



**STORYTIME
BOOKSHOP**
A PLACE TO READ AND PLAY!
STORYTIMEBOOKSHOP.COM
(509) 542-7786



Guidelines for Authors: Selling Your Book or Hosting Events at Our Bookstore

1. Selling Your Book

- **Professional Presentation:** Ensure your book has a professionally designed cover, high-quality printing, and a clear spine for easy shelving.
- **ISBN and Distribution:** It is not strictly necessary that your book have an ISBN or be available through major distributors like Ingram or Baker & Taylor.
- **Consignment Terms:**
 - We work on a consignment basis and do not pre-purchase books. We accept no more than 10 books per title to display. Generally, we only accept one title per author at a time, unless your title appears in a series that has been previously published.
 - The bookstore retains 50% of the sale price, which includes credit card processing fees and state and local taxes.
 - Payment for sold books will be made within 30 days after the sale.
 - The author/representative is responsible for initial book shipping to store or in-person drop-off. We do not offer book pick-ups.
 - Unsold books must be picked up within 90 days of approved consignment, or they may be donated.
- **Price and Discounts:**
 - Set a competitive retail price that aligns with similar titles in the market.
- **Genre and Fit:** We prioritize books that align with our store's focus and the interests of our community. Please review our inventory to ensure your book is a good match. We are a children's and family focused store and certain genres do not align with our audience.
- **Sales History:** Share any relevant sales or marketing success, including media coverage, reviews, or awards.

2. Hosting Events (Book Signings, Readings, or Workshops)

- **Proposal Submission:**
 - Provide details about the event, including target audience, format, and length.
 - Share your marketing plan to promote the event and any materials (posters, flyers, etc.) you'll provide.

- **Author's Role:**
 - Actively promote the event through your network and social media channels.
 - Bring necessary supplies (e.g., books, pens, or props for workshops).
- **Event Support:**
 - We'll provide space, seating, and basic promotion through our channels. Additional support can be discussed.
- **Audience Expectations:**
 - Specify the type of audience your event targets and estimated turnout based on your outreach.
- **Fee or Ticketing:**
 - If applicable, outline any fees or ticketing for the event and how revenue will be shared.

3. General Requirements

- **Marketing and Collaboration:**
 - We love working with authors who engage actively in their own promotion and can bring visibility to our bookstore.
 - High-quality promotional materials and a strong online presence are a plus.
- **Local Connection:**
 - We especially value partnerships with local authors or those with ties to our community.

Submission Process

- Please email us a completed proposal with:
 1. Book details (title, genre, price, ISBN, and distributor).
 2. A short author bio and high-resolution photo.
 3. Marketing and publicity plans.
 4. A clear pitch for why your book or event fits our store.
 - Proposals can be sent to info at [storytimebookshop.com](mailto:info@storytimebookshop.com). Allow 4 weeks for us to review and respond.
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