

# JANE CHI

## CONTACT

Email /  
[janechidesign@gmail.com](mailto:janechidesign@gmail.com)

Personal website /  
[janechidesign.com](http://janechidesign.com)

LinkedIn /  
[linkedin.com/in/  
ting-chia-chi-6213986b](https://www.linkedin.com/in/ting-chia-chi-6213986b)



## ABOUT

Name / **Ting-Chia Chi (Jane Chi)**

DOB / **19 - 11 - 1991**

Language / **English & Mandarin**

Hometown / **Taiwan**

## EXPERIENCE

**09.2021 ~current** **Essilor Luxottica/Eyebuydirect**  
Sr. Graphic designer | Shanghai

**02.2019 ~08.2021** **Mirriad**  
Creative specialist | Shanghai

**08.2017 ~11.2018** **VOL Group**  
Graphic designer | Shanghai

**02.2017 ~07.2017** **Daymon World Wide**  
Graphic designer | Shanghai

**06.2016 ~09.2016** **VuStar International**  
Graphic designer | Australia

**06.2014 ~10.2015** **Bonnsu Design.Co**  
Graphic designer | Taipei Taiwan

## EDUCATION

**09.2010 ~06.2014** **Chang Gung University**  
Media + Visual communication Department

## ABILITY

### Graphic tools



Photography

Photo editing

Video editing

### 3D software

3Ds Max

Vray

### AI Tools

ChatGPT

Dalle

Fooocus

## Summary

---

### **A GRAPHIC DESIGNER, CREATIVE THINKER, RULE-BREAKER, PROBLEM SOLVER AND AESTHETICS PERFORMER.**

Jane Chi is a Taiwanese graphic designer with experience across Taiwan, Australia, and Shanghai. Specializing in branding, key visuals, typography, and photography, she has worked with companies like Eyebuydirect (EssilorLuxottica), Mirriad-Tencent, and VOL Group.

Her expertise spans digital and print media, including marketing assets, product packaging, and multimedia storytelling. Proficient in Adobe Photoshop, Illustrator, InDesign, Premiere, and After Effects, she also has skills in 3D modeling with 3ds Max.

A creative thinker with strong execution skills, Jane thrives on solving design challenges through research and innovation. Passionate about aesthetics and problem-solving, she continuously pushes creative boundaries while embracing new challenges with curiosity and determination.

## Working experience

---

### **09.2021 ~current** **Essilor Luxottica/Eyebuydirect**

Sr. Graphic designer | Shanghai

Eyebuydirect, a subsidiary of the EssilorLuxottica Group, is one of the leading online eyewear retailers in the U.S. As a Senior Graphic Designer, my key responsibilities include:

- Designing engaging weekly email campaigns and managing promotional event visuals.
- Creating high-quality product flatlay photography through detailed shot-list planning.
- Conducting photography sessions and overseeing post-production, including image retouching.
- Collaborating with the team to develop monthly creative moodboards and design directions.
- Mentoring and guiding junior designers to enhance their skills and foster creative growth.

### **02.2019 ~08.2021** **Mirriad-Tencent**

Creative specialist | Shanghai

Mirriad's solution unleashes new revenue for content producers and distributors by creating new advertising inventory in content. We cooperate with Tencent's TV contents to help clients expose their products by embedding advertisements in creative ways.

### **08.2017 ~11.2018** **VOL Group-Polux/Mr&Ms Bund/Bar Rouge**

Graphic designer | Shanghai

At Bar Rouge, the flagship venue of Bund No.18, I spearheaded creative initiatives, designing weekly flyers, producing party clips, and developing marketing assets for social media. My role required a blend of creativity and strategic time management to bring the venue's dynamic vision to life.

### **02.2017 ~07** **Daymon WorldWide**

Graphic designer | Shanghai

Led the design of a new private brand product line, creating logos, packaging guidelines, and ensuring a cohesive visual identity. Supported the company's internal VI design, maintaining brand consistency across various materials. Additionally, contributed to film production and editing, enhancing marketing and promotional efforts through engaging multimedia content.

### **06.2016 ~09** **VuStar International**

Graphic designer | Australia

Responsible for producing product catalogs for a retail company in Australia, including overseeing product photoshoots. Additionally, handled in-house design for visual identity materials such as brochures, business cards, flyers, and large exhibition posters.

### **06.2014 10.2015** **Bonnsu Design.Co**

Graphic designer | Taipei Taiwan

The role involves designing online and offline promotional materials, including product lookbooks, inserts, and flyers. It also includes packaging design, ensuring consistency with the brand's identity. The goal is to create visually engaging materials that support marketing efforts and enhance the overall customer experience across various platforms.