

Semeh Gebelee Roberts Profile

Mr. Semeh Gebelee Roberts – Secretary on The Board

Dedicated Administrator and Project Manager

Mr. Semeh Gebelee Roberts – Executive Director & Secretary General, Board of Directors *Universal Farmers Association (UFA)*

Mr. Semeh Gebelee Roberts is a transformative leader and visionary development professional, serving as the **Executive Director and Secretary General** of the Board of Directors at the Universal Farmers Association (UFA). With an exceptional track record in cooperative development, microfinance, and agribusiness management, Mr. Roberts is at the forefront of driving rural empowerment and economic sustainability across Liberia.

With a **Bachelor of Business Administration in Business Management** from the University of Liberia, Mr. Roberts combines academic rigor with hands-on leadership experience in both nonprofit and profit-making institutions. His strategic insight and ability to align vision with action have made him a powerful force in the design and execution of impactful community programs.

Throughout his career, Mr. Roberts has been instrumental in establishing and managing microfinance institutions, farming cooperatives, credit unions, and village savings and loan associations. His work has empowered hundreds of rural entrepreneurs and farmers to access financial services, improve productivity, and build sustainable livelihoods. Known for his **results-driven approach**, he excels in turning complex challenges into opportunities for growth.

His **areas of expertise** include:

- ✓ **Program and Project Management:** From planning and implementation to monitoring and evaluation, Mr. Roberts has led several high-impact projects with measurable outcomes.
- ✓ **Client Relations and Community Engagement:** He builds trust with stakeholders at all levels, forging partnerships that foster grassroots participation and long-term commitment.
- ✓ **Financial Management and Procurement:** With advanced skills in budgeting, reporting, and procurement, he ensures every resource is used efficiently and transparently.
- ✓ **Conflict Resolution and Team Leadership:** Adept at navigating sensitive situations, he promotes a collaborative work culture through clear communication and effective mediation.
- ✓ **Executive Communication:** Whether presenting to donors or coordinating with field teams, Mr. Roberts delivers clarity, insight, and strategic direction.

His leadership has been sharpened by professional certifications, including:

- ✓ **Social Enterprise Capacity Development** (Certificate of Excellence)
- ✓ **Microfinance Foundation Course** (Cuttington University)
- ✓ **Strategic Planning & Management for Profit and Non-Profit Institutions** (Central Bank of Liberia)
- ✓ **Agribusiness Lending Training** (IBEX/IESC, sponsored by USAID)

As Executive Director of UFA, Mr. Roberts spearheads initiatives that blend financial inclusion with agricultural innovation. He is committed to transforming Liberia's rural economy by equipping farmers with the tools, training, and access needed to thrive in a modern, sustainable agricultural sector. His leadership has been critical in expanding UFA's reach and reinforcing its mission to build stronger, self-reliant farming communities.

Mr. Roberts is not only a seasoned administrator but also a passionate advocate for local development. His work is driven by the belief that empowering communities begins with investing in people. Through UFA, he continues to shape a future where agriculture is not just a means of survival, but a pathway to prosperity, dignity, and national progress.