PERSONAL TRAINING AND HEALTH AI CHATGPT ASSISTANT

PROBLEM

- Lack of free time for busy people
- Presence of diseases, mobility restrictions
- Unwillingness to spend money on various specialist services
- Danger of being in public places in Ukraine

VALUE PROPOSITION

- Personal trainning and health AI ChatGPT assistant that help be in shape and stay healthy
- Accesability for people with disabilities, and less time
- Trast the information
- Expert data
- No need for a separate application
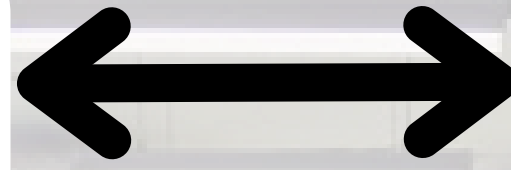- Cheaper than other options

CUSTOMER SEGMENTS

- People who take care about their health
- People with specific dietary needs, health issues
- People that can't affort personal training
- People who lose weight and gain
- Busy people

CUSTOMER RELATIONSHIPS

- Subscription model (link via email)
- Politics of personal data security
- Group bussiness customers discount
- Personal treatment for every user based on their data

CHANNELS ⟷ KEY PARTNERS

CHANNELS

- Social media - add
- Gym and trainers parthnership
- Ifluencers

KEY PARTNERS

- Influencers
- IT specialists
- Experts: doctors, nutritions, trainers, scientific center wich provide to us results
- Lawyer

KEY ACTIVITIES

- Colection of information totrain ChatGPT
- GPT training based on personal needs
- A/B teasting of functions and interfaces
- Develop data security politics - colsultaintion with loyers
- Promotion, B2B, B2C cooperations
- Regular managemant and suport from IT specialist, monitoring results of demand

KEY RESOURCES

- Investments
- ChatGPT
- Server leasing
- Social media
- Money - investment
- Data form partners to train ChatGPT

REVENUE STREAMS

- Monthly subscription
- Improve of versions/levels

SUBSCRIBE

COST STRUCTURE

- Salaries for experts contracts and regular for IT specialist, SMM manager
- Promotion, cooperatins, partnerships
- Server leasing

Business Model Canvas

Key Partners
Whom will you work with to run the business? Name your partners and the roles they will take on.

Influencers
IT specialists
Doctors/experts
Trainers
Loyer

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Key Activities
What are the tasks and activities to keep the business running every day?

Colection of information to train
ChatGPT
GPT training
A/B teasting
Develop data security politics – colsultaintion with loyers
Promotion

Key Resources
What are the tangible and intangible things you will use to make the product?

ChatGPT
Data base
Social media
Money – investment
Data to train ChatGPT

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Value Proposition
What need are you trying to address? What value will your product bring to the target audience?

Personal trainning assistant that help be in shape and stay healthy

Accesability
Trastfulness
Expertise

Easy access to information
No need for a separate application
Cheaper than other options

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Customer Relationships
What relationships will you establish with each customer segment?

Subscription model (link via email)
Politics of personal data security

Channels
Where will your product be available? List the ways you plan to reach your target audience.

Social media
Gym parthnership
Ifluencers

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Customer Segments
Who is your target market? What are the characteristics of your early adopters? List the groups that you expect to use your product.

People who take care about their health
People with specific dietary needs, health issues
People that can't affort personal training
People who lose weight and gain

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Cost Structure
What are the fixed and variable costs of launching your product?
Consider the cost at each stage – from setting up and hiring all the way to marketing and distribution.

Salaries
Media – ads
Promotion
Technical support etc.
Server leasing

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Revenue Streams
How will you generates income? Show a pricing model of your product or service and include other revenue sources, such as sales and subscription fees.

Monthly subscription
Improve of versions/levels

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