

COMPANY PROFILE

ANANAS PREMIUM SDN BHD

Company No. 201501007309

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About

ANANAS

PREMIUM

Introduction

Welcome to Ananas Premium, where every pineapple we produce symbolises our mission to deliver freshness and quality in premium products you can trust. Since our founding in 2015, we have specialised in growing premium MD2 pineapples for both wholesale and the production of our pineapple juice and newly launched energy drink. Our Night Farms operate during cooler nighttime temperatures, using less water during irrigation due to reduced soil moisture evaporation. This method also helps lessen the effects of heat stress on the crop and improves the uptake of foliar fertiliser.

As a Global GAP certified company, our commitment to the highest standards of quality and sustainability drives us to constantly refine our processes—from using night farming to reduce water consumption, applying organic fertilisers with improved techniques to minimise runoff, to integrating Global GAP principles in the cultivation of every plant. We continue to prioritise environmental stewardship and minimise our ecological footprint.

While we are still defining our community impact, our industry partnerships with MPIB, FGV, MBG, and various restaurants, cafés, and hotels reflect our dedication to customer satisfaction. We work closely with our partners to ensure they receive only the best service and premium pineapple products.

The next time you think of pineapples, remember Ananas Premium. Our vision is simple and clear: to supply premium MD2 pineapples and their products worldwide.

Ananas Premium Sdn Bhd – A Premium You Can Trust



Mission

To build a healthier world through eco-friendly, premium, fresh, healthy, and great-tasting fruits and products.

Vision

To provide sustainable, eco-friendly products that are healthy and premium for consumers, using Zero Waste farming and manufacturing—better for the grower, and better for our families.

OUR FARM

Linggiu Estate



Desaru Estate



DURIAN (KOTA TINGGI)	80 ACRES
PINEAPLLE (KOTA TINGGI)	197 ACRES
PINEAPPLE (DESARU)	200 ACRES
TOTAL LAND SIZE	477 ACRES

PINEAPPLE QUALITY CONTROL & STANDARDS

MD2 Introduction

MD2 pineapples are known for their sweeter taste, a key factor in their commercial success. This variety produces uniformly sized and shaped fruit, making it easier for producers to manage and meet consumer demand. MD2 pineapples also have a longer shelf life, making them ideal for export markets by reducing spoilage during transportation. The pulp is less acidic and contains four times more vitamin C than standard varieties.

Size & Grade



Grade A

1.50KG-1.99KG



Grade B

1.20KG-1.49KG



Grade C

0.8KG-1.19KG



Grade D

0.5KG-0.79KG

Ripeness



Pineapple Fruit Index 0 - 5

- Index 0: All eye are light green with no colour break
- Index 1: Bottom part of the fruit starting to turn yellow
- Index 2: Bottom $\frac{1}{3}$ of the fruits start to turn yellow
- Index 3: Bottom half of the fruits have turned yellow
- Index 4: Almost $\frac{2}{3}$ of the eyes have turned yellow
- Index 5: Yellow eyes and some green borders

PINEAPPLE QUALITY CONTROL & STANDARDS

Fruit Post Harvest Procedures



Segregation

After harvests, the fruit will be segregate according to sizes.

Brix Reading

Brix sample will be performed by taking samples of each grade and index.



Grade	Index	Brix
A	0	14.2
	1	16.5
B	0	14.6
	1	15.7
C	0	14.2
	1	15.5

OUR PRODUCTS



100% PURE MD2 PINEAPPLE JUICE

No artificial flavors
No colors or preservatives

CONTAINS NATURAL FRUIT SUGARS ONLY

OUR PRODUCTS



MD2 Pineapple Energy Drink



Boost Your Health Naturally!

Our delicious health drink is packed with powerful ingredients to support your well-being:

- **Bromelain** – Aids digestion and helps reduce inflammation
- **Coenzyme Q10** – Boosts energy and supports heart health
- **Vitamin B Complex** – Essential for energy production and healthy skin
- **Calcium & Magnesium** – Strengthens bones and promotes muscle relaxation

Low in Calories • Fat-Free • Easy to Use

Simply mix with water or enjoy it directly for a quick, natural energy boost –perfect for busy lifestyles!

Try it today and feel the difference!

NIGHT FARMING TECHNOLOGY



Increased Productivity

The pineapple is a type of Crassulacean Acid Metabolism (CAM) plant, meaning its photosynthesis process occurs at night. By using the night farming method, we care for the pineapples when they are most active—effectively feeding them while they are ‘working.’ In contrast, fertilising during the day is less efficient, as the plants are essentially ‘resting’ or ‘sleeping.’



Reduced Water Stress

The best time for foliar spraying is between 6:00 AM–8:00 AM or 6:00 PM–9:00 PM, when humidity is high. Calm and moist conditions enhance plant tissue permeability, promoting better nutrient absorption. Pineapple plants require a longer period to fully absorb these nutrients.



Pest Control

The best times to spray pesticides for effective pest control are in the morning or evening when insects are most active. Certain pesticides should be applied early or late in the day to avoid harming beneficial insects such as bees. Evening hours—especially between 4:00 p.m. and 8:00 p.m.—are ideal for applying fungicides due to cooler temperatures, reduced wind, and lower evaporation rates. These conditions enhance effectiveness and provide longer-lasting protection.



Improved Fruit Flavour



Longer Shelf Life



Environmental Sustainability

The best times to spray pesticides for effective pest control are in the morning or evening, when insects are most active. Some pesticides should be applied during these times to avoid harming beneficial insects like bees. Evening hours—especially between 4:00 p.m. and 8:00 p.m.—are ideal for applying fungicides, as cooler temperatures, reduced wind, and lower evaporation rates enhance effectiveness and provide longer-lasting protection.

