



MRS. GREENGUARDIAN

SPONSORSHIP PROGRAM



OUR PORTFOLIO

A GROUP OF ENTHUSIASTIC STORYTELLERS, DREAMERS, AND ARTISTS, **24MM PRODUCTION** HAS OVER TEN YEARS OF EXPERIENCE IN THE FIELD OF MEDIA PRODUCTION. WE HAVE PERFECTED OUR TRADE, AND EVERY PROJECT WE WORK ON DEMONSTRATES OUR COMMITMENT TO QUALITY. OUR MISSION IS TO REALIZE YOUR VISION AND PRODUCE POWERFUL MULTIMEDIA CONTENT THAT CONNECTS WITH YOUR TARGET AUDIENCE.

SOME OF OUR REPUTED CLIENTS ARE

**ROYAL
ENFIELD**



OUR PORTFOLIO

BEAUTY PAGEANTS

OVER THE PAST FIVE YEARS, **24MMPRODUCTION** HAS BEEN PIVOTAL TO THE SUCCESS OF **MISS DIVINE BEAUTY**. BY EXPERTLY MANAGING AND EXECUTING THE EVENT, WE HAVE FACILITATED CONTESTANTS' JOURNEYS TO PRESTIGIOUS INTERNATIONAL PLATFORMS SUCH AS **MISS EARTH** AND **MISS INTERNATIONAL**.

MAINSTREAM MEDIA ASSOCIATED



AND ALL OTHER MAINSTREAM
DIGITAL & PRINT MEDIA COVERED THE EVENTS

HIGHLIGHTS

2021 EVENT



HIGHLIGHTS

2022 EVENT



HIGHLIGHTS

2023 EVENT



SPONSORSHIP

IMMEDIATE BENEFITS

1. ENHANCED BRAND IMAGE

SUCH A PROGRAM WILL BOOST THE SPONSOR'S **SOCIALLY AND ENVIRONMENTALLY RESPONSIBLE IMAGE**.

WITH ENOUGH **MAINSTREAM MEDIA COVERAGE** SPONSER WILL GAIN RECOGNITION FOR CLIMATE AND SUSTAINABILITY EFFORTS.

2. INCREASED BRAND VISIBILITY

EVENT EXPOSURE: INCREASES VISIBILITY THROUGH EVENTS, TREE PLANTING, AND COMMUNITY OUTREACH IN ALL THE MAJOR EVENTS.

MARKETING OPPORTUNITIES: UTILIZES BRANDING ON PROMOTIONAL MATERIALS, SOCIAL MEDIA, AND EVENT BANNERS.

3. NETWORKING OPPORTUNITIES

PARTNERSHIPS: BUILDS RELATIONSHIPS WITH SPONSORS, NGOS, GOVERNMENT BODIES, AND COMMUNITY LEADERS.

CORPORATE CONNECTIONS: CONNECTS WITH LIKE-MINDED BUSINESSES FOR FUTURE COLLABORATIONS.

SPONSORSHIP

IMMEDIATE BENEFITS

4. EMPLOYEE ENGAGEMENT AND MORALE

VOLUNTEERING: OFFERS EMPLOYEES PARTICIPATION IN ENVIRONMENTAL ACTIVITIES, FOSTERING PRIDE AND FULFILLMENT.

TEAM BUILDING: PROMOTES TEAM-BUILDING ACTIVITIES CENTERED AROUND CONSERVATION, ENHANCING MORALE AND COHESION.

5. CONSUMER TRUST AND LOYALTY

CUSTOMER PERCEPTION: PARTICIPATION IN SUCH AN EVENT STRENGTHENS TRUST AND LOYALTY BY DEMONSTRATING A COMMITMENT TO SUSTAINABILITY.

MARKET DIFFERENTIATION: STANDS OUT BY ACTIVELY PARTICIPATING IN IMPACTFUL ENVIRONMENTAL INITIATIVES.

