



Bagus Sapto Raharjo

Digital Marketing Strategist

+6285695087172
bagus.sapto.r@gmail.com
bit.ly/portosapto
Semarang, Indonesia

EXPERIENCE

Marketing Team Lead Upscalix & VA for Everyone 2024 - Present

- Handling end-to-end SEO operations including planning, strategic keyword research, and backlink optimization for lead generation
- Outbound approach for backlink and performing cold email marketing
- Managing Google Ads for non-profit organisation in Australia

Marketing Lead Crocodic 04/2021 - 03/2024

- Generating 100+ Marketing Qualified Leads per month, which is a 20% increase YoY using SEO, SEM, and Email channels

Japanese Speaker Sales TYSM Indonesia 01/2018 - 07/2020

- Controlling production schedule, and delivery schedule. Manage to make a 20% increase in annual commission

Sales Aktio Corp. 09/2015 - 09/2017

- Handling used machinery auctions for Japanese and Overseas customers. Manage to sell more than 30 machines every month

EDUCATION

Japan Studies University of Indonesia 2015 Diploma (S1) - Final IPK (GPA) 3.69

SUMMARY

Experienced digital marketer with experience in B2C and B2B industries. I specialise in SEO and have a strong command of Google Ads and Meta Ads channels. Skilled in managing clients from diverse markets including Indonesia, Japan, and Australia. Preferably looking for remote opportunities to leverage expertise and drive impactful results.

Have a look at my portfolio above!

SKILLS

Semrush, Ahrefs, Google
Search Console

SEO Advanced

SEM (Google Ads) Advanced

Google Looker Studio Advanced

Google Analytics (UA dan
GA4) Advanced

LANGUAGES

English Fluent

Japanese Fluent

Indonesian Native

CERTIFICATES

SEO Fighter Bootcamp 01/2023 - Present

JLPT N1 & N2 12/2017 - Present