

# Privacy Policy for The Cannasseur

## Effective Date

[Insert Date]

## 1. Who We Are

We are based in the United Kingdom and operate a website featuring cannabis strain reviews and an online shop selling physical products. This site is intended for UK residents, although we may expand to other regions in the future.

## 2. Information We Collect

When you interact with our website, we may collect the following personal information:

- Full Name
- Email Address
- Postal Address
- Account Login Credentials (when you register)
- Purchase and transaction history

We do not store your payment details. However, we store transaction records for six years to comply with legal and tax obligations.

## 3. How We Use Your Information

We use your data for the following purposes:

- To process and fulfill your orders
- To manage your account
- To send you order confirmations and updates
- To provide customer service
- To deliver our quarterly newsletter (if you subscribe)
- To comply with legal obligations
- To analyze site performance and improve user experience

## 4. Newsletter and Communications

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If you sign up for our quarterly newsletter, we will use your email to send curated content, product updates, and special announcements. You can unsubscribe at any time via the link in each email.

### **5. Cookies and Tracking**

We use cookies strictly for performance and functional purposes, such as:

- Keeping you logged in
- Improving page load speed
- Gathering anonymous usage data

We may also use Google Analytics to understand how visitors interact with our site.

### **6. Data Sharing**

We do not sell, rent, or share your personal information with third parties for marketing purposes.

We may share your data with trusted service providers (e.g., hosting services, shipping couriers, and analytics tools) strictly to perform services on our behalf and under confidentiality obligations.

### **7. Your Rights**

Under UK and GDPR regulations, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data (subject to legal limitations)
- Object to or restrict certain data processing
- Withdraw consent for marketing communications

To exercise these rights, please contact us at: [Insert contact email]

### **8. Account Security**

Users must create an account to make purchases. Please keep your password confidential. We cannot be held liable for

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unauthorized access due to weak or shared credentials.

### **9. Third-Party Links**

Our blog and shop may include links to third-party websites (e.g., YouTube). We are not responsible for the privacy practices of those external sites.

### **10. Changes to This Policy**

We may update this Privacy Policy occasionally. All updates will be posted here with a revised effective date. We encourage you to review this page periodically.

### **11. Contact Us**

If you have any questions or concerns about this policy, please email us at: [Insert email address]