



Haroon Rashid

C-Level IT Leader | Digital Transformation & IT Governance Executive

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Summary

Bridging Technology & Business Growth | SAP Strategy | Cybersecurity & Compliance

With 25+ years of global experience, I turn IT into a growth engine, not just a support function. From leading multi-million-dollar SAP rollouts to optimizing IT governance and cybersecurity, I specialize in reducing costs, driving compliance and scaling businesses through technology. I've helped organizations in UAE, KSA, Qatar, and Malaysia to cut IT costs by 30%, ensure 100% regulatory compliance and transform IT frameworks into high-performing, revenue-generating assets.

Career Highlights

- **From Internal Tool to Revenue Stream – Riphah’s SaaS Success:** A custom-built Hospital Information Management System had untapped potential. I converted it into a scalable SaaS product, generating \$500K in recurring revenue while improving efficiency by 50%.
- **Eliminating Bottlenecks – SAP Transformation at Imarat Group:** Manual workflows slowed operations across 12+ businesses. I led a full-scale SAP transformation, automating HCM, MM, FICO, and FM modules, reducing manual processing by 40%, and improving financial reconciliation by 35%.
- **Rescuing an Aging System – SAP Migration for Nakilat Qatar Gas:** Outdated SAP ECC caused frequent downtime and inefficiencies. I led the transition to S/4 HANA, cutting downtime by 60%, boosting data processing speed by 45%, and saving \$1.2M annually.
- **Turning Audit Failures into Compliance Wins – BAT Malaysia , UAE & KSA Defense Sector:** Regulatory inconsistencies led to audit failures and security risks, used SAMA framework to ensure compliance for KSA clients such as SHL and HWBC. I also developed a COBIT & ITIL-aligned governance framework, achieving 100% compliance and eliminating audit failures within a year.
- **Securing a Multi-Nation Giant – Cybersecurity Overhaul at BAT:** Lack of cybersecurity protocols led to frequent security breaches. I implemented BS 7799 compliance in 9 months, cutting security incidents by 80% and ensuring 99.9% system uptime.
- **Saving \$700K in IT Costs – Smart Vendor Negotiation at BAT:** Unoptimized vendor contracts were driving up IT expenses. I negotiated better terms and optimized infrastructure, reducing annual IT costs by 30% (\$700K) while improving efficiency.

Professional Experience

Imarat Group

UAE & Pakistan

June 2023 – 31st Jan 2025

● General Manager – ERP & IT Strategy

- Overseeing SAP strategy, ensuring seamless automation & efficiency.
- Restructured vendor contracts & IT services, reducing dependency on external providers.
- Implemented COBIT & ISO 27001-based governance models, securing regulatory compliance.

Excellence Delivered (ExD)

UAE, KSA, Pakistan

June 2019 – May 2023

● Senior Project Manager – SAP Implementation

- Managed SAP implementation for Army Welfare Trust, Askari Guard Limited.
- Managed SAP implementation for IMARAT pvt ltd.
- Led Nakilat Qatar Gas SAP migration, saving \$1.2M annually through digital workflow optimization.

Seronic Pvt. Ltd
KSA & Pakistan
Aug 2017 – April 2019

● **Senior IT Consultant**

- Developed cybersecurity & IT governance frameworks, improving compliance by 40%.
- Implemented enterprise risk management strategies, ensuring seamless IT operations.
- Designed & deployed CMS & HIMS systems, streamlining corporate IT services.

Riphah International University
UAE & Pakistan
Nov 2006 – Aug 2017

● **Senior IT Manager**

- Developed an in-house SaaS-based Hospital Information Management System(HIMS) \$500K annually.
- Integrated SAP-powered hospital and education management systems, improving patient & student experience.

Bahria Town Pvt Ltd
Pakistan
July 2005 – Sep 2006

● **Senior IT Consultant**

- Developed a custom CRM, increasing sales efficiency by 40% and speeding up property transfers by 50%.
- Upgraded wireless network infrastructure, enhancing project site connectivity.

Pakistan Tobacco Company
Pakistan
Nov 1997 – July 2005

● **Senior IT Infrastructure Analyst**

- Ensured 99.9% uptime across all IT operations in Pakistan & Malaysia.
- Designed disaster recovery plans, protecting critical IT assets.

Education

- **MBA – Executive (IT Management) | Riphah International University:** Focus on IT strategy, digital transformation, and enterprise governance.
- **BCS – Bachelor of Computer Science | University of Central Punjab:** Specialized in software development, database management, and IT infrastructure.

Certifications & Trainings

- **PMP – Project Management Professional | PMI:** Demonstrates expertise in managing large-scale SAP & IT transformation projects.
- **SAP Activate Project Manager – Certified | SAP:** Specialization in SAP implementation, migration, and business transformation strategies.
- **COBIT 5 Certified – IT Governance & Risk Management | ISACA:** Ensures enterprise-wide IT governance frameworks, compliance, and regulatory adherence.
- **ITIL V4 Certified – IT Service Management | Axelos:** Proven expertise in IT service optimization, risk management, and operational efficiency.
- **ISO 27001 Implementation & IT Risk Management | Certified:** Specialized in cybersecurity, data protection, and IT compliance policies.
- **Enterprise IT Governance & Risk Management | ISACA:** Advanced training in COBIT, IT governance frameworks, and compliance risk assessment.
- **Advanced SAP Implementation & Digital Transformation | SAP Academy:** Specialized training in SAP S/4 HANA deployment, ERP integration, and process automation.
- **Cybersecurity & Data Protection (ISO 27001) | International Certification Body:** Hands-on training in IT risk management, cybersecurity policies, and regulatory compliance.
- **ITIL V4 Masterclass – Service Optimization & Incident Management | Axelos:** Focused on IT service delivery, problem resolution, and operational risk reduction.
- **Project Leadership & Agile Methodologies | PMI Training Program:** Mastered Agile, Scrum, and Waterfall methodologies for enterprise-level IT projects.