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*\* Corresponding Author,e-mail address*

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| **Abstract**: This section should briefly and clearly present the aim of the study, the methodology used, the sample or participants, the data collection instruments, the analysis process, and the key findings. The abstract should provide a concise overview that allows readers to quickly understand the scope and contributions of the study. It should be written as a single paragraph, preferably between 150–200 words. Citations should be avoided, and unnecessary details should not be included.  This section should briefly and clearly present the aim of the study, the methodology used, the sample or participants, the data collection instruments, the analysis process, and the key findings. The abstract should provide a concise overview that allows readers to quickly understand the scope and contributions of the study. It should be written as a single paragraph, preferably between 150–200 words. Citations should be avoided, and unnecessary details should not be included.  **Keywords:** *Keyword1, Keyword2, Keyword3, Keyword4, Keyword5.*  **JEL Code:** |

**Lütfen Makalenizin Türkçe Başlığını Buraya Yazınız**

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| **Öz**: Bu bölümde araştırmanın amacı, yöntemi, örneklemi (veya katılımcıları), veri toplama araçları, analiz süreci ve temel bulgular açık ve öz şekilde sunulmalıdır. Öz, okuyucunun çalışmanın kapsamını hızlıca kavrayabilmesini sağlamalıdır. Tercihen 150–200 kelime arasında olmalı ve tek paragraf halinde yazılmalıdır. Öz’de kaynak gösterilmez ve gereksiz detaylara yer verilmez.  Bu bölümde araştırmanın amacı, yöntemi, örneklemi (veya katılımcıları), veri toplama araçları, analiz süreci ve temel bulgular açık ve öz şekilde sunulmalıdır. Öz, okuyucunun çalışmanın kapsamını hızlıca kavrayabilmesini sağlamalıdır. Tercihen 150–200 kelime arasında olmalı ve tek paragraf halinde yazılmalıdır. Öz’de kaynak gösterilmez ve gereksiz detaylara yer verilmez.  **Anahtar Kelimeler:** *Anahtar Kelime1, Anahtar Kelime2, Anahtar Kelime3, Anahtar Kelime4, Anahtar Kelime5.*  **JEL Kodu:** |
| **Suggested Citation:** Surname, N. (20XX). International Journal of Innovative Thinking in Business, X(X), XX-XX. DOI: XXXXXXXXXXXXXX |
| **Article History:** Submitted XX Month 20XX; Revised XX Month 20XX; Accepted XX Month 20XX |

INTRODUCTION

This section should briefly introduce the research topic and explain its significance and relevance within the existing literature. The core problem should be clearly stated, and any gaps, debates, or theoretical shortcomings in literature should be addressed. The aim of the study and the main research question should be explicitly defined. Additionally, the potential contribution of the study to literature or practice should be emphasized, and if necessary, a brief outline of the structure of the paper may be provided.

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THEORITICAL BACKGROUND AND HYPOTHESIS DEVELOPMENT

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METHODOLOGY

This section should clearly describe the type of research, the methodology used, the population and sample. It should detail the data collection tools and explain how the data were collected and analyzed. The statistical techniques or analytical approaches employed should also be presented with their rationale.

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DISCUSSION

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The authors declare whether any financial assistance was provided for the execution of the research and/or the publication of this manuscript.

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The authors confirm whether there are any actual or potential conflicts of interest related to the content or publication of this article.

**Ethical Approval**  
If the research includes human participants, the authors must affirm that all procedures were carried out in compliance with the ethical principles of the relevant institutional and/or national research ethics committee, as well as the 1964 Declaration of Helsinki and its subsequent revisions or equivalent ethical standards.

REFERENCES

All references should be according to APA 7 format.

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