



2025
ILCI
BUSINESS
SCHOOL

FOREWORD

Twenty Years of Excellence and a Bright Future

Dear students, parents, and partners,

The year 2024 marks an important milestone for our school as we celebrate our 20th anniversary. For two decades, we have been committed to delivering high-quality education, focused on technology and international perspectives, preparing our students to excel in an ever-evolving world.

Over the past 20 years, we have built a dynamic and diverse community, attracting students from around the globe. Our mission is to make education accessible to all and to empower every individual to succeed. Our dedication to academic excellence and our global outlook have allowed us to stand out and train leaders ready to face tomorrow's challenges.

Looking ahead, we remain steadfast in our commitment to continuous improvement.

We are implementing innovative initiatives, integrating AI into our programs, strengthening our international partnerships, and continuing to develop curricula that address emerging global market needs.

We are confident that the next 20 years will be even more successful. Our goal is to equip every student with the skills and knowledge necessary to succeed and contribute positively to society. We firmly believe that our students' futures will be bright and filled with opportunities.

We thank you for your trust and continued support. Together, we will continue to build a promising future for all.

With our warmest regards,

The Management Team

The Institute of Languages and International Commerce (ILCI)

A language and management school offering programs at Bachelor (BAC+3), Master (BAC+5/+6), and Doctorate (BAC+8) levels.

Key Figures



10,000+ students since our founding



400 students enrolled each year



80 different nationalities represented

ILCI is located in the 13th arrondissement of Paris, at Place d'Italie, with access to metro lines 5, 6, and 7. All classrooms are equipped with digital technology instructional equipments, enabling both students and professors to work efficiently with professional equipment.

The international environment at ILCI allows students to study in a multicultural setting, interacting with peers and professors from various nationalities. With a highly qualified faculty, ILCI provides you with a professional perspective on the fast-moving world.

The teaching team aims to stimulate creativity and give meaning to the chosen courses. The main goal is to help students achieve their professional projects, enhance their ability to lead a creative business, and embrace key technological innovations.

Our Missions

Raise awareness among future professionals about the realities of the workplace, the economy, and global geopolitics.

Foster teamwork, respect, responsibility, agility, autonomy, and initiative.

Enable our students to master the latest professional tools and integrate AI into their daily lives to accelerate business digitalization.



Our partner networks



Overview

EDUCATION SYSTEM

Our Study Programs 6

INTERNATIONAL PROGRAMS (EN)

