



JRS COLLEGE
of Business & Healthcare

GRAPHIC DESIGN

Program Accreditation: **Certificate** | 34 weeks – Total hours: 680
Mode of Delivery: **Online (Virtual Classes)**

Program Overview

Unlock Your Creative Potential and Dive into the World of Design!

Our 34-week Graphic Design prepares you for a career path with advertising agencies, design studios, digital marketing firms, multimedia companies, and more.

With Canada Job Bank predicting a solid economic outlook for graphic designers and a median hourly wage of \$28.00, there's never been a better time to turn your creative skills into a full-fledged career (NOC 52120)

Our Graphic Design program explores the theories of design, color, and typography to help you visualize and present concepts to clients, select color palettes to enhance your designs and develop visual communications.

What will I specifically learn in this program?

You will get hands-on, in-depth training in Adobe Photoshop, Illustrator, and InDesign and use the software to gain proficiency in such tasks as photo manipulation, branding, layer control, background removal, icon design, and creating vector graphics, flyers, brochures, social media graphics, and more. Design and logo projects help build a stunning portfolio that showcases your creative talents to potential employers.

- Gain practical experience in Adobe Photoshop, Illustrator, and InDesign.
- Develop skills in photo manipulation, branding, layer control, background removal, icon design, and creating vector graphics, flyers, brochures, social media graphics, etc.
- Engage in design and logo projects to create a compelling portfolio demonstrating creative abilities to prospective employers.

Key Highlights of the Program:

- Learn from industry-experienced instructors
- Hands-on training with industry-standard software
- Build a professional portfolio showcasing your work
- Gain insight into branding, typography, digital imaging, and more
- Access to career guidance and networking opportunities

*The average salary for a Graphic Designer is **\$20.32 per hour** in Toronto, ON.*

*Unlock your creative potential and launch your journey into the world of design! Don't miss out on this opportunity to turn your passion into a profession. **Join us today!***

