



Glam N Glow

Studio & Academy



Professional Makeup Artistry Course Curriculum

Module 1: Introduction to Makeup Artistry

- Understanding Makeup: Definition & Purpose
- Beauty and Its Essence
- Face Structure & Facial Symmetry
- Importance of Sanitization & Hygiene
- Introduction to Popular Makeup Brands & Products

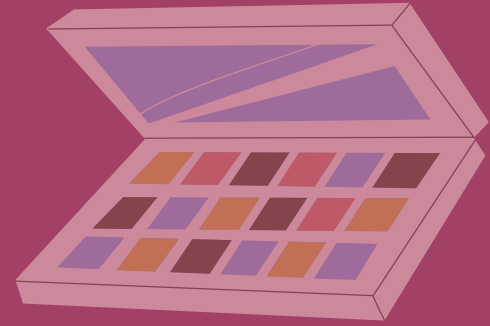
Module 2: Skin Fundamentals

- Introduction to Skin and Its Role in Makeup
- Skin Preparation Techniques
- Basics of Skin Types & Skin Analysis
- Skincare Hygiene Practices
- Product Selection as per Skin Type
- Common Skin Issues: Hypo-pigmentation, Blemishes, Dark Circles
- Understanding Skin Undertones: Cool, Warm & Neutral



Module 3: Color Theory

- Fundamentals of the Color Wheel
- Color Theory in Makeup Application
- Primary, Secondary, Tertiary Colors
- Complementary, Monochromatic, Analogous Colors
- Warm & Cool Color Families (Golden vs. Silver Tones)
- Identifying Positive & Negative Colors in Makeup

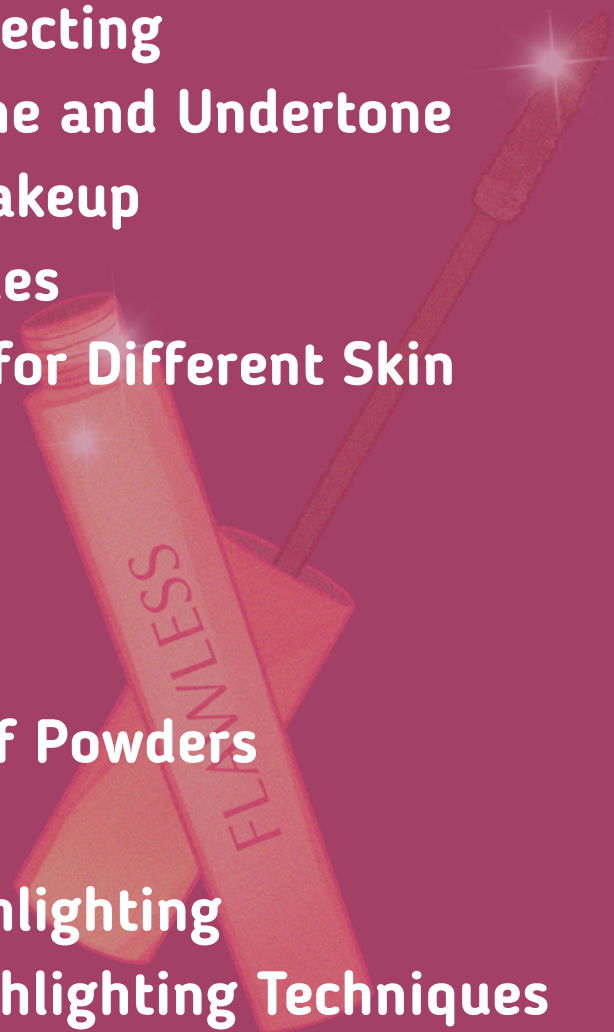


Module 4: Concealer & Foundation

- Role and Importance of Concealer
- Types of Concealers & Color Correcting
- Matching Foundation to Skin Tone and Undertone
- Theory Behind Flawless Base Makeup
- DIY Foundation Mixing Techniques
- Correct Application Techniques for Different Skin Types

Module 5: Powder & Primer

- Understanding Different Types of Powders
- Primer Types and Their Usage
- Importance of Contouring & Highlighting
- Cream vs. Powder Contour & Highlighting Techniques



Module 6: Blush, Eyeshadow & Eyelashes

- Blush Types & Placement Techniques
- Eyeshadow Basics: Color Families & Blending
- Eyeshadow Textures: Matte, Powder, Cream, Shimmer, Glitter
- False Eyelashes: Types, Selection & Application

Module 7: Lips, Eyeliner & Mascara

- Lip Anatomy: Shapes, Shades & Types
- Eyeliner Application: Classic to Trendy Styles
- Mascara Varieties & Techniques for Volume & Curl
- Types of Kajal & Application Techniques

Module 8: Signature Makeup Techniques

- Smudge Liner Look, Smokey & Reverse Smokey Eyes
- V-Technique, Fluted Cut-Crease, Holographic Looks
- Glitter Shading & Loose Glitter Application Techniques
- Hooded Eye Makeup Solutions



Module 9: Face Shapes & Occasion-Based Makeup

- Identifying & Enhancing Face Shapes
- Eye Shape Analysis & Custom Eye Makeup Design
- Bridal & Festive Looks: Mehendi, Haldi, Sangeet, Reception
- Makeup for Dusky, Mature & Problematic Skin
- Signature Looks: Royal Bridal, Cocktail Glam, Party Glam

Module 10: Eyebrows & Makeup Brushes

- Eyebrow Designing as per Face Shape
- Brow Shapes, Products & Tools
- Brush Types & Their Usage
- Brush Cleaning & Sanitization Protocols
- Hygiene Standards in Professional Makeup

Module 11: Hairstyle & Draping

- Hair section technique
- Crimping technique
- Curls technique
- Types of buns & braiding
- Different types of hairstyles
- All types of bridal & sider draping included



Why Choose Glam N Glow Studio & Academy?

- Products provided for practice at academy
- Certified Professional Training
- 100% Practical & Hands-On Learning
- Well-Structured Curriculum
- Social media knowledge
- Latest trends & techniques
- Vanity building help
- Instagram content creation
- ISO 9001:2015 Certified



For enquires:
9370031740



Glam N Glow,
Ravet, PCMC

REG-MH-26-0921644

Shivani
Patil

Professional Hair,
Nail & Makeup Artist