PREPARATION 7
French Language Preparation year

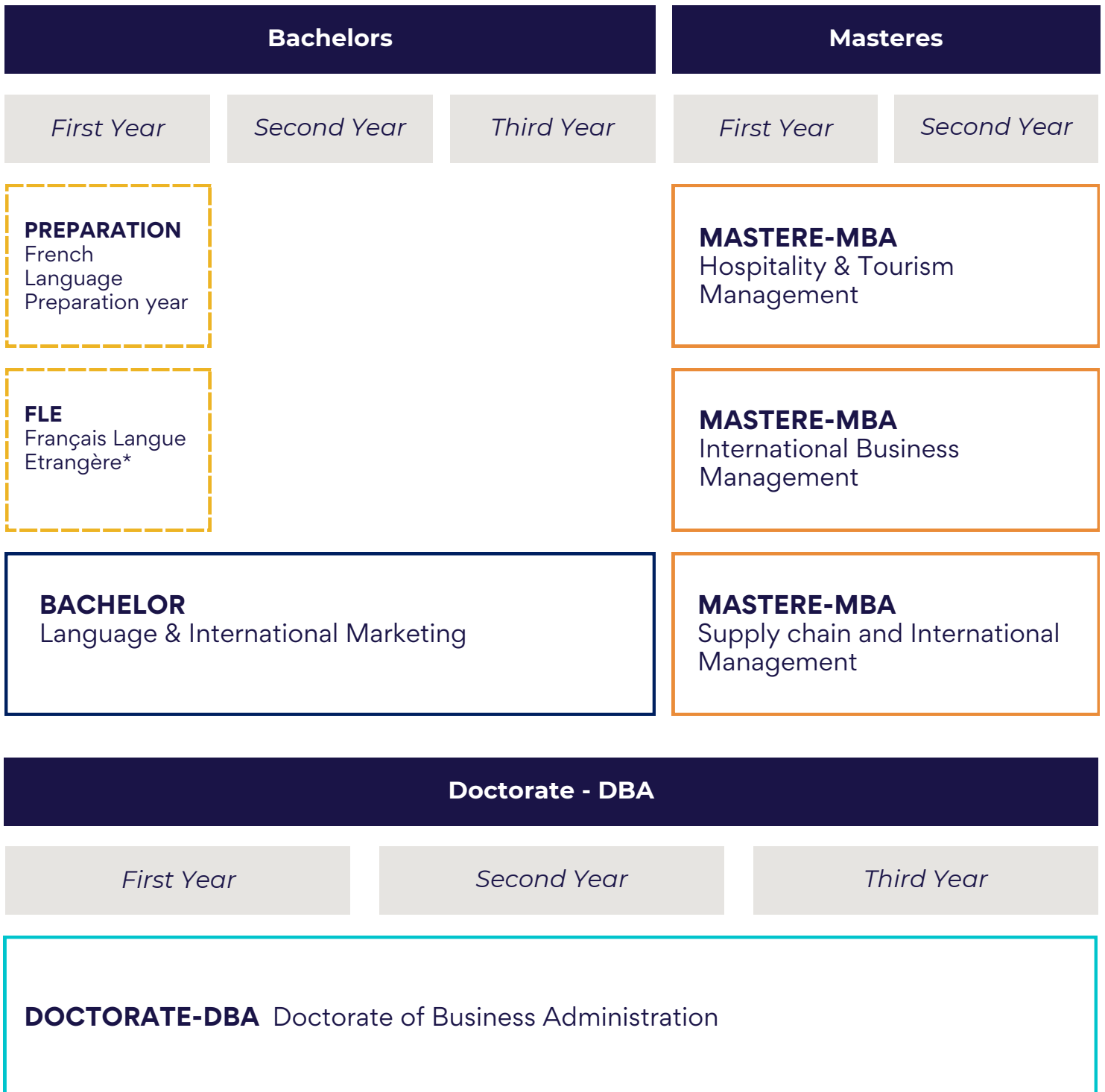
BACHELOR (BAC+3) 9
Language & International Marketing

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Hospitality & Tourism Management
International Business Management
Supply chain and International Management

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Our study programs



FRENCH MARKETING & MANAGEMENT

**PREFERRED BY Any student who wish to improve their french level before starting a higher education program in French.*

You wish to continue your studies in a training course and acquire all the linguistic and methodological knowledge to succeed.

The PREPS French Marketing Management (FMM) program is a one-year preparatory course for international students, with the aim of giving them a sufficient mastery of French and all the necessary methods to continue their studies within the higher education level.

2 INTAKES

*Fall
Spring*

REQUIREMENTS

Bac or equivalent

ENROLLMENT

*Online application
and interview*

1 YEAR

Key points

The program lasts 9 months and consists of **20 hours of French classes per week**.

Management and marketing courses begin in the second semester. We will also organize cultural visits for you to explore Paris.

Small class sizes. The teachers are all native French-speaking professionals.

Teaching Units

- Language LV1. French
- Language LV2. English
- Marketing (analysis, commercial development etc.)
- Communication
- Management

Curriculum

French culture, Business French, Communication, Oral practice exercises, Listening exercises, Grammar, Vocabularies, Marketing Fundamentals, Introduction to management

Cultural visits : Orsay and Louvre Museums, Montmartre, Opéra etc.

Prepared Occupations

- Product manager assistant
- Marketing officer
- Commercial developer
- (Key) Account manager assistant
- International business manager assistant
- International project coordinator

[FLE] FRANÇAIS LANGUE ETRANGÈRE*

**French language for international student*

At ILCI, you can start from Full Beginner and achieve a working proficiency level. New sessions start every 12 weeks. You can apply directly as a FLE student or with the 1 year preparation program.

INTAKES <i>All year</i>	REQUIREMENTS <i>Age 18+</i>	ENROLLMENT <i>Online application and interview</i>	12 WEEKS <i>/session</i>
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Our Missions

To help international students improve their French proficiency. Mastering French language will make it easier to immerse yourself into French culture. It will enhance more opportunities for your future academic and professional life.

Key Features

- Half day classes
- Optional oral workshop everyday
- Teachers with 10+ years experiences
- Various cultural events

The best improvements comes with a good start.
So let's start with a tiny test !

