

FRANKLIN MELENDEZ

202 Zinnia Dr. • Killeen, TX 76542

Phone: 254-334-8860

Veterans' Preference: 10 points

E-mail: melendez_franklin@hotmail.com

Security Clearance: Current

Citizenship: United States

Job Title: 1084 - Visual Information Specialist

Portfolios: <https://www.dvidshub.net/portfolio/1687808>

PROFILE |

Highly skilled Visual Information Specialist and Graphics Designer with 30 years of experience in developing communication concepts and creating captivating media products. With a keen eye for design elements, typography, and visual placement, I consistently produce visually compelling materials that leave a lasting impact. My expertise encompasses a diverse range of projects, from brochures and posters to exhibits, displays, and digital media, supporting Air Force operations and activities.

Throughout my career, I have demonstrated an unwavering commitment to excellence and innovation, adapting to various demanding environments and delivering top-quality work within budget and production schedules. Proficient in utilizing cutting-edge visual information equipment and technology, I excel in producing high volumes of interrelated exhibits and publications with artistic flair and attention to detail.

As a collaborative team player, I have coordinated with graphic artists, photographers, writers, model makers, and technicians to achieve project objectives seamlessly. My problem-solving abilities allow me to tackle challenges, such as customer service issues and equipment malfunctions, swiftly and efficiently, ensuring a smooth workflow with no impact on the customer or command.

With a passion for continuous improvement, I stay up-to-date with the latest trends in visual media technology, animation, graphic design tools, and digital video, applying innovative solutions to enhance project outcomes. My expertise in video editing, animation, and motion graphics further amplifies the impact of my visual presentations. Beyond technical proficiency, I possess strong communication skills, enabling me to work closely with clients and customers, assess their needs, and provide valuable recommendations and assistance. Moreover, I actively contribute to the planning and integration of projects while managing inventory and budget administration.

Adaptability and flexibility are at the core of my work ethic, allowing me to thrive in diverse work environments and exceed expectations consistently. As a highly motivated individual, I am dedicated to delivering high-quality products and services, ensuring customer satisfaction, and contributing to the success of any project I undertake. In summary, my comprehensive skill set, extensive experience, and unwavering commitment to excellence make me a valuable asset to any visual information and graphics design team, poised to excel in delivering impactful and innovative media products.

SUMMARY OF QUALIFICATIONS |

- ☐ Extensive experience in graphic design, multimedia production, and visual information technology, delivering high-quality visual content for a variety of media products.
- ☐ Profound knowledge of design elements, typography, and visual placement to create visually impactful and aesthetically pleasing materials.
- ☐ Adept at utilizing industry-standard software such as Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects, Premiere) for content creation and editing purposes.
- ☐ Expertise in digital imaging, photo editing, video editing, and animation to produce cohesive and engaging multimedia projects.
- ☐ Demonstrated ability to work with clients and customers to assess their needs, provide recommendations, and deliver high-quality products within resource limitations.
- ☐ Strong organizational and communication skills, capable of managing multiple projects and collaborating with cross-functional teams effectively.
- ☐ Well-versed in public affairs principles and practices, ensuring effective communication with diverse audiences. computer skills

VISUAL COMMUNICATION:

Proficient in creating visually compelling and effective communication concepts, utilizing a wide range of media products such as posters, brochures, exhibits, displays, slide shows, charts, maps, and diagrams. Skilled in conveying complex information through visual means to achieve desired effects on specific audiences.

GRAPHIC DESIGN:

Extensive expertise in graphic design principles, typography, color theory, layout, and composition. Utilize industry-standard design software such as Adobe InDesign, Illustrator, Procreate, and other tools to produce visually engaging and aesthetically pleasing materials.

DIGITAL MEDIA PRODUCTION:

Proficient in digital imaging, photo editing, and video editing software, including Adobe Photoshop, Lightroom, Premiere, FinalCut Pro, DaVinci Resolve, and After Effects. Ability to enhance and adjust images and recordings to create cohesive and impactful media products.

