

GRAPHIC DESIGNING - 4 MONTHS

PHOTOSHOP

- ✓ Photoshop Interface : Navigating the workspace, understanding panels, and customizing settings.
- ✓ Basic Tools Learning and utilizing tools for selection, cropping, painting, and editing.
- ✓ Selections Making and using selections for isolating edits.
- ✓ Layers Understanding and manipulating layers for non-destructive editing.
- ✓ File Management Organizing and managing files in Photoshop and Adobe Bridge.
- ✓ Saving and Exporting Understanding different file formats and settings for web and print.

IMAGE EDITING AND RETOUCHING

- ✓ Color Correction: Adjusting colors, brightness, contrast, and other image parameters.
- ✓ Retouching: Repairing imperfections, removing blemishes, and smoothing skin.
- ✓ Content-Aware Fill: Removing unwanted objects and filling in missing areas.
- ✓ Painting and Drawing: Utilizing brushes, pencils, and other painting tools.
- ✓ Masking: Using masks for non-destructive edits and compositing.

DESIGN AND GRAPHICS

- ✓ Design Principles: Understanding color theory, typography, and composition.
- ✓ Vector Graphics: Creating and manipulating vector shapes and paths.
- ✓ Compositing: Combining images and graphics to create new compositions.
- ✓ Typography: Working with text, fonts, and typography styles.
- ✓ Apparel Design: Creating mockups and designs for apparel.
- ✓ Social Media Graphics: Designing graphics for social media platforms.
- ✓ Web Design: Creating mockups and designs for websites.

ADVANCED TECHNIQUES:

- ✓ Adjustment Layers: Non-destructive adjustments and color corrections.
- ✓ Smart Objects: Using smart objects for non-destructive transformations and scaling.
- ✓ Camera Raw: Understanding and utilizing Camera Raw for image processing.
- ✓ Filters: Applying and customizing filters for various effects.
- ✓ Layer Styles: Using effects and styles for text or layers.



ADOBE ILLUSTRATOR

Module 1: Getting Started with Illustrator

- ✓ What is Adobe Illustrator? Use cases (logos, illustrations, branding)
- ✓ Interface overview & workspace setup
- ✓ Artboards, Canvas, and file types
- ✓ Navigation tools (Zoom, Hand Tool, etc.)
- ✓ Shapes & Drawing Tools:
- ✓ Rectangle, Ellipse, Polygon, Star
- ✓ Line, Pencil, Pen Tool (basic)
- ✓ Selection Tools (Direct, Group, Magic Wand)

Module 2: Colors, Text & Layers

- ✓ Fill and Stroke
- ✓ Color Theory basics, Gradients, Swatches
- ✓ Layers and Grouping
- ✓ Type Tool:
- ✓ Point Type vs Area Type
- ✓ Fonts, Text styling, Curved Text
- ✓ Alignment & Pathfinder tools (Unite, Minus Front, etc.)
- ✓ Symbols and Guides

Module 3: Advanced Drawing & Effects

- ✓ Pen Tool (advanced usage)
- ✓ Curvature Tool
- ✓ Shape Builder Tool
- ✓ Brushes: Calligraphic, Scatter, Pattern
- ✓ Image Trace (convert raster to vector)
- ✓ Appearance panel and Graphic Styles
- ✓ Transform, Warp, Distort effects

Module 4: Real Projects + Exporting

- ✓ Logo design process (sketch to vector)
- ✓ Illustration design (vector scene or avatar)
- ✓ Exporting files:
- ✓ PNG, JPG, SVG, PDF
- ✓ Export for Web & Print
- ✓ Artboard management for multi-page exports
- ✓ Final Review and Shortcuts for Speed

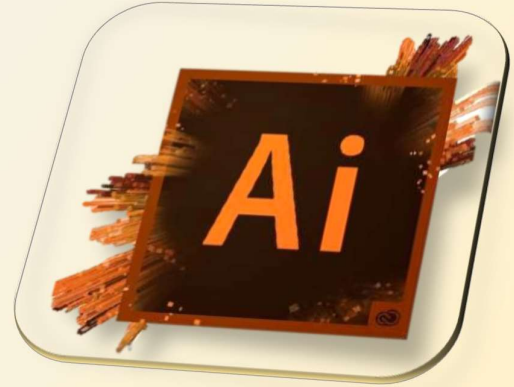
CORELDRAW

Module 1: Introduction & Basic Tools

- ✓ What is CorelDRAW? Use cases in Graphic & Print Design
- ✓ CorelDRAW Interface Overview
- ✓ Creating & Saving a New Document
- ✓ Understanding Page setup, units, rulers, and guidelines
- ✓ Basic Drawing Tools:
- ✓ Rectangle, Ellipse, Polygon, Star
- ✓ Line, Freehand, Bezier Tool