Get more information on our website www.ilci-education.fr

OUR BACHELOR PROGRAMS

AMMISSION REQUIREMENTS

Bachelor 1

- French Baccaauréat or equivalent
- International students: IELTS B2 level

Bachelor 2 or 3

- 1 or 2 years of higher education in humanities, arts and social sciences
- International students: IELTS B2 level

GENERAL ORGANIZATION

- Initial training offered in-person and hybrid (via videoconference)
- Half-day course schedule
- Optional internships in the 1st and 2nd years (strongly recommended)
- Mandatory internship of at least 2 months in the 3rd year

LANGUAGE & INTERNATIONAL MARKETING FRENCH-ENGLISH

Specialized program for international students, who will master three languages with a good knowledge of international business.

The program starts with mainly language classes and aims at making you able to follow an intense program on the third year. You will become capable to develop business activities in France and abroad.

2 INTAKES <i>Fall Spring</i>	LANGUAGE <i>English</i>	INTERNSHIP <i>4 months experience</i>	ADMISSION <i>Online application and interview</i>	3 YEARS
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Key points

- Start a program with a language entry level
- Supported by your multilingual team
- High employment rate of graduates

Teaching Units

- French language for international students
- Culture, Economy & Geopolitics
- Business English & Communication
- Sales & commercial negotiation
- Web Marketing & Business Development
- Operational Marketing models & practices
- Marketing data research & analysis

Prepared Occupations

- Product manager
- Marketing officer/manager
- Sales officer/manager
- Account manager
- Key account manager
- International business manager assistant
- International project coordinator

OUR MASTERE PROGRAMS

AMMISSION REQUIREMENTS

Mastere 1

- Valid Bachelor's degree (Bac+3)
- International students: IELTS B2 certification

Mastere 2

- Valid Bac+4 degree in humanities and social sciences
- International students: IELTS B2 certification

GENERAL ORGANIZATION

- **Initial Training:** In-Person and Hybrid Formats (In-person attendance possible via video conferencing). Classes are scheduled for half-day sessions
- **1st Year:** Optional internship (required for RNCP certification option)
- **2nd Year:** Mandatory internship of at least 4 months

HOSPITALITY & TOURISM MANAGEMENT

The Hospitality and Tourism Management (HTM) program helps students to develop specific knowledges in hospitality and tourism industry.

This curriculum’s mission is to enhance to provide specific knowledges about these industries, how their informations systems works and get to know concepts such as yield management. All these will make you more competitive in this market than a graduate from a general business management program.

2 INTAKES <i>Autumn Spring</i>	LANGUAGE <i>English & French</i>	INTERNSHIP <i>3-6 months experience</i>	ADMISSION <i>Online application and interview</i>	2 YEARS
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Key Points

- High demands industries in France
- You can start from french beginner
- Double degree option

Curriculum

- Daily French Language Classes
- Professionals Workshops, Seminars and Exhibitions
- Professional Networking and Job Hunting
- Market Analysis & International
- Marketing Case Study & Digital Marketing Practices
- Hospitality Management
- Tourism Marketing & Management

Prepared Occupations

- Product manager
- Marketing manager
- Sales manager
- Key account manager
- Retail management & purchasing
- International project manager

INTERNATIONAL BUSINESS MANAGEMENT

The International Business Management (IBM) is a general program with a particular focus on the international aspects of management needed in today's business world.

The program integrates studies in all business activities such as marketing, finance, accounting, and market trends. The goal is to develop the most reliable policies and strategies that successfully achieve the objectives of a company in an international environment.

2 INTAKES <i>Autumn Spring</i>	LANGUAGE <i>English & French</i>	INTERNSHIP <i>3-6 months experience</i>	ADMISSION <i>Online application and interview</i>	2 YEARS
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Key Points

- Welcome various Bachelor Backgrounds
- You can start from french beginner
- Double degree option

Curriculum

- French Language & culture every morning
- Professionals Workshops, Seminars and Exhibitions
- Project Management in Intercultural environment
- Market analysis & International Marketing Case study and Digital Marketing practices
- Professional Networking and job hunting
- Corporate Finance & Management Business
- Model, Plan & Development

Prepared Occupations

- Product or Brand manager
- International Marketing officer/manager
- Sales officer/manager
- Key account manager
- International strategy/business manager
- Purchase manager

SUPPLY CHAIN AND INTERNATIONAL MANAGEMENT

The Supply Chain and International Management (SCIM) allows you to acquire skills in management of international operations.

