

# Kateryna Tkachenko

## Principal/Lead Product Designer

Braga, Portugal ◊ [adolphina13@gmail.com](mailto:adolphina13@gmail.com) ◊ +351 923 123 418

Right to work in Portugal

YES 

Notice period

1 month 



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### INDUSTRY KNOWLEDGE

Mobile UX/UI, Prototyping, Brand Identity Design, Interaction Design, Complex UX Architecture, User/Clients Interviews, Design Research

### TOOLS & TECHNOLOGIES

Figma, Adobe XD, Invision, Adobe Illustrator, Storybook, Zeroheight

### EDUCATION

National Technical University of Ukraine 'Kyiv Polytechnic Institute', Bachelor's degree in Applied Math, 2016-2020

Bunch of additional professional trainings on my LinkedIn Page

### SOFT SKILLS

Leadership, time management, empathy, openness to criticism, decision-making, teamwork, creativity.

### LANGUAGES

Ukrainian (native)  
English (C2)  
Portuguese (A2)

Product Designer with **6 years** of experience creating intuitive and impactful digital products focusing on Design Systems and complex projects.

Experienced in working as both a **Team Leader** and **Principal Designer**, guiding teams and aligning stakeholders on complex projects. Focused on delivering user-centered solutions that improve experiences and drive business results.

### Team Lead UX/UI Designer

ArtJoker ÖU ◊ Aug 2023 – Now

Led a cross-functional design **team of three Middle UI/UX Designers** and managed **8–10 projects simultaneously**, ensuring consistent delivery quality and smooth collaboration. Improved team workflow by introducing structured design reviews and clearer documentation, which **reduced back-and-forth clarification with stakeholders by 20–25%** (based on fewer revision rounds and faster approval cycles). Maintained a strong user-centered approach and ensured all deliverables aligned with business goals and technical constraints.

### UX Tutor

CareerFoundry ◊ Aug 2021 – Now

Supported aspiring UX/UI professionals by evaluating **20–40 assignments per month** and providing clear, actionable feedback to accelerate their growth. Curated targeted learning resources that **improved students' project quality and reduced repeated mistakes by 25–30%** (based on fewer revision cycles and stronger final submissions). Focused on strengthening their design thinking, research methods, and practical UI skills to help them progress toward industry-ready competency.

### Freelance Designer

Upwork ◊ Jul 2020 – Jul 2025 (5 yrs 1 mo)

Recognized as a Top Rated Designer with extensive experience in building brands from the ground up and elevating mature digital products. Worked with **30–40 international clients** across the U.S., U.K., Germany, Switzerland, Malaysia, and beyond, **consistently maintaining a 95–100% job success rating** on the platform. Delivered projects **10–20% faster than initial estimates** through optimized workflows, and managed full design operations—from briefing to final delivery—without missed deadlines.

### Senior UX/UI Designer

ELEKS ◊ Aug 2021 – Jul 2023 (2 yrs)

Designed a large-scale data analytics platform for one of the world's leading financial institutions, operating within a **strict regulatory and compliance environment**. Collaborated closely with product managers **through 30+ requirement refinement sessions** to translate complex data interactions into clear, intuitive user interfaces. Conducted iterative **usability testing with 15–20 internal users**, which helped **reduce task completion time across key workflows by approximately 20%**. Ensured accessibility compliance by **running WCAG audits and resolving 90% of reported issues before development handoff**. Maintained continuous alignment with engineering and compliance teams through weekly syncs, ensuring all **design decisions met security, data-handling, and regulatory standards**.

### UX/UI Designer

Ework Group ◊ Dec 2020 – Jun 2021 (7 mos)

Designed a CRM admin platform for the internal support team, **improving task management efficiency by 25%**. Collaborated with design and business analysis teams **through 10+ workflows** to deliver end-to-end user flows, development-ready UI, and a scalable information architecture. Conducted tree **testing with 15–20 users**, resulting in a **30% reduction in navigation errors**. Established and maintained a **design system of 200+ components**, ensuring consistency and faster delivery across all screens.