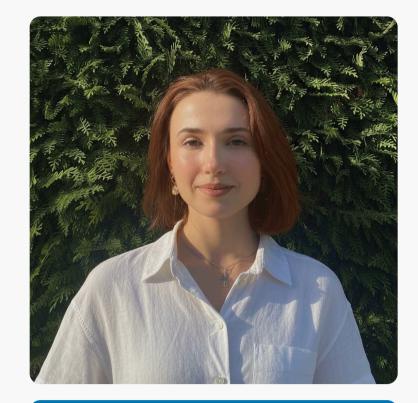
Kateryna Tkachenko

Principal/Lead UX Designer



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View Portfolio

INDUSTRY KNOWLEDGE

Mobile UX/UI, Prototyping,
Brand Identity Design,
Interaction Design, Complex
UX Architecture, User/Clients
Interviews, Design Research

TOOLS & TECHNOLOGIES

Figma, Abode XD, Invision, Adobe Photoshop, Adobe Illustrator.

EDUCATION

National Technical University of Ukraine 'Kyiv Polytechnic Institute', Bachelor's degree in Applied Math, 2016-2020

SOFT SKILLS

Leadership, time management, empathy, openness to criticism, decision-making, teamwork, creativity.

LANGUAGES

Ukrainian (native)
English (C2)
Portuguese (A2)

UX/UI Designer with 6 years of experience creating intuitive and impactful digital products across SaaS, CRM, and E-commerce.

Experienced in working as both a *Team Leader* and *Principal Designer*, guiding teams and aligning stakeholders on complex projects. Focused on delivering user-centered solutions that improve experiences and drive business results.

Team Lead UX/UI Designer

ArtJoker ÖU o Aug 2023 - Now

Multitasking & Flexibility, Cross-Functional Coordination, UX/UI Design Oversight

Led a cross-functional design team of three, managing multiple projects in parallel while maintaining a high standard of delivery. Collaborated directly with stakeholders to align business goals with user needs, ensuring flexibility, clear communication, and a consistent user-centered approach throughout the design process.

UX Tutor

CareerFoundry o Aug 2021 - Now

Mentorship, Student Support, Guidance & Coaching

Support aspiring UX/UI professionals by evaluating assignments, providing actionable feedback, and curating additional learning resources. Focus on helping students strengthen their design thinking, research, and practical skills to advance their careers in the industry.

Freelance Designer

Upwork o Jul 2020 - Jul 2025 (5 yrs 1 mo)

Top Rated Upwork Designer, Freelance Expertise, Stakeholder Communication

Recognized as a Top Rated Designer with extensive experience in building brands from the ground up and elevating existing digital products. Collaborated with international clients across the U.S., U.K., Germany, Switzerland, Malaysia, and beyond. While focusing on full-time design work, continue taking select freelance projects to stay connected with global design challenges and diverse product contexts.

Senior UX/UI Designer

ELEKS • Aug 2021 - Jul 2023 (2 yrs)

Enterprise UX/UI Design, Data Analytics Interfaces, Platform Feature Design

Designed a large-scale data analytics platform for one of the world's leading financial institutions. Partnered closely with product managers to define requirements and translate complex data interactions into intuitive, efficient user interfaces. Focused on improving usability and supporting the development of new product features across multiple workflows.

UX/UI Designer

Ework Group o Dec 2020 - Jun 2021 (7 mos)

CRM Design, Information Architecture, Collaboration with BA & Design Teams

Designed a CRM admin platform for the internal support team, streamlining task management and communication. Collaborated with design and business analysis teams to deliver complete user flows, development-ready UI, and a scalable information architecture. Ensured clarity and efficiency across all touchpoints through user-centered design principles.