MOTION GRAPHICS AND ANIMATION:

Skilled in creating dynamic presentations, marketing materials, and captivating motion graphics and animation for use in Facebook, YouTube, Instagram, and Twitter. Proficient in Adobe After Effects and Animate to add visual interest and enhance storytelling.

PHOTOGRAPHY AND VIDEOGRAPHY:

Experienced in field photography and video recording, capturing high-quality images and footage to support visual information projects. Familiarity with camera equipment, shooting techniques, and video production processes.

VISUAL PRESENTATION:

Adept at designing and producing visual presentations using various electronic publishing industry-standard design software and visual art production equipment and technology. Capable of creating multimedia content to engage and inform audiences effectively.

PRINT MEDIA PRODUCTION:

Skilled in designing and producing a variety of printed products, including brochures, flyers, posters, banners, and newsletters. Proficient in print specifications, printing processes, and print material selection.

DIGITAL CONTENT CREATION:

Knowledgeable in content management systems like WordPress, Wix, and Squarespace. Ability to create and manage web content, ensuring consistency and visual appeal. I have extensive expertise in designing advertisements that adhere to Facebook's and Instagram's specifications.

BRANDING AND IDENTITY:

Experienced in developing brand identities, logos, and style guides that align with organizational goals and target audience preferences. Capable of creating consistent visual elements across different media platforms.

DIGITAL MEDIA TRENDS:

Stay up-to-date with the latest trends in visual media technology, animation, web applications, and graphic design tools. Proactively identify and apply innovative solutions to enhance visual information projects.

COMMUNICATION AND COLLABORATION:

Strong communication skills, both written and verbal, enabling effective collaboration with clients, stakeholders, and team members. Proficient in understanding clients' needs and providing valuable recommendations.

PROJECT MANAGEMENT:

Proven ability to manage multiple projects simultaneously, ensuring timely completion and adherence to production schedules and budgets. Capable of coordinating with various teams and external vendors to achieve project objectives.

ADAPTABILITY AND PROBLEM-SOLVING:

Adaptable to diverse working environments and able to handle challenging situations effectively. Skilled in troubleshooting issues, resolving problems, and providing solutions with minimal disruption.

CUSTOMER SERVICE:

Committed to providing exceptional customer service, addressing client needs, and delivering high-quality products and services that exceed expectations.

CONTINUOUS IMPROVEMENT:

Dedicated to stay informed about multimedia industry trends and advancements in social media technologies, integrating them seamlessly into the website and various social media platforms.

EDUCATION AND TRAINING |

DEFENSE INFORMATION SCHOOL (DINFOS)

Visual Information Management Course

03/06/2023

Relevant Coursework:

- ☐ Knowledge and skills required to plan and manage Visual Information
- ☐ Manage combat camera forces in support of military operations
- ☐ DOD VI program & policy
- ☐ Local budget and equipment lifecycle management
- ☐ Implementation plans and operational planning

DEFENSE INFORMATION SCHOOL (DINFOS)

Multimedia Digital Course

05/02/2022

Relevant Coursework:

- ☐ Design Research
- ☐ Brand Development
- ☐ Color Theory
- ☐ Design Effectiveness
- ☐ Graphic Animation
- ☐ Style Guides

FULL SAIL UNIVERSITY (02362100)

Master Degree in Fine Arts

02/2019

- ☐ **Major:** Media Design. Master of Fine Arts
- ☐ **GPA:** 3.5 of a maximum 4.00

Relevant Coursework:

- ☐ Design Research

- ☐ Brand Development
- ☐ Color Theory
- ☐ Design Effectiveness
- ☐ Client Communication
- ☐ Brand Identity
- ☐ Motion Graphic
- ☐ Video Editing
- ☐ Photo editing software

