

Hello!
Come and see
what's
new.



Your guide to the
world of
LEGO® 1974

With LEGO you build your own toys

All children have a need to create. It's their way of expressing themselves when words aren't enough. They draw, paint, dress up, build sand castles, play with bricks.

LEGO is a creative material with endless uses, unlike ready-made toys which are often limiting.

With LEGO, you simply build your own toys. Your imagination determines what they look like and the fun is in the building too.

As you build, your imagination grows, just as your body grows on the food you eat. That's why creative play is just as important as food and sleep and love for a child's development.

How to choose the right LEGO for the right age

In future, every new set will have a "suitability symbol" to help you make the best choice:



For toddlers from
1½ years.



Easy building for
girls and boys from
3 years.



For girls and boys
who already have
some experience
of LEGO.

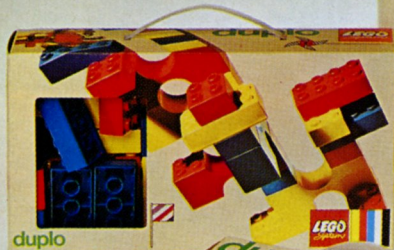


For girls and boys
who are really
familiar with LEGO
building.

Big blocks for tiny fingers. LEGO DUPLO® from 18 months

514 – £ 1.85

With arches and half bricks



515 – £ 3.80

With arches,
1/2 bricks &
2 trolleys



510 – 68 p

Big bricks only



512 – £ 1.30

With wheeled trolley



513 – £ 2.45

With 2 wheeled trolleys

We are all born creative. So LEGO have made big blocks called DUPLO for toddlers. Big, chunky blocks in clear, bright colours for little fumbling fingers. Big blocks fit together with ordinary LEGO bricks too so you can go on using them long after other nursery toys have been discarded.

Recommended retail prices correct at time publication
but subject to alteration

B

Basic Sets for building what you like



2 - £ 1.75



3 - £ 2.55



4 - £ 3.35



The Basic Sets are the very core of the LEGO idea of creative play and the best way to start a LEGO collection. There are lots of bricks plus trees, windows, shutters, doors, and wheels. The pictures on the box will give you lots of ideas. Build whatever takes your fancy just the way you want it.

That's what LEGO is all about.

8 - £ 8.85



7 - £ 6.45



5 - £ 3.95



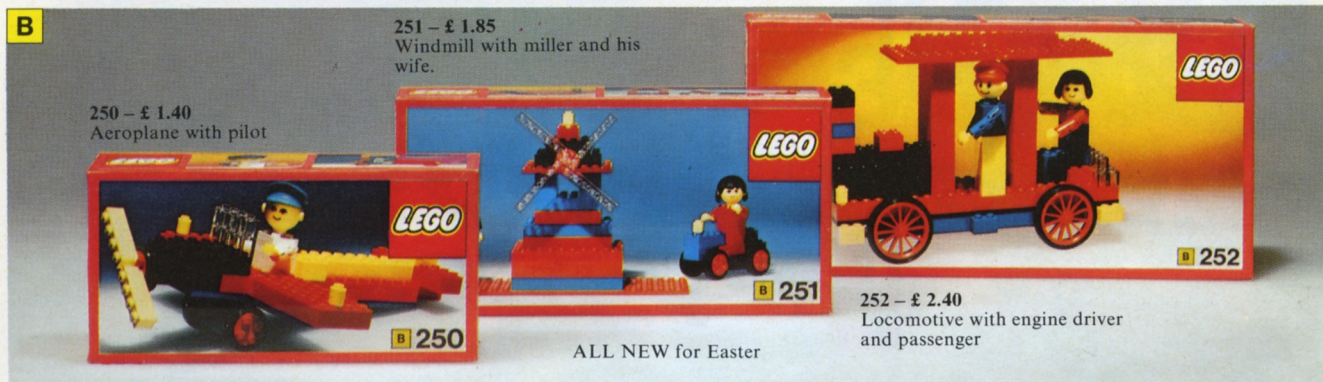
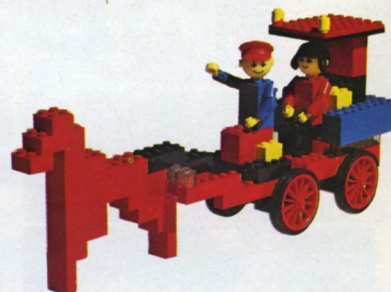
6 - £ 5.15

B C

And now! Introducing... the LEGO Family!



