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Yanzi Chen | Senior UX / UI Designer

EXPERIENCE

IBM

Mar 2016 - Present
Atlanta, GA

Senior UX/UI Designer

Conceptualize and craft web and mobile applications for IBM and IBM clients across various industries. Work closely with project stakeholders to transform business strategies and best practices into accessible user experiences and engaging interface designs. Collaborate with engineering team to ensure design delivery meets expectations.

Oct 2014 - Mar 2016
Atlanta, GA

UX/UI Designer

Clients: AECOM / AT&T / Coca-Cola / Frito Lay / Honda / Humana / Japan Post / Live Nation / Markor / T-Mobile / Reynolds American / United States Department of Veterans Affairs / World Fuel Services

iSpeech

Feb 2012 - Oct 2014
Newark, NJ

Graphic Designer

Provided design solutions for digital and print media of iSpeech products and Talkz messenger application.

Siemens

Jun 2011 - Feb 2012
Princeton, NJ

UX&UI Intern

Designed and prototyped web applications for government-funded research projects:
Advanced Human-Machine Interface for Collaborative Building Control (US Patent Issued)
Sieboard Eye-Tracking System for Stephen Hawking

Eastman Kodak

Mar 2010 - Sep 2010
Rochester, NY

Graphic Design Intern

Created wireframes, UI mockups, flash banners as well as graphic assets for Kodak store website, picture kiosk and other internal projects.

EDUCATION

Rochester Institute of Technology

Mar 2008 - Nov 2011
Rochester, NY

Master of Fine Arts

Computer Graphics Design

Zhejiang University

Sep 2003 - Jun 2007
Hangzhou, China

Bachelor of Engineering

Industrial Design

CONTACT INFO

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SPECIALITIES

- User Experience
- User Interface
- Visual Design
- Prototyping
- Design Thinking
- Wireframing
- Interaction Design
- User Research
- Design System
- Illustration
- Branding
- Data Visualization
- Motion Graphics

TOOLS

- Sketch
- Adobe XD
- Figma
- InVision
- Zeplin
- Flinto
- Mural
- Keynote
- Photoshop
- Illustrator
- InDesign
- Lightroom
- After Effects