

MRS. GREENGUARDIAN

Empowering Women for a Greener Tomorrow



www.mrsgreenguardians.com



MRS. GREENGUARDIAN

INTRODUCTION



ABOUT US

WELCOME TO **MRS. GREEN GUARDIANS**,
AN INSPIRING BEAUTY PAGEANT INTRODUCED BY
24MM PRODUCTION, THE LEADING EVENT
MANAGEMENT AGENCY BEHIND THE PRESTIGIOUS
MISS DIVINE BEAUTY. IN COLLABORATION WITH MISS
INTERNATIONAL AND MISS EARTH,

WE PROUDLY PRESENT A PLATFORM DEDICATED TO
**RECOGNIZING AND EMPOWERING MARRIED
WOMEN.**

MRS. GREEN GUARDIANS GOES BEYOND
CELEBRATING PHYSICAL BEAUTY; IT CHAMPIONS THE
COMMITMENT TO CREATING A SUSTAINABLE AND
GREENER ENVIRONMENT FOR A BETTER TOMORROW.
OUR PAGEANT IS A UNIQUE STAGE WHERE WOMEN
CAN SHOWCASE THEIR **ELEGANCE, INTELLIGENCE,**
AND **DEDICATION TO ENVIRONMENTAL
CONSERVATION.** JOIN US IN OUR MISSION TO
EMPOWER WOMEN AND PROMOTE A GREENER,
MORE SUSTAINABLE FUTURE. TOGETHER, WE CAN
MAKE A DIFFERENCE!

OUR VISION

- ENABLE MARRIED WOMEN TO LEAD AND INSPIRE COMMUNITIES IN ENVIRONMENTAL CONSERVATION.
 - EDUCATE THE PUBLIC ABOUT THE CAUSES AND EFFECTS OF CLIMATE CHANGE THROUGH OUR EVENT, EMPHASIZING THE NEED FOR COLLECTIVE ACTION.
 - USE MEDIA AND COMMUNITY ENGAGEMENT TO SPREAD KNOWLEDGE AND FOSTER ENVIRONMENTAL RESPONSIBILITY.
- TREE PLANTATION AND URBAN GREENING:
 - ORGANIZE TREE PLANTING DRIVES TO INCREASE GREEN COVER, ENHANCE BIODIVERSITY, AND IMPROVE AIR QUALITY.
 - ADVOCATE FOR RENEWABLE ENERGY, ENERGY-EFFICIENT APPLIANCES, AND SUSTAINABLE WASTE MANAGEMENT IN URBAN AREAS.
 - ENCOURAGE ECO-FRIENDLY LIFESTYLE CHOICES TO REDUCE CARBON FOOTPRINTS.
- ENGAGE COMMUNITIES, BUSINESSES, GOVERNMENT BODIES, AND NGOS IN COLLABORATIVE ENVIRONMENTAL EFFORTS.
 - INSPIRE NEW ENVIRONMENTAL LEADERS COMMITTED TO MAKING A DIFFERENCE.
- CELEBRATE THE ACHIEVEMENTS OF WOMEN AND COMMUNITIES EXEMPLIFYING ENVIRONMENTAL STEWARDSHIP.