200 – £ 1.25
The LEGO Family. Mother,
Father, Grandma and the
2 children.
NEW for Easter



250 – £ 1.40
Aeroplane with pilot

251 – £ 1.85
Windmill with miller and his
wife.

252 – £ 2.40
Locomotive with engine driver
and passenger

ALL NEW for Easter

We can bring your LEGO play to life. We can sit or stand. Hold hands and other bricks. You can make us fat or thin, tall or short.

We are just what you always needed for all sorts of LEGO models.

Easy Model sets have simple instructions. Build them as shown or in your own way if you prefer. You can build lots of different things from every model set. They are an ideal next step after Basic Sets for children of 3-6 years.

New dolls house furniture and room-settings



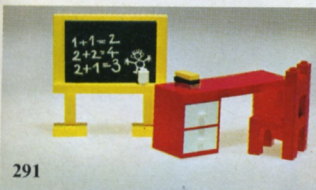
263 – £ 2.45
Complete kitchen with 2 figures. NEW from April



264 – £ 2.45
Complete livingroom with 2 figures. NEW from April



265 – £ 1.85
Complete bathroom with 1 figure. NEW from April



291



293



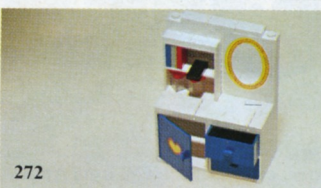
294



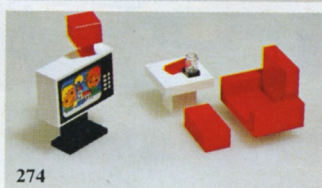
295



271



272



274



275

It's great building your own furniture for your dolls house. Even better if you build your own dolls house too from a Basic Set and then furnish it with these attractively detailed sets.

291 – 85 p
Blackboard and school desk
293 – 85 p
Piano, stool and music case
294 – 85 p
Wall unit. NEW from April
295 – 85 p
Secretary's desk. NEW from April

271 – 50 p
Baby's cot and cabinet
272 – 50 p
Dressing table
274 – 50 p
Colour T.V. and chair.
NEW from April
275 – 50 p
Table and chairs. NEW from April



LEGOLAND® houses to build and re-build



361 – £ 2.45
Tea Garden cafe with baker's van.
NEW from January



355 – £ 6.20
Town centre set with street plan



356 – £ 1.85
Italian villa

Each one of these sets in fun to build from the instructions and fun to play with. But get 2 or more together, add a few cars and you can start up your own town. That's the LEGOLAND idea.



354 – £ 3.40
Police heliport



357 – £ 3.40
Fire station with 3 fire trucks



358 – £ 3.40
Rocket base and moon buggy



360 – £ 4.55
Gravel works with dredger crane.
NEW from April

When you have built them once, take them apart and re-build them differently to suit yourself. You're the boss in LEGOLAND!





Cars & Planes and Cranes for your LEGOLAND



611 - 38 p
Police car



612 - 38 p
NEW! Tipper truck



613 - 38 p
NEW! Bi-plane



614 - 38 p
NEW! Digger



651 - 65 p
Breakdown lorry
and car



652 - 65 p
Fork lift truck and trailer



656 - 65 p
NEW! Car and caravan



657 - 65 p
NEW! Executive jet



658 - 65 p
NEW! Fire engine



653 - 65 p
Ambulance and helicopter



655 - 65 p
High-lift truck



686 - 98 p
Tipper trucks and loader



687 - 98 p
Caravelle jetliner



689 - 98 p
NEW! mobile crane with grab



691 - 98 p
NEW! Rescue helicopter



690 - 98 p
NEW! Petrol station



When you build your own fantasy LEGOLAND you need cars and lorries to drive through it, aeroplanes to fly over it.

