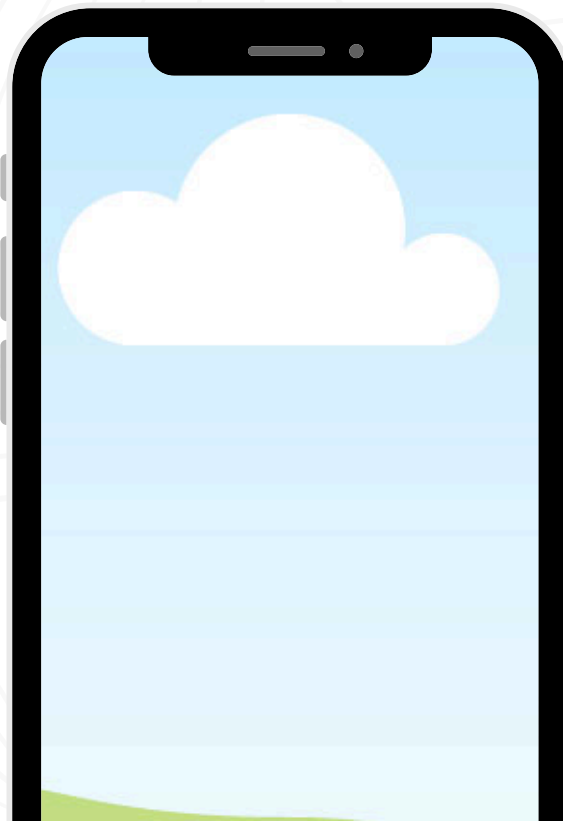


making money with
DIGITAL PRODUCTS

BLUEPRINT TO DONE FOR YOU DIGITAL PRODUCTS



HEY MAMA

Welcome to the RICH MUM gang!

My name is Valerie and i'm **super passionate** about seeing other Mum bosses win! Not only in the physical business industry, but on the **digital side** of business as well!

I created this **free guide** to give you more insight on:

- How people are bringing in **passive income** with digital products
- What a **DFY/done-for-you** digital product is
- How this business model works and **what sets it apart** from others
- What it can look like to build a **profitable** digital product business from scratch, specifically using my DFY digital product and included resell rights

Whether you work a 9-to-5 or an entrepreneur..

Whether you're a college student or a stay at home mom..

Whether you're old or young..

Whether you're starting from scratch or you have a large social media following..

You **CAN** leverage just a few hours a week to bring in passive income that provides for you and your family and change your financial situation.

Grl, if that's what you're looking for then let's get right to it!

MAKE MONEY WITH DIGITAL PRODUCTS

Digital products are **EVERYWHERE**, and include things like:

- Online courses
- Memberships
- eBooks/guides
- Templates
- Printables
- Worksheets
- Digital Art
- Stock Pictures

Digital products are virtual goods that entrepreneurs are revolving entire businesses around & using to create five-figures, six-figures, & even **seven-figures** of passive income.

With just **one** digital product and an automated system to drive traffic to it, you also can build a **highly profitable** business from home by working just a few hours a week.

No inventory
No shipping
No huge start-up costs
No offering services
No trading time for money

And with a **DONE-FOR-YOU**, or DFY digital product, you don't have to create your product **from scratch**. You really don't even need to have a special expertise.

WHAT IS DFY OR DONE FOR YOU

A DFY or done-for-you digital product is a product or template **someone else created** that you now have the ability to use - and depending on the resell rights included, also have the ability to modify and **RESELL** for profit.

It's a way to start up your own business and make money without needing to create a product **from scratch**.

Let's be honest! That's where so many of us get stuck!

Yes, there are business models such as network and affiliate marketing that are already meeting this need.

But there are none that offer quite as much **ownership, or freedom** from attachment to another brand, as DFY.

With a digital product that includes **Private Label Rights** specifically, you get the freedom to:

- Modify the product
- Rewrite parts, or even all, of it
- Style with your **own** branding
- Put your own name on it
- Claim authorship of Resell for 100% profit

Having Private Label Rights means you don't owe anyone else a portion of your sales.

Your profits are **your** profits!

Your business is **your** business!

HOW TO GET STARTED

Does this sound like something you want to add to your business and start selling? Let me show you how:

Step One: Find a DFY product with **Private Label Rights**.

Don't worry, I've actually already created the **perfect** one for you! Keep reading and we'll get to that in a minute!

Step Two: Make it your own! You can add your own branding and rewrite it to speak in your own voice.

This is **super important** and where you make the product your own. You have to take into account who you want your target audience to be as modifying the product.

Step Three: Price your product.

Keep in mind: **\$3,000 a month is just \$100/day**

Step Four: Put systems in place to drive traffic to your store. This can look like using organic marketing on social media (ex: reels on IG, pins on Pinterest, etc.).

This can also look like you promoting a **freebie**, or lead magnet, to grow your email list where you can then nurture **ideal customers** and bring in sales daily.

Step Five: Watch the sales start coming in once you become **consistent** with your marketing!

Start bringing in **\$3-10k+ a month** of passive income!

The goal is to live your life while watching money come in, just from someone stumbling across a seven-second reel or reading an automated email.