PROFESSIONAL EXPERIENCE |

1084 VISUAL INFORMATION SPECIALIST - GS 09

Department of The Air Force

502d. Air Wing Base

Joint Base San Antonio • Fort Sam Houston, TX

Supervisor: Christopher Campbell • 210-224-1352

Contact this supervisor: Yes

FROM AUGUST 2019 TO PRESENT

Work Hours: 40 Hours

Salary: \$53,811.00 Per Year

RESPONSABILITIES:

In my role as a Visual Information Specialist, I am a pivotal member of the team responsible for providing exceptional visual information services and content support to all units within JBSA (Joint Base San Antonio). My primary focus lies in harnessing the power of visual information technologies to enhance and develop dynamic visual information programs across a wide array of internal and external venues and events. Produces and designs web ready graphic materials and interactive Adobe documents for internal and external customers; create original logos, layouts, flyers, images, promotional posters, brochures, and magazines tailored for both print and digital media, adhering to Air Force Agency guidelines and AP Style Guide standards. Develop web materials, digital display screens, and base marquees, aligning with established standards. Utilize Adobe CC software to craft web-ready graphics and interactive materials for internal and external clients. Lead the end-to-end production of marketing materials, from conceptualization to delivery, to enhance communication and promotion efforts for the Joint Base Wing's website. Manage day-to-day operations involving production equipment, including large format printers/plotter, production color scanner/copiers, industrial cutting machines and trimmers, folding machines, and large-scale cold lamination. Stay informed about multimedia industry trends and advancements in social media technologies, integrating them seamlessly into the website and various social media platforms. Assist with audio/visual events and operation of the audio/visual equipment, edit photos and videos, conduct digital asset management.

KEY ACCOMPLISHMENTS AND RESPONSIBILITIES:

Strategic Visual Information Development: I am entrusted with making crucial decisions and recommendations aimed at advancing JBSA's utilization of visual information technologies. This includes identifying areas where enhanced visual content is needed and collaborating closely with subject matter experts and the content team to formulate and execute compelling visual projects. My involvement extends from the initial planning phase to the final production of exhibits, printed publications, graphics, photos, digital video products and captivating visual presentations. I Designed and produced visually appealing materials, including brochures, posters, and exhibits, recognized with awards for excellence in design and communication. Prepares social media products for Facebook, YouTube, and Instagram and coordinates approval through public affairs channels. Coordinates with Public Affairs through the local operations chief and ensures that all parties understand the product requirements and timeline.

Innovative Design and Production: Utilizing state-of-the-art equipment, I craft visually captivating instructions, presentations, and graphics that effectively communicate complex information. Whether through graphics, photos, or digital video products, I meticulously design materials for presentations, publications, and exhibitions,

ensuring an efficient and impactful visual presentation that captivates the audience. Conducted field photography and videography for outdoor productions in diverse environments.

Audiovisual Production: As an adept TV Production Specialist, producer, and editor, I am deeply engaged in creating on-air media to bolster marketing initiatives. My proficiency in cutting-edge editing techniques and software empowers me to craft compelling and visually appealing content. I am skilled in developing branding strategies that elevate viewership and comprehension of products and services, aligning with marketing and promotional goals. Capable of incorporating quality graphics, photographs, text, graphic animation, and music during post production. Creating and integrating motion graphics for production and set design. Creating original graphic animation and effects, including lower thirds, text animation, infographics, and special effects for logos and graphics use it on website, Facebook, and YouTube. Assist with video productions, press events, and public presentations to ensure smooth execution. Provided support to the audiovisual production team during video shoots and post-production editing.

Dynamic Multimedia Creation: My versatility extends to audiovisual technology, enabling me to conceive and produce a diverse range of content, from news features and public service announcements to training and informational videos. I seamlessly integrate elements like graphics, photographs, text, animation, and music during post-production to craft polished and engaging media pieces and Videographer supporting

Strategic Planning and Coordination: My role involves meticulous planning and coordination of conferences, open houses, seminars, and other events. I am responsible for providing visual information backdrops, booth setups, take digital photographs, and base graphics support, creating a cohesive and visually immersive experience for attendees. Prepares marketing printed materials such as activities, events programs and slides, teleconferences and training for briefings and upcoming events for 502nd Air Wing Base Public Affairs Office.