HIGHLIGHTS

2021 EVENT



HIGHLIGHTS

2022 EVENT



HIGHLIGHTS

2023 EVENT



CONTESTANTS

BENEFITS FROM THE PROGRAM



**PARTICIPATION IN A
VIBRANT COMMUNITY**



**ENHANCED
SOCIAL MEDIA**



**BRAND
ENDORSEMENTS**



**TRAVEL
OPPORTUNITIES**



**PROFESSIONAL
PORTFOLIO**



**MEDIA
ASSOCIATIONS**



**TALENT
SHOWCASE**



**WORKING TOWARDS
SOCIAL CAUSE**



RECOGNITION

PLANNED LOCATION OF THE EVENT

KODAGU (COORG), KARNATAKA, INDIA



KODAGU, ALSO KNOWN AS COORG, IS A PICTURESQUE DISTRICT LOCATED IN THE STATE OF KARNATAKA, INDIA. OFTEN REFERRED TO AS THE "**SCOTLAND OF INDIA**," **KODAGU** IS RENOWNED FOR ITS LUSH GREENERY, ROLLING HILLS, COFFEE PLANTATIONS, AND PLEASANT CLIMATE. THIS REGION, SITUATED IN THE WESTERN GHATS, IS A HAVEN FOR NATURE LOVERS, ADVENTURE ENTHUSIASTS, AND THOSE SEEKING A TRANQUIL ESCAPE FROM THE HUSTLE AND BUSTLE OF CITY LIFE. KODAGU'S RICH CULTURAL HERITAGE, DELICIOUS CUISINE, AND HOSPITABLE LOCALS MAKE IT A MUST-VISIT DESTINATION.

PLACES TO EXPLORE IN KODAGU:

MADIKERI FORT
ABBAY FALLS
RAJA'S SEAT
DUBARE ELEPHANT CAMP
TALAKAVERI
BYLAKUPPE
NAGARHOLE NATIONAL PARK
COFFEE PLANTATIONS

EVENT HIGHLIGHT

A man in a tuxedo stands on a stage, holding a microphone. The background is dark with golden light effects, including a large, glowing, curved line of light that sweeps across the upper half of the image. The overall atmosphere is elegant and celebratory.

DAY 1: INAUGURATION

MORNING:

INAUGURATION CEREMONY:
WELCOME SPEECH BY THE ORGANIZERS
INTRODUCTION OF CONTESTANTS
OVERVIEW OF THE 5-DAY EVENT SCHEDULE

MIDDAY:

COOKING CHALLENGE:
THEME: TRADITIONAL INDIAN CUISINE
CONTESTANTS WILL PREPARE A DISH USING LOCALLY SOURCED INGREDIENTS
JUDGING PANEL INCLUDES RENOWNED CHEFS AND LOCAL CULINARY EXPERTS
DISHES WILL BE EVALUATED BASED ON TASTE, PRESENTATION, AND CREATIVITY

AFTERNOON:

CONTESTANTS, JUDGES, AND GUESTS SAMPLE THE PREPARED DISHES

EVENING:

SOCIAL GATHERING, PLANNING FOR DAY TWO, AND DINNER.

EVENT HIGHLIGHT



DAY 2: CLASSICAL MUSIC SONG AND DANCE PERFORMANCE

MORNING:

CLASSICAL MUSIC WORKSHOP:
PRACTICE SESSION

MIDDAY:

DANCE REHEARSAL:
CONTESTANTS PRACTICE THEIR
PERFORMANCES WITH CHOREOGRAPHERS

AFTERNOON:

LUNCH AND BREAK

EVENING:

CLASSICAL MUSIC AND DANCE PERFORMANCE:
CONTESTANTS PERFORM SOLO OR GROUP NUMBERS
JUDGING BASED ON TECHNIQUE,
EXPRESSION, AND STAGE PRESENCE
SPECIAL GUEST PERFORMANCE BY A
RENOWNED CLASSICAL ARTIST

EVENT HIGHLIGHT

DAY 3: RAMP WALK IN TRADITIONAL ATTIRE

MORNING:

RAMP WALK WORKSHOP:

PROFESSIONAL MODELS PROVIDE TIPS AND TRAINING ON WALKING, POSING, AND STAGE CONFIDENCE
CONTESTANTS PRACTICE WALKING IN TRADITIONAL ATTIRE

MIDDAY:

ATTIRE SELECTION AND FITTING:
CONTESTANTS SELECT AND TRY ON THEIR TRADITIONAL OUTFITS
ASSISTANCE FROM FASHION DESIGNERS AND STYLISTS

AFTERNOON:

LUNCH AND STYLING SESSION:
HAIR AND MAKEUP PREPARATION TO COMPLEMENT TRADITIONAL ATTIRE

EVENING:

RAMP WALK EVENT:
CONTESTANTS SHOWCASE THEIR TRADITIONAL OUTFITS
JUDGING BASED ON ELEGANCE, PRESENTATION, AND OVERALL IMPACT
AWARDS FOR CATEGORIES SUCH AS BEST TRADITIONAL ATTIRE, MOST ELEGANT WALK, ETC.



