

Emily Weinstein

Orlando, FL • (850) 902-6143 • em133542@ucf.edu • ewwebsite.com • www.linkedin.com/in/ew2026

EXECUTIVE SUMMARY

MBA student at the University of Central Florida. Motivated and dependable leader with a strong work ethic, experienced in teamwork, teaching, coaching, and assisting. Strong skills in Microsoft Excel and LinkedIn.

EDUCATION

University of Central Florida, Orlando, FL

May 2026

Bachelor of Science in Business Administration, Management (4.0)

Bachelor of Science in Business Administration, Marketing (3.757)

Professional Selling Program Track

PROFESSIONAL EXPERIENCE

First National Bank of Omaha, Orlando, FL - Credit Card Sales Ambassador

November 2025 - Present

- Proactively markets the Universal VISA rewards card through promotional offers, clearly communicating card benefits and incentives to drive on-site application volume, consistently exceeding quota levels.
- Maintains accurate daily inventory to ensure accountability and compliance.
- Handles customer objections and questions, applying negotiation and interpersonal skills to close sales.

Diriga, Orlando, FL - Marketing Coordinator and Event Manager Intern

May 2025 - November 2025

- Created and managed branded content for LinkedIn to drive engagement.
- Planned and executed logistics for events, including registration, scheduling, and promotional strategy.
- Designed and updated materials, presentations, and documents for brand consistency and clarity.

CD Williamson Karate, Niceville, FL - Lead Karate Instructor

February 2019 - August 2023

- Provided high-quality, practical instruction to students of all belt levels, ages three and up, promoting discipline and respect within the school.
- Managed group sizes from individual instruction to large groups of approximately 50 students.
- Assisted in maintaining the cleanliness and orderliness of the school and equipment.

LEADERSHIP EXPERIENCE AND CO-CURRICULAR ACTIVITIES

Sales Competition

Spring 2026

- Team captain of the Bayou NCSC sales competition with the Professional Selling Program.

National Society of Leadership and Success

Spring 2025 - Present

- Engaged in the NSLS, completing workshops and seminars to strengthen leadership and career skills.

Phi Eta Sigma Honor Society

Spring 2024 - Present

- Active member, honoring top-performing first-year students through leadership and scholarship.

Delta Zeta Sorority

Fall 2024 - Present

- Sorority participant promoting community engagement, personal growth, and collaborative leadership.
- Colonnade: planning and executing family weekend events, cultivating a welcoming atmosphere.
- Formal Chair: planning and executing a formal event, ensuring a smooth and elegant event.
- Senior Chair: organizing and coordinating senior activities, including photography, events, and gifts.

Volunteering

Fall 2024 - Present

- Camp Boggy Creek: Assisting in the maintenance of a local outdoor camp for kids with disabilities.
- Pet Rescue by Judy: Assisting in the set-up, maintenance, and breakdown of dog adoption events.

ADDITIONAL INFORMATION

Computer Skills: Microsoft Office (Word, Excel, PowerPoint, Outlook)

Certifications: Entrepreneurship and Small Business (Certiport), Microsoft Excel

LinkedIn Certificates: Cert Prep: Excel Expert, Excel Spreadsheet Design: Extreme Makeover, Sustainability Strategies, Marketing Foundations, Project Management Foundations, Negotiation Skills