

BRANDING PRICES

PLAN

When you only have a logo but it needs to be updated

- 3 hours of design work
- Update logo look
- Define color pallette
- Create useable file formats of your material for different platforms.
- Type system and fonts

\$400

PLAN

When you want to take your logo to the next level

- 6 hours of design work.
- Everything in Update
 Plan.
- Voice guide.
- Imagery Rules Mode
 Boards
- Icon/Illustration specs.

\$800

PROFESSIONAL

When you don't have a logo or your logo needs major update.

- 10 hours of design work.
- Logo design from scratch
 - + full logo kit.
- Everything in Growth
 Plan.
- Texture and Templates for Social, deck, email.

\$1200



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