

PRINTLESS PEOPLE BRAND



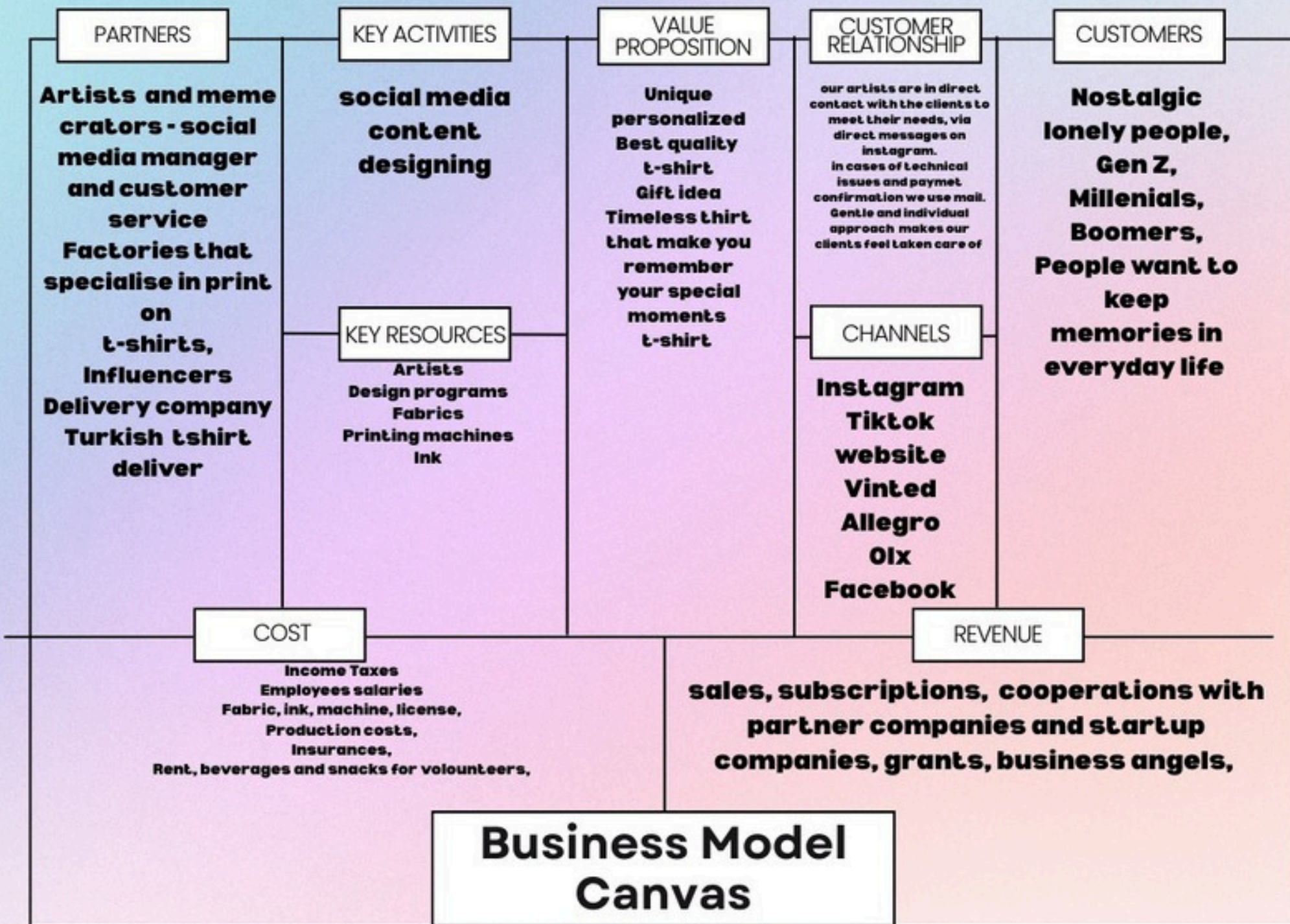
POLSKO-UKRAIŃSKA RADA
WYMIANY MŁODZIEŻY

ПОЛЬСЬКО-УКРАЇНСЬКА РАДА
ОБМІНУ МОЛОДДЮ



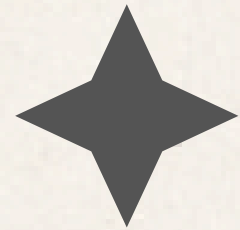
Ministerstwo
Edukacji Narodowej

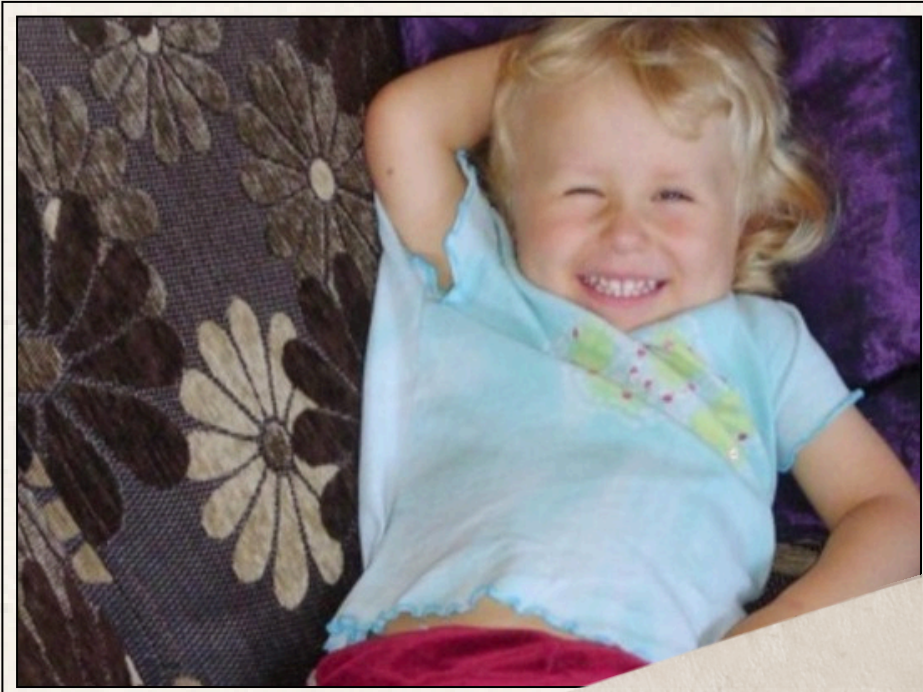
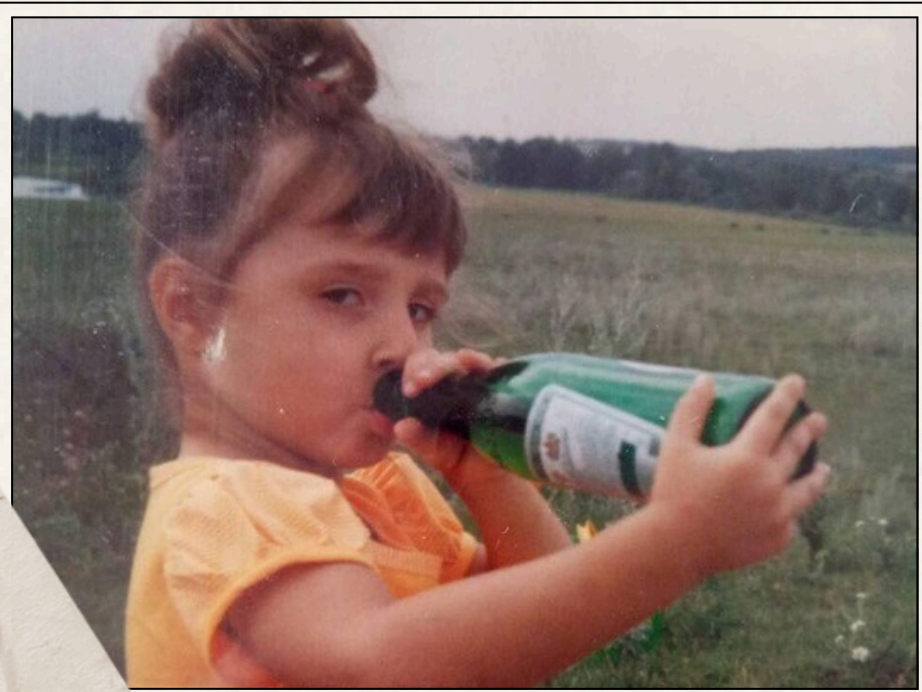
Projekt został sfinansowany ze środków
Polsko-Ukraińskiej Rady
Wymiany Młodzieży z dotacji MEN





**Have you ever realized how many of your
childhood memories are hidden away?**





**we all have those
photos...**

But how did this idea start?

well..

we thought a lot



and found problems
as usual...

**Gifts = boring &
impersonal**
.....

**Childhood memories =
invisible**
.....



**Printing = cheap,
poor, outdated**
.....

Market Opportunity

- * Personalized gifts = \$38B market
- * Custom fashion = huge Gen Z & Millennial trend
- * People crave identity over mass-production



Solution

- “Printless People brand – Memories You Can Wear”
- Personal, stylish, emotional
- Childhood photos + captions
- Fashion meets nostalgia



Business Model



**PREMIUM FABRICS &
BUNDLES**



**DIRECT SALES (WEBSITE +
INSTAGRAM SHOP)**

**CORPORATE NOSTALGIA
MERCH**



**This is Printless
People brand in
action...**



why us?



**WE CREATE DESIGN +
STORYTELLING**



**NOT A PRINT SHOP → A
MEMORY BRAND**

**EMOTIONAL, DURABLE,
MEANINGFUL**



and remember...

we all have an inner child