

The LEGO logo is displayed in its classic white, bold, sans-serif font with a thick black outline and a yellow drop shadow. It is set against a solid red rectangular background.

LEGO[®]

LEGO[®] is a new toy every day.



1978

LEGO® Bricks - the toy that grows with the child.

A LEGO collection keeps children busy for hours – year after year. Children of all ages love building and playing with LEGO bricks.

Why?

Simply because the bricks can be put together in so many ways that children really can use their creative imagination. No matter what they imagine, they can build it with LEGO bricks.

And as children grow and get new ideas, LEGO grows with them. On many of the LEGO boxes you will find an age indication, so you can build up a collection in step with your child's developing interests. Every new box of LEGO means new challenges and new building possibilities.

LEGO Nursery Bricks for the little ones from 1½ years



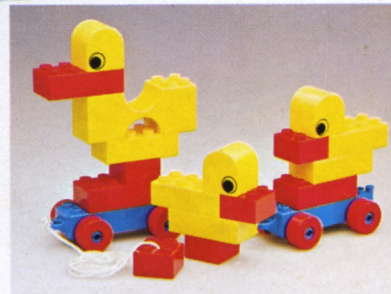
529 NEW! Simple animals



528 NEW! Basic Nursery Bricks



530 Pull-along dog



522 Pull-along ducks

The big Nursery Bricks are specially for children of 1-3 years. The bricks have rounded corners for extra safety.

Babies start by examining the bricks, handling them, exploring them. Slowly they learn that they can be clipped

together and building begins. At this stage what is built is unimportant. It is the act of building which matters – of learning to co-ordinate hand and eye and the excitement of discovery.



524 LEGO town



523 Train and station



522 Police station



537 Mary's house



533 Racing car



536 Car & caravan



535 Taxi



534 NEW! Bath-toy boat

Boxes to start with for children from 3 years

Basic Sets are the basis of any LEGO collection. The contents are so varied that children can build whatever they imagine.

And if they need some inspiration they can find it in pictures on the boxes.

Unlike Basic Sets the Model Sets are designed to build a particular model from simple instructions. But imagination will create other models from the same bricks.



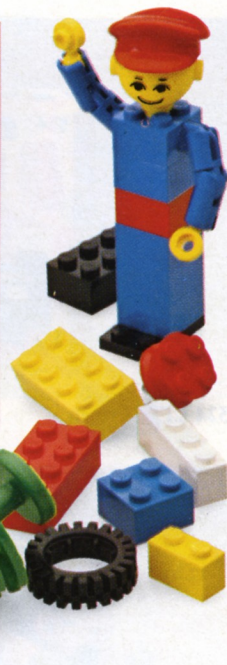
9 NEW! Basic Set



10 Basic Set



20 Basic Set



205 NEW! People set. 4 figures with many possibilities



208 NEW! Girl with a doll's pram and doll



212 Motor scooter with riders



213 Airplane



210 Cowboys



214 Road works



215 Red Indians



256 Police patrol



30 Basic Set

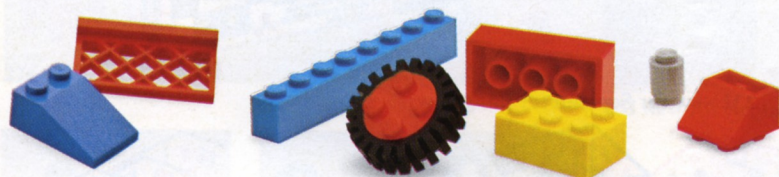


40 Basic Set



50 Basic Set

Super Set in strong wooden box
also available (not shown)



217 Service station



218 Fire brigade

NEW mainly for girls from 6 years

With these boxes girls can play at what really interests them. There's a building instruction in every set. And the three big boxes have instructions for several different models.

Special wall components in the big boxes make it quick and easy to build walls, and the new hinges give girls the possibility of opening the model to play inside.



