



Updated on 30.04.2026

PROSPECTUS 2026

Welcome to Vyasadeva Academy for Research and Data Analytics (VARDA).

VARDA serves as the dedicated research and academic support wing of the Vyasadeva Educational and Charitable Trust [NGO Darpan, NITI Aayog ID: WB/2020/0255808].

VARDA is committed to advancing the quality and impact of social science research through a blend of expert consultancy, specialized training in research design and analytics, and practical instruction in leading statistical software. We empower PhD and MPhil scholars, postgraduate students, researchers and academic institutions with the skills and resources necessary for evidence-based inquiry across diverse disciplines including economics, psychology, commerce, management, and social work.

Beyond our core service offerings, VARDA also provides personalized academic support and skill-based training to college and university students engaged in research projects, dissertations, and academic writing—fostering a culture of analytical thinking, methodological rigor, and scholarly excellence.

1. Core Services Offered by VARDA

Academic Consultancy & Research Guidance	Comprehensive Research Development	Workshops on Advanced Research Techniques	Publication & Writing Support
Personalized support for research projects, including thesis and dissertation development, research problem refinement, and methodological troubleshooting	Support in six key steps: 1. Research Proposal development 2. Literature Review 3. Data Analysis 4. Preparing Synopsis 5. Thesis preparation 6. Training for Pre-submission and Submission Seminars	Thematic workshops focused on specific methods and tools in social science research, tailored for scholars, faculty, and students.	Assistance with writing and structuring academic articles, research papers, and other scholarly outputs for publication and presentation.

At VARDA, our integrated academic services support researchers throughout their scholarly journey. Through personalized **research guidance**, structured **thesis development**, hands-on **methodology workshops**, and targeted **publication support**, we help scholars refine their research questions, master analytical tools, and produce high-quality academic outputs. These services enhance research quality, build analytical confidence, and promote academic excellence across disciplines.

2. Integrated Research Methodology: Workshops and Thesis Consultancy

VARDA offers a unified platform that bridges methodological training with hands-on thesis support on Quantitative Analysis, Qualitative Analysis and Academic Writing.

Application of Statistical tools Using SPSS, AMOS, E-Views, R, Excel-Solver, Frontline Solver	
I. Research Design & Planning <ul style="list-style-type: none"> • Formulating Research Design • Developing Theoretical Frameworks • Structuring Research Objectives & Hypotheses • Conducting SLR using PRISMA • Conducting Bibliometric Analysis • Selecting Measurement Scales • Choosing Data Analysis Techniques 	II. Data Handling & Preparation <ul style="list-style-type: none"> • Data Cleaning and Screening • Coding & Recoding Variables • Creating SPSS Datasets • Labeling Variables and Values • Imputation of Missing Values • Computing Composite Variables
III. Univariate Analysis <ul style="list-style-type: none"> • Descriptive Statistics (Mean, SD, Skewness, Kurtosis) • Frequency Tables & Cross-tabulation • Normality Testing (Shapiro-Wilk, KS Test) • Outlier Detection • Graphical Presentation (Boxplots, Histograms) • Reliability of Scale (Cronbach's Alpha) 	IV. Non-Parametric Tests <ul style="list-style-type: none"> • Mann–Whitney U Test • Kruskal–Wallis Test • Wilcoxon Signed-Rank Test • Friedman Test
V. Core Parametric Tests <ul style="list-style-type: none"> • t-Tests (Independent, Paired) • ANOVA (One-way, Two-way) • Chi-square Test of Independence • Bivariate Correlation (Pearson, Spearman) 	VI. Regression & General Models <ul style="list-style-type: none"> • Multiple Linear Regression (Assumptions, Diagnostics, Interpretation) • General Linear Model (GLM) • Generalised Linear Model (GzLM) • Logistic Regression (Binary, Multinomial) • Probit Regression
VII. Multivariate Analysis Techniques <ul style="list-style-type: none"> • Exploratory Factor Analysis (EFA) • Confirmatory Factor Analysis (CFA) • Discriminant Analysis • Cluster Analysis (Hierarchical & K-means) • Correspondence Analysis • Multidimensional Scaling (MDS) • Conjoint Analysis 	VIII. Structural Equation Modelling (SEM) <ul style="list-style-type: none"> • Introduction to SEM • CFA: Model Fit, Validity Testing • Structural Model Development • Mediation Analysis • Moderation Analysis
IX. Optimization Techniques <ul style="list-style-type: none"> • Linear Programming (Graphical & Simplex Method) • Sensitivity Analysis • Simulation-Based Optimization • Stochastic Optimization 	X. Time Series Analysis <ul style="list-style-type: none"> • Time Series Decomposition • Trend, Seasonality & Cyclical Patterns • AR, MA, ARMA & ARIMA Models • Stationarity Testing (ADF, ACF, PACF) • Forecasting & Model Validation
Additional Support: <ul style="list-style-type: none"> • Qualitative Analysis using Content Analysis, Thematic Analysis, Sentiment Analysis, Ethnographic Analysis, etc. • Research Report & Academic Writing (Writing the Thesis, Referencing & Citation, Plagiarism Check, Converting Thesis into a Research Paper, Publication & Peer Review Process, Academic Communication & Dissemination, etc.) 	

