



## Ready-to-Use Messages for Realtors

These templates make it easy to introduce your clients to HomeConnect+, our complimentary utility and home services concierge. Feel free to personalize these messages with your own style and information.

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### Text Message

**Brief Introduction with Permission Request:** Hi [Client Name]! As part of my service to you, I offer a complimentary utility setup concierge. Would you like me to have HomeConnect+ contact you? They can set up ALL your utilities and home services in one 10-minute call, saving you hours. Just reply YES and I'll pass along your info. No pressure either way!

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### Voicemail Script

"Hi [Client Name], this is [Your Name]. As part of my service to you, I offer a complimentary utility concierge who can set up all your essential services in one quick call. HomeConnect+ handles everything - internet, electric, gas, security, you name it - saving you hours of research and setup time. The service is completely free with the same or better pricing than going direct. If you'd like me to have Julie from HomeConnect+ contact you, please call or text me back with a 'yes.' I respect your privacy and will only share your information with your permission. You can reach me at [your phone number]. Thanks!"

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# Email Template

## Subject Line Options:

- *Would You Like Help Setting Up Your Utilities?*
- *A Time-Saving Service for Your Move*
- *My Gift to You: Skip the Utility Setup Headache*

## Email Body:

Hi [Client Name],

Congratulations on your new home! As your closing date approaches, I'd like to offer you a complimentary service that will make your move much easier.

As part of my service to you, I provide access to HomeConnect+, a local utility and home services concierge who can set up ALL your essential services in just one 10-minute call:

- All utilities (electric, gas, water, waste)
- Internet, TV, and phone
- Security systems
- And more!

This service is completely free for you to use, and you'll get all available options at your new address at the same or better than advertised pricing.

**Would you like me to have Julie from HomeConnect+ contact you?** She's a local expert (not a call center) who personally handles everything. One quick call with her saves you hours of research and waiting on hold with multiple providers.

Just reply "Yes" to this email, and I'll pass along your contact information. Your privacy is important - Julie will only contact you with your permission.

Warm regards,

[Your Name]

[Your Contact Information]

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# Talking Points for In-Person Conversations

When discussing HomeConnect+ with your clients in person, these key points help explain the value:

- "As part of my service to you, I offer a complimentary utility concierge called HomeConnect+"
- "They connect all your essential services - utilities, internet, security - in one 10-minute call"
- "It's completely free - they get paid by the service providers, not by you or me"
- "You'll work with Julie, a local expert - not a call center representative"
- "You'll get all available options at your address at the same or better prices than going direct"
- "Most of my clients save 5-8 hours of research and waiting on hold"
- "Would you like me to have Julie contact you? I'll only share your information with your permission"
- End with a clear request: "Do I have your permission to share your contact information with HomeConnect+?"