

P & I MAGAZINE

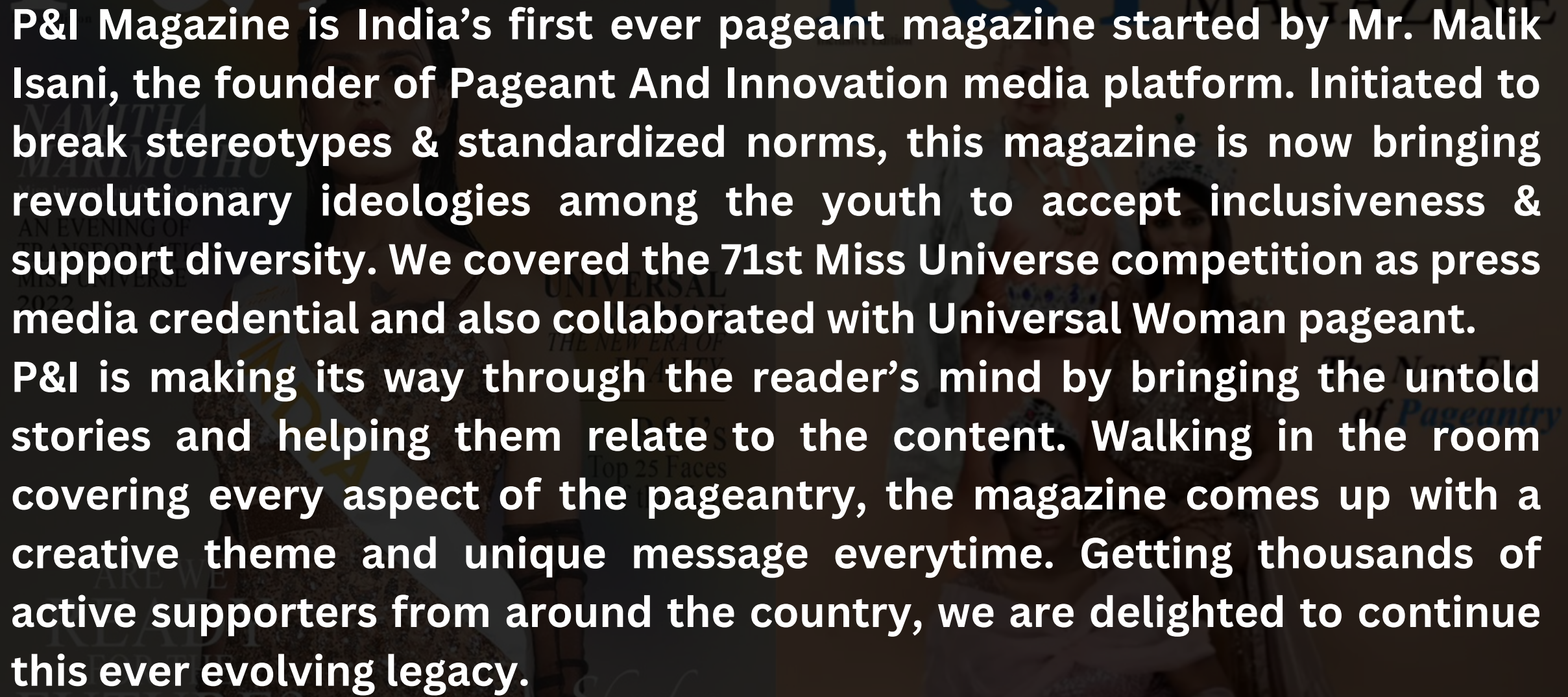


 **CHAI AND
GLAMOUR**





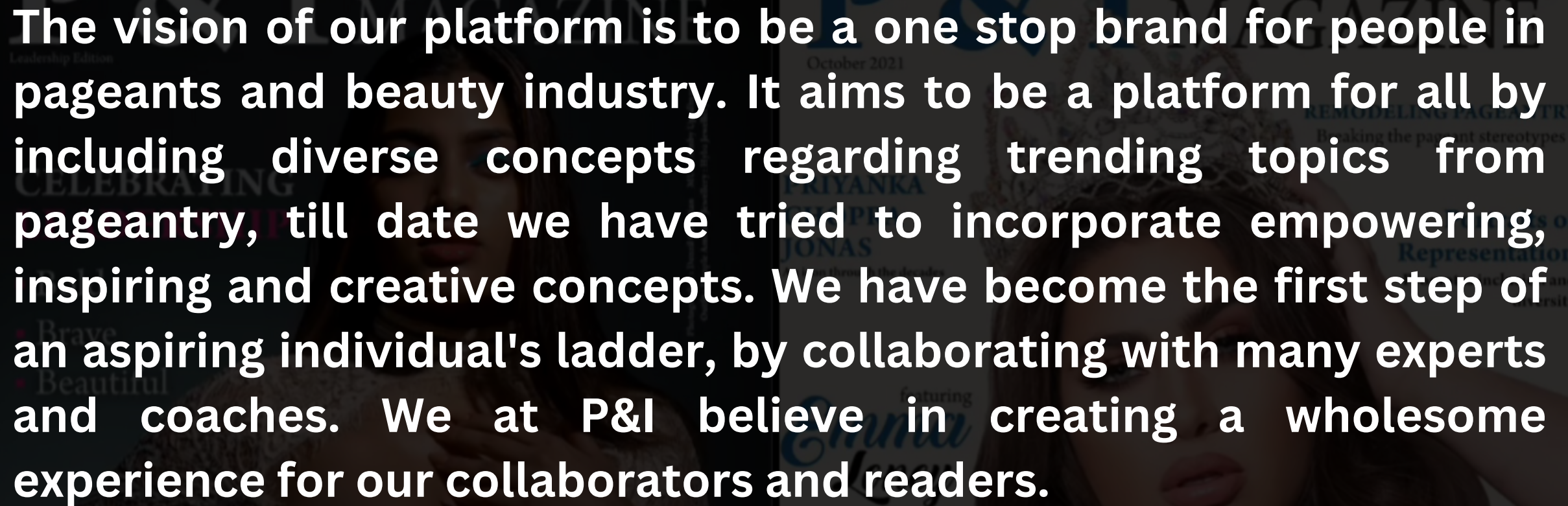
INTRODUCTION

The background is a dark collage featuring multiple covers of P&I Magazine. The covers display various pageant winners and queens, with headlines such as "India's First Ever Pageant Magazine", "3rd Issue", "NAMITHA MAKIMUTHU", "AN EVENING OF", "MISS UNIVERSE 2022", "UNIVERSAL", "THE NEW ERA OF", "Top 25 Faces", "Shades of a Queen", and "FUTURE?".

P&I Magazine is India's first ever pageant magazine started by Mr. Malik Isani, the founder of Pageant And Innovation media platform. Initiated to break stereotypes & standardized norms, this magazine is now bringing revolutionary ideologies among the youth to accept inclusiveness & support diversity. We covered the 71st Miss Universe competition as press media credential and also collaborated with Universal Woman pageant. P&I is making its way through the reader's mind by bringing the untold stories and helping them relate to the content. Walking in the room covering every aspect of the pageantry, the magazine comes up with a creative theme and unique message everytime. Getting thousands of active supporters from around the country, we are delighted to continue this ever evolving legacy.



VISION



The vision of our platform is to be a one stop brand for people in pageants and beauty industry. It aims to be a platform for all by including diverse concepts regarding trending topics from pageantry, till date we have tried to incorporate empowering, inspiring and creative concepts. We have become the first step of an aspiring individual's ladder, by collaborating with many experts and coaches. We at P&I believe in creating a wholesome experience for our collaborators and readers.

We are thrilled to announce Miss Universe 2005, Natalie Glebova as our cover personality for the current edition.

P&I Magazine- Founder And CEO



Mr. Malik Isani

As mentioned previously, P&I Magazine was born with a vision of being a platform for all. As today's youth I try to make my brand relatable that has a long term influence on the readers. I with my brand collaborated with 15+ organisations and 50+ faces of pageantry in less than 2 years, and the vision gets bigger every passing day. I aim to provide a satisfactory outcome to our sponsors and collaborators.