Social Media Engagement: I play a pivotal role in supporting JBPA's social media efforts across platforms like Facebook, YouTube, Instagram, Flickr, and Twitter. As part of my role, I was responsible for managing and supporting various aspects of our company's social media presence. This involved creating engaging and relevant content for platforms such as Facebook, Instagram, Twitter, and LinkedIn. I conducted thorough market research to understand our target audience, trends, and competitors, which informed the content strategy. I conceptualized and guided the creation of visual assets, including graphics, images, and videos, maintaining brand consistency throughout. I also stayed up-to-date with the latest social media trends and algorithm changes, adapting our approach to maximize our online presence and impact. In addition, I monitored Facebook, YouTube, Instagram, and Twitter conversations and trends related to our industry, identifying opportunities for real-time engagement and relevant content creation. I assisted in the planning and execution of social media campaigns, contests, and giveaways, further enhancing our brand's visibility and engagement.

Overall, my role in supporting Facebook, YouTube, Instagram, and Twitter encompassed content creation, community management, analytics, collaboration with cross-functional teams, and staying attuned to the dynamic digital landscape to drive our brand's success online. Provided support to the audiovisual production team during Facebook live stream video shoots and post-production editing.

Customer-Centric Approach: I prioritize customer satisfaction by delivering end products within agreed-upon timelines, achieving a remarkable 95% success rate. My approach is grounded in aligning with established Air Force instruction guidance, adhering to Visual Information policies, and minimizing errors through rigorous quality checks.

Multifaceted Public Affairs Involvement: In addition to the core responsibilities, I contribute to various Public Affairs endeavors. This includes crafting news releases, fact sheets, articles, and other communication materials. I am also actively involved in field photography, video animation, podcasts, and other initiatives aimed at conveying agency activities and policies to diverse audiences.

Adaptive Equipment Management: I adeptly manage and maintain graphic equipment, supplies, and materials while ensuring the security of all equipment throughout the performance period. Maintains digital photobank and graphics library.

Streamlined Production Processes: Implemented efficient workflows for video productions, press events, and public presentations, resulting in a reduction of turnaround time and improved overall production quality.

Creative Scriptwriting: I Developed compelling and impactful scripts for various visual projects, including social media platforms like Facebook, YouTube, and Twitter, resulting in engaging content that effectively communicated vital messages to the audience.

In summary, I am a Visual Information Specialist who thrives in the creation, curation, and delivery of captivating visual content across multiple mediums. My comprehensive expertise in multimedia production, strategic planning, branding, and social media engagement drives the success of JBSA's visual information programs and initiatives. I consistently exceed expectations while aligning with established protocols and guidelines, resulting in impactful and visually stunning outcomes.

CAREER ACCOMPLISHMENTS:

- ☐ Designed 502d Air Base Wing Commander's Coin
- ☐ Design the first Learning Management System Training Course for 502d Air Base Wing

GRAPHIC EDITOR (PRINT AND SOCIAL MEDIA)

Fort Hood Sentinel Newspaper

III Corps Public Affairs Office - Fort Hood TX
Supervisor: Ray Reed • 254-493-6827
Contact this supervisor: Yes

FROM MARCH 2014 TO JUNE 2019

Work Hours: 40 hours Weekly
Salary: \$29,214.00 Per Year

RESPONSABILITIES:

Provide visual information product to the Fort Hood Sentinel, the U.S. Army's installation newspaper at Fort Hood, Texas. Produce printed product and digital media publication such as graphics, marketing flyers, infographics, promotion posters, brochures, magazines and original logos among other printed products. Serve as an expert specializing in the design, layout, and editing aspects for the Fort Hood Sentinel Newspaper. Perform field digital photography during military events, such as change of responsibilities, retired military ceremony, and different events. Responsible for the visual analysis and selecting appropriate images to design projects from concept to completion including print specifications, printing processes, layout, typeface. Develop a comprehensive database of visual information, including in-house generated graphic and digital photo manipulation. Advise customers on production capability suggesting the best methods and approaches for achieving the most effective visual information projects. In charge of developing marketing goals and strategic promotional goals and ensures on-air promotions and branding creative materials are created and scheduled as needed to have most impact. Also, provide technical assistance and performs a variety of other Public Affairs duties in support of the Command Information, Media and Community Relations programs, and various administrative support duties for the Public Affairs Office. Responsible to provide classroom training and hands-on instruction to Public Affairs personnel concerning visual information equipment use, design and its proper integration with output resources; I've also collaborated closely with the marketing teams to conceptualize and oversee the creation of visually captivating assets, maintaining Fort Hood Sentinel's brand identity throughout.

Refreshes Fort Hood Sentinel's website content and checks scripted links to external sources daily to ensure accuracy and timeliness of information and images. Use photo editing software to correct, enhance, and adjust images. Creating original graphic animation and effects, including lower thirds, text animation, infographics, and special effects for logos and graphics. Provide classroom training and hands-on instruction to the Army personnel concerning visual information equipment use, design and its proper integration with output resources. As a graphic designer with the Fort Hood Sengtinel, I worked with Facebook, YouTube, and Instagram, creating visually captivating and engaging content tailored to each platform's specific requirements and dynamics. My social media responsibilities included:

☐ **FACEBOOK:**

Visual Content Creation: Design eye-catching images, videos, and interactive graphics for posts, ads, and

cover photos that resonate with Facebook's diverse user base.

Ad Design: Develop compelling ad visuals that adhere to Facebook's ad specifications, utilizing the platform's various ad formats to drive engagement, clicks, and conversions. Stay informed about multimedia industry trends and advancements in social media technologies, integrating them seamlessly into the website and various social media platforms.

Community Engagement: Create content that encourages user interaction, such as polls, contests, and question posts, fostering a sense of community around the brand.

YOUTUBE:

Video Graphics: Create intro/outro animations, lower thirds, and overlays that enhance the video's visual appeal and provide important information without distracting from the main content.

End Screens and Cards: Design end screens that promote related videos, encourage subscriptions, and guide viewers to take specific actions after watching a video.

Thumbnail Design: Responsible for creating attention-grabbing video thumbnails that entice viewers to click through and watch the video content.

INSTAGRAM:

Story Graphics: Develop engaging graphics for Instagram Stories, utilizing features like stickers, polls, and interactive elements to encourage user interaction.

Feed Posts: Design visually cohesive and scroll-stopping content for Instagram's feed, including photos, carousel posts, and square graphics that showcase products, services, or announcements.

Highlight Covers: Design custom covers for Instagram story highlights that reinforce branding and provide easy navigation for users exploring your content.

CAREER ACCOMPLISHMENTS:

- ☐ Designed Fort Hood Summer Campaign's logo
- ☐ Layout and design Fort Hood 75th Anniversary magazine
- ☐ Rebranding Fort Hood Sentinel Newspaper

AUDIOVISUAL PRODUCTION - REMOTE (DIGITAL MEDIA)

Vega Marketing

6535 Chesterfield Av., McLean VA, 22102

Supervisor: Francisco Vega Jr. • 703-404-1411

Contact this supervisor: Yes

FROM MAY 2018 TO NOVEMBER 2019

Work Hours: : 20 hours Weekly

Salary: \$31,200.00 Per Year

RESPONSABILITIES:

Design complex graphic and animation introductions using digital imaging software, such as Adobe After Effect and Adobe Premiere. Developing visual information products within the company's budget. Delivery quality products for use in the data analysis report to create a brand identity. Developing visual information projects, primarily in the form of exhibits, printed publications and visual presentations. Serve as producer and video editor in creating on-air media in support of marketing initiatives creating visual effects, rhythm and pace of a promotional piece using state-of-the-art editing techniques and software. Develop marketing goals and strategic promotional goals to have most impact. Create, edit, and organize digital assets including videos, photographs, and audio recordings.

