



PINES & RIVER

MAGAZINE

Could Your Brand Belong in Pines & River?

A premium regional media brief for businesses that want to show up in Northwest Florida.

Pines & River, part of [Connexio Group](#), is a premium regional magazine built around place, people, food, outdoors, homes, travel, and the culture of the Chipola River Valley and surrounding Northwest Florida communities.



1 Why Advertisers Show Up

- 🌲 Story-driven regional audience
- 🌲 Digital + print presence
- 🌲 Trusted local presentation
- 🌲 Seasonal lifestyle alignment

2 What Makes Pines & River Worth a Closer Look?

- 🌲 Premium editorial environment
- 🌲 Place-based storytelling
- 🌲 Interactive links and audience touchpoints
- 🌲 Strong fit for regional brands and local businesses

3 Placement Options

Per-issue placements are available, including quarter-page, half-page, full-page, sponsored features, and select premium positions. Back cover, inside covers, opening spreads, and other reserved placements are separate and confirmed in writing.

4 Best Fits

- 🌲 Real estate, home, and land
- 🌲 Tourism, dining, and hospitality
- 🌲 Healthcare and professional services
- 🌲 Retail, events, and regional brands

5 A Better Next Step

Start with one issue or ask about broader regional coverage across our six-brand network, including Pines & River Magazine, The River Ledger, Salt & Spring, Cape San Blas Surf Co., Talquin Supply Co., and The Chipola Clothing Co.



Request Rates & Placement Options

Start with one issue or ask about broader regional coverage.



Pines & River Magazine



admin@pinesandriver.com



pinesandriver.com

Final pricing, placement, availability, timing, and deliverables are confirmed in writing. Outside media, printing, postage, photography, video, and major website work are separate unless specifically included.