EVENT HIGHLIGHT

DAY 4: PHOTOSHOOTS WITH SPONSORS

MORNING:

PHOTOSHOOT PREPARATION:
STYLING AND MAKEUP SESSIONS FOR
CONTESTANTS
BRIEFING ON THE DAY'S SCHEDULE
AND SHOOT LOCATIONS

MIDDAY:

PHOTOSHOOT WITH SPONSORS:
LOCATIONS: SCENIC SPOTS IN THE OPEN
SPACE AND NEARBY LANDMARKS
PROFESSIONAL PHOTOGRAPHERS
CAPTURE CONTESTANTS WITH SPONSOR
PRODUCTS, CANDID AND POSED SHOTS

AFTERNOON:

LUNCH BREAK

EVENING:

INTERACTIVE SESSION WITH SPONSORS:
CONTESTANTS SHARE THEIR
EXPERIENCES AND ENVIRONMENTAL INITIATIVES
NETWORKING OPPORTUNITY WITH
SPONSORS AND GUESTS



EVENT HIGHLIGHT

A black and white photograph of a woman with long, dark, wavy hair, wearing a crown and a long, sleeveless, floor-length gown with a full skirt. She is standing on a stage, facing away from the camera, with her right arm raised in a gesture. The background is dark, and there are some blurred figures of people in the distance, suggesting a large event or ceremony.

DAY 5: GRAND FINALE

MORNING:

FINAL REHEARSALS:
CONTESTANTS REHEARSE THEIR FINAL
PRESENTATIONS AND PERFORMANCES
GUIDANCE FROM MENTORS AND JUDGES

MIDDAY:

LUNCH AND RELAXATION:
LIGHT ACTIVITIES AND RELAXATION TO PREPARE
FOR THE EVENING

AFTERNOON:

FINALE PREPARATION:
FINAL TOUCH-UPS FOR HAIR, MAKEUP,
AND OUTFITS

EVENING: GRAND FINALE:

HOST OPENING THE SHOW
INTRODUCTION OF SPECIAL GUESTS AND JURY
OPENING PERFORMANCE BY LOCAL ARTISTS
CONTESTANT PRESENTATIONS AND SPEECHES ON THEIR
ENVIRONMENTAL INITIATIVES
COVERAGE ON SPONSORS AND PARTNERS
ANNOUNCEMENT OF SPECIAL AWARDS
CROWNING OF **MRS. GREEN GUARDIANS**
CLOSING CEREMONY AND VOTE OF THANKS

HOW TO APPLY?

BY PARTICIPATING IN THE **MRS. GREEN GUARDIAN** PAGEANT, YOU WILL HAVE THE OPPORTUNITY TO MAKE A TANGIBLE DIFFERENCE IN YOUR COMMUNITY AND THE ENVIRONMENT. YOUR EFFORTS WILL BE RECOGNIZED AND CELEBRATED, INSPIRING OTHERS TO JOIN THE CAUSE. TOGETHER, WE CAN CREATE A GREENER, CLEANER, AND MORE SUSTAINABLE WORLD.

TO APPLY,
CLICK ON THE ONLINE REGISTRATION LINK HERE:

<https://mrsgreenguardians.com/contestant-registration>

ALTERNATIVELY YOU CAN DOWNLOAD OUR APP FROM PLAYSTORE AND COMPLETE THE REGISTRATION



COMING SOON



GET IT ON
Google Play



Download on the
App Store

FOR MORE INFORMATION, WHATSAPP/CALL US AT
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