GRAPHIC DESIGNER (PRINT MEDIA)**Fort Hood Sentinel Newspaper**

Killeen, TX 76542

Supervisor: Heather Ashley-Graham • 254-289-1616

Contact this supervisor: Yes

FROM JANUARY 2007 TO JUNE 2008

Work Hours: : 40 hours Weekly

Salary: \$24,960.00 Per Year

RESPONSABILITIES:

Created, designed, developed products that ranged from posters, pamphlets and displays that were used locally in house to promote marketing and organizational programs, support strategic initiatives. Developed multi-media products that were used in proposals, key event and senior leader briefings. Applied design techniques using various graphic design software (Adobe Illustrator, Photoshop) utilizing layout design, color dynamics/balance and reading level. Use photo editing software to correct, enhance, and adjust images. Produced graphics for reports, assessments that were used in-house to help marketing. Worked closely with customers on developing the clients clear vision for the finished product and the targeted audience. Perform various functions within the Marketing and Promotion division related to promotion and branding strategist duties, to determine promotional priorities plans and develop branding ideas in an effort to increase sales. Providing visual information services and branding strategies in support of the sales department. Developing new methods of visual information technology to create visual products internal and external. Designing infographics, handouts, charts, graphs, maps, digital photographs, and web pages for digital and print publication.

GRAPHIC DESIGNER (PRINT MEDIA)**The Tampa Tribune Newspaper**

202 South Parker Street Tampa, Florida, 33606

Supervisor: Don North • 813-259-7711

Contact this supervisor: Yes

FROM MAY 2006 -TO NOVEMBER 2006

Work Hours: : 40 hours Weekly

Salary: \$26,000.00 Per Year

RESPONSABILITIES:

Designed display ads for various newspapers in the Tampa area. Assist in the translation, English to Spanish, and design of publicity for the Spanish press. Work in close communication with stakeholders for conception and creation of print and digital content. Perform various functions within the Marketing and Promotion division related to promotion and branding strategist duties, to determine promotional priorities plans and develop branding ideas in an effort to increase sales. Utilize photo editing software to correct, enhance, and adjust images. Manage day-to-day operations involving production equipment, including large format printers/plotter, production color scanner/copiers, industrial cutting machines and trimmers, folding machines, and large-scale cold lamination.

SENIOR GRAPHIC DESIGNER (PRINT MEDIA)**HYP Network**

Odessa, Florida

Supervisor: Carlos Flores • N/A

Okay to contact this supervisor: No

FROM AUGUST 2005 TO FEBRUARY 2006

Work Hours: : 40 hours Weekly

Salary: \$26,000.00 Per Year

RESPONSABILITIES:

Produce original graphic illustrations and printed products such, charts, and graphics aimed at effectively Yellow Pages ads, including promoting internal and external command marketing initiatives. Use photo editing software to correct, enhance, and adjust images. Print final images, photos and media utilizing various printers including large-format ink jet for poster-size applications. Provides for still photography utilizing industry leading DSLR platforms equipment. Designs logos, posters, advertisements and web based elements to be used in conjunction with installation marketing efforts for large scale initiatives. Develop a comprehensive database of visual information, including in-house generated computer graphics. Perform field photography to support advertising department.