6. LONG-TERM BENEFITS

SUSTAINABLE FUTURE: PLAYS A CRUCIAL ROLE IN ENSURING A SUSTAINABLE FUTURE AND COMBATING CLIMATE CHANGE.

LEGACY BUILDING: ESTABLISHES A LEGACY OF ENVIRONMENTAL STEWARDSHIP RESONATING WITH STAKEHOLDERS AND THE COMMUNITY.

PROMOTIONAL STRATEGY

1. SPONSORSHIP AND BRANDING



TITLE SPONSORSHIP:

WE WILL ENSURE A BRAND NAME IS PROMINENTLY DISPLAYED IN ALL EVENT MATERIALS AND COMMUNICATIONS.



SEGMENT SPONSORSHIP:

SPONSOR SPECIFIC SEGMENTS SUCH AS THE TALENT ROUND, EVENING GOWN COMPETITION, OR INTERVIEWS, WITH THE BRAND NAME FEATURED DURING THESE PARTS.



2. EVENT SPACE BRANDING



STAGE BACKDROP:

USE THE STAGE BACKDROP FOR LARGE, EYE-CATCHING BRAND LOGOS AND MESSAGES..



BANNERS AND STANDEES:

PLACE BANNERS AND STANDEES AT KEY LOCATIONS LIKE THE ENTRANCE, STAGE, AND CONTESTANT AREAS.



PROMOTIONAL STRATEGY

3. DIGITAL AND SOCIAL MEDIA ENGAGEMENT



SOCIAL MEDIA:

CREATE EYE CATCHING CONTENT THAT RESONATES WITH A TARGETED AUDIENCE AND BENEFITS THE EVENT AND THE SPONSORS ALIKE.



HASHTAG CAMPAIGNS:

WILL ENCOURAGE ALL CONTESTANTS AND ATTENDEES TO USE BRAND SPECIFIC HASHTAGS ON SOCIAL MEDIA



4. CELEBRITY ENGAGEMENT



ENDORSEMENTS: WE CAN HAVE CELEBRITIES MAKE APPEARANCES OR PARTICIPATE IN THE EVENT AS GRAND JURY.



INTERVIEWS AND FEATURES:

SPONSOR INTERVIEWS AND FEATURES WITH CONTESTANTS, JUDGES, AND ORGANIZERS THAT HIGHLIGHTS THE BRAND.



PROMOTIONAL STRATEGY

5. INTERACTIVE AUDIENCE EXPERIENCES



EXHIBITION BOOTHS:

WE CAN SET UP INTERACTIVE BOOTHS WHERE CONTESTANTS & ATTENDEES CAN EXPERIENCE THE BRAND'S PRODUCTS OR SERVICES.



FOOD AND BEVERAGE SAMPLING:

IF YOUR BRAND IS IN THE FOOD OR BEVERAGE INDUSTRY, OFFER TASTINGS OR SAMPLES OF YOUR PRODUCTS.



PRODUCT PREVIEWS:

SPONSORS CAN PROVIDE EXCLUSIVE PREVIEWS OF UPCOMING PRODUCTS, ALLOWING ATTENDEES TO EXPERIENCE THEM BEFORE THEY HIT THE MARKET.



BEAUTY PRODUCT SAMPLING:

FOR BEAUTY BRANDS, PROVIDE SAMPLES OF COSMETICS, SKINCARE, OR HAIRCARE PRODUCTS FOR ATTENDEES TO TRY ON-SITE.



REFERENCES FROM PAST EVENTS

BRAND PROMOTION DURING GRAND FINALE



BRAND PROMOTION ON LARGE DISPLAYS



REFERENCES FROM PAST EVENTS

BRANDING ON MEDIA WALLS



BRAND PROMOTION ON STANDEES



REFERENCES FROM PAST EVENTS

MAINSTREAM MEDIA COVERAGE



Miss Earth 2022 Winner Mina Sue Choi share her experiences & gave Tips to the Finalist of Miss Divine Beauty 2023 at Kufri Holiday Resort