230 NEW for September! Ladies' hairdressers



232 NEW for September! Bungalow



1. Build a salon



2. And play at being a hairdresser



1. Build a one-storey house

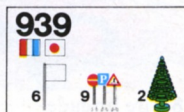
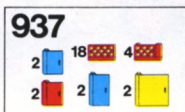
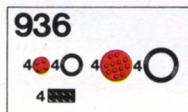
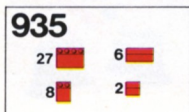
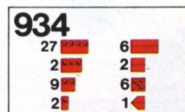
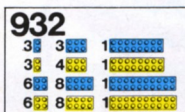
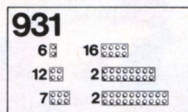
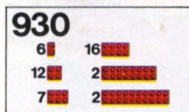


2. Open it up



3. And play at being a housewife.

Supplementary Boxes



222 Building Book 80 pages of ideas and instructions



297 NEW! Nursery



276 Nurse and child



277 Fireplace



278 NEW for September! TV room



296 Ladies' hairdresser



231 NEW for September! Hospital



1. Build a hospital.



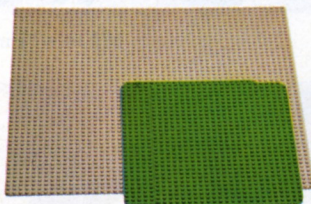
2. Open it up.



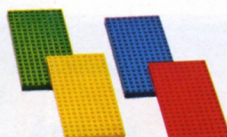
3. And play at being a nurse.

The Ideas Book is full of building ideas – from the very smallest car to big motorized models.

The Spread Bag opens flat for children to build on – and it's an easy way to tidy up quickly and to store lots of bricks.



799 1 Baseplate, grey
798 2 Baseplates, green



795 2 Baseplates, red/blue
796 2 Baseplates, green/yellow



787 Spread bag.
For playing on and easy storage.
Available from Spares Service.



NEW. Here's how to build a whole LEGOLAND®

These small collector packs are fun for all children. Add the new roadway plates too and you can collect and build an entire LEGOLAND. Watch it grow week by week as you add each new item.



600 NEW! Police car



601 NEW!
Petrol pump



602 NEW!
Fire Chief car



603 NEW!
Motor bike



604 NEW!
Shell service car



605 NEW!
Street sweeper



625 NEW! Tractor digger



626 NEW!
Red Cross helicopter



640 NEW!
Fire truck and trailer



641 NEW! Excavator



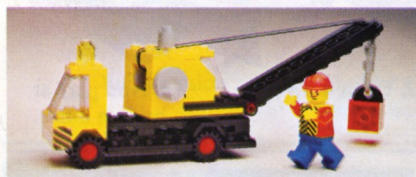
642 NEW! Tow truck and car



643 NEW! Lorry



644 Police mobile patrol



670 Mobile crane



671 NEW! Petrol tanker



672 NEW! Fire engine



673 NEW! Rally car and police patrol



674 NEW! Lorry and fork lift



Now even the tiny LEGO mini figures have moveable arms and legs and can carry things in their hands.



606 NEW! Ambulance



620 NEW! Fire truck



621 NEW! Police car



622 NEW! Tipper truck



623 NEW! Red Cross car



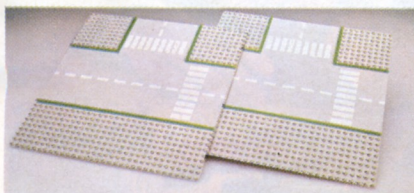
376 NEW! House with garden



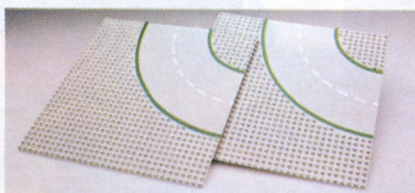
377 NEW! Service station



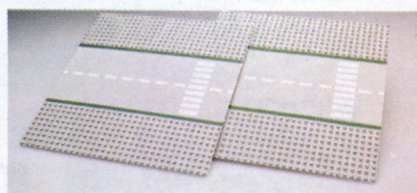
368 Taxi garage



300 NEW! 2 T junction road plates



301 NEW! 2 Curved road plates



302 NEW! 2 Straight road plates

Advanced Basic Sets for children from 6 years

As children grow their demand for realism and difficult tasks grows with them. Advanced Basic Sets give children a big number of varied bricks and special components. These offer many possibilities for building big models that are realistic – and which have working models like cranes too. In every box there are building instructions for some of the models.



910 Advanced Basic Set



911 Advanced Basic Set

The motor that makes bricks move

This 4.5v battery motor adds a new excitement to LEGO models. It can make cars run, cranes hoist and the rotors of a helicopter spin around. It can also be built into a train.

With the switch on the battery box children can start and stop the motor. The set contains motor, battery box, crawler tracks and three sets of different wheels.

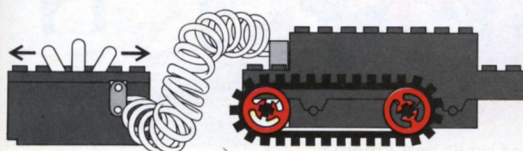


107 Complete motor set





912 Advanced Basic Set complete with motor



Great play ideas for children from 6 years

With these models children can get together, build together and play for hours and hours. In every box there's a building instruction and there are more building ideas on the box itself.