Each has building instructions. Build it. Take it apart. Add a few bricks from your Basic Set and re-build it differently. Just the way you want it.

Ship ahoy!



310 – £ 1.35

Tug

311 – £ 1.85

Ferry

312 – £ 2.15

Tanker



Ships that float. Float on ponds or in the bath. Take off the weighted keel and they'll "sail" on the carpet too. You can even put wheels on them if you wish.

The BIG Lorries



378 – £ 1.45

Tractor and trailer



379 – £ 1.45

Car and caravan



381 – £ 1.45

Lorry and forklift truck



382 – £ 1.90

Breakdown truck and car



384 – £ 1.90

London bus



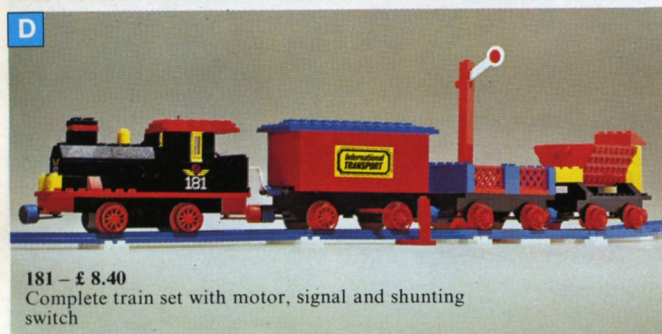
383 – £ 2.25

Low loader and excavator

If you want lorries with doors that open, steering that works, cranes that winch, then these are for you. Build them, take them apart, re-build them differently next time and drive on.

It's hard to grow out of LEGO!

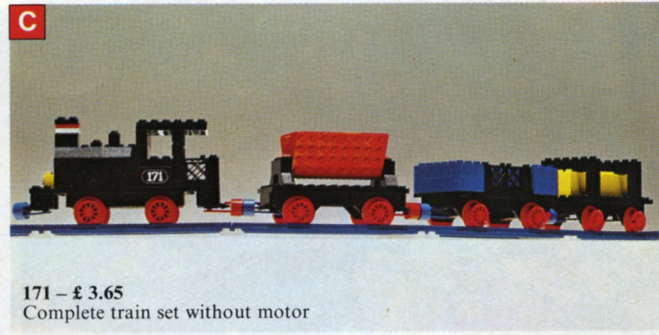
Trains you build yourself



181 – £ 8.40
Complete train set with motor, signal and shunting switch



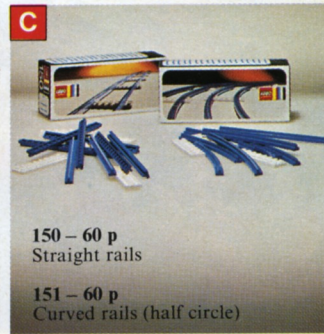
128 – 98 p
Mobile crane



171 – £ 3.65
Complete train set without motor



170 – £ 2.25
Pushalong play train



150 – 60 p
Straight rails

151 – 60 p
Curved rails (half circle)



154 – 85 p
Rail points



155 – 60 p
Rail crossings

It's fun to build your own train exactly according to the building plans and then play with it. But tomorrow you may want an inter-city express or an old steam train. No problem. Re-build it just as you want it. That's the joy of LEGO.

Get things moving!