OUR FACILITIES

JOHOR, MALAYSIA

Established in November 2024, our Pagoh Factory produces premium fresh pineapple juice from MD2 pineapples grown on our estates. Our juices contain no added sugars or preservatives and are bottled in glass to preserve quality and extend shelf life. We are also expanding into energy drinks, pineapple jam, pineapple enzyme vinegar, and eco-friendly pineapple paper. Committed to zero waste, we repurpose peels for enzyme-based pineapple jam and crowns for sustainable paper production.



Pagoh Factory Building



Juice Production Machines



Compressing Pineapple Activity


myGAP CERTIFICATE

myGAP CERTIFICATE for ANANAS PREMIUM SDN BHD

		No. Siri : myGAP/ Serial No.
		No. Sijil : myGAP.23.2309/J-1524 Certificate No.
KEMENTERIAN PERTANIAN DAN KETERJAMINAN MAKANAN MINISTRY OF AGRICULTURE AND FOOD SECURITY		
SIJIL myGAP Certificate MALAYSIA		
Dengan ini Memperakui Bahawa It is Hereby Certifies That		
ANANAS PREMIUM SDN BHD		
PTD 3988, HSD 35584, FELDA LINGGIU, KOTA TINGGI, JOHOR		
Keluasan Ladang (Ha) Heclarage (Ha)		
7.00 HEKTAR		
Jenis Tanaman Crop(s)		
NANAS		
Telah Memenuhi Keperluan Malaysian Good Agriculture Practices (myGAP) Untuk Sektor Tanaman Have Fulfilled Malaysian Good Agriculture Practices (myGAP) Requirement for Crops		
Selamat dan Berkualiti		
Sijil Ini Disahkan Laku Sehingga This Certificate is Valid Until		
31 MEI 2026		
Tarikh Ladang Dipersijilkan Date of Farm Certified		
24 APRIL 2024		
	 (DATUK NOR SAM BINTI ALWI) Ketua Pengarah Director General JABATAN PERTANIAN MALAYSIA Department Of Agriculture Malaysia	

myGAP CERTIFICATE

myGAP CERTIFICATE for UNGGUL ABADI PREMIUM SDN BHD



No. Siri : myGAP/
Serial No.
No. Sijil : **myGAP.20.1000/J-6878**
Certificate No.

KEMENTERIAN PERTANIAN DAN KETERJAMINAN MAKANAN
MINISTRY OF AGRICULTURE AND FOOD SECURITY

SIJIL **myGAP** Certificate
MALAYSIA

Dengan ini Memperakul Bahawa
It is Hereby Certifies That

UNGGUL ABADI PREMIUM SDN BHD

PTD 1705, HSD 31405, KAMPUNG SEDILI, KOTA TINGGI, JOHOR

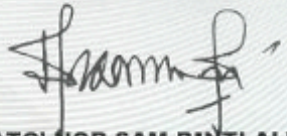
Keluasan Ladang (Ha)
Hectarage (Ha)
83.30 HEKTAR


Jenis Tanaman
Crop(s)
NANAS

Telah Memenuhi Keperluan Malaysia Good Agricultural Practices (myGAP)
Untuk Sektor Tanaman
Have Fulfilled Malaysian Good Agricultural Practices (myGAP) Requirement For Crops

Sijil ini Disahkan Laku Sehingga
This Certificate is Valid Until
31 MEI 2026

Tarikh Ladang Dipersijilkan
Date of Farm Certified
24 FEBRUARI 2021


(DATO' NOR SAM BINTI ALWI)
Ketua Pengarah
Director General
JABATAN PERTANIAN MALAYSIA
Department Of Agriculture Malaysia



GLOBALG.A.P. CERTIFICATE

GLOBALG.A.P CERTIFICATE for UNGGUL ABADI PREMIUM SDN BHD



Certificate of Registration

According to GLOBALG.A.P.® General Regulations Version 6.0-GFS_Aug 2024

Option: **Option 1 Individual Producer**

Issued to: **Unggul Abadi Premium Sdn Bhd**
Mukim Sedili Kechil, Kota Tinggi, 81900, PTD 1705,
H.S.(D)31405, Johor
Malaysia

GNN: **4069453186934**
GGAP 821100

The annex contains details of the producers and production sites / product handling units included in the scope of this certificate.

BSI Assurance UK Limited declares that the production of the products mentioned on this certificate has been found to be compliant in accordance with the standard:

**GLOBALG.A.P. Integrated Farm Assurance GFS
Principles and Criteria for Fruit & Vegetables
Version 6.0-GFS_August 2024**

Product	GLOBALG.A.P. Product Certificate Number	Harvest included	Product handling included	Number of producers/ production sites	Parallel ownership
Pineapple	00142-LXPFK-0002	Yes	No	01 Site	No

Audit type: **Announced** ☒ **Unannounced** ☐

Certificate issue date: **24/03/2025**

Certificate validity: **From 19/02/2025 to 18/02/2026**

Date of certification decision: **19/02/2025**

Authorised by:

Matt Page
Managing Director Assurance – UK & Ireland



GLOBALG.A.P.®

Accredited Certification Body #0723: BSI Assurance UK Limited, 389 Chiswick High Road, London W4 4AL United Kingdom
The current status of this certificate is always displayed at: <http://www.globalgap.org/search>

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SIAL Paris



MIHAS



MAHA



SIAL-Inter FOOD Indonesia



Singapore Expo



OUR CUSTOMERS



LEONG HUP INTERNATIONAL





ANANAS[®]
P r e m i u m

A Premium You Can Trust

Ananas Premium Sdn Bhd



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