



RENE ZAVALA
INDUSTRIAL DESIGN

EXPERIENCE

2025 - Present / **HCT** / Senior Industrial Designer

Design and develop beauty products across skincare, haircare, cosmetics, fragrance and accessories. Contribute to two annual innovation collections, exploring forward-thinking concepts and partnering closely with engineers to prototype and refine designs. Present concepts to internal teams and clients while collaborating cross-functionally with engineering and sales.

Tasks Sketching / Ideation
 CAD (Solidworks, Keyshot)
 Internal and client-facing presentations

2021 - 2025 / **MAESA** / Industrial Designer

Collaborated with the Engineering team in the Beauty and Wellness sector to design innovative packaging and devices across a range of products including haircare, color cosmetics, fragrance, and skincare.

Tasks Research
 Sketching / Ideation
 CAD (Solidworks, Fusion 360, Keyshot)
 Project presentations

2018 - 2021 / **AMEZIEL** / Industrial Designer

Responsible for designing a variety of Ready-to-Assemble furniture pieces for the e-commerce industry.

Tasks Research
 Sketching / Ideation
 Prototyping
 CAD (Solidworks, Keyshot)
 Project presentations
 Assist in furniture trade shows

2016 - 2018 / **SPIN MASTER** / Industrial Design Contractor

Member of the Erector Team at Meccano, specializing in ideating and developing set models, focusing on mechanisms and robotic components.

Tasks Construction set model builder
 Mechanics
 Set production assistance
 Graphics
 Sketching / Ideation
 Prototyping
 CAD (Solidworks)

CONNECT

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Based in LA

PORTFOLIO

renezavala.com

EDUCATION

CAL STATE UNIVERSITY LONG BEACH
Industrial Design B.S. / 2018

HONORS

President's Dean List
FA 2015
SP 2015
FA 2016

Duncan Anderson Award
SP 2016

MOBUL: The Mobility Store
FA 2017

OM: Smart Seating
SP 2018

PROFESSIONAL SKILLS

Sketching
3D Modeling
Rendering
Prototyping
Model Making

Adobe Creative Suite
Ai, Ps, InD

CAD
Solidworks
Fusion 360
Keyshot