This course aims to train technical managers capable of evolving in International Trade companies. Initial knowledge in International Trade / Logistics / Purchasing is necessary to be able to follow this training.

2 INTAKES

*Autumn
Spring*

LANGUAGE

*English
& French*

INTERNSHIP

*3-6 months
experience*

ADMISSION

*Written application
and interview*

2 YEARS

Key Points

- Welcome various Bachelor Backgrounds
- You can start from French beginner
- Double degree option

Curriculum

- French Language & culture every morning
- Professionals Workshops, Seminars and Exhibitions
- Project Management in Intercultural environment
- Market analysis & International Marketing
- Case study & Digital Marketing practices
- Purchasing & Supply Chain Management
- Corporate Finance & Management Business
- Model, Plan & Development
- Professional Networking and Job Hunting

Prepared Occupations

- Product or Brand manager
- International Marketing officer/manager
- Key account manager
- International strategy/business manager
- Purchase manager
- Supplychain specialist

OUR DOCTORATE PROGRAMS

AMMISSION REQUIREMENTS

Doctorate in Business Administration

- Valid Master's degree or Bac+5 in Management, Human and Social Sciences (Law, Economics, Sociology, Foreign Languages, etc.), obtained in France or abroad
- Presentation of a research topic during the admission interview
- Prior experience in a company or organization is preferred

GENERAL ORGANIZATION

- Regular sessions with the thesis director to ensure progress and guidance
- Possible meetings with fellow students and opportunities to build a professional network
- Access to specialized courses and workshops, including MBA courses
- Access to French language courses
- Thesis preparation and presentation to be completed at the end of the program
- Opportunity for a work internship

DOCTORATE OF BUSINESS ADMINISTRATION

The DBA (Bac+8) is a track allowing students to develop a deep reflection about a specific topic in the world of international business.

The program is supervised by a research director that will support you during the whole research project. During these three years, methods of research and supervision will be provided to ensure your progress through your work and questions about your choices.

2 INTAKES	LANGUAGE	ADMISSION	3 YEARS
<i>Autumn Spring</i>	<i>French English</i>	<i>Online application and interview</i>	

Key Points

- Free French Language Course option
- Public university PHD option on 2nd year
- Academic fund possibility

Lectures

- Organization & Research Framework
- PhD/DBA Research Topic Formulation
- Methods for quality analysis
- Research Methods and General Knowledge
- Review of Scoping Literature
- Quantitative Analysis Methods
- Data Scrapping and Bibliography Sourcing
- New Economy and Competitiveness
- Thesis Writing & Presentation

Organization

- **Requirement :** bac+5 or equivalent English/French B2
- Monthly lecture with doctorates or experts
- Two meetings per month
- Acceptable topics in Marketing, Management, Business or Finance

How to apply?

No written tests, No parcourcup !

[Our website](#)

Step 1

Create your candidate account

Check your email box and spam to get your id and password

Log in and upload your documents

- Passeport (& visa if already in France)
- Latest degrees/diplomas
- Last transcripts
- CV
- Cover letter
- ID Photo (for your student card)

ATTENTION: uncompleted folder will not be process by our services

Step 3

Eligibility & Enrolment

After your interview, you will received under 72 working hours an email to confirm your eligibility.

Congratulation !

You can know take the enrolment by signing you study contract and paying the registration fees.

You will soon receive your registration certificate (or pre-registration for special cases). The certificate of schooling and the student card will be issued in September.

Step 2

Interview

After you uploaded everything, you will receive an email under 72 working hours.

A 10min interview in order to know you better as well as your motivations will be settled with one of our consultants.

Step 4

For students with a visa request

Contact your country/region's Campus France services to start your student visa application procedures.

[Application](#)

NB: For most of the situation it is recommended to choose a student residence. The accommodation by a third part (family or a friend) is often a reason for refusal. We advise you to start contacting CampusFrance 3 months before the start of the program.