810 – £ 3.60
Big working model set with gears and heavy tyres



813 – £ 2.55
Working model set with caterpillar tracks



103 – £ 3.30
Complete motor set



812 – £ 1.95
Supplementary set of gears and connectors

All the fascination of machines, of things that turn and pump and whirr! Add the LEGO motor and you've got power drive too! These sets contain gears, universal joints and caterpillar tracks. And easy-to-follow instructions for all sorts of working models. You don't need to be an

engineer but you might decide to become one after building models like these!

C Need some extra parts? Here they are



930 – 60 p

6	16
12	2
7	2

934 – 60 p

30	6
2	2
9	6
2	1

938 – 60 p

4	2	2
2	2	2
5	2	2

931 – 60 p

6	16
12	2
7	2

935 – 60 p

28	6
8	2

939 – 60 p

6	9	2
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932 – 60 p

3	3	1
3	4	1
6	8	1
6	8	1

936 – 60 p

4	4	4	4
4			

941 – 60 p

4	4
4	8
4	6
6	12

933 – 60 p

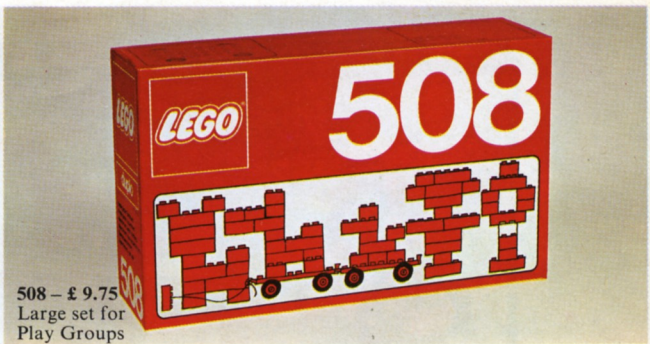
1	2	4	6
2	1	4	2

937 – 60 p

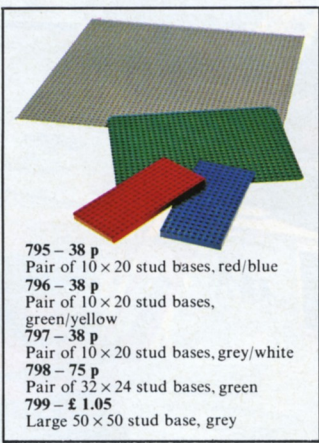
2	18	4
2	2	2



995 – 98 p
2 lighting bricks with colour filters



508 – £ 9.75
Large set for Play Groups



795 – 38 p
Pair of 10 x 20 stud bases, red/blue
796 – 38 p
Pair of 10 x 20 stud bases, green/yellow
797 – 38 p
Pair of 10 x 20 stud bases, grey/white
798 – 75 p
Pair of 32 x 24 stud bases, green
799 – £ 1.05
Large 50 x 50 stud base, grey



221 – 20 p
Building Book.
64 pages of instructions for over 100 models

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Printed in Germany by H. O. Persuehl.



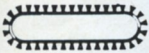
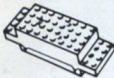
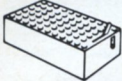
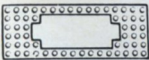
LEGO spares

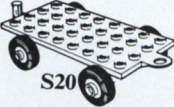
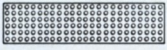
Available only from Spares Service Dept.
British LEGO Ltd., Wrexham, N. Wales

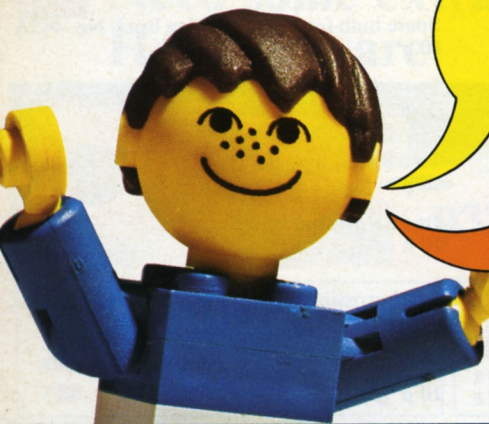
As retailers are unable to carry a comprehensive range of spare parts these items are offered as a direct service to LEGO collectors.