In a spectacular display of beauty, grace, and international camaraderie, the reigning Miss Earth 2022, Mina Sue Choi, graced the ongoing Miss Divine Beauty 2023 pageant with her presence at the exquisite Kufri Holiday Resort. The visit, which took place on August 23, 2023, marked a remarkable moment where esteemed pageant winners converged to celebrate the essence of beauty, environmental advocacy, and global unity. Mina Sue Choi, the charismatic title holder of Miss Earth 2022, has been an ardent advocate for environmental conservation and sustainability. Her presence at the Miss Divine Beauty 2023 pageant signifies the fusion of beauty and responsibility, sending a strong message about the importance of beauty pageants embracing causes that resonate with the global concerns of today. The Miss Divine Beauty 2023 pageant, known for its commitment to promoting inner and outer beauty in harmony, is taking place at the picturesque Kufri Holiday Resort. This serene location provided the perfect backdrop for the meeting of these two pageant queens, who have both demonstrated their commitment to making a positive impact on the world. During her visit, Mina Sue Choi took the opportunity to engage with the contestants of the Miss Divine Beauty 2023, sharing her experiences, insights, and inspiring stories from her journey as Miss Earth 2022. The contestants had the privilege to learn from Choi's passion for environmental advocacy and how her title has empowered her to drive change on a global scale. Mina Sue Choi expressed her gratitude for being invited to the Miss Divine Beauty 2023 pageant and emphasized the significance of beauty pageants in being platforms for advocating important causes. She highlighted the need for unity in addressing pressing environmental issues and urged everyone to contribute towards a greener and more sustainable future. We are honored to welcome the remarkable Mina Sue Choi, Miss Earth 2022, to the Miss Divine Beauty 2023 pageant. Her presence exemplifies the alignment of beauty, purpose, and global responsibility, which are values at the core of our pageant. It's an extraordinary experience for our contestants to interact with Mina Sue Choi. Her insights and experiences will undoubtedly motivate these young women to not only pursue their dreams but also contribute meaningfully to the betterment of our world. "Said Mr. Deepak Agarwal, Founder & CEO of Divine Group Foundation." Mina Sue Choi's journey as Miss Earth exemplifies the impact an individual can have when they channel their influence for the betterment of the planet. Her visit serves as an inspiration to our guests and staff alike. "Said Mr. Dhian Chaudhary, Managing Director of Kufri Resorts."

मिस अर्थ और मिस इंटरनेशनल बिखेरेंगी जलवा

टीक एगारवाल इंडिया/ सायन/ राधन शर्मा
सूचक कृष्ण री हॉलिडे रिजॉर्ट में मिस अर्थ और मिस इंटरनेशनल जलवा का फंड रा रा रा 16 अंतराष्ट्रीय प्रतिस्पर्धी प्रतियोगिता मिस डिवाइन ब्यूटी 2023 में प्रतियोगिता करने के लिए आए हैं। 16 प्रतिस्पर्धी में से दो अंतराष्ट्रीय मिस अर्थ और मिस इंटरनेशनल का प्रतिस्पर्धी करेंगे। उन्हें प्रतियोगिता अंतराष्ट्रीय लैबल प्रतियोगिता में मिस अर्थ और मिस इंटरनेशनल में प्राप्त होने के लिए चुना जाएगा। अर्थात्, 2023 को शुरू हुआ यह अवसर तस्वीरों का मिश्रण होने का बहुत अच्छा है मिस डिवाइन ब्यूटी 2023 के पहले दिन एक अवसरपूर्ण कार्यक्रम शुरू होगा, जहां प्रत्येक प्रतिस्पर्धी ने अपने अंतिम करियर और फिजिक का प्रदर्शन



किया। प्रतिस्पर्धी के बीच व्यक्तिगत और पेशेवर संबंधों का विकास ने कार्यक्रमों में एक रोमांचक तत्व जोड़ा, जिसने अपने कोटि दिनों के लिए बहोत उत्साह दिया। अर्थात्, 2023 को शुरू हुआ यह अवसर तस्वीरों का मिश्रण होने का बहुत अच्छा है मिस डिवाइन ब्यूटी 2023 के पहले दिन एक अवसरपूर्ण कार्यक्रम शुरू होगा, जहां प्रत्येक प्रतिस्पर्धी ने अपने अंतिम करियर और फिजिक का प्रदर्शन