ACCESSIBILITY BY PUBLIC TRANSPORT

CAMPUS VERONESE

4 rue Véronèse 75013 Paris

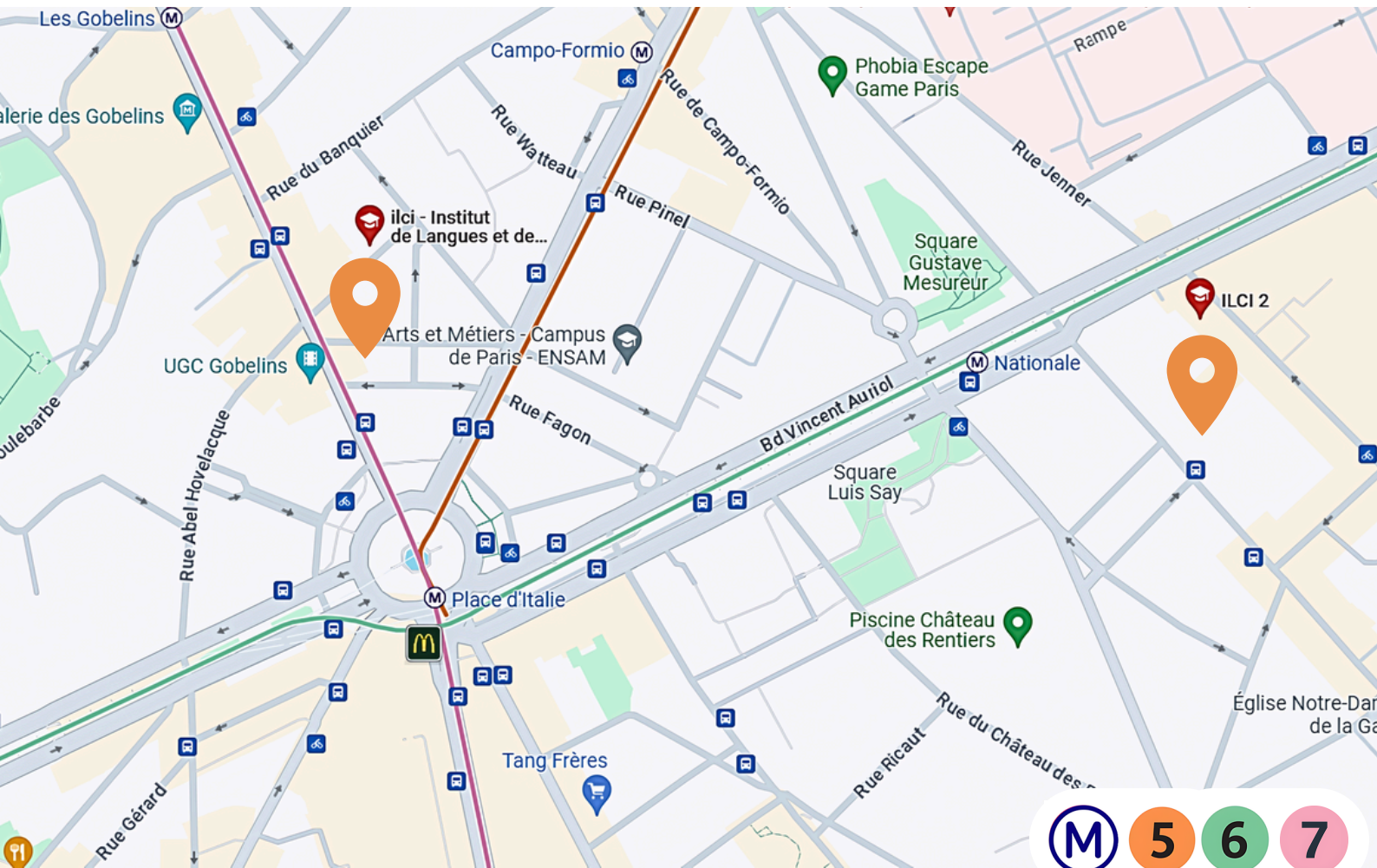
(Open Monday to Friday
from 9:00 AM to 5:00 PM)

CAMPUS DUNOIS

77 rue Dunois 75013 Paris

(Open Monday to Friday
only during the school term)

METRO: 5:30 AM - 1:15 AM (2:15 AM on Fridays, Saturdays, and the nights before public holidays)




Less than a 10-minute walk from public transport, including the Metro.

Join us from the following Metro stations:

- Place d'Italie**
- Gobelins**
- Campo Formio**
- Nationale**

ILCI SINCE 2004

Qualiopi 
processus certifié

 RÉPUBLIQUE FRANÇAISE

La certification Qualiopi a été délivrée au
titre de la catégorie d'action suivante :
ACTIONS DE FORMATION



Our goal, Your success !
DREAM BIG, REACH HIGH !