- Malik Isani



Miss Rajasthan



Universal Woman



Mrs Universe India



Mrs Maharashtra

PROFILE- MALIK ISANI



**IIT BOMBAY
GUEST**



**Miss Universe 2022
Water Launch**



Event Guest/Judge

PROFILE- MALIK ISANI

PREVIOUS AND CURRENT COLLABORATIONS



SOCIAL MEDIA INFLUENCE

110,000 Followers on Instagram

8 Million+ Account Reach

40,000 Subscribers on YouTube

4 Million+ Views Reach



Pageant And Innovation



@pageantandinnovation



**CURRENT COVER PERSONLITY
OF P&I MAGAZINE**

**NATALIE GLEBOVA
MISS UNIVERSE 2005**



SOCIAL MEDIA INFLUENCE

Upcoming social media channel is **P&I WEBSITE**

Influence: 8 Million Reach

Male : 27.7%

Female : 72.2%

Age 18 to 24: 47%

Age 25 to 34: 29.5%

Age 13 to 17: 12%

Age 35 to 44: 10%

Location of Audience: Highest India (74.2%)

Delhi, Mumbai and Bangalore



Pageant And Innovation



@pageantandinnovation

FACES THAT WORKED FOR P&I MAGAZINE IN INDIA





Naveli Deshmukh
Miss Universe India RU

110K instagram
461k facebook



Namitha Marimuthu
Miss International Queen India

283K Instagram
21647 facebook



Rachel Gupta
Miss Asia Pacific
(Miss Super Talent)

61.7k Instagram



**Femina Miss India
2020 Top 5**



**Kashish Methwani
GSI WINNER**



**Shreya Verma
Miss InterContinental India**



Miss Northeast



Mrs Universe India



Miss Earth India




Miss United Continents
India Top 6

Where can you find our magazine?

Available exclusively on amazon.in



 Shreya Bhosale

★★★★★ Verified Purchase

LOVING THS NEW ISSUE!

Reviewed in India on 26 April 2023

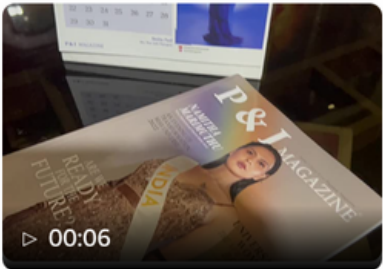
Extremely inspirational issue! Loved the representation and what this issue stands for. Inclusivity. This is my first ever issue and cannot wait what's in store next!

 Ajit Pandey

★★★★★ Verified Purchase

Best magazine for pageant lovers

Reviewed in India on 26 April 2023




It has everything that a pageants lover or fan need to know... Inspiring stories, poem for beautiful queen.. I am very glad to announce that I am a part of this magazine and calendar 2023. Thank you pageant and innovation

★★★★★

Revolutionary Step!!!

Reviewed in India on 28 May 2023



 anushka

★★★★★

Made my day !!!

Reviewed in India on 24 May 2023

They provided such a detailed information !! it's so good for pageant lovers that it will make you eager for the next edition ❤️😍

 Amazon Customer

★★★★★

Loved it!! ❤️❤️

Reviewed in India on 15 May 2023



This edition of P&i magazine is one of my favorites. It has everything a pageant fan and aspirant can expect from a pageant magazine. And kudos to the whole creative team as they level up their game in terms of graphics and writing. And of course, this eye-catching cover, for which the credit goes to our Queen Namitha.



"Chai and Glamour," the captivating talk show hosted by Malik Isani, is a delightful blend of warmth, laughter, and insightful conversations. As the title suggests, the show provides a cozy and inviting atmosphere, much like enjoying a cup of chai, while delving into the glamorous and inspiring journeys of its esteemed guests.

This is a platform where celebrities, influencers, and noteworthy personalities share their unique stories and experiences. From the highs and lows of their careers to the personal moments that shaped them, "Chai and Glamour" will be an engaging interview series that goes beyond the surface, offering viewers a peek into the lives of their favorite personalities

Chai and Glamour Season 1 Guests:



MANSI TAXAK

**Femina Miss India Gujarat
and Bollywood Actress
(Animal & Pathan)**



VARTIKA SINGH

**Miss Universe India 2019
winner and Femina Miss
Grand India 2015**



SHEFALI SOOD

**Miss Diva Supranational
winner and Femina Miss
India UP**

pageantandinnovation.com

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THANK YOU

P&I MAGAZINE CELEBRATING PAGEANTRY!