

Bonnie Wingham Scottish Festival

31st May 2025 Wingham Showground

and

Concert 1st June 2025 Wingham Services Club



Sponsorship Package 2025



Manning Valley Historical Society Inc.
Bonnie Wingham Scottish Festival



ABN: 30 610 384 148
Address: PO Box 343, Wingham, 2429
Website: www.bonniewingham.com
Email: bonniewinghamscottishfestival@gmail.com

Bonnie Wingham Scottish Festival 2025

Festival – Saturday 31st May / Scottish Music Concert – Sunday 1st June

February 2025

Letter of Authority

To whom it may concern,

The bearer of this letter is a representative of the Bonnie Wingham Scottish Festival Committee and is authorised to act on its behalf in matters relating to support and sponsorship for the Festival and Concert for 2025.

The Bonnie Wingham Scottish Festival Committee is a sub-committee of the Manning Valley Historical Society Inc. All business is conducted in accordance with the required regulations and protocols.

For further information, please contact the Bonnie Wingham Scottish Festival Committee via email on bonniewinghamscottishfestival@gmail.com or via our website www.bonniewingham.com

All donations of \$2 or more can be considered tax deductible.

Regards,

Heidi Lyon

Chair, Bonnie Wingham Scottish Festival Committee

M: 0427 360 719

E: bonniewinghamscottishfestival@gmail.com

Please see attached documents:

- Sponsors Letter
- Sponsorship Package Options
- Sponsorship Application Form



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Bonnie Wingham Scottish Festival 2025

Dear Supporter,

We are thrilled to announce the return of the Bonnie Wingham Scottish Festival, a celebration of Scottish heritage, culture, and community spirit. This year, the family Festival will be held at the new location at the Wingham Showground on Saturday 31st May and a Musical Concert on Sunday 1st June. There will be a fantastic lineup of events, including the gathering of the clans, historic Scottish re-enactments, traditional pipe and drum bands, highland dancers, highland games, and food & market vendors. We invite you to join us in making this event a grand success by becoming a sponsor.

The Festival's Purpose – Supporting local Talent and Business

The Bonnie Wingham Scottish Festival is not just a celebration; it is a vital event that puts Wingham and the Manning Valley on the map and brings our communities together, fosters pride in our heritage, and provides an opportunity for residents and visitors alike to experience the rich traditions of Scotland. The festival's goal is to promote cultural understanding, strengthen community bonds, and support local businesses. The influx of visitors during the festival will boost the local economy and help to sustain small enterprises.

Community Involvement and Volunteerism

The Bonnie Wingham Scottish Festival relies heavily on the involvement of community members and volunteers. Sponsorship not only aids in funding the event but also encourages volunteerism and community participation.

How to Become a Sponsor

Simply choose your sponsorship level and complete the attached sponsorship form. You can return the form via email to: bonnieinghamscottishfestival@gmail.com or mail it to the address provided on the form.

All donations over \$2 are Tax deductible.

Thank you in anticipation of your favourable consideration of our request.

Yours Sincerely,

The Bonnie Wingham Scottish Festival Committee



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2025 SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGE OPTIONS:	GOLD PACKAGE \$500	SILVER PACKAGE \$250	BRONZE PACKAGE \$100	DONATION ANY VALUE
VIP Seating with space provided for your company banner to be displayed. Refreshments included	✓			
Gate entry tickets	✓ Tickets for 4 people	✓ Tickets for 2 people		
Company logo and business name on our website homepage	✓	✓		
Dedicated social media post before and after the festival	✓	✓		
Your Company banner/s displayed on arena fencing and/or entrance to Wingham Showground	✓	✓		
Live mention at opening and closing ceremonies	✓	✓		
Company logo and business name on promotional material; posters, press releases prior, during and post event, website and social media	✓	✓	✓	
Company logo and business name in program of events	✓ ½ Ad	✓ ¼ Page Ad	✓ ⅓ Page Ad	✓ Listing on Sponsors Page (no logo)
Listing in sponsors directory on our website	✓	✓	✓	✓
Sponsors Certificate of Appreciation	✓	✓	✓	✓



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2025 SPONSORSHIP APPLICATION FORM

Name:
(This name will be used in all sponsorship acknowledgements)

ABN: Provide Tax Invoice/Receipt of Payment

Address:

Email:

Contact Name:

Phone Number:

Sponsorship Package:

All donations over \$2 are Tax deductible

Gold Package \$500 Silver Package \$250 Bronze package \$100 Donation (any value)

Or Sponsorship by donation of Gift/Voucher/Other:

Please provide brief description of what you wish to donate and what for, if preferred:

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I/We agree to sponsor the Wingham Bonnie Scottish Festival for a total of \$ and will pay the amount in full prior to the festival.

Signature Date

Please return application form to: bonnieinghamscottishfestival@gmail.com

Or Post to: PO Box 343, Wingham NSW 2429

Payment Details: Direct Deposit –

Account Name: Manning Valley Historical Society Inc. – Bonnie Wingham Scottish Festival
BSB: 932-000
Account No: 500193220
Payment Reference: Sponsor and your name/company name