VISUAL INFORMATION SPECIALIST - PART TIME (DIGITAL MEDIA)**J'CO Graphic**

Germantown, MD

Supervisor: Annabelle Chacon • 240-347-6835

Okay to contact this supervisor: Yes

FROM AUGUST 2003 TO JUNE 2005

Work Hours: : 20 hours Weekly

Salary: \$25,000.00 Year

RESPONSABILITIES:

Responsible for meeting with clients and developing television, radio and advertising products and concepts, including perform field photography and video recording. Direct, film, edit and produce audiovisual products that include radio and television commercials, developing visual projects for exhibits and visual presentation, designing training videos, television programs, radio and television news stories, long form videos products. Design graphics, identity packages, and logos for television commercials, programs, and other video products. Organize the information, material, equipment, and personnel necessary for accomplishing visual information project objectives and coordinate with photographers, writers to determine the amount of time to complete projects and notify clients and supervisors when the project is completed to go over any revisions. Responsible of select recording media and determine techniques for optimum documentation of test activities. Use of FinalCut Pro as video editing software to correct, enhance, and adjust images and recordings into a unified and coherent product. My duties included planning, conceptualization, and draft creation; Design of original vector and raster graphics, requiring attention to design method and theory to include composition, layout, treatment of typography and color. Responsible for designing and integrating graphic elements such as logos, typography, photography, borders, backgrounds, and existing art assets. also, directly responsible produce print products including posters, banners, signage, trade show displays, signs, maps, flyers, newsletters, pamphlets, certificates and brochures of all shapes and sizes. Maintaining optimal function of video equipment, printer and plotters including printhead maintenance, alignment calibration, color calibration and ordering of replacement parts to keep printer and plotter operational.

VEGA & ASSOCIATES (MEDIA COMMUNICATION)**Senior Graphic Designer**

Fairfax, VA

Supervisor: Francisco Vega • 703-408-1411

Okay to contact this supervisor: Yes

FROM MAY 1996 TO AUGUST 2005

Work Hours: : 40 hours Weekly

Salary: \$45,000.00 Per Year

RESPONSABILITIES:

Produce a high volume of interrelated exhibits, publications and visual presentation ranging from posters, pamphlets, and brochures, yellow pages ads. Worked closely advising, consulting with customers on developing the clients vision for the finished product and the target audience. Applied advertising and marketing techniques in producing material including layout design, and color dynamics. Directly responsible of the layout of two yellow pages book distributed in the Maryland, DC, and Virginia area. Liaison officer between the printing company and Vega & Associates and responsible of the quality control of the yellow pages books during the printing process ensure that the paper and color separation was correct. Advising with senior leadership and staff to develop and implement visual communication products and strategies. Applying my knowledge of visual material to design yellow pages ads to communicate information through visual means. Develop digital display screens and interactive materials external clients utilize Adobe CC.

MILITARY SERVICE |**U.S. ARMY RESERVE****Petroleum Supply Specialist (92F)**

E Co. 7-158th Aviation Rgt., Fort Hood, TX

FROM FEBRUARY /2014 TO NOVEMBER 2022**RESPONSABILITIES:**

Duties include, managing the reception, storage and shipping of bulk or packaged petroleum-based products and refuel aviation equipment. Perform aircraft fueling for military aircraft, among others fueled duties required.

Cannon Crew Member (13B)

3rd. Armored Cavalry Regiment, Fort Hood, TX

RESPONSABILITIES:

Serves as 13B Cannon Crewmember Field Artillery. Provide maintenance of weapons systems and specialized equipment and operational missions. Worked as 42A Human Resources Specialist. Performs personnel and administrative functions in support of the unit. Responsible for personnel, finance, command information, and legal services support, as well as administrative programs. Served as 92A Automated Logistical Specialist. Responsible for purchase requests, supervising and managing the storage, distribution, budget, emission performance, and keeps records of equipment and parts valued over \$4M. Additionally, directly responsible for the design; prepared articles; photographs and cutline; and layout of the yearbook during Operation New Dawn campaign in Iraq.

