

SANA SIDDIQUI

IT Consultant – Digital Transformation Lead

[LinkedIn](#) @sanasiddiqui914@gmail.com  +971 0503469978  Dubai

PROFILE SYNOPSIS

A driven professional with bold ideas, unafraid to leverage technology to find new-age solution to the age-old problems.

Strategic, solution-focused, and globally competent professional offering an extensive leadership experience in overseeing and driving transformational projects within a complex technological environment, complemented with proven expertise in solution designing, delivery management, relationship management, and program management.

WORK EXPERIENCE

Deloitte USI | Sr. Consultant – Application Modernization & Innovation | Nov'21 – Present

Client – HCSC, US

- Leading the **modernization** of an operation support platform for a **multistate Claim Processing System**.
- Lead the analysis of **building 8 proof of concepts (POCs)** to establish the client's vision of a modernized platform in **10 months**.
- Piloted the analysis of digital transformation of a legacy platform for New Mexico, Montana, and Texas regions.
- Expedited analysis by **40%** and finalizing the **MVP for 9 features within 7 months**.

TCS | Senior Business Analyst | Nov'15 – Oct'21

Client – Yorkshire Building Society, UK

- Steered analysis of digital transformation for 2 branch-based products and **launched the product within 10 months** that enabled the end user to buy the financial products from the comfort of their homes during pandemic.
- Automated the manual processes generating a cost benefit of £48K.

Client – Ascential, UK

- Mentored the Business Analyst team to streamline business migration of the project during **COVID-19 pandemic, with 95% CSI**.
- Analyzed business of 289 retailers spread globally across UK, US, Australia, Germany, and South Africa.
- Facilitated data analysis to anticipate future trends and trend analysis to connect brands to the market.

Client – TCL, IN

- Digitalized the manual insurance processes by introducing a new B2B portal.
- Developed a monthly legal evidence report for **Insolvency & Bankruptcy Board of India (IBBI)**.
- Led the business migration of 20 projects from 3rd party vendor to TCS.

Client – NPS, IN

- Facilitated digital transformation of legacy platform.
- Digitalized the **PFRDA** reports.

EDUCATIONAL CERDENTIALS

- Bachelor's in Electronics and Telecommunication Engineering** | Mumbai University | 2011 – 2015 | 1st Class Honors

CORE COMPETENCIES/SKILLS

- IT Strategies & Roadmaps Development
- Project & Stakeholder Management
- Project Planning, PI Planning, EPIC Planning & Management
- Critical Thinking & Problem-Solving Skills
- Excellent Communication, Documentation & Presentation skills
- Organization Skills: Prioritization, Time Management, Meeting Deadlines & Decision-Making skills.
- Digital Transformation
- Managed API Integration
- Solution Planning, Designing & Application Prototyping
- Process Automation
- POC / Innovation
- Business Analysis
- Experienced in Agile & Waterfall Methodologies
- Cloud Technology
- Service Delivery

CERTIFICATIONS

- Professional Scrum Master (PSM) – I Certified**
- AWS Certified Cloud Practitioner**
- Certified in Excel Essential Training**
- LOMA Certified in Insurance Domain**

SOFTWARE TOOLS

- Microsoft VISIO
- IBM Blueworks
- Jira
- Balsamic
- Confluence
- Tableau
- O365 Suite

ACCOLADES & RECOGNITION

- Honored with Applause Award twice as part of the Reward Excellence Program for identifying risk, ensuring quality delivery, and proactively communicating with stakeholders
- Undertook various Education Sessions at organization level and felicitated with Faculty Award

ROLES & RESPONSIBILITIES

- Organized workshops with Business, Sales, Audit, IT, Marketing, Financial Crime, Risk, and Regulatory teams to attain business, configuration, integration, and customization requirements.
 - Plan the product increment (PI) and identify the EPICs and Products Modifications.
 - Analyzed gap and elicit the requirements as per the EPICs and Product Modifications.
 - Prioritization and finalization of Product & Sprint backlog.
 - Provided demo to clients, every 2 weeks in sprint review meetings.
 - Created end-to end documentation like Functional Specification (FS), BRD, AS-IS & TO-BE business process modelling, user manual, user experience prototyping, effort estimation, transition plan, agile planning, test cases, implementation plan, statement of work (SOW), and budgetary commercial.
 - Performed API integration with third party vendors, managed stakeholders, and acted as a bridge between development team and business team/client.
 - Developed and prepared application prototype/UX UI for presenting the same to client.
 - Conducted functional testing before release of application for User Experience Testing (UAT)
 - Applied expert presentation skills using PowerPoint.
 - Oversaw transition from one vendor to another, while generated transition plan and action items.
 - Served as a Certified Professional Scrum Master (PSM-I) to create and manage scrum events, sprint planning, daily scrum call, sprint review, and sprint retrospective.
 - Followed up on development and implementation plan to meet deadlines.
 - Appraised processes and suggested performance improvement areas to curtail dependency on production support team.
 - Acquired LOMA Certification from the biggest trade association in US insurance industry.
 - Managed project clearance from delivery group for new projects.
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CORE EFFORT AREAS

- AS-IS and TO-BE Process Modelling
 - Functional Specification Document (FSD)
 - Business Requirement Document (BRD)
 - Statement of Work (SOW)
 - Budgetary Commercial
 - Transition Plan
 - Cost & Effort Estimation
 - Implementation Plan
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