3. Terms and Conditions of Services

The following clauses constitute the general terms and conditions governing all academic services offered by VARDA—including consultancy, research guidance, training programs, and workshops. These terms shall be considered a suo-moto agreement between the client (scholar, investigator, researcher, or student) and VARDA upon acceptance of any service request. Detailed communication outlining the scope of work, deliverables, timelines, and applicable fees will be shared with the client once the proposal is formally approved.

A. General Provisions

- (i) *All services provided by VARDA are intended for academic and educational purposes only.*
- (ii) *All materials shared during training or consultancy (e.g., presentations, datasets, code) are for personal academic use and may not be redistributed or commercialized without written consent.*
- (iii) *VARDA maintains confidentiality of all project-related information shared by the client, except where disclosure is required by law or academic integrity.*
- (iv) *VARDA reserves the right to decline or terminate any service in case of unethical requests, misuse of academic support, or violation of terms.*
- (v) *All communication regarding appointments, queries, or updates should be made through VARDA's official email or designated channels.*

B. Academic Consultancy & Research Guidance

- (i) *Consultations on research-related matters—such as research problem formulation, thesis/dissertation planning, and methodological advice—are conducted **online**, based on **prior appointments**.*
- (ii) *All consultancy engagements are subject to **mutual discussion** and availability of consultants. **Data collection support** is not included in the standard scope of consultancy services presently.*
- (iii) *Scholars are solely responsible for ensuring compliance with the **academic guidelines** of their respective institutions. VARDA shall not be held liable for any breach of institutional regulations.*

C. Comprehensive Research Development

- (i) *VARDA provides comprehensive **guidance** and **necessary training** at each stage, continuing until the scholar is awarded the degree/achieve the research goals.*
- (ii) *All research documents prepared under this service are developed in alignment with the scholar's input and may be reviewed with feedback from **external experts** if needed.*
- (iii) *Preparation of presentation materials (e.g., PowerPoint slides) is not included in the standard service offering.*

D. Workshops on Advanced Research Techniques

- (i) *Thematic workshops are organized periodically, covering advanced topics in research design, statistical techniques, and software applications.*
- (ii) ***Advance registration** and **payment** of the prescribed fee are mandatory for participation.*

- (iii) Details regarding workshop content, duration, and structure will be provided ahead of each scheduled event.
- (iv) VARDA reserves the **right to modify** workshop formats or schedules, with due notification to all registered participants.

E. Publication & Writing Support

- (i) Assistance with writing academic articles, papers, or related scholarly documents is provided after **mutual agreement** on the topic, scope, methodology, software use, and timeline.
- (ii) If the consultant makes a **substantial contribution**, formal **co-authorship acknowledgment** is required. No co-authorship is claimed for pre-existing or independently completed manuscripts.
- (iii) All **publication-related expenses** (e.g., journal submission fees, plagiarism checks) are the responsibility of the client.
- (iv) If a consultant is invited as a **co-presenter** at an academic event, no consultancy fee is charged; however, **event registration fees** must be borne by the scholar.
- (v) While VARDA provides full editorial and technical support, acceptance of any manuscript by a specific journal **cannot be guaranteed**.
- (vi) Expert review or opinion, if required, will be provided at no additional cost.
- (vii) All post-submission modifications or queries related to publication are considered a **joint responsibility** of the client and the consultant.

4. Fee Structure

The fee structure outlined below is effective from the date of publication of this Prospectus. All fees are subject to change based on revisions in service scope, resource allocation, or institutional policies.

