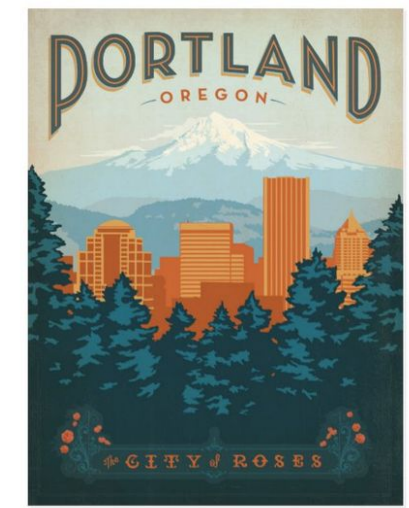
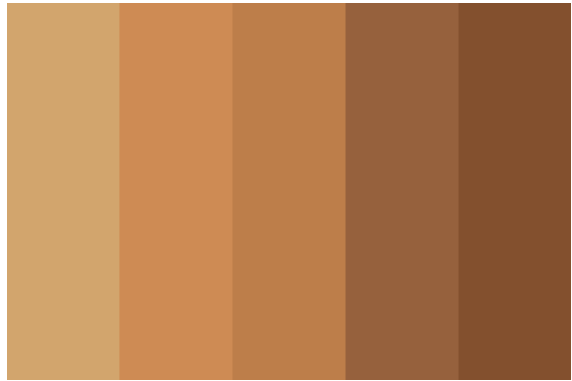
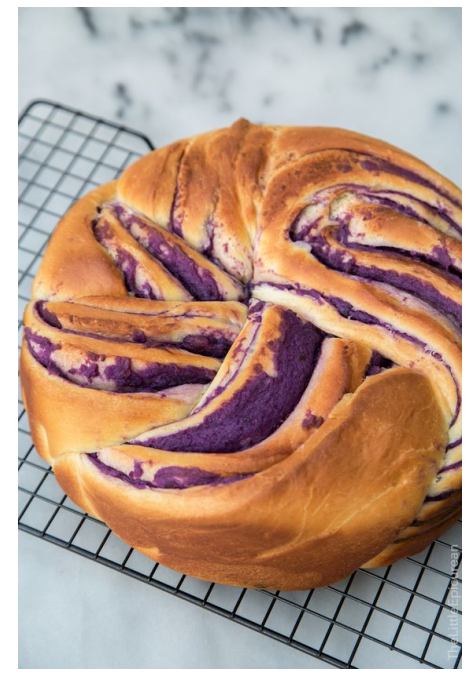
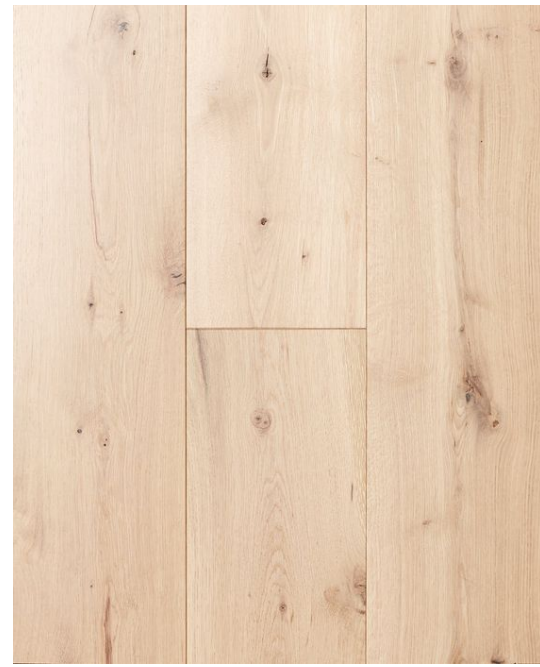
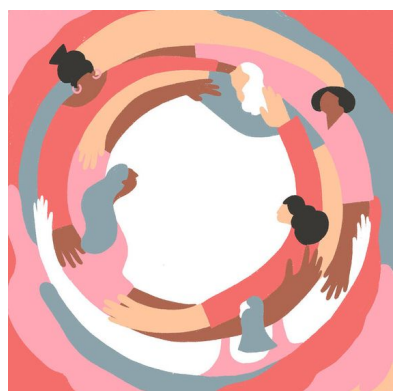


NOIR
TYPEFACE



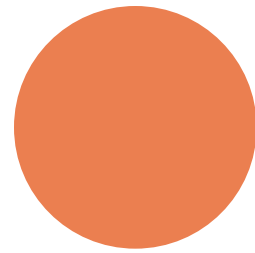
MOOD BOARD

SAN MARINO
URBAN TYPEFACE
BY GRAPHICFRESH



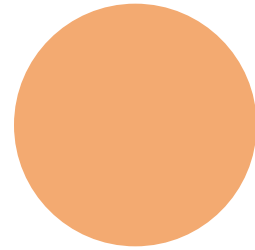
SHELF COOKING.COM

COLOR SCHEME



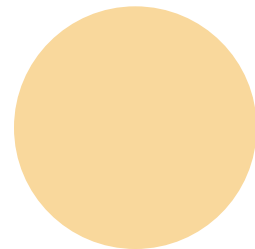
TROPICAL ORANGE
RGB: 235, 127, 80
HEX: #EB7F50

USE
visual elements



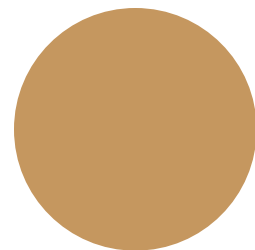
CREAMSICLE
RGB: 243, 170, 113
HEX: #F3AA71

USE
visual elements, backgrounds,
and overlays



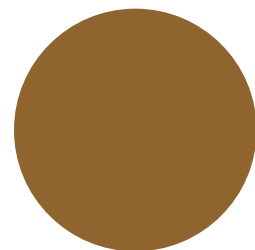
CREAMED BUTTER
RGB: 248, 216, 156
HEX: #F9D89C

USE
visual elements, postcards, and
backgrounds



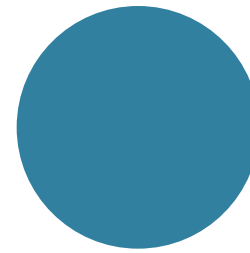
NEW PUPPY
RGB: 197, 151, 95
HEX: #C5975F

USE
visual elements, postcards,
overlays, outlines, and
backgrounds



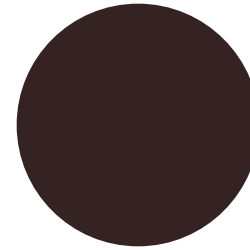
LIGHT ROAST
RGB: 144, 100, 46
HEX: #90642E

USE
visual elements, titles, and
backgrounds



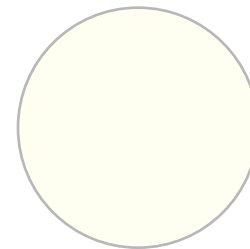
ATLANTIC OCEAN
RGB: 49, 128, 260
HEX: #3180A0

USE
titles and backgrounds



BURNT CRUST
RGB: 53, 35, 35
HEX: #352323

USE
titles and body text



BLEACHED FLOUR
RGB: 250, 251, 235
HEX: #FFFFFF

USE
outlines, text and backgrounds

TYPE HIERARCHY

H1 NOIR MEDIUM 60pt

H2 Noir Medium 40pt

H3 Noir Medium 24pt

Subheading Bitter Medium 14pt

Body copy Bitter Regular 12pt

Handwriting Patrick Hand 14 pt

CAPTION / BYLINE NOIR REGULAR 10pt

IMAGES