Please send a crossed P.O. with your order.

Prices include post and packing.

- S1**  Baseplate with steering control tongue for big vehicles. 12, 14 or 16 studs long overall. State which. 10 p
- S2**  Steering column to fit all S1 bases. 10 p
- S3**  Pair of 4 stud axle bricks, wheels and tyres for LEGOLAND cars. 16 p
- S5**  Set of 4 standard tyres for 4 stud wheels. 10 p
- S7**  Pair of caterpillar tracks for 4 stud wheels. 13 p
- S8**  a. Set of 4 flanged drive wheels, rubber rim, and notched axles for **sealed** motor. 16 p
- S8**  b. Set of 4 flanged drive wheels, rubber rim, and un-notched axled for **unsealed** motor. 16 p
- S8**  c. Set of 4 rubber rims only for flanged drive wheels. 7 p
- S9**  Set of 4 bushes to hold wheels in motor, for unsealed motors only. 16 p
- S10**  Motor unit only, without wheels etc. £ 1.88
- S11**  Battery case only. 82 p
- S12**  Spare connector lead for all motors and lighting bricks. 13 p
- S13**  Building plate to fit over motor. 10 p

- S14**  Spare bulb for 8 stud lighting brick No. 445A. 10 p
- S15**  Spare 4 stud sealed lighting brick No. 995. 22 p
- S16a**  Two 8 stud hinges. 16 p
- S16b**  One 8 x 16 stud hinge. 10 p
- S17**  Level crossing with barriers for LEGO trains. 52 p
- S19**  Pair of T.V. aerials. 10 p
- S20**  Wheeled trolley for big Duplo bricks. 57 p
- S21**  Two each of 4 sizes of axles for gear wheels. 17 p
- S22**  4 stopper bushes for gear axles. 10 p
- S23**  2 pairs of drive shafts to connect gears to motor (notched and plain for both types of motor). 10 p
- S24**  3 pairs magnetic couplings. 57 p
- S25**  Pair of signals with automatic switch for motor. £ 1.26
- S26**  Two 6 x 24 stud baseplates. 17 p
- S27**  Two 6 x 16 stud baseplates. 15 p
- S28**  2 pairs ball and socket couplings. 11 p
- S29**  10 flat topped paving bricks, 4 stud size only. Black, white, red, yellow, blue and grey. 10 p
- S30**  Replacement switch panel only for Battery box S. 11. 28 p
- S31**  Replacement power unit only for unsealed S. 10 motor. £ 1.32



Free gifts!

With your LEGO®
**GOLDEN
STUDS**

Collect the Golden Studs from LEGO packs and stick them on the Golden Bricks on this page. When 1, 2, or 3 bricks have been completed, cut them out and send them to:

"Golden Bricks"

British LEGO Ltd.

Wrexham, N. Wales.

and your FREE GIFT will be sent to you. Sets retailing at under £1. are worth 2 studs, under £2.00 = 4 studs, under 4£ = 6 studs and all over 4£ = 10 studs.



Please use BLOCK CAPITALS.

Name _____

Address _____

★ If you buy a LEGO set which does not contain any Golden Studs because it was packed before the scheme started, all you have to do is cut out the *code number* of the set (e.g. 357, 655 etc.) and pin it to your Golden Bricks claim form when you send it in for your free gift. You will be credited with the correct number of Golden Studs according to the value of the set.



For 1 brick completed with 8 Golden Studs you get the 'Mother' from the new LEGO Family. Worth 30 p



For 2 bricks completed (16 Golden Studs) you get the Mother plus the two children. Worth 65 p



For 3 bricks completed (24 Golden Studs) you get the complete Family Pack of Mother, Father, 2 children and Grandma. Worth £1,25

**ALL ENTIRELY
FREE!**