

ZURNA CREATIVE



VISUAL MEDIA PRICING

IDEA AND CONCEPT DEVELOPMENT	Idea, Concept, Storyline, Messaging, characters, lines, narration, settings, script and synopsis, shot list	\$100-\$200 PER HOUR
ON- LOCATION LIVE-ACTION	Small corporate projects, Small crew, camera/lighting/audio, half/full day shoot	\$3K-\$6K
IN-STUDIO LIVE- ACTION	Small corporate projects, Controlled lighting/backgrounds, set builds as needed	\$1K-\$3K
ANIMATED PRODUCTION (2D/3D)	design, motion graphics/3D, VO	\$500-\$1K PER MINUTE



VISUAL MEDIA PRICING

AI- GENERATED VIDEO	Storytelling using AI characters, generative assets and a fuse of real images and AI content	\$300-\$500 PER MINUTE
EDITING / POST- PRODUCTION	Assembly, color, sound mix, graphics, captions	\$200 PER HOUR
INTERVIEW/ TESTIMONIALS	Talking-head setup, 1-2 cameras, b-roll, edit & captions	\$2K TO \$8K PER FINISHED VIDEO
VERTICAL REELS (SHORTS)	Concept, shoot (or asset pull), edit, captions.	\$150-\$500 PER REEL (BASIC) OR \$1,350- \$1,500/MO FOR MANAGED PROGRAMS.