



# MAX BERTSSON

IT MANAGER | BUSINESS DEVELOPER | DATA & ANALYTICS

## CONTACT

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🌐 www.clickspace.se  
www.exempel1.se (CV)

## EDUCATION

2023-2025

### ONLINE COURSES

- Qlik Sense

2016 - 2018

### UNIVERSITY OF GOTHENBURG

- Master of IT Management

2012 - 2015

### HAWAII PACIFIC UNIVERSITY

- Bachelor of Business
- GPA: 3.74 / 4.0

2010 - 2011

### KV KONSTSKOLA

- Drawing & Design Principles
- Digital Illustration

## SKILLS

- Sales
- SEO
- Web Development
- Project Management
- Qlik Sense (Certified)
- Power BI
- Atlassian
- SharePoint

## SUMMARY

I bring experience in entrepreneurship, business development, and digital transformation. I've founded and led innovative ventures, developed tailored solutions, and driven revenue growth. Every platform we've built was created under my leadership, managing a team of skilled coders in India for efficient execution. With a focus on strategy and results, I deliver impactful solutions across industries. OBS: Look at exempel1.se to learn about my Qlik Sense skills.

## WORK EXPERIENCE

### Click Space

2018 - PRESENT

Owner

- Generated 800,000 SEK in revenue in the first year through tailored digital solutions, SEO optimization, and client-centric web development.
- Website and SEO Optimization: Designed and optimized websites with a strong emphasis on SEO, helping businesses achieve higher search engine rankings and improved online presence.
- Driving Digital Business Transformation: Developed custom software solutions for companies, streamlining operations and enhancing efficiency through innovative digital tools.

### Bommin Sverige AB

2019- 2024

Co-Founder

- Bazinga - A Selling Platform: Developed an innovative platform where businesses could sell various products, functioning as an early version of Temu; the platform was successfully sold in 2021.
- ParkHero - Leveraging the Gig Economy: Created a platform enabling users to scan car registration signs and report unpaid parking, earning money through tips to parking wardens.

### QFunds

2019- 2021

Co-Founder

- Co-Founder of Innovative Factoring Platform: Built a platform providing businesses with cost-efficient factoring services through a 24-hour bidding system, where factoring companies competed to "win" uploaded invoices, maximizing client value.
- Investor Relations and Reporting: Managed relationships with investors, providing regular updates on company progress and ensuring alignment with strategic goals.

### Trench Capital Partners LLP

2015- 2016

Business Developer

- Asset Acquisition Management: Negotiated and managed purchases of mortgage-backed securities and collateral debt obligations from financial institutions.