RELATED TRAINING |

<input type="checkbox"/> Introduction to Artificial Intelligence (AI)	05/2023
<input type="checkbox"/> The Beginner's Guide to Artificial Intelligence	04/2023
<input type="checkbox"/> Introduction to Adobe Firefly	03/2023
<input type="checkbox"/> Animation for Social Media	05/2022
<input type="checkbox"/> Excel: Creating Business Budgets	05/2022
<input type="checkbox"/> Producing Podcasts	07/2021
<input type="checkbox"/> Social Media Marketing: Social CRM	02/2021
<input type="checkbox"/> Adobe Color Essential Training	08/2020
<input type="checkbox"/> Creating Online Video with the iPhone	03/2020
<input type="checkbox"/> YouTube: Video, influencers, ads	03/2020
<input type="checkbox"/> Advanced Photoshop Color Correction	02/2020
<input type="checkbox"/> Motion Graphics Loops: 1 Photoshop Techniques	02/2020
<input type="checkbox"/> Digital imaging software Training	12/2019
<input type="checkbox"/> Introduction to Photography	12/2019
<input type="checkbox"/> Creating a TV Stinger Course	11/ 2019
<input type="checkbox"/> Motion Graphics for Video Editors: Creating Animated Logos	09/2019
<input type="checkbox"/> Photoshop: Filters for Photography	08/2019
<input type="checkbox"/> Developing Ideas and Advertising Concepts Course	04/2019
<input type="checkbox"/> Live Video Streaming: Essential Skills	11/2017
<input type="checkbox"/> Camera Field Technician.	11/1996

AWARDS AND RECOGNITIONS |**DISTINGUISHED GRADUATE**

<input type="checkbox"/> Defense Information School	05/2022
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CIVILIAN ACHIEVEMENT AWARD

<input type="checkbox"/> Second Place Animation I Air Education and Training Command	03/2022
<input type="checkbox"/> Department of The Air Force	09/2021

PUBLIC AFFAIR AWARDS

<input type="checkbox"/> First Place Civilian Enterprise News Publication	09/2014
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FORT HOOD YOUTH BASKETBALL PROGRAM

☐ Volunteer Coach

05/2007

AFFILIATIONS |

☐ The American Institute of Graphic Arts

PROFESSIONAL PUBLICATIONS |

<input type="checkbox"/> Homeland Defense Symposium	11/2023
<input type="checkbox"/> Theater Strategy Homeland - U.S. Army North, Fort Sam Houston TX	11/2022
<input type="checkbox"/> Fort Hood 75ht Years Anniversary Magazine - III Corps, Fort Hood TX	09/2017
<input type="checkbox"/> Operation New Dawn 2010-2011 Year Book - Iraq	01/2011

LANGUAGE SKILLS |

SPANISH

☐ Fluent. Write, spoken, and read

VOLUNTEER EXPERIENCE |

SUNDAY SCHOOL TEACHER

☐ Church of Jesus Christ of Latter-day Saints 08/2018 - 09/2023

CITIZEN'S POLICE ACADEMY

☐ Killeen Police Department 03/2016 - 10/2018

G.E.D TEACHER (ADULT)

Church of Jesus Christ of Latter-day Saints 03/2012 - 08/2014

REFERENCES |

- ☐ **Dave Larsen**
Employer: Fort Hood Public Affairs Office
Title: Former Chief, Command Information Officer (retired)
Phone: 254-383-0914
Email: dlarsentx@icloud.com
- ☐ **Captain Katelin M. Robinson**
Employer: 502d. Air Wing Base Public Affairs
Title: Air Force Public Affairs Officer
Phone: 424-251-4159
Email: katelin0517@yahoo.com
- ☐ **Gen. William D. Taylor**
Employer: U.S. Army
Phone: 931-237-3118
Email: william.d.taylor28@gmail.com
- ☐ **Suheiry Martinez**
Employer: Premier Reseach Labs
Phone: 254-462-4287
Email: sugehiry1280@yahoo.com