Module 2: Working with Objects & Text

- ✓ Object Selection, Grouping, Aligning, Ordering
- ✓ Fill & Outline (Color Fill, Gradient, Pattern Fill)
- ✓ Object Transformations (Move, Rotate, Scale, Mirror)
- ✓ Text Tool:



- ✓ Artistic Text vs Paragraph Text
- ✓ Formatting fonts, spacing, text effects
- ✓ Using PowerClip (Insert image/text into shapes)

Module 3: Logo & Vector Design

- ✓ Pen Tool and Shape Tool (editing curves & nodes)
- ✓ Combine, Weld, Trim, Intersect (Shaping tools)
- ✓ Creating Custom Shapes
- ✓ Logo Design Basics (Typography + Symbol)
- ✓ Working with Layers

Module 4: Print Design & Export

- ✓ Designing Business Cards, Brochures, Banners
- ✓ Layout techniques (margins, bleed, alignment)
- ✓ Importing Images, Using Clipart and Icons
- ✓ Exporting Files for:
- ✓ Print (PDF with bleed, CMYK) Web (JPEG, PNG, RGB)

ADOBE INDESIGN

Module 1: Introduction & Workspace Setup

- ✓ What is Adobe InDesign? Use in publishing & design
- ✓ Interface overview: Tools, Panels, Pages, Properties
- ✓ Creating a new document (size, margins, bleed)
- ✓ Navigating Pages and Master Pages
- ✓ Placing and editing text
- ✓ Importing and managing images

Module 2: Text Formatting & Layout Design

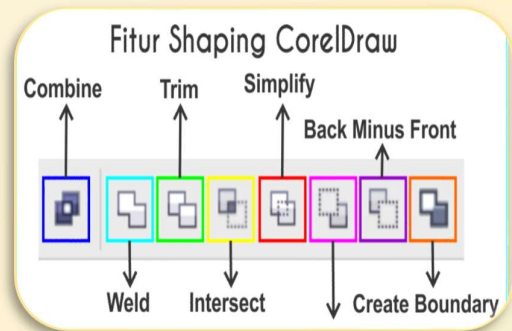
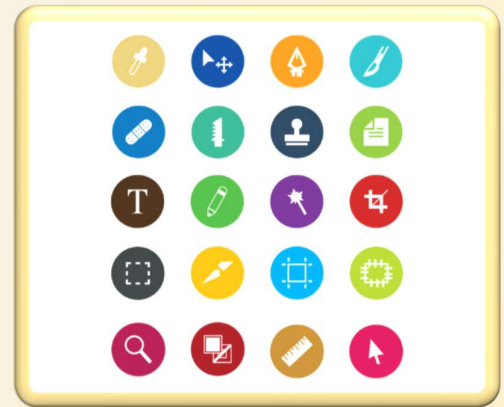
- ✓ Working with text frames and linking
- ✓ Character and Paragraph styles
- ✓ Fonts, kerning, leading, spacing
- ✓ Text wrap, Drop caps, Columns
- ✓ Using Baseline Grid & Guides
- ✓ Color themes: Swatches, Gradients, and Tints

Module 3: Working with Objects, Images & Tables

- ✓ Placing, cropping, resizing, and fitting images
- ✓ Working with frames and frame fitting options
- ✓ Creating and formatting tables
- ✓ Layer management and Object grouping
- ✓ Using Libraries and Assets

Module 4: Exporting & Final Projects

- ✓ Preflight check (errors before print)
- ✓ Packaging a project (fonts, links, images)
- ✓ Exporting for:



- ✓ Print (PDF with bleed, CMYK)
- ✓ Web/Interactive (PDF, ePub)
- ✓ Creating interactive PDFs (hyperlinks, buttons, TOC)
- ✓ Shortcuts and productivity tips.

