring to our bricks as "LEGO Bricks or Toys" and not "LEGOS". By doing so, you will be helping to protect and preserve a brand name that stands for quality the world over. Thank you!

*Susan Williams*  
Consumer Services

LEGO®, LEGOLAND®, DUPLO™, EXPERT BUILDER™, FABULAND™, HOMEMAKER™, PLAYVILLE™, the LEGO Logo®, the DUPLO Logo™, and DUPLO Toys ... the toys with the accent on "do"™ are exclusive trademarks of Interlego A.G.  
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