A. Terms of Fee Payment

- (i) All fees for services provided by VARDA are to be paid **in advance** unless otherwise specified. In cases where a part payment is applicable, the remaining amount is payable upon completion of the draft or final deliverable.
- (ii) Fees vary depending on the **nature, scope, and rigor** of the research work, including factors such as methodology adopted, software used, data quality, institutional requirements, and time investment.
- (iii) For all training and consultancy services, fees are calculated based on duration, content complexity, and individual or group participation.
- (iv) **No refund** will be issued once a service has commenced. However, reasonable rescheduling or revisions may be accommodated, subject to availability and mutual agreement.
- (v) All **journal** subscription fees, publication charges, and costs related to plagiarism detection or external review are to be borne by the client.
- (vi) Fees for **workshops** on research methodology and advanced techniques will be announced in the respective brochures and may vary by topic and resource requirement.

B. Service-wise Fee Structure

FEE STRUCRE (W. E. F. 01.07.2025)			
#	Service	Coverage	Fee (INR)
1	Consultancy on Research Issues	One-on-one consultation on specific research-related concerns (online, appointment-based)	₹1,000 per 1.5-hour session
2	Training in Research Methodology	Conceptual and applied training (online); one-to-one or group sessions; subject to schedule	₹1,000 per hour
3	Methodology Workshops	Specialized topic-based group workshops; include pre-registration and participation	<i>To be decided (as per brochure)</i>
4	Research Proposal Preparation	Includes structuring, questionnaire design, methodology and training for pre-registration seminar	₹20,000 – ₹30,000
5	Literature Review	Critical review of 50 sources (30 research articles, 10 theses, 10 others); includes article access costs	₹30,000-₹40,000
6	Complete Data Analysis	Objective-wise data analysis with training in methodology and software; pre-submission support	₹60,000 – ₹150,000
7	Thesis Preparation	Full writing from Introduction to References; includes plagiarism checks, cross-referencing, camera-ready formatting	₹70,000 – ₹1,00,000
8	Thesis Correction/Modification	Corrections of theses prepared by others/Clients	<i>Case-specific</i>
9	Article Writing (Thesis Clients)	Preparation of a research paper with the standard of a Scopus-indexed journal based on thesis work.	₹40,000 – ₹50,000
10	Article Writing (Fresh)	Complete paper writing from scratch based on project inputs with the standard of a Scopus-indexed journal	₹50,000 – ₹70,000
11	Article Review/Correction	Review and editing of already prepared articles	₹5,000 – ₹10,000
12	Journal-specific Modification	Adjusting paper format/style per journal guidelines (only for papers prepared by VARDA)	Free of Cost

C. Payment of Fee:

The fee can be paid to the following Google Pay Business UPI or by scanning the given QR code:

Google Pay UPI: 9232786237@okbizaxis

For NEFT/IMPS/RTGS:

Account Name:
 VYASADEVA EDUCATIONAL AND CHARITABLE TRUST
 Account Number: 50200051706357 (Current A/c)
 Bank Name: HDFC BANK LTD. (Br. Code: 2505)
 Branch: Katjuridanga, Bankura, WB
 IFSC: HDFC0002505
 MICR: 722240002



5. Resource Persons

VARDA engages a panel of experienced research experts and academic advisors across diverse domains. Experts are invited on a need-based basis, depending on the nature and specialization of the project, ensuring domain-specific expertise and high-quality academic support.

Prof. (Dr.) P. S. Das



*Professor (Retd.) VGSoM,
 IIT Kharagpur*

Chief Mentor

A distinguished academic in Econometrics, Psychometrics and Operations Research, with over 50 years of research experience and mentorship of more than 100 scholars.

Dr. P. K. Bhuiin



MA(Econ.), MBA(HR), UGC-NET(Mgmt.), Ph.D. (Mgmt.)

Director and Principal Research Advisor

An academic with over 24 years of teaching and research experience, specializes in HRM, Finance, Business Research Methods and Statistical Methods.

Dr. R. Das



BE(Mech.), MBA (Project Mgmt.), MCA (Oprn. Mgmt.), Ph.D. (Mgmt.)

Senior Analyst

30 years of experience in airport operations and a Ph.D. in management, specializes in stochastic optimization and data-driven modelling for operational efficiency.

6. Contact Details

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