Many of the models will fit in with the new LEGOLAND road plates so children can turn a LEGO village into a town.



374 NEW! Fire station with furnished office



369 Coastguard



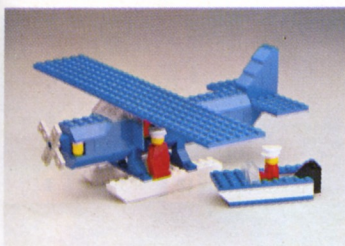
375 NEW! Fort with hinged walls and knights



373 Oil rig and tanker



370 Police headquarters



371 Sea plane



372 Texas Rangers



387 Excavator and dumper



314 Police launch



316 NEW! Fire fighting launch



386 Red Cross helicopter and ambulance

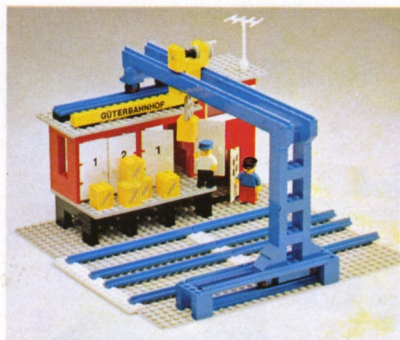
For train enthusiasts from 6 years

The LEGO train is the only train children can build themselves. There are building instructions in the boxes, but children can also invent new trains of their own design.

You can start with the push-train and later on build the LEGO motor into it.

Or you can get a train with the battery motor and have it motorised from the start.

The most important thing about a LEGO train is that it can always be rebuilt and extended to suit changing ages and interests.



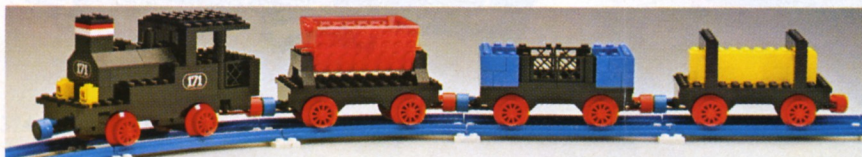
165 Not available in U.K.



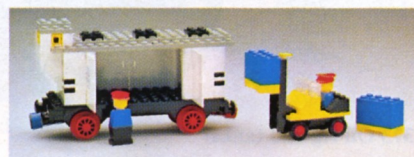
148 Station



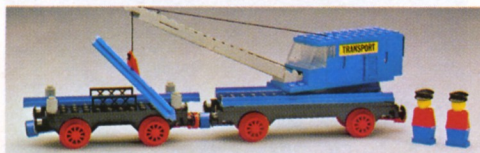
149 Refuelling depot



171 Complete train set (motor can be added)



147 Refrigerator wagon



163 Train waggon with alternative models



162 Locomotive with alternative models



164 Not available in U.K.



154 Rail points



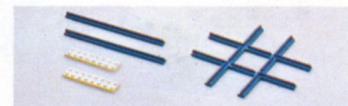
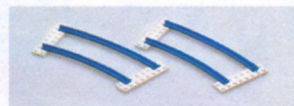
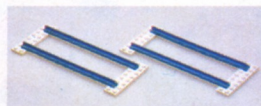
156 16 straight rails



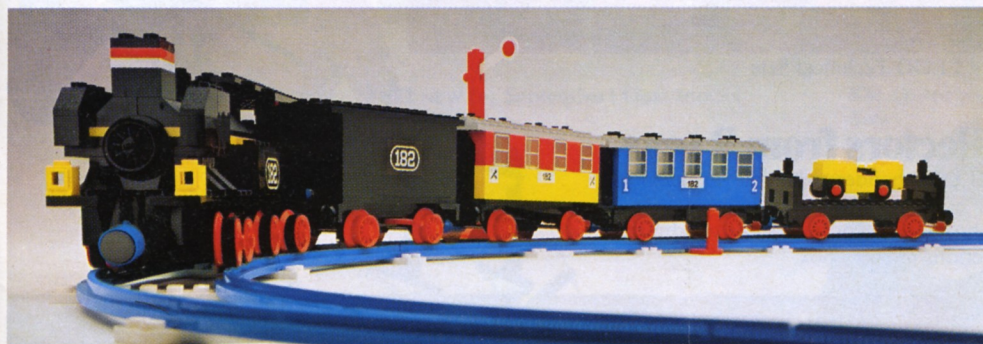
157 16 curved rails (half circle)



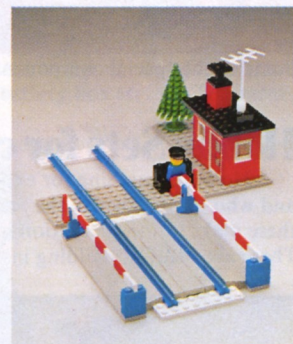
159 16 Straight rails, and crossing



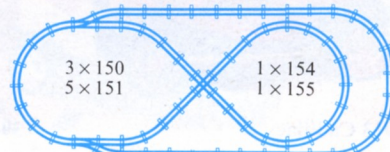
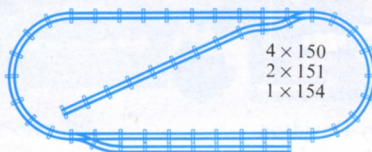
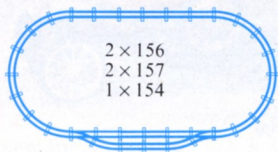
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182 Complete train set with motor, signal and shunting switch



146 Level crossing



Technical Sets for young people of 9 and over

These boxes require experience and expertise in LEGO building. In every box there are detailed building instructions. The exciting models are technically realistic with working pistons, gears etc. The many new special components offer the opportunity to find out how things work.



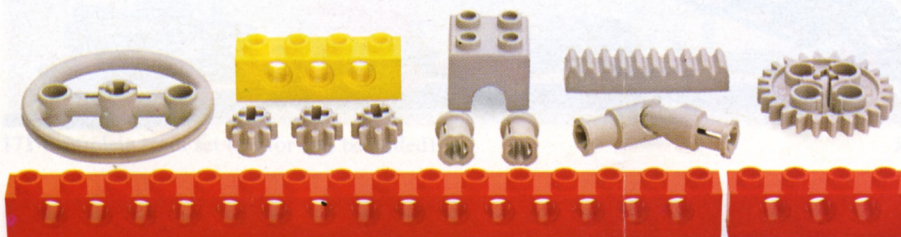
850 Fork lift truck



851 Tractor



852 Helicopter



Some of the special components in LEGO Technical Sets



Hobby Sets for collectors from 9 year

Here is something for expert LEGO builders who enjoy a challenge and who like to display the results of their skill. Models like these make a fine decoration in a boy's room for his friends to admire. There are detailed building instructions in every box.



390 1913 Cadillac



394 Harley-Davidson
police motor cycle



395 1909 Rolls-Royce



853 Car chassis



854 NEW for September! Go-Kart



855 NEW for September! Mobile crane



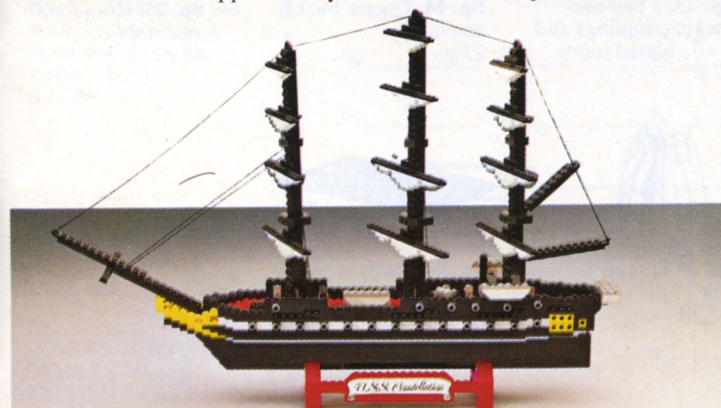
871 Technical Sets supplementary



872 NEW for September! Gear blocks



870 Motor with battery box etc. for Technical Sets



398 NEW for September! U.S.S. Constellation



LEGO Spares Service

This service is to help you if you lose a special part or want an extra one without wishing to buy a complete set. There are so many components in the LEGO range that we cannot offer them all but here is a selection of the ones you are most likely to want.

Please note that this service applies only to items shown. We regret we cannot supply complete sets. These can only



Sp. 1. Replacement power unit for 4.5 volt motor
£2.97



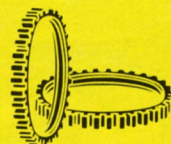
Sp. 2. 4 Bushes to hold wheels in motor
27 p



Sp. 3. Battery box only
£1.35



Sp. 4. 2 Connector leads, 750 mm and 100 mm
49 p



Sp. 5. 2 rubber crawler tracks
38 p



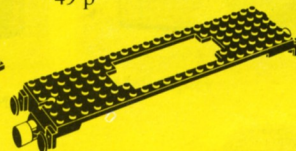
Sp. 11. 8 rubber rims for loco wheels
22 p



Sp. 12. 2 bogies for 182 train only
54 p



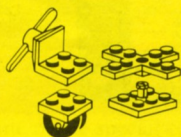
Sp. 13. Motor frame 6 x 16 stud plus 4 buffers
32 p



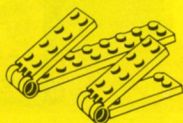
Sp. 14. Motor frame 6 x 22 studs
70 p



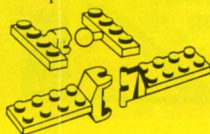
Sp. 15. Lighting brick for use with Sp. 3 and 4
43 p



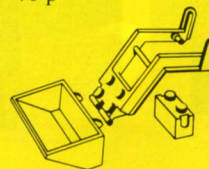
Sp. 21. Propellers, wheels and rotor unit etc. for planes and helicopters
43 p



Sp. 22. 1 big and 2 small hinges
27 p



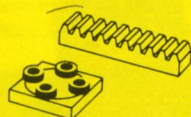
Sp. 23. 3 ball and socket couplings and 1 articulated joint
27 p



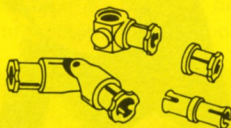
Sp. 24. Digger bucket assembly
27 p



Sp. 25. Crane grab assembly
43 p



Sp. 27. 2 gear racks for use with Technical Sets gears and 2 turntables.
49 p



Sp. 28. 10 connector pegs, 5 piston rods, 1 universal joint, 5 stop bushes, for use with Technical Sets.
85 p



Sp. 29 Spread bog
£3.70

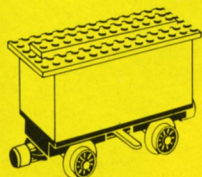


Sp. B. Sturdy wooden storage box with 2 layers of compartmented plastic trays
£5.20

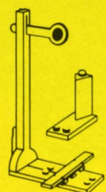
be purchased from toy retailers in the normal way. But if you specially need pieces not shown here please write to us and we will help if we can.

The Spares Service applies to U.K. and Ireland only. The prices include post and packing for 1978 only and while every effort will be made to hold these prices we reserve the right to change them should circumstances demand it.

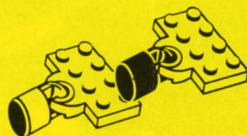
Please use the special order form below.



Sp. 6. Battery tender for trains for use with Sp. 7
£2.97



Sp. 7. 2 shunting trip-posts and 1 signal for use with Sp. 6
92 p



Sp. 8. 2 pairs of magnetic couplings
81 p



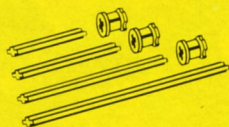
Sp. 9. 2 pairs of magnetic couplings for special train bases
70 p



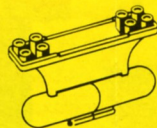
Sp. 10. 4 locomotive wheels
38 p



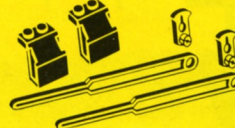
Sp. 16. 25 chain links to fit coloured gear wheels only. Not for grey technical set gears.
32 p



Sp. 17. 12 assorted axles and stopper bushes for gear wheels
54 p



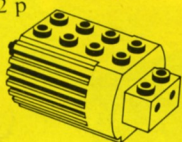
Sp. 18. Weighted keel
32 p



Sp. 19. 2 piston assemblies for locomotives
22 p



Sp. 20. 2 big tyres 42 m/m dia.
27 p



Sp. 26. Motor for use with Technical Sets (powered from Sp3 battery box)
£3.75

Spares Order Form

To:
SPARES SERVICE
DEPARTMENT
BRITISH LEGO
LIMITED
WREXHAM
CLWYD, LL139UH.

Please send me the following spares

Sp _____ Sp _____ Sp _____

Sp _____ Sp _____ Sp _____

Sp _____ Sp _____ Sp _____

Sp _____ Sp _____ Sp _____

Sp _____ Sp _____ Sp _____

Sp _____ Sp _____ Sp _____

Sp _____ Sp _____ Sp _____

I enclose a postal order to the value of _____

Please use BLOCK LETTERS

Name: _____

Address: _____

If undelivered return to
British LEGO Ltd. Wrexham, Clwyd, LL139UH.



It's a new toy every day.

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Printed in Germany by Mühlmeister & Jöhler, Hamburg. 100303/100403-UK.