हिमाचल की समृद्ध सांस्कृतिक विरासत में जोड़े दिया। एक जोड़े और उदात्तता हिमाचली लोक गाने प्रदर्शन ने प्रतिस्पर्धी और दर्शकों दोनों को समान रूप से मनोरंजित कर दिया। कार्यक्रम कृष्ण री हॉलिडे रिजॉर्ट में आयोजित किया गया जहां 16 युवापुरुषों ने अपने प्रतिस्पर्धी के माध्यम से परस्पर का सम्बन्ध बनाया और कृष्ण री हॉलिडे रिजॉर्ट की मदद से उपयोगी कार्य किए। इस समारोह प्रदर्शन के माध्यम से प्रतिस्पर्धी की हिमाचली प्रेस की विविध संस्कृति और पारंपरिक पोशाक को अपनाने और बढ़ावा देने का अवसर दिया गया, कलाकारों की कलात्मक प्रतियोगिता को उजागर हुई। इस प्रतियोगिता अवसर में हिमाचल के लोगों को ज्ञान देने के लिए। कृष्ण री हॉलिडे रिजॉर्ट में मिस डिवाइन ब्यूटी प्रेस कार्यक्रमों में प्रतिस्पर्धी का स्वागत करते हुए सम्मानित हैं। इन युवा महिलाओं को एक साथ आते हुए, अपने व्यक्तित्व को अपनी हुरी और विविध संस्कृति का जलवा करते हुए देखा प्रभावशाली है। हिमाचल प्रेस का। हरियर, संपन्न कला और समृद्ध हिमाचली लोक गाने जैसी पहचानों के माध्यम से, इन न केवल शहरों को बढ़ावा दे रहे हैं बल्कि एक साथ की समृद्ध विरासत के साथ गहरा संबंध भी बना रहे हैं।





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SPONSORSHIP PLANS



STANDARD

- ✓ BRAND VISIBILITY ACROSS THE EVENT
- ✓ LOGO PLACEMENTS
- ✓ INTERACTION WITH CONTESTANTS
- ✓ SOCIAL MEDIA MENTIONS
- ✓ PROMOTIONAL BOOTH IF OPTED BY SPONSOR
- ✓ PRODUCT SHOOT & PLACEMENT
- ✓ NETWORKING OPPORTUNITIES
- ✓ SPEAKING OPPORTUNITIES
- ✓ MEDIA COVERAGE

TOTAL PRICE

1,55,900

1 LAC, FIFTY FIVE THOUSAND, NINE HUNDRED
(EXCL. GST)



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SPONSORSHIP PLANS



PREMIUM

- ✓ ENHANCED BRAND VISIBILITY ACROSS THE EVENT
- ✓ PRIME LOGO PLACEMENTS
- ✓ EXCLUSIVE VIP ACCESS DURING THE EVENT
- ✓ FEATURED SOCIAL MEDIA MENTIONS & REELS
- ✓ PREMIUM PROMOTIONAL BOOTH IF OPTED BY SPONSOR
- ✓ PRODUCT SHOOT & PLACEMENT/ CORPORATE FILM
- ✓ PRIVATE NETWORKING SESSIONS
- ✓ KEYNOTE SPEAKING SLOT
- ✓ MEDIA COVERAGE
- ✓ POST-EVENT HIGHLIGHTS
- ✓ CSR ACTIVITY WITH CONTESTANTS
- ✓ WORKSHOPS

TOTAL PRICE

3,75,900

3 LAC, SEVENTY FIVE THOUSAND NINE HUNDRED
(EXCL. GST)

**THANK YOU
FOR WATCHING**
WE EAGERLY WAIT YOUR PARTICIPATION

