

Workshop on 16th of November 2023, 16:30, EUREF Campus Berlin

“Safe and Trusted Travel in DRT, Micro-mobility, Taxi and Hire Sector”

IMPACTS, supported by EIT Urban Mobility, developed a socio-technical tool that is able to connect (i) passengers of mobility services in proximity off- and online and (ii) allows users to report issues in the urban environment to the respective mobility provider. The innovation embraces the bottom-up dimension by enabling each passenger-user to establish and organize in an ad-hoc community of support while in mobility. Moreover, the collective nature of the innovation enables mobility providers to receive valuable user data and feedback in an aggregated form, respecting privacy.

So far, we demonstrated the innovations’ readiness in the public transportation system of two diverse real-world contexts, that is the City of Dugopolje located in the Split metropolitan area of Croatia as well as in the megacity of Istanbul. Next up, we aim to gain an understanding which value proportions the socio-technical solution can offer for other mobility services.

For this we are approaching you, stakeholders in the field of Transport on demand, Taxi and ride-hire industries as well as Micromobility to comment on relevant need for IT solutions that are capable of increasing your customers’ safety perception, community experiences and trust. During the 90 minutes workshop we would like to:

- discuss the entrepreneurial significance of your customer's sense of safety and community when using various mobility services.
- introduce you to the WizGo app, the output of the EIT-funded IMPACTS project.
- discuss which value proportions socio-technical solutions can offer for various mobility services.

We hope to have you on board, so fill the registration page [HERE](#). No need to say, please contact us with any doubt or issue:

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Agenda for the 16th of November 2023

16:30	Arrival of participants EUREF Campus Berlin Mobility2Grid Meeting Room - EUREF-Campus 9 Torgauer Straße 12, 10829 Berlin
16:30 – 16:40	Welcoming and aim Dr. Massimo Moraglio T.U. Berlin
16:40 – 17:00	Spotlight on the entrepreneurial significance of customer's sense of security and community in DRT, Micro-mobility, Taxi & Hire Sector Everyone
17:00 – 17:20	Presentation of IMPACTS, WizGo, and its value propositions in mobility & travel Martin Schlecht, Arjun Radhakrishnan, Tobias Biehle Technische Universität Berlin
17:20 – 17:50	Discussion on the potentials of socio-technical solutions for different mobility offers Everyone
17:50 – 18:00	Wrap up (with snacks and drinks) Everyone