Grl if you are tired of trading all of your time for money or struggling under the weight of financial stress, I get it!

I have been there and **I found a better way.**

The power of **digital products** is being able to have a stream of income that frees you from that stress and allows you to create more time for the people and things you love.

I've created the **perfect** product for you to do this with.

THE DFY DIGITAL PRODUCT GUIDE

I wanted to help other mum bosses launch their digital product business, so I decided right away that I had to help them **overcome this hurdle** of creating a digital product from scratch like I did in the beginning.

I wanted to offer the mums a **DFY digital product** that would be **highly profitable**, one that they could sell that's in high demand, and one that would bring in income fast.

I noticed that so many people in this world are yearning for **more financial & time freedom.**

People everywhere are wanting desperately to change their lives and their family's lives, and yet it's so easy to believe that having an online business is only for the elite few with special skills or privileges.

Let me tell you something - **It's NOT!**

Offering a way to make money **without** needing any special skills, or prior experience, or even a product that you have to make all on your own..

THIS is why I say that DFY or done for you is a revolutionary (and a **high income-generating**) business model.

[My DFY Digital Product Guide will walk you through a step-by-step process of setting up and selling your own digital products using my DFY template \[with resell rights\].](#)

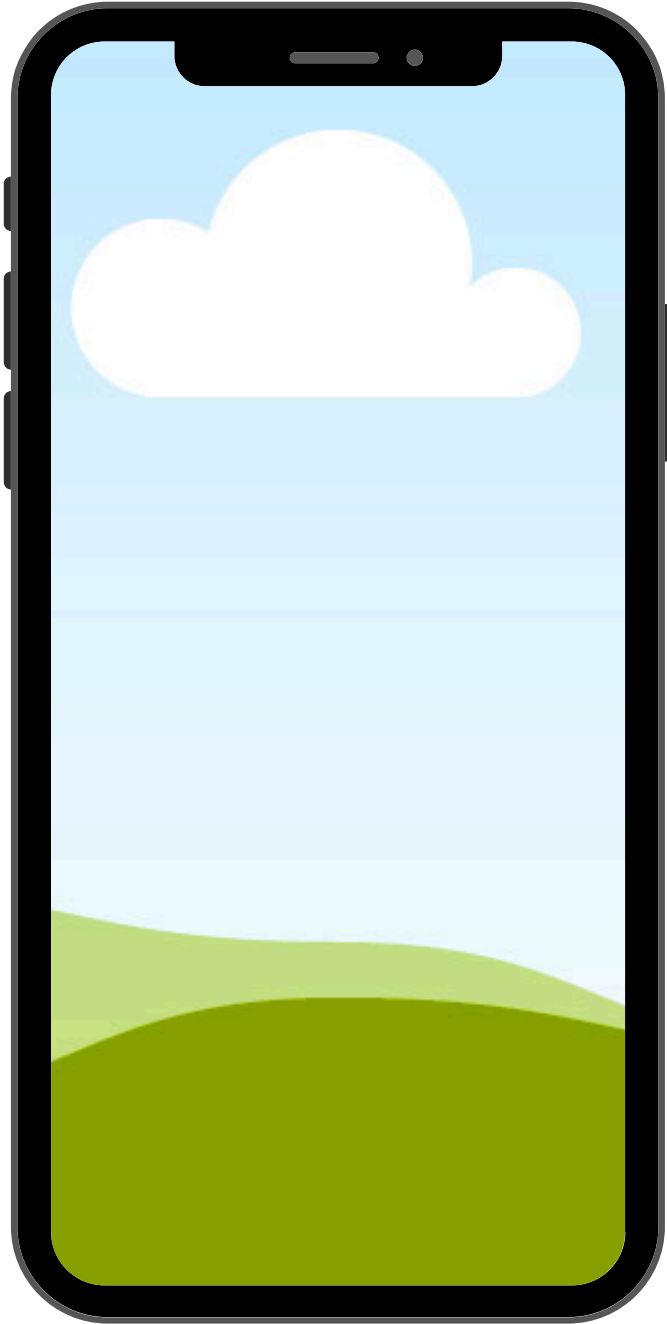
WITH THE DFY DIGITAL PRODUCT GUIDE, YOU WILL LEARN

1. How to easily **create your DFY digital product** using my own template + learn how to create your own digital product on ANY topic and launch it ASAP for passive income
2. How to **set up your online shop** so that you can deliver your product with ease and automation
3. How to **market your product** in just a few hours a week using my content strategies and plug and play email templates
4. How to use an **automated system** to bring in daily sales (even while you are sleep or hanging out with friends)

If you follow the steps inside, you will not only come out on the other side with a product **ready to sell**, but you will also have an **actual funnel** and strategy for bringing in the sales you need for \$3k, \$5k, and even \$10k and beyond months!

I want you to use everything inside my guide, including the guide itself, to really create a **passive income business** that you can fully make your own AND **fully profit from.**

Why? Because more money in the hands of more grl bosses will make the world a better place! I believe deep in my heart that there is **more than enough** to go around.



LET'S CONNECT

Have questions or just want to chat? You can shoot me a DM on Instagram anytime!

[@instagram](#)

